The Cash Box

VOLUME XIX – NUMBER 20

FEBRUARY 1, 1958

Johnnie Ray, Columbia recording artist, admires the new Console styling of the Wurlitzer 200-selection model "2200" for 1958. Bob Bear, Wurlitzer Sales Manager, compares the new low silhouette to that of a pre-war model "950" offering only 24 selections. The new Wurlitzer line includes two 200-selection models and a 104-selection mechanism which is offered in the Console cabinet. All feature 50c play—both at the phonograph and through wall boxes from any place in the location.

TITO PUENTE

PLAYS

BE MINE TONIGHT

LA OLA MARINA

47/20-7094

BLUE CHIPS FROM RCA VICTOR!

JUNE VALLI

SINGS

BRING BACK MY LOVE

SHAKE HANDS WITH A FOOL

47/20-7149

DAVID TERRY

PLAYS

SWINGIN' SHEPHERD BLUES

MARCH FROM THE RIVER KWAI AND COLONEL BOGEY

(from the Columbia film "The Bridge on the River Kwai")

47/20-7153

Watch for these NBC-TV network shows in color and black-and-white...THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH...all sponsored by...

RCA VICTOR

Tmk(s) ®

RADIO CORPORATION OF AMERICA

FOUNDED BY BILL GERSH

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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The Cash Box

Volume XIX—Number 20 February 1, 1958

CHARTS

Charts are very funny things.

Some people swear by them; some people swear at them.

They may be the bane of one person's existence; they may be a boon to another.

Those whose records are on them, usually love them; those whose records are not, often hate them.

Then the situation changes, and suddenly those who knocked them are busy defending them while those who thought they were great find they have become monsters.

And here we are in the middle.

There are some basic simple truths about *The Cash Box* charts which everyone in the industry should understand.

First of all: THEY REPRESENT WHAT IS HAPPENING IN OUR INDUSTRY. It may not be what you would like to see. It may not even be what you think is happening. But the difference between what an individual thinks is happening through his own limited knowledge, and what an organization, geared to discover what is happening throughout the entire country, reveals is very often startling —and not always welcome news.

On the other hand, if you want to approach your business not on an emotional level, but on a down-to-earth realistic basis, there is probably no greater aide you can use than *The Cash Box* charts. For they are revealing to you the actualities of our world, not the guess work. They are constructed right here in *The Cash Box* offices under carefully controlled methods by people who are spending their lives in the music business and know how to compile scientifically the reports that come in from every single area in the country.

The proof of their reliability has been the fantastic spread of their use among radio stations, juke box operators, retail stores, distributors, one stop operators and practically every other creator, seller and manufacturer of the music this nation listens to. Literally not a day goes by that we do not receive some message of congratulations for the accuracy of our charts and the part they play in our industry.

The Cash Box charts are designed to help our industry as a whole and therefore every single person in it. It seems to us therefore that the intelligent approach to the charts is to use the information it gives to determine your business course of action rather than waste time and energy in bemoaning reality.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
FEBRUARY 1, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pas. 1/25 Pas. 1/18

1—At The Hop
1 1
★AP-9871—DANNY & JUNIORS
Sometimes
DO-15675—NICK TODD
I Do

2—The Stroll
6 7
CR-61930—LANCERS
Jo-Ann
★ME-71242—DIAMONDS
Land Of Beauty

3—Get A Job
7 25
DO-15695—MILLS BROS.
I Found A Million Dollar Baby
★EM-1029—SILHOUETTES
I Am Lonely

4—La Dee Dah
10 18
KI-5110—BONNIE & RUSTY
Let The School Bell Ring, Ding-A-Ling
★SW-4002—BILLY FORD'S THUNDERBIRDS

5—Stood Up
3 10
★IM-5483—RICKY NELSON
Waitin' In School

6—Peggy Sue
5 2
★CR-61885—BUDDY HOLLY
Everyday
IM-5473—JACKIE WALKER
Wonderful One
KI-5130—RUSTY YORK
Shake 'Em Up Baby

7—Sail Along Silv'ry Moon
13 15
DE-30537—KAREN CHANDLER
I Remember Dear
★DO-15661—BILLY VAUGHN
Raunchy

8—Don't
36 —
★VI-7150—ELVIS PRESLEY
I Beg Of You

9—Great Balls Of Fire
2 3
★SU-281—JERRY LEE LEWIS
You Win Again
VI-7098—GEORGIA GIBBS
I Miss You

10—Sugartime
14 19
★CR-61924—McGUIRE SISTERS
Banana Split
CR-61908—CHARLIE PHILLIPS
One Faded Rose

Pas. 1/25 Pas. 1/18

11—Raunchy
4 4
AP-9869—MUVVA HUBBARD
The Other Side
DO-15661—BILLY VAUGHN
Sail Along Silvery Moon
★IM-5474—ERNIE FREEMAN
Puddin'
★PH-3519—BILL JUSTIS
The Midnite Man

12—April Love
8 5
★DO-15660—PAT BOONE
When The Swallows Come Back To Capistrano

13—Waitin' In School
9 6
★IM-5483—RICKY NELSON
Stood Up

14—Don't Let Go
23 32
CR-61932—BILLY WILLIAMS
Baby, Baby
★EP-9257—ROY HAMILTON
The Right To Love

15—I Beg Of You
41 —
★VI-7150—ELVIS PRESLEY
Don't

16—River Kwai March & Colonel Bogey
22 36
CA-3857—CARLSON RAIDERS
Teenage March
★CO-41066—MITCH MILLER
Hey Little Baby
LO-1779—EDMUNDO ROS
Spanish Gypsy Dance
MG-12590—ART MOONEY
Bullfight

17—Dede Dinah
27 40
★CN-1011—FRANKIE AVALON
Ooh La La

18—Why Don't They Understand
15 12
★AP-9862—GEORGE HAMILTON IV
Even Tho

19—Jo-Ann
20 26
CR-61930—LANCERS
The Stroll
★RO-4037—PLAYMATES
You Can't Stop Me From Dreaming
VI-EPA-4107—TWIN TONES
Extended Play

Pas. 1/25 Pas. 1/18

20—Swinging Shepherd Blues
26 38
★FE-12312—JOHNNIE PATE
The Elder
★JU-S311—MOE KOFFMAN
Hambourg Bound
★MG-12608—DAVID ROSE
Rock Fiddle

21—Kisses Sweeter Than Wine
11 9
DE-27670—WEAVERS
Quilting Bee
★RO-4031—JIMMIE RODGERS
Better Loved You'll Never Be

22—Catch A Falling Star
29 45
★VI-7128—PERRY COMO
Magic Moments

23—Witchcraft
24 31
★CA-3859—FRANK SINATRA
Tell Her You Love Her

24—Short Shorts
35 —
★AP-9882—ROYAL TEENS
Planet Rock
DC-175—FOUR WINDS
Five Minutes More
KI-5114—TINY BRADSHAW
Bushes

25—You Send Me
12 8
CA-3737—PLAS JOHNSON
Swanee River Rock
CR-61898—TERESA BREWER
Would I Were
DO-15654—CORNEL GUNTER
Call Me A Fool
★KE-34013—SAM COOKE
Summertime
MO-1025—JESSE BELVIN
Summertime

26—All The Way
19 14
★CA-3793—FRANK SINATRA
Chicago
DE-30444—NORVELLE REID
The World End
DE-30453—GRADY MARTIN
JU-5300—WALTER SCHARF ORCH.
Song Of Raintree County

27—You Are My Destiny
31 46
★AP-9880—PAUL ANKA
When I Stop Loving You

Pas. 1/25 Pas. 1/18

28—Oh Boy!
17 13
★BR-55035—CRICKETS
Not Fade Away

29—Angel Smile
32 39
★CA-3860—NAT "KING" COLE
Back In My Arms

30—Teardrops
25 28
★CH-1675—LEE ANDREWS & HEARTS
The Girl Around The Corner

31—Oh Julie
38 44
DL-6158—OTIS WILLIAMS
Could This Be Magic
★NA-6005—CRESCENDOS
My Little Girl
VI-7097—SAMMY SALVO
Say Yeah

32—Yellow Dog Blues
30 41
BR-55045—PETE FOUNTAIN
Tailgate Blues
CR-61929—BOB CROSBY
What's New
DO-15603—JOHNNY MADDOX
Sugar Train
★LK-452—JOE DARENSBOURG
Martinique

33—Maybe
40 —
★EN-1005—CHANTELS
Come On Little Baby

34—Jailhouse Rock
16 11
★VI-7035—ELVIS PRESLEY
Treat Me Nice

35—Come To Me
42 —
★CO-41082—JOHNNY MATHIS
When I Am With You

36—Wild Is The Wind
34 34
★CO-41060—JOHNNY MATHIS
No Love
MG-12587—LeROY HOLMES
Time Remembered
VI-7101—HENRI RENE
A Whistlin' Kind Of Tune

37—Liechtensteiner Polka
21 16
BN-510—LIL WALLY
I'll Remember Today
CR-61900—LAWRENCE WELK
You Know Too Much
DA-3276—HARMONY BELLS
Swedish Polka
★LO-1755—WILL GLAHE ORCH.
Schweizer Kantan

Pas. 1/25 Pos. 1/18

38—Bony Moronie
18 17
★SP-615—LARRY WILLIAMS
You Bug Me, Baby

39—A Very Special Love
51 37
★AP-9874—JOHNNY NASH
Won't You Let Me Share Your Love
CO-41050—HI'LO'S
My Sugar Is So Refined
CR-61897—DEBBIE REYNOLDS
I Saw A Country Boy

40—Chances Are
28 20
★CO-40993—JOHNNY MATHIS
The Twelfth Of Never

41—Magic Moments
— —
★VI-7128—PERRY COMO
Catch A Falling Star

42—Buzz, Buzz, Buzz
33 27
★EB-119—HOLLYWOOD FLAMES
Crazy
ME-71221—RUSTY DRAPER
I Get The Blues When It Rains

43—What's The Use Of Crying
44 —
★VI-7135—EDDIE FISHER
I Don't Hurt Anymore

44—26 Miles
— 54
★CA-3845—FOUR PREPS
It's You

45—For Sentimental Reasons
37 33
★KE-4002—SAM COOKE
Desire Me

46—This Little Girl Of Mine
— —
★CD-1342—EVERLY BROS.
Should We Tell Him

47—Belonging To Someone
53 —
★ME-71247—PATTI PAGE
Bring Us Together

Pos. 1/25 Pas. 1/18

48—Put A Light In The Window
46 24
★CO-41058—FOUR LADS
The Things We Did Last Summer

49—Helpless
48 —
★ME-71246—PLATTERS
Indiff'rent

50—She's Neat
57 —
★FR-792—DALE WRIGHT
Say That You Care

51—I'll Come Running Back To You
45 35

52—Ballad Of A Teenage Queen
— —

53—Little Pigeon
— —

54—Silhouettes
39 21

55—Henrietta
49 —

56—Click Clack
— —

57—Bertha Lou
52 49

58—My Special Angel
50 23

59—So Tough
— —

60—Swingin' Daddy
— 50

60—Dancing With My Shadow
59 —

RETAILERS, DISTRIBUTORS, OPERATORS, DJs — TEAR ALONG DOTTED LINE FOR PIN UP DISPLAY

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Banana
BR—Brunswick
BT—Bethlehem
CA—Capitol
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
DA—Dana
DC—Decor
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LI—Liberty
LK—Lark
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NA—Nasco
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

THE EVERLY BROTHERS

1st million seller . . . **"BYE BYE LOVE"**

2nd million seller . . . **"WAKE UP LITTLE SUSIE"**

and NOW

"SHOULD WE TELL HIM" and "THIS LITTLE GIRL OF MINE"

cadence 1342

Cadence Records Inc., 119 West 57th Street

Flyin' High!

COSMIC RECORDS BREAKS FAST WITH

(MAKE WITH)

"THE SHAKE"

by

THE MARK IV

COSMIC 704

AN IMMEDIATE SMASH IN CLEVELAND AND SPREADING FAST!

Cosmic Records Distributed Nationally by

CHESS PRODUCING CO. 2120 MICHIGAN AVENUE CHICAGO 16, ILLINOIS

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**AT THE HOP** **DANNY & JUNIORS** AP-9871—Danny & Juniors DO-15675—Nick Todd	1
2	**RAUNCHY** **BILL JUSTIS — ERNIE FREEMAN** AP-9869—Muvva Hubbard DO-15661—Billy Voughn IM-5474—Ernie Freemon PH-3519—Bill Justis	2
3	**GREAT BALLS OF FIRE** **JERRY LEE LEWIS** SU-281—Jerry Lee Lewis VI-7098—Georgio Gibbs	4
4	**PEGGY SUE** **BUDDY HOLLY** CR-61885—Buddy Holly IM-5473—Jackie Walker KI-5130—Rusty York	3
5	**THE STROLL** **DIAMONDS** CR-61930—Lancers ME-71242—Diamonds	9
6	**APRIL LOVE** **PAT BOONE** DO-15660—Pat Boone	5
7	**STOOD UP** **RICKY NELSON** IM-5483—Ricky Nelson	17
8	**KISSES SWEETER THAN WINE** **JIMMIE RODGERS** DE-27670—Weavers RO-4031—Jimmie Rodgers	6
9	**YOU SEND ME** **SAM COOKE** CA-3737—Plas Johnson CR-61898—Teresa Brewer DO-15654—Cornel Gunter KE-34013—Sam Cooke MO-1025—Jesse Belvin	7
10	**LA DEE DAH** **BILLY FORD'S THUNDERBIRDS** KI-5110—Bonnie & Rusty SW-4002—Billy Ford's Thunderbirds	18

11) WHY DON'T THEY UNDERSTAND. 12) GET A JOB. 13) WAITIN' IN SCHOOL. 14) SAIL ALONG SILV'RY MOON. 15) SUGARTIME. 16) JAILHOUSE ROCK. 17) OH BOY! 18) ALL THE WAY. 19) BONY MORONIE. 20) LIECHTENSTEINER POLKA. 21) JO-ANN. 22) TEARDROPS. 23) CHANCES ARE. 24) ROCK 'N ROLL MUSIC. 25) WITCHCRAFT. 26) DON'T LET GO. 27) BUZZ, BUZZ, BUZZ. 28) RIVER KWAI MARCH & COLONEL BOGEY. 29) SWINGING SHEPHERD BLUES. 30) SILHOUETTES. 31) WAKE UP LITTLE SUSIE. 32) DEDE DINAH. 33) CATCH A FALLING STAR. 34) MY SPECIAL ANGEL. 35) YOU ARE MY DESTINY.

CODE

AC—Atco	CD—Cadence	DU—Duke	HE—Herald	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	EL—Eldorado	IM—Imperial	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	EP—Epic	JU—Jubilee	PH—Sam Phillips Int.	SW—Swan
AO—Apollo	CM—Cameo	ER—Era	JZ—Josie	PP—Prep	TH—Thunderbird
AP—ABC-Paramount	CO—Columbia	EX—Excello	KA—Kapp	RE—Regent	TI—Tico
AT—Atlantic	CR—Coral	FS—Four Star	KI—King	RM—Rama	UN—United
BR—Brunswick	CS—Class	FE—Federal	LI—Liberty	RO—Roulette	UQ—Unique
BT—Bethlehem	DA—Dana	FI—Fiesta	LO—London	RP—RPM	VE—Verve
BY—Bally	DE—Decca	FR—Fraternity	ME—Mercury	SA—Savoy	VI—RCA-Victor
CA—Capitol	DL—DeLuxe	GE—Gee	MG—MGM	SE—Seeco	VJ—Vee-Jay
	DO—Dot	GL—Glory	MO—Modern		VK—Vik
	DT—Dootc				VP—Vip

M-G-M Records

The BIGGEST HIT of 'em all

BIG GUITAR

SAM THE MAN TAYLOR

K 12613 45 rpm

DAVID ROSE
AND HIS ORCHESTRA

SWINGING SHEPHERD BLUES
K12608—on 45 & 78 rpm

CONNIE FRANCIS

WHO'S SORRY NOW
and
YOU WERE ONLY FOOLING
K12588—45 rpm

ART MOONEY
AND HIS ORCHESTRA

THE RIVER KWAI MARCH (COLONEL BOGEY)
(From the Columbia Picture "The Bridge on the River Kwai")
K12590—45 rpm

MARVIN RAINWATER

WHOLE LOTTA WOMAN
and
BABY, DON'T GO
K12609—on 45 & 78 rpm

the New M-G-M Records Great in '58

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE DARNELS
(Bana 525)

B+ "IN THE VALLEY OF THE ROSES" (2:14) [David BMI—Martin, Wax] The Darnels debut on the Bana label with a beautiful rock and roll ballad that could develop into a huge money-maker. Side is extremely commercial and has a pretty lyric and melody the youngsters will approve of. Watch this long shot.

B "MY LITTLE HOMIN' PIGEON" (2:02) [David BMI — Bartel, Kaye] Another solid ballad designed for the teen crew. Smooth blend.

MANNY LOPEZ ORCH.
(RCA Victor 51-7366)

B "EMBRUJADITO" (2:15) [—Lopez] Manny Lopez and his boys cruise thru a smooth mambo item with Manny handling the vocal chores. Spanish locations should find this one a good coin-collector.

C+ "VAMO A VER" (2:21) [—Gil] Manny and Yoyo handle the vocal duties on this fast moving mambo item also designed to appeal to the latin disk buyer.

AL TAYLOR & THE POODLES
(United Artists 105)

B+ "THE SWIVEL" (2:15) [Criterion ASCAP—Greco, Davis] Al Taylor and the Poodles come up with a side that should have the teenagers hopping. It's a rhythmic R & R instrumental with a solid dance beat and a cute title. Could catch on.

C+ "THE RIPPLE" (2:16) [Criterion ASCAP—Greco, Stevens] The title on this side is different but the beat is in the same swinging mood. Strong rockin' stuff.

LONNIE DONEGAN
(Mercury 71248)

B "I'M JUST A ROLLIN' STONE" (2:52) [Essex ASCAP—C. & A. Currie, Donegan] The "Rock Island Line" man, one of Britain's hottest disk salesmen, belts out a slow blues item with the aid of his Skiffle Group in the backdrop. Good change of pace for Donegan.

B "MY DIXIE DARLING" (2:08) [Peer International BMI—Carter] This side is currently on the British best sellers. Spirited skiffle jumper that cuts along at happy clip.

JO MARCH
(Kapp 208)

B+ "JO'S RIDDLE SONG (I Gave My Love A Cherry)" (2:29) [Garland ASCAP — Arr. Hunter] Newcomer Jo March, a lark with a rich, warm voice, makes an excellent first showing as she offers a wonderful new interpretation of a beautiful old folk song. Good change-of-pace disk to watch.

B "(With You) MY JOHNNY LAD" (2:05) [Sanga BMI—Brooks] This spirited bouncer sounds like a British wartime tune. Unusual number that'll appeal to jockeys interested in something a bit different. Miss March has a warm quality in her voice. Keep an eye on this girl.

The Cash Box Disk of the Week

"IT'S TOO SOON TO KNOW" (2:32)
[E. H. Morris ASCAP—Chessler]

"A WONDERFUL TIME UP THERE" (2:04)
[Wallace Fowler BMI—Abernathy]

PAT BOONE (Dot 15690)

● With a tremendous chain of hits under his belt, including his current long-running smash "April Love," Pat Boone comes thru with another two-sided smash that should extend his unbroken line-up of smashes. For his latest offering, Pat takes hold of something old and something new. The oldie is the beautiful ballad "It's Too Soon To Know." Wonderful evergreen treated to a warm, sincere reading by the polished crooner. Class tune that should become an exciting new favorite of today's teenagers. Excellent Billy Vaughn accompaniment showcases Pat beautifully. The companion deck is a rockin' spiritual item dubbed "A Wonderful Time Up There." Strong religious material with a commercial beat. Side should attract tremendous play. Hot new two-sider for young Mr. Boone.

"THE LONG HOT SUMMER" (2:27) [Leo Feist ASCAP—North, Cahn]
"OH-OH, I'M FALLING IN LOVE AGAIN" (2:15)
[Planetary ASCAP—Hoffman, Manning, Markwell]

JIMMIE RODGERS (Roulette 4045)

● Jimmie Rodgers, one of last year's most successful newcomers with two tremendous smashes "Honeycomb" and "Kisses Sweeter Than Wine" to his credit, comes thru with a potent new coupling that will start him rolling in the right direction for '58. One half is Jimmie's first ballad effort. It's the beautiful title song of the soon-to-be-released 20th Century Fox pic "The Long Hot Summer." An emotional, beautifully performed ballad which Jimmie sings in the film's sound-track. Class offering that grows prettier with each new listen. The companion piece, "Oh-Oh, I'm Falling In Love Again" is a rhythmic finger-snapper similar to "Honeycomb." Colorful ditty.

"WALKIN' HOME FROM SCHOOL" (2:36)
[Vanderbilt ASCAP—Bradford, Lewis]
"I GOT A BABY" (2:12) [Lowery BMI—Matthews]

GENE VINCENT (Capitol 3874)

● "Walkin' Home From School" should be the biggest record of Gene Vincent's career and could develop into one of the year's best sellers. From every angle it's a smash. The melody, lyrics and delivery of this lovely teenage ballad are just superb. To date, Vincent has been featured singing hard-driving material such as his "Be-Bop-A-Lula" and "Lotta Lovin'," two king-sized hits. "Walkin' Home From School" gives the performer an opportunity to display his talent on a ballad, and the results should lead to a fabulous new career for the songster. Listen in on this one. It can't miss. Lower lid is a hard-driving swinger dubbed "I Got A Baby." Solid jump stuff that'll keep the hoofers rockin'.

"BAD MOTORCYCLE" (1:56) [Thornett BMI—Williams, Browne]
"SW'ET DADDY" (2:43) [Thornett BMI—Williams, Storey, Browne]

THE STOREY SISTERS (Cameo 126)

● Cameo Records has picked up a hot master that should develop into a tremendous teenage favorite and at the same time add a new adjective to our dictionaries. The number is titled "Bad Motorcycle" and is introduced by a new group called the Storey Sisters. The rockin' number has a fabulous sound and a hard-driving beat perfectly designed for today's bop dancers. But in addition to an exciting overall sound the Bad Motorcycle word coupling is something the kids will pick up quickly and use as a favorite expression. Bad Motorcycle refers to a guy who's on the ball, a sharp character, etc. The driving pace, that doesn't let up for a minute, is just out of this world. Kids'll love the side. Flip, "Sweet Daddy" is a good rockin' ballad.

"JUST A LITTLE LONESOME" (2:32) [Copar BMI—Walker]
"LOVE MY LADY" (2:37) [Lee-Bob BMI—Emerson, Helms]

BOBBY HELMS (Decca 30557)

● Bobby Helms, an alumnus of the country music school, had a very successful '57 in the pop field with his long-running smash "My Special Angel" and the only new Christmas tune to click last year "Jingle Bell Rock." For the new year, Bobby puts his best foot forward and comes up with another winning performance in a tune called "Just A Little Lonesome." It's a pretty shuffle-beat blues-ballad which Bobby chants effectively with the aid of a large chorus. Deck has a good dance beat the kids will go for. Looks like another Helms hit. Flip, "Love My Lady" is another good rockin' ballad chanted with feeling by the versatile performer. Potent number that moves.

JACKIE WALKER
(Imperial 5490)

B+ "OH LONESOME ME" (2:12) [Acuff-Rose BMI—Gibson] Keep a close watch on this Imperial item. It's a good rock-a-billy ditty loaded with potential and presented in exciting teenage style by newcomer Jackie Walker. Side has a beat, melody and lyric tailor-made for the kids.

C+ "ONLY TEENAGERS ALLOWED" (1:50) [Reeve BMI—Sharp, Walker] A solid rocker right in the teen groove. Hot jumper with loads of guitar.

JUNE VALLI
(RCA Victor 7149)

B+ "SHAKE HANDS WITH A FOOL" (2:08) [World ASCAP—Pockriss, Vance] A powerful rock-a-ballad with a big beat is thrillingly delivered by June Valli against a solid Joe Reisman accompaniment. Side has a good lyric. The kids should find the disk to their liking. Sleeper to watch. June's best waxing in quite some time.

B "BRING BACK MY LOVE" (2:39) [Maggi BMI—Chase] An unusual instrumentation accompanies Miss Valli in her venture thru a haunting, off-beat rocker. Something different in the way of R & R ballads. Deck has a latin air.

EDDIE LAWRENCE
(Coral 61940)

B "FIX YOUR WATCH" (3:12) [Merrick BMI—Lawrence] Comic Eddie Lawrence runs thru a humorous item about a fellow who walks into a watch 'store to have his watch repaired and is subjected to the salesman's pitch. Enjoyable narration.

C+ "THE VISITOR" (3:14) [Merrick BMI—Lawrence] A modern day Confucius is heard on this side with some of his adages. Off beat narration that should get laughs.

BARBARA YOUNG
(Trend 30-001)

B "MY FIRST LOVE LETTER" (2:17) [Regent BMI—Coleman] A good new fish-beat ballad is chanted in winning form by newcomer Barbara Young. Side has a good teen quality that could send it into the winner's circle.

B "MY LITTLE BROTHER" (1:57) [Harman ASCAP — Lampert, Gluck] This cute side is a clever R & R novelty about a pesty little brother. Lyrics should hit home in many cases. Light novelty item jockeys should enjoy.

WIGGLES AND WAGGLES
(Coral 61943)

B+ "HEY! MISTER HOOLIHAN" (2:27) [Diana ASCAP—Tepper, Bennett] A solid rock and roll instrumental with an occasional lyric injected every few bars, is jumped thru by newcomers Wiggles and Waggles. Kids should enjoy this swinging dance item. It could be a big hit. It's got that something extra. Keep an eye on it.

B "ROCK AND ROLL SESSION" (2:28) [Diana ASCAP—Tepper, Bennett] Wiggles and Waggles mimic the current rock and roll style via this jump item. Something different that should attract considerable attention.

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* *NOT* from the picture. But my deepest gratitude to Jerry Wald, producer of the 20th Century-Fox smash, "Peyton Place" for his co-operation.

Hal Tate

Record Reviews

A DISK & SLEEPER **B VERY GOOD** **C FAIR**

B+ EXCELLENT **C+ GOOD** **D MEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TITO PUENTE ORCH.
(RCA Victor 7094)

B+ "BE MINE TONIGHT" (2:15) [Peer Inter'l BMI—Lara] A wonderful oldie that's on the revival trail, is treated to a delightful latin instrumental interpretation by Tito Puente. Smooth cha cha reading. One of Puente's most commercial pressings in quite some time. His many fans will love it too.

B+ "LA OLA MARINA" (2:23) [Peer Inter'l BMI—Gonzalez] Another excellent cha cha dance arrangement of a wonderful latin oldie. Side has a fabulous beat that really swings. Both sides add up to what should be Puente's biggest seller in many moons. Guitar harmony is just sensational.

O. C. & THE HOLIDAYS
(Warner 1019)

B+ "THE TUTTLE" (2:27) [Stanford BMI—Uniman, Stanley, Pye] The new Warner label gets off to a winning start with a thrilling low-down blues instrumental out of the "Raunchy" school. Swinging side with a sax wailing in the foreground against a solid back beat.

C+ "WATCH THAT ACTION" (2:28) [Stanford BMI—Kirkland, Pye] O. C. and the Holidays pick up the beat a bit as they offer another funky blues item.

JILL COREY
(Columbia 41108)

B+ "UH-HUH, OH YEAH" (2:06) [Sunbeam BMI—Harnick, Bock] TV's Hit Parade songstress, Jill Corey, hands in a delightful reading of a rock and roll novelty that comes from the B'way bound musical "The Body Beautiful." Extremely commercial show tune that could develop into a big one. Right in line with what the kids want.

B+ "GIVE IT ALL YOU'VE GOT" (2:08) [Livingston & Evans ASCAP—Livingston, Evans] From another show headed toward Broadway, "Oh Captain," comes this happy go lucky cornballer with a colorful bounce beat. Cute lyric and melody. Good coupling.

LARRY HOVIS
(Capitol 3873)

B+ "WE COULD HAVE LOTS OF FUN" (2:03) [Kahl BMI—Ballard, Jr.] Newcomer Larry Hovis, a lad with a pleasant voice, makes a fine debut showing with a bouncy, romantic ditty aimed at the kids. Commercial side that could establish the youngster as an up-coming star.

B "DO I LOVE YOU" (1:52) [Longhorn BMI—Curtis] The versatile newcomer displays his warmer voice as he presents a tender love tune. Pretty ballad.

GALE STORM
(Dot 15691)

B+ "A FAREWELL TO ARMS" (2:29) [Leo Feist ASCAP—Nascimbene, Webster] The enchanting love theme from the long-awaited Selznick pic "A Farewell To Arms," is chanted with warmth and meaning by Gale Storm. Lovely ballad that could make big noise.

C+ "I GET THAT FEELING" (2:25) [Obie BMI — Blackwell] Miss Storm gets into the teenage groove on this end and drives thru a solid rhythm rocker.

The Cash Box Sleeper of the Week

"THE TUTTLE" (2:10) [Stanford BMI—Uniman, Stanley, Pye]

"LEAPS AND BOUNDS" (2:12)
[Billace BMI—Scott, Ellis, Butler, Shepherd]

ERNIE FREEMAN (Imperial 5486)

● Ernie Freeman, still riding high on all charts with his big reading of the "Raunchy" smash, hops on another hot instrumental item with a big beat and comes thru with what looks like another big, money-making waxing. The number is called "The Tuttle" and features a haunting alto-sax in the spotlight and a low-down, hip-swinging beat in the background. A catchy item custom made for the teeners' dancing needs. Looks like it'll be a big new year for Freeman. The under side, "Leaps And Bounds" is a fast moving jumper with the sax again front-and-center. Keep a tab on the top portion.

"UH-HUH, OH YEAH" (2:11) [Sunbeam BMI—Harnick, Bock]

"LOVER IN THE HOUSE" (2:56) [Sunbeam BMI—White, Goodman]

STEVE LAWRENCE (Coral 61950)

● Writing a B'way show tune that's also commercial is extremely difficult in these times when rock and roll music is the rage. But the composers of the B'way bound musical "The Body Beautiful" have turned the trick with a wonderful new rocker titled "Uh-Huh, Oh Yeah!" which Steve Lawrence sends across in winning fashion on his latest Coral platter. Side has an excellent beat and Steve sings the lyrics with spunk against a wonderful, rhythm, choral and string backdrop. Terrific production item that could be Steve's biggest side to date. Flip, "Lover In The House" is a warm love tune chanted with feeling by talented songster. Don't let the top side slip thru your fingers.

"THERE'S NOTHIN' AS LONESOME AS SATURDAY NIGHT" (2:07) [Willow ASCAP—Roberts, Katz, Clayton, Brewer]

"WHIRLPOOL" (2:06) [Sequence ASCAP—Schroeder, Green]

TERESA BREWER (Coral 61948)

● Teresa Brewer has a money record in her first waxing of the new year. A record that could be her hottest seller in quite some time. One half offers the lark with a beautiful rendition of a top-drawer sentimental ballad tagged "There's Nothin' As Lonesome As Saturday Night." Tearful, slow-waltz offering with a touching lyric and melody treated to a sensitive reading by the canary. Group accompaniment is standout. The companion deck "Whirlpool" is a sprite rhythm rocker with a zestful Brewer reading. Solid finger-snapper that fits the lark's voice to a "T". Teresa has a strong coupling that deserves attention.

"THUMB THUMB" (2:12)
[Patricia-Wemar BMI—Fonville, Nernandez, Weiner]

"FOOTSTEPS" (2:10) [Patricia BMI—Green, Pierce]

FRANKIE LYMON (Roulette 4044)

● Frankie Lymon is in his best rockin' form as he drives thru a torrid new bopper that should burn up the charts in the rhythm and blues and pop field. The song is a swingsational mover with a riveter's beat and goes under the title "Thumb Thumb." The pace doesn't slow up for even a second and Lymon sticks with the beat with some fabulous vocalesthenics. The teeners will be swinging to this one. The flip side, "Footsteps" displays the vocalist in a more romantic vein singing a soft, fragile rock and roll ballad. Pretty side. But the top one has the oomph.

"MAYBELLE" (2:08) [Copar-Ridgeway BMI—Glasser]

"TAKE THIS LOVE" (1:57)
[Golden West BMI—Johnson, Wolfe, Burgess]

DAVE BURGESS (Challenge 1018)

● It looks as though the Challenge label will have it's first big fat hit in a tune called "Maybelle" introduced on the label by Dave Burgess and the Champs. The number is a fantastic rock-a-billy jumper jam packed with sensational gimmicks that the kids are sure to love. The beat is just wild and Burgess' delivery of this country-flavored rocker is so commercial that it just can't miss. Don't let this sleeper slip thru your fingers. It's an all out smash. The lower lid, "Take This Love" is another rhythmic item with an inviting country flair. But it's the top half all the way.

THE FOUR WINDS
(Decor 175)

B "SHORT SHORTS" (2:07) [Admiration BMI — Austin, Gaudie] The Four Winds waste no time hopping on a fast moving hit. The group dishes up the tune in ok style. May have a tough job moving in on the original, but should be able to rack up a tidy sale.

B "FIVE MINUTES MORE" (1:57) [Melrose ASCAP—Cahn, Styne] The Four Winds team on the oldie bouncer and give it a treatment that will appeal to many. Happy waxing.

DUANE EDDY
(Jamie 1101)

B+ "MOOVIN' N' GROOVIN'" (2:03) [Gregmark BMI—Eddy, Hazlewood] The "twangy" guitar of Duane Eddy takes the spotlight on this exciting, hard-driving rock & roll instrumental. Right in line with what the kids want today—low-down dance music. Could be a big money-maker.

C+ "UP AND DOWN" (1:51) [Gregmark BMI—Casey, Hazlewood] More of the same rhythmic dance material in the "Raunchy" tradition. Eddy's guitar work supplies the stirring beat thruout.

ROSEMARY CLOONEY
(Columbia 41107)

B "SURPRISE!" (2:36) [Livingston & Evans ASCAP—Livingston, Evans] From the Broadway bound musical "Oh Captain!" comes this lilting tune with a light, happy air. Smart song well rendered by the polished songstress.

B "YOU DON'T KNOW HIM" (2:55) [Livingston & Evans ASCAP—Livingston, Evans] This side comes from the same show. A well-written love song that could wind up on the standard shelf. Multiple voice segment is extremely effective.

MILLS BROTHERS
(Dot 15695)

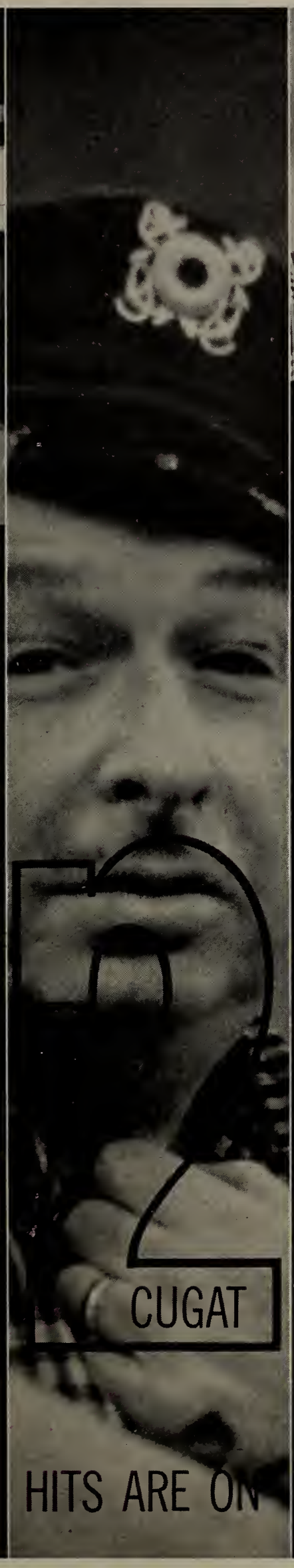
B "GET A JOB" (2:30) [Ulyses & Bagby-Wilcat BMI—Silhouettes] The veteran Mills Brothers debut on Dot with a good reading of one of the hottest songs in the country. Swinging arrangement that should win some sales.

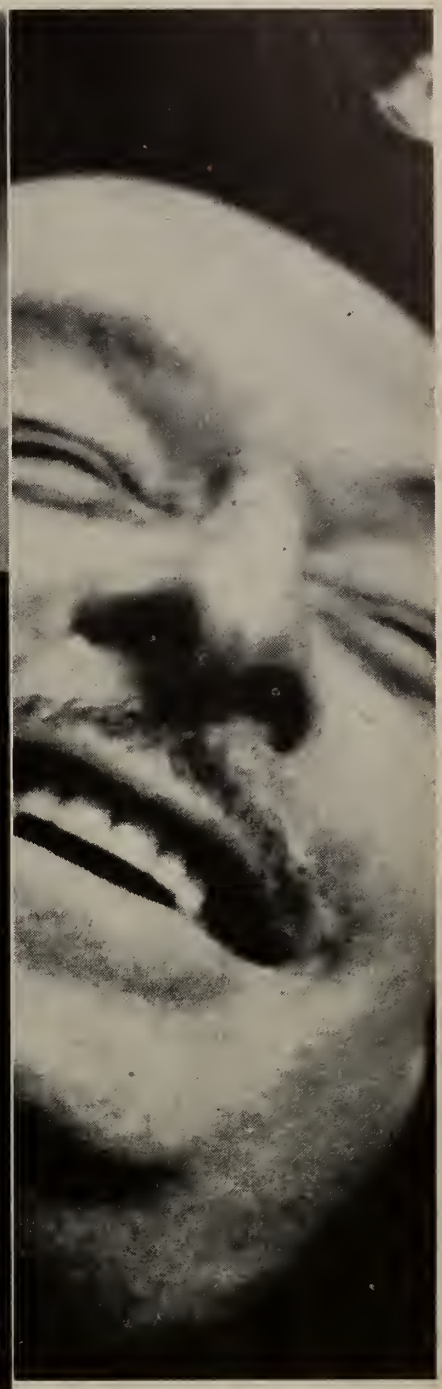
B "I FOUND A MILLION DOLLAR BABY IN A FIVE AND TEN CENT STORE" (2:05) [Remick ASCAP—Warren, Rose, Dixon] The smooth working group shuffles thru a colorful new treatment of a wonderful evergreen. Side jumps.

THREE D'S
(Paris 511)

B "BABY DOLL" (2:00) [Greta BMI—Dalton, Doyle] The Three D's come up with a good rhythm item that reminds the listener of the Crew Cuts' "Sh-Boom." Smooth-sailing dance item for the kids.

B "CRAZY LITTLE WOMAN" (2:05) [Greta BMI—Dalton, Doyle] The boys are more frantic on this torrid house-rocker with a swinging blues sound. Hard-hitting jumper.





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1 LEARNING is Xavier Cugat's new single which he will introduce on the Patti Page Show on January 29. Vocal by Bob Carroll. Flip is DENGOZA which comes from his new album "Cugat Cavalcade." 4-41109

2 BREAD, LOVE AND CHA CHA CHA is Cugat's current best-selling album. Includes: Frenesi • Suavecito • Very, Very Satisfied • Whatever Lola Wants • Penthouse Mambo • La paloma • Maria la O • Coco seco • The Banana Boat Song • Mi musica es para ti • April in Portugal. CL 1016

3 CUGAT CAVALCADE, Cugie's newest album will be released the first week in March. It includes such greats as: Brazil • Besame mucho • What a Diff'rence a Day Made • My Shawl • La cumparsita • Tico-Tico • Orchids in the Moonlight • Yours • Miami Beach Rhumba • Jalousie • Guitara Romana • Dengoza. CL 1094

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CARMEN McRAE
(Decca 30540)

B+ "PASSING FANCY" (2:29) [Coca ASCAP—Arthur] Carmen McRae has a way with class material. She excells in this rhythm item with a smart lyric and a free-swinging beat and comes up with a side dee jays should be spinning often. Chic material that could click. The gal can sing.

B "AS I LOVE YOU" (2:59) [Northern ASCAP — Livingston. Evans] The canary warbles a warm romantic tune from the Universal-International flick "The Big Beat." Touching love song.

BONNIE AND RUSTY
(King 5110)

B "LET THE SCHOOL BELL RING DING-A-LING" (2:33) [Jay & Cee BMI—Glover] Bonnie and Rusty team up to offer a light and colorful teenage bouncer that should meet with the approval of the youngsters. Lively ditty with a school setting.

C+ "LA DEE DAH" (2:21) [Conley BMI—Slay, Crewe] The team covers one of the nation's biggest hits. Version is very similar in arrangement and delivery to the Billy Ford original.

CORY LIND
(Christy 102)

B "I'LL NEVER CRY OVER YOU" (2:20) [Rambolt-Shirgus BMI—Hoffman, Thorpe] The multiple voice gimmick is employed by Cory Lind as she glides contagiously thru a teardrop romancer. Cute side with an up-beat.

C+ "WHERE COME THE RABBIT FROM?" (2:20) [Rambolt BMI-Hoffman, Thorpe] A Latin beat novelty pertly handled by the lark. Side has a cute kiddie flavor.

THE GALLAHADS
(Vik 0316)

B+ "BEST WISHES" (2:12) [Simon House BMI—Cooper, Zolas] The Gallahads lean into a good teenage R & R ballad and come up with a strong reading. Good lyrics the kids should find appealing.

C+ "STEADY MAN" (2:13) [Famous ASCAP—Kaye] The boys fall into the up-beat swing of things as they dish across a good handclapper with a solid dance tempo. Lively fare.

DAVID TERRY ORCH.
(RCA Victor 7153)

B "MARCH FROM THE RIVER KWAI" & "COLONEL BOGEY" (2:10) [Columbia Pic.-Boosey & Hawkes ASCAP — Arnold/Alford] Victor issues a fine interpretation of the rapidly climbing march music from the smash film "Bridge On The River Kwai." This version should bite off some sales.

B "SWINGIN' SHEPHERD BLUES" (2:28) [Benell BMI—Koffman] Phil Bodner handles the flute work in this smooth swinging treatment of another hot tune. Fine cover version. Two good sides for the price of one.

The Cash Box Sleeper of the Week

"DANCE FROM 'BONJOUR TRISTESSE'" (2:03) [Carlot ASCAP—Auric]
"SHOW ME" (2:37) [Southern ASCAP—Stahl, Skylar]
GEORGE CATES ORCH. (Coral 61946)

"DANCE FROM 'BONJOUR TRISTESSE'" (2:07) [Carlot ASCAP—Auric]
"LOVE THEME FROM 'A FAREWELL TO ARMS'" (2:15)
[Feist ASCAP—Nascimbene, Webster]
LES BAXTER ORCH. (Capitol 3887)

"DANCE FROM 'BONJOUR TRISTESSE'" (2:00) [Carlot ASCAP—Auric]
"BONJOUR TRISTESSE" (2:00) [Carlot BMI—Auric, Laurents]
DAVID SEVILLE ORCH. (Liberty 55124)

● In Otto Preminger's film adaptation of the best selling novel "Bonjour Tristesse" there is a dance scene set to a gay and lively melody. Three recordings of this colorful "Dance From 'Bonjour Tristesse'" have already hit the market and all three should play an important role in popularizing the song. The Coral waxing features George Cates. Capitol's rendition is by Les Baxter. And Libery stars David Seville. Cates' version employs a chorus singing without lyrics. Number lends itself to dancing a polka or a samba. The Les Baxter interpretation uses an alto sax to carry the melody and offers an exciting drum segment. The David Seville reading spotlights a guitar and whistling. Infectious theme to watch closely. Three excellent waxings.

Seville's flip is the same film's title song—a bluesy instrumental. The Baxter coupling is the beautiful "Love Theme from 'A Farewell To Arms'." George Cates hands a warm vocal-instrumental ballad dubbed "Show Me." Lyrics are handled by the chorus.

"TO BE LOVED" (2:25) [Pearl BMI—Gordy, Jr., Carlo]
"COME BACK TO ME" (2:15) [Pearl BMI—Wilson]
JACKIE WILSON (Brunswick 55052)

● Jackie Wilson, a tremendous talent who made a fine first showing on Brunswick with "Reet Petite," has an overpowering ballad on one side of his new release that could blossom into one of the label's biggest hits to date. Dubbed "To Be Loved," the emotional ballad is fashioned in a dramatic, stirring manner by the strong-voiced vocalist. Showcasing the star is a lush string and choral backdrop. A smash from every angle. Flip. "Come Back To Me," is a swinging rocker displaying the versatility of the artist. Good dance deck. But watch the top side.

"WHEN YOU TOOK YOUR LOVE" (2:20)
[Buckeye ASCAP—King, Douglas, Carlson]
"NO ONE EVER LOST MORE" (2:11)
[Buckeye ASCAP—Erwin, King, Carlson]
JIMMY DORSEY ORCH. Direction: Lee Castle (Fraternity 797)

● The swinging orchestra of the late Jimmy Dorsey is headed by Lee Castle in an exciting new jump ballad that could follow in the footsteps of "So Rare" and "June Night." Tagged "When You Took Your Love," the song is a free-swinging finger-snapper with a good R & R beat and featuring a large chorus on the vocal. Side has a sensational big band sound that's perfect for dancing. The coupling "No One Ever Lost More," is a good romantic ballad with the chorus and sax blending perfectly throughout the beautiful love song.

"JEANNIE, JEANNIE, JEANNIE" (2:20)
[House of Fortune BMI—Motola, Page]
"POCKETFUL OF HEARTS" (1:58) [American BMI—Dexter]
EDDIE COCHRAN (Liberty 55123)

● Eddie Cochran, an exciting rock and roll performer best remembered for his big selling rendition of "Sittin' In The Balcony," has a torrid new release that should burn up the charts. Tagged "Jeannie, Jeannie, Jeannie," the side is a wild and wooly rocker with Cochran wailing in an exciting manner. Cochran's delivery on this side could be described as a subdued Little Richard style. But the deck's got what the kids want. Flip, "Pocketful Of Hearts," stars a more calm and collected Mr. Cochran with a shuffle beat rockin' ballad. Top side is the big one.

The Cash Box Best Bets

★ "HEY MR. HOLLIHAN"	Wiggles & Waggles	Coral 61943
★ "A FAREWELL TO ARMS"	Gale Storm	Dot 15961
★ "IN THE VALLEY OF THE ROSES"	Darnels	Bana 525
★ "THE TUTTLE"	O. C. & Holidays	Warner 1019
★ "PASSING FANCY"	Carmen McRae	Decca 30540
★ "THE SWIVEL"	Al Taylor & Poodles	United Artists 105
★ "SHAKE HANDS WITH A FOOL"	June Valli	RCA Victor 7149
★ "OH LONESOME ME"	Jackie Walker	Imperial 5490
★ "UH-HUH, OH YEAH"/ "GIVE IT ALL YOU'VE GOT"	Jill Corey	Columbia 41108

THE TARRIERS
(Glory 271)

B+ "LONESOME TRAVELER" (1:48) [Folkways BMI—Hays] A galloping backdrop sets the pace for the Tarriers reading of an exciting tune with a spiritual-folk flavoring. Unusual side that builds to thrilling pitch. Different item that could develop into a big one. It's got originality.

C+ "EAST VIRGINIA" (2:45) [Bryden BMI—Arkin, Carey, Darling] The boys who broke thru with "Banana Boat," amble thru a country type folk tune on this end. Pretty, romantic opus.

HENRY MORGAN
(Judson 001)

B "TWELVE BOTTLES" (1:40)—A hilarious comedy recitation long associated with the comic, is offered as Judson's initial single release. Very funny tale about a gent who must get rid of a dozen bottles of whiskey and runs into difficulty as a result of his samplings. Side should be loads of fun in tavern juke boxes. Loads of fun for anyone who hasn't yet heard this item.

B "HEINRICH VON MORGAN ON CHILD CARE" (2:37)—Morgan plays the role of a German professor discussing child care. Many more good laughs here. Both sides come from a Judson LP called "The Best of Henry Morgan?"

STEVE ROSSI AND ROBINAIRES
(Robin 1000)

B "SING TO ME OF LOVE" (2:21) [ASCAP—Mann, Allman] Steve Rossi, a polished songster with a big voice, hands in a wonderful reading of a pretty ballad. Fine arrangement of a song that could slowly develop into a big money-maker. Strong first showing by the label.

C+ "TALK OF THE TOWN" (2:31) [ASCAP — Livingston, Symes, Neiburg] A wonderful oldie is brought to the fore again via Steve's touching presentation. Emotional reading of a class tune.

BETTY GILBART
(Stepheny 17)

C+ "YOU CAN'T TRUST A WOLF" (2:31) [BMI—Foster] A pleasant novelty with a lilt is shuffled thru by Betty Gilbart. Inviting song offering advice to a young damsel.

C+ "AT LAST (I Have Found You)" (2:34) [BMI—Roland, Orris] A simple waltz tempo accompaniment surrounds the lark on this sentimental ballad.

LI'L WALLY & LUCKY HARMONY BOYS
(Jay-Jay 174)

B "FIESTA WALTZ" (2:28) [BMI] Li'l Wally and his Lucky Harmony Boys' Orchestra glide warmly thru a pretty waltz item with an authentic European flavor. Should do well in certain jukes.

C+ "MAMIE POLKA" (2:20) [Jay Jay BMI—] This polka ditty has the same authentic sound that appeals to a vast market. Happy deck for a party.

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Gale Storm
singing...

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"A Farewell To Arms"

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Released thru 20th Century Fox

#15691

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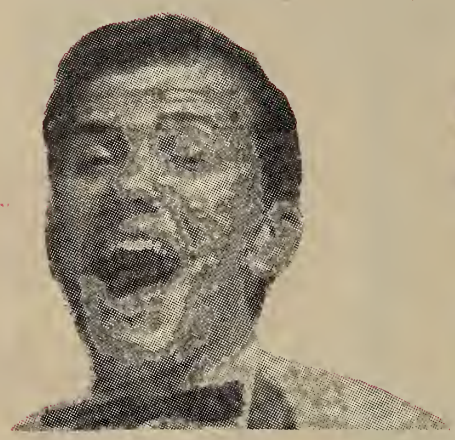
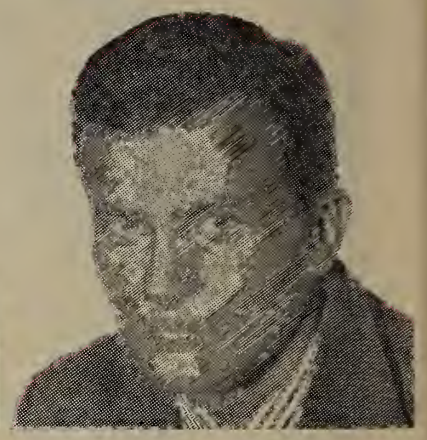


(2) I'll Be Home
15443

(3) I Almost Lost My Mind
15472



(4) Friendly Persuasion
15490

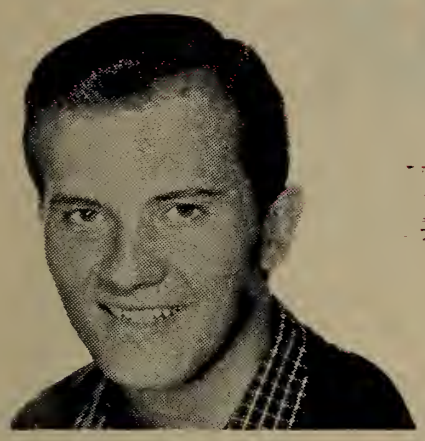
And

'IT'S TOO SOON TO KNOW'

Watch The PAT BOONE
"CHEVY SHOWCASE"
Every Thursday Nite ABC-TV

Coming To Dot In 1955!

BOONE



(5) Don't Forbid Me
15521

(6) Love Letters In The Sand
15570

(7) Remember You're Mine
15602

(8) April Love
15660

Now...

'A WONDERFUL TIME UP THERE'

#15690

·Dot RECORDS, Inc. · Sunset and Vine · Hollywood, Calif. · Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

DOT HAS IT!

THE ORIGINAL

MASTER AS RECORDED BY THE COMPOSER

The Cash Box Disk of the Week

"BIG GUITAR" (2:28) [Times BMI—DeRosa, Gevenose]
"IRISH ROCK" (2:31) [Times BMI—DeRosa, Gevenose]
FRANK DeROSA & DE-MEN (Dot 15696)

THE BIG GUITAR

Frank DeRosa and His D Men

DOT 15696

b/w

IRISH ROCK

Just Out!

Jim Lowe

KEWPIE DOLL

THE LADY FROM JOHANNESBURG

DOT 15693

Debut on Dot!

Kay Cee Jones

JOHNNY, JOHNNY, JOHNNY

KINDA LIKE LOVE

DOT 15693

NEW!

Henry Wilson

MY STEADY GIRL

MIGHTY LOW

DOT 15692

Dot RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**AT THE HOP** DANNY & JUNIORS (ABC-Paramount)	1
2	**SUGARTIME** McGUIRE SISTERS (Coral)	5
3	**RAUNCHY** BILL JUSTIS (Phillips) ERNIE FREEMAN (Imperial) BILLY VAUGHN (Dot)	2
4	**PEGGY SUE** BUDDY HOLLY (Coral)	3
5	**THE STROLL** DIAMONDS (Mercury)	8
6	**APRIL LOVE** PAT BOONE (Dot)	4
7	**SAIL ALONG SILV'RY MOON** BILLY VAUGHN (Dot)	9
8	**GREAT BALLS OF FIRE** JERRY LEE LEWIS (Sun)	6
9	**WHY DON'T THEY UNDERSTAND** GEORGE HAMILTON IV (ABC-Paramount)	13
10	**WITCHCRAFT** FRANK SINATRA (Capitol)	18
11	**RIVER KWAI MARCH & COLONEL BOGEY** MITCH MILLER (Columbia) ART MOONEY (MGM)—EDMUNDO ROS (London)	16
12	**PUT A LIGHT IN THE WINDOW** FOUR LADS (Columbia)	11
13	**A VERY SPECIAL LOVE** JOHNNY NASH (ABC-Paramount) DEBBY REYNOLDS (Coral)	14
14	**STOOD UP** RICKY NELSON (Imperial)	17
15	**GET A JOB** SILHOUETTES (Ember)	19
16	**WAITIN' IN SCHOOL** RICKY NELSON (Imperial)	12
17	**KISSES SWEETER THAN WINE** JIMMIE RODGERS (Roulette)	7
18	**ALL THE WAY** FRANK SINATRA (Capitol)	10
19	**DON'T LET GO** ROY HAMILTON (Epic)	20
20	**LA DEE DAH** BILLY FORD'S THUNDERBIRDS (Swan)	27

21) CATCH A FALLING STAR. 22) OH JULIE. 23) JO ANN. 24) SWINGING SHEPHERD BLUES. 25) YOU SEND ME. 26) 26 MILES. 27) YOU ARE MY DESTINY. 28) ANGEL SMILE. 29) MAGIC MOMENTS. 30) BELONGING TO SOMEONE. 31) FOR SENTIMENTAL REASONS. 32) DEDE DINAH. 33) I BEG OF YOU. 34) I'LL COME RUNNING BACK TO YOU. 35) DON'T. 36) LIECHTENSTEINER POLKA. 37) WILD IS THE WIND. 38) PRETEND YOU DON'T SEE HER. 39) UH-HUH-MM. 40) DANCING WITH MY SHADOW. 41) BUZZ, BUZZ, BUZZ. 42) OH BOY. 43) STORY OF MY LIFE. 44) YOU'RE THE GREATEST. 45) SHORT SHORTS. 46) COME TO ME. 47) THIS LITTLE GIRL OF MINE. 48) TELL HER YOU LOVE HER. 49) TEARDROPS. 50) LOVE ME FOREVER. 51) NO LOVE. 52) YELLOW DOG BLUES. 53) JAILHOUSE ROCK. 54) I'M AVAILABLE. 55) CLICK CLACK. 56) BRING US TOGETHER. 57) WALKIN' WITH MR. LEE. 58) THAT'S WHY I WAS BORN. 59) BONY MORONIE. 60) SHE'S NEAT; LAST SONG AND DANCE; I ONLY WANT TO LOVE YOU; MADE FOR EACH OTHER; BE MINE TONIGHT; LITTLE GYPSY; ARE YOU SINCERE; HEY SCHOOL GIRL; LITTLE PIGEON; PHOTOGRAPHS; MAYBE; BALLAD OF A TEENAGE QUEEN; LITTLE BLUE MAN.

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below
(Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

List Your Top Ten "Western & Folk" Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

List Your Top Ten "Rhythm 'N Blues" Records Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
1.		
2.		
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10.		

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Steve May (WADK-Newport, R.I.) tells us about a new feature on the station. It's called "Album Best Bets". Each day the stations features new albums of the day, and at week's end four albums are chosen as "Best Bets". These waxings receive constant plugging on all of the station's weekend shows as the best of the newer entries. . . . Disk jockey-radio actor Bill Carlton (WNJR-Newark, N.J.) doing a "Celebrity Time Show", with name stars and the usual chatter. Also going for the jockey is a motion picture contract. . . . Jim Martin (WIST-Charlotte, N.C.) thinks that Betty Johnson's recording of "Winter In Miami" is a real sleeper. Martin says that they hit it heavy at the station and in less than two weeks the deck was one of the 20 best sellers in town. . . . Bob Drews (KOIL-Omaha, Nebraska) doesn't mind riding the band wagon. Inspired by the "River Kwai March", Drews has informed his listeners that he is busily engaged in writing "The River Kwai Waltz", "The River Kwai Polka", "The River Kwai Cha-Cha", "De Bronx River March", etc. Kelson Fisher (WSID-Baltimore, Md.) informs us that he recently began a new rock 'n roll show titled "Kelson Fisher's Melody Club" on Jan. 20th. The show is heard daily from 7:30 to 8:30 a.m. . . . Al Shaw, St. Joseph, Missouri, deejay, emceed a Teen Age Hop for the local youngsters, courtesy of the Pepsi Cola Company. Over 700 teenagers are reported to have rocked and rolled to the beat of Gene Vincent and his Blue Caps. Gene's latest is "Walking Home From School".

BILL CARLTON
(WNJR—Newark, N. J.)

* * * * *

Word from Monument Music is that the deejay phone calls and wires coming in this week would indicate that Monument is holding a torrid tune in "Star of Fortune" by Varetta Dillard on RCA Victor.

Jack Elliot (KTSA-San Antonio, Texas) says that Mercury's new gimmick business reply card sent with each new sample issue is a great idea. The card has space on the back for stations to request extra copies of hit or hot records. This could be a big help to all stations and all record companies. Idea originated with Kenny Myers at Mercury. . . . Herby Knight (WONE-Dayton, Ohio) tells us how he and other members of his 980 club took a group from St. Joseph's Orphanage to a football game, furnishing tickets and all they could eat. This was just one of a number of instances where the jockey worked on this type of helpful project. . . . Ed Ferland (WHEC-Rochester, N.Y.) shows us that according to the October Pulse survey for Rochester, WHEC holds a healthy share of the local radio audience. The survey shows the station holding more than 27% of the local listeners. . . . Dick Biondi (WHOT-Youngstown, Ohio) reports that one of the station's weekly record hops drew 1500 teenagers. The jockey also sends his congratulations to Patti Page for a great New Year's Night performance. The talk around Youngstown was that Louie Prima and Keely Smith broke up the show. . . . A salute to the Washington area high schools is now a weekly feature of WWDC-Washington, D.C. jockey Bob Will. Included in the high school roundup are the top three tunes of the week as selected by the students of the school. . . . Brad Lacey (WMYR-Fort Meyers, Fla.) tells us that "I sure would like anyone in the trade who might be in the vicinity during their travels between Tampa and Miami to pay us a call at WMYR". . . . Nick Charles (WSLB-Ogdensburg, N.Y.), while visiting some friends in New York City, caught Nat "King" Cole at the Copacabana. Charles says the "King" was great, and that Cole's latest "Angel Smile", is a fine disk.

BOB WILL
(WWDC—Washington, D. C.)

CHUCK BRINKMAN
WBRB—Mt. Clemens, Mich.)

VITAL STATISTICS:

Chuck Brinkman, formerly of WELI, New Haven, Conn., left the station to join the staff at WBRB, Mt. Clemens, Mich. The deejay does an afternoon show at the new station, from 2-6. . . . Joe Buerry is now a member of station WMYR, Fort Meyers, Florida, Buerry was formerly connected with WJWL, Georgetown, Del. . . . Mel Leeds, program Director for station WINS, N.Y., N.Y., has announced the appointment of Tom O'Brien to the station's staff. O'Brien will be featured on WINS newscasts which are broadcast at 25 minutes after the hour. He will also do disk jockey stints. . . . Bill Jenkins informs us that he is now with KPAL-Palm Springs, Calif. The jockey was formerly with KAFY-Bakersfield.

Round The Wax Circle

NEW YORK:

It looked as though the whole city turned out to meet **Lawrence Welk** and his band at the press luncheon given by Dodge at the Waldorf-Astoria last Friday.... The Employing Printers' Association Graphic Arts Award Contest has awarded special merit to the following Audio Fidelity stereotape packages: "Bullring," "Tango" and "Railroad Sounds." . . . The **Eddie Barnes** Trio playing up a storm in the lounge of the Concord Hotel. . . . **Randy Wood** will record **The Hilltoppers** next week in Chicago. Lead man of the group, **Jimmy Sacca**, has completely recovered from the throat operation he underwent in Hollywood early in December. . . . Roulette's hot group, **The Playmates, Donnie, Morrie** and Chick, whose "Jo-Ann" is riding high on the charts, visited with deejays recently in Chicago, Milwaukee and Detroit. . . . It's been a long time since **Bing Crosby** sang into a Columbia recording microphone (July 5, 1934, in fact) but a happy welcoming committee was on hand last week to greet the celebrated performer as he teed off with "Straight Down The Middle," theme of his recent TV show. . . . **Teddi King** tapped for two appearances on the **Jack Parr** TV show. . . . **Bud Davies**, CKLW, Canada, disk jockey, became the father of a baby girl last week. Name is **Elizabeth Mary** . . . **Toni Arden** booked by the Statler Hotel chain for personal appearances starting at the Statler in Detroit January 27 and following on February 10 in Cleveland. . . . **The Mariners** are back recording on the Tiara label. Their first release is "I Heard Ya The First Time" and "I Live For You." **Johnny O'Conner** is handling the group.

LAWRENCE WELK

CHICAGO:

Another bachelor "Bit The Dust"— heartiest congrats to RCA's **Marty Hirsch** who merged with pretty **Joan Ham** of M.S. Distribs 1/17. . . . B&K's **Ed Seguin** waxing enthusiastic about "Sayonara" which was scored from the original sound track by RCA-Victor. . . . The big record this week at Music Distribs is "Big Guitar" on MGM by Sam "The Man" Taylor. **Jack Solinger** tells us that action is also being garnered with "Whole Lotta Woman" by **Marvin Rainwater** and "River Kwai March" by **Art Mooney**. All on MGM. . . . **Henry Okun** in Chi visiting deejays on behalf of the new **Johnny Mathis** dis-click, "When I Am With You." . . . Mercury's **Kenny Myers** reports great expectations with **Narvel Felts**' "Dream World." **Kenny** says that **Felts** composed the lyrics on this ditty. . . . WBBM-TV's **Ray Rayner** and **Mina Kolb** did a takeoff on **Artha' Godfrey's** Talent Scouts 1/18. The hilarious bit is a takeoff of the **Bob & Ray** waxing of "No Talent Hunt." . . . **Shelly Heiman**, Kuttner & Kuttner, informs us that Verve Records' lovely **Smith Twins** (currently gracing Mister Kelly's) appeared at the Polk Bros. "Hi Fi Show" 1/19. . . . **Jack Assunto** and the rest of the fabulous "Dukes Of Dixieland" delighted the crowds at the Polk Bros. "Hi Fi Show" Satiddy, when they appeared for Audio Fidelity Records. Sorry we missed genial **Joe Delaney** when he was in town getting **the Dukes** settled in for a big week at **Frank Holzfiend's** "Blue Note." . . . **Hal Tate** scored with a big deck on MGM in "Peyton Place" by lovely **Lillian Brooks**. Music is by popular **Bernie Yuffy**, lyrics are by **Hal** and **Dave Bass**. The disk was A&Red by **Lew Douglas** at Boulevard Recording Studios. . . . **Peggy Lee** visited Chi briefly 1/22 enroute to NYC. . . . Roulette's **Stan Pat** busy as a bee escorting **Bob Merrill** to all the deejays in Chi and Cream City to promote "Nairobi," while **Count Basie** and **Joe Williams** opened at the Blue Note. **Stan** flipping all over the place telling all about **Jimmy Rodgers'** newie "Oh-Oh, I'm Falling In Love Again" and "The Long Hot Summer." **Stan** says there is terrific reaction already. . . . **Rube Lawrence** and **Tony Galgano** spent a hectic week during stay of the fabulous **Duke of Dixieland**. . . . The Gold Coast Strip is really jumpin' with all the recording artists and comics doing a great job entertainng visting conventioneers. Nite club biz is on the up-swing.

MARVIN RAINWATER

HOLLYWOOD:

The **Four Preps**, whose Capitol disk of "26 Miles" is now number 6 on Music City's Hit List and has broken wide open all over the West Coast, currently appearing at the Largo Club on Sunset Strip with another young Capitol artist, **Sue Raney**. . . . **Kay Cee Jones** exited Decca Records last week and did her first four sides for Dot Records. First release for Dot couples "Kinda Like Love" written by **Eddie Brandt**, and "Johnny, Johnny, Johnny" written by **George Motola**. . . . **Lee Rupe**, president of Ebb Records, announced the signing of a new group, **The Fabulous Tones**. Group is currently appearing in Las Vegas. . . . **Dick Contino** visiting the disk jockeys with **Jerry Sybilrud** plugging his new "Polka Time" album on Mercury Records. . . . **Johnny Mathis** finished a seven city West Coast tour with a package show which included **The HiLo's**, singer **Linda Leigh**, and **Keith Williams and his orchestra**, and opens this Tuesday night at **Gene Norman's** Crescendo. . . . Carlton Records stepped up its releasing schedule according to **Don Genson**, West Coast Rep. and debuts the new label with "The Prince of Players" by **Tommy Frederick** and **The Hi-Notes**. Disk broke in the Boston area and Carlton bought the master, bidding against stiff competition. . . . Challenge Records rushed out a new single by **Dave Burgess** titled, "Maybelle" and reaction from distributors resulted in an initial pressing of 65,000 copies. . . . **Julie London** returned to New York, after completing filming of her new picture, "My Strange Affair" in Britain. Actress-vocalist will remain in the East promoting her new Liberty albums, "Make Love To Me" and "Julie Swings Gently".

HI-LO'S

2 NEW POP HITS FROM THE PRODUCERS OF "OH JULIE"

"LOVE I'LL NEVER FORGET"

b/w

"MY BABY'S GONE"

BOBBY JENKINS

NASCO 6006

•

"SPELLBOUND"

b/w

"LEAVE MY GIRLIE ALONE"

LOWELL McGUIRE

NASCO 6007

NASHBORO RECORD CO. Nashville Tenn.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

WANTED

(1) A GREAT DISC JOCKEY

If you are a great disc jockey interested in spinning your record in a major market WE WANT YOU!

(2) a STAFF ANNOUNCER

If you are a Staff Announcer fulfilling normal staff assignments, your capabilities and talent can secure a healthy future in a major market.

Sell yourself by putting it all on tape, including sample of your air show. Please enclose photos and personal data. All replies confidential.

Post Office Box 425
Radio City, N. Y.

632,000 SHIPPED IN 10 DAYS

Letter To The Editor:

Trifero Reports On EP Progress At RCA Victor

Dear Sirs:

In your January 11th editorial, entitled "NEGLECTED MARKET," we noted the suggestions and conclusions proferred in respect to the status of the EP. As I have been Administrator of EP Planning and Marketing for the RCA Victor Record Division for over a year, I particularly feel that you would be interested in hearing a progress report on the EP in our company during the calendar year 1957. During this past year, we at Victor have had a concerted, organized, carefully thought-out plan to merchandise, promote, advertise and sell EP's. Our results have been extremely rewarding and encouraging.

In any business, the profit and loss statements determine the success or failure of a venture; therefore, the following sales break-down tells an important story: first, of the total album business during the calendar year 1957, EP is responsible for 30¢ of every sales dollar; and second, for every dollar in single record sales, EP's correspondingly bring in 50¢.

With our all-out merchandising and sales efforts, the words "Extended Play" came into their own in '57, and we believe that the entire industry is now aware of this as we have found ourselves in healthy competition with other labels.

Late in '56 Victor decided to give the EP a quarter of a million dollar campaign and one of the most extensive advertising and promotion programs ever beamed to sell product. As a result, RCA Victor 1957 45 EP sales enjoyed a 173% increase over 1956. This impressive gain can be partially accounted for by the volume of 45 rpm record players sold but we feel it was mainly a result of the indoctrination of the public to the advantages of the 45 EP.

An important part of the planning for exploitation of the EP was the decision to put out special material suited to the record-buying public as well as the juke box operators, realizing how important time needs of the latter are. The result was a tailoring of the LP material, gleaning of the LP for the best material to fit the EP, and in many cases, the finding of new material, uniquely suited for the EP alone. Therefore, in reference to your editorial, we'd like to point out that Victor's 1957 45 EP campaign has *already* successfully carried out the suggestions made therein.

In some instances, the EP record was released simultaneously with the LP, as in the case of the Presley "Loving You" album. The dollar volume that this EP was responsible for pointed the way to the benefits of this practice. Another important experiment proved that 10 best-selling items produced especially for EP accounted for almost a million and a half dollars in dealer volume. These sales have been guideposts for future planning.

In summation, it is not too strong to say that from our standpoint, 1957 was the year EP came into its own, and that we look forward to reaping the profits of '57's concerted exploitation in 1958. We were therefore anxious to inform you of our encouraging progress in this market.

Sincerely,
John Trifero
Administrator of EP
Planning and Marketing

632,000
SHIPPED
IN
10
DAYS

Top Selling Records
Reported by
Retail Outlets
From Coast to Coast

GOODY ANNEX
New York, N. Y.

1. The Stroll (Diamonds)
2. La Dee Dah (Billy Ford's Thunderbirds)
3. At The Hop (Danny & Jrs.)
4. Stood Up (R. Nelson)
5. Swingin' Shepherd Blues (M. Kauffman)
6. Get A Job (Silhouettes)
7. A Very Special Love (J. Nash)
8. Sentimental Reasons (Cooke)
9. River Kwai March & Colonel Bogey (Miller/Ros)
10. Swinging Daddy (B. Knox)

YEAGERS MUSIC SHOP
Baltimore, Md.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Dede Dinah (F. Avalon)
3. Stood Up (R. Nelson)
4. Oh Julie (Crescendos)
5. Oh Boy (Crickets)
6. Sugartime (McGuires)
7. Liechtensteiner Polka (Glahe)
8. So Tough (Casuals)
9. Sugar Wooga (3 Playmates)
10. Bertha Lou (C. Miller)

BURK'S MUSIC SHOP
St. Paul, Minn.

1. At The Hop (Danny & Jrs.)
2. Get A Job (Silhouettes)
3. Maybe (Chantels)
4. The Stroll (Diamonds)
5. Waitin' In School (R. Nelson)
6. La Dee Dah (Billy Ford's Thunderbirds)
7. Jo-Ann (Playmates)
8. You Are My Destiny (Anka)
9. Great Balls Of Fire (J. L. Lewis)
10. Sugartime (McGuires)

ALAMO PIANO COMPANY
San Antonio, Tex.

1. Jo-Ann (Playmates)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Peggy Sue (B. Holly)
4. At The Hop (Danny & Jrs.)
5. Raunchy (B. Justis)
6. Teardrops (L. Andrews)
7. Helpless (Platters)
8. Please Come Home (Quarter Notes)
9. Do What You Did (Harris)
10. Why Don't They Understand (G.Hamilton)

GARDEN CITY MUSIC CTR.
Garden City, L. I., N. Y.

1. At The Hop (Danny & Jrs.)
2. Raunchy (B. Justis)
3. Great Balls Of Fire (J. L. Lewis)
4. Get A Job (Silhouettes)
5. The Stroll (Diamonds)
6. River Kwai March & Colonel Bogey (M. Miller)
7. Teardrops (L. Andrews)
8. Come To Me (J. Mathis)
9. Don't (E. Presley)
10. Yellow Dog Blues (J. Darensbourg)

BEN BROWN MUSIC
Lynn, Mass.

1. Short Shorts (Royal Teens)
2. Get A Job (Silhouettes)
3. The Stroll (Diamonds)
4. Don't (E. Presley)
5. Put A Light In The Window (Four Lads)
6. Magic Moments (P. Como)
7. Dede Dinah (F. Avalon)
8. Come To Me (J. Mathis)
9. Tell Her You Love Her (F. Sinatra)
10. Why Don't They Understand (G. Hamilton)

CENTER MUSIC SHOP
Detroit, Mich.

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Jrs.)
3. April Love (P. Boone)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. La Dee Dah (Billy Ford's Thunderbirds)
6. Maybe (Chantels)
7. Sugartime (McGuires)
8. Swingin' Shepherd Blues (J. Pate)
9. River Kwai March & Colonel Bogey (M. Miller)
10. Catch A Falling Star (Como)

HUDSON ROSS
Chicago, Ill.

1. At The Hop (Danny & Jrs.)
2. La Dee Dah (Billy Ford's Thunderbirds)
3. The Stroll (Diamonds)
4. Get A Job (Silhouettes)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Sugartime (McGuires)
7. Yellow Dog Blues (J. Darensbourg)
8. Peggy Sue (B. Holly)
9. Swingin' Shepherd Blues (J. Pate)
10. Dede Dinah (F. Avalon)

A. WILLIAMS & COMPANY
Philadelphia, Pa.

1. At The Hop (Danny & Jrs.)
2. For Sentimental Reasons (S. Cooke)
3. Witchcraft (F. Sinatra)
4. Get A Job (Silhouettes)
5. Don't Let Go (Roy Hamilton)
6. Stood Up (R. Nelson)
7. Why Don't They Understand (G. Hamilton)
8. Been So Long (Pastels)
9. Magic Moments (P. Como)
10. The Stroll (Diamonds)

HARMONY RECORD SHOP
Denver, Colo.

1. Peggy Sue (B. Holly)
2. At The Hop (Danny & Jrs.)
3. Buzz, Buzz, Buzz (Hollywood Flames)
4. Teardrops (L. Andrews)
5. Waitin' In School (R. Nelson)
6. Don't Let Go (R. Hamilton)
7. All The Way (F. Sinatra)
8. Wild Is The Wind (J. Mathis)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. You Send Me (S. Cooke)

SHERMAN-CLAY & CO.
San Francisco, Calif.

1. At The Hop (Danny & Jrs.)
2. Peggy Sue (B. Holly)
3. Woman From Liberia (J. Rodgers)
4. Sugartime (McGuires)
5. Bertha Lou (C. Miller)
6. 26 Miles (Four Preps)
7. Hey Little Girl (Techniques)
8. River Kwai March & Colonel Bogey (M. Miller)
9. Jailhouse Rock (E. Presley)
10. Sail Along Silv'ry Moon (B. Vaughn)

MELODY MART
Paducah, Ky.

1. Oh Julie (S. Salvo)
2. At The Hop (N. Todd)
3. Peggy Sue (B. Holly)
4. Great Balls Of Fire (J. L. Lewis)
5. Sugartime (McGuires)
6. You Send Me (S. Cooke)
7. Stood Up (R. Nelson)
8. I Beg Of You (E. Presley)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. I'll Come Running Back To You (S. Cooke)

BERGENFIELD MUSIC Inc.
Bergenfield, N. J.

1. Short Shorts (Royal Teens)
2. At The Hop (Danny & Jrs.)
3. Get A Job (Silhouettes)
4. River Kwai March & Colonel Bogey (M. Miller)
5. The Stroll (Diamonds)
6. Witchcraft (F. Sinatra)
7. La Dee Dah (Billy Ford's Thunderbirds)
8. Waitin' In School (R. Nelson)
9. Great Balls Of Fire (J. L. Lewis)
10. Put A Light In The Window (Four Lads)

AMPHION MUSIC STORE
Cleveland, Ohio

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Jrs.)
3. Why Don't They Understand (G. Hamilton)
4. Magic Moments (P. Como)
5. Dede Dinah (F. Avalon)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. River Kwai March & Colonel Bogey (M. Miller)
8. The Stroll (Diamonds)
9. Ballad Of A Teenage Queen (J. Cash)
10. For Sentimental Reasons (S. Cooke)

WALLICH'S MUSIC CITY
Hollywood, Calif.

1. Twelfth Of Never (J. Mathis)
2. April Love (P. Boone)
3. Tell Her You Love Her (F. Sinatra)
4. No Love (J. Mathis)
5. Catch A Falling Star (Como)
6. 26 Miles (Four Preps)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. All The Way (F. Sinatra)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. River Kwai March & Colonel Bogey (M. Miller)

AMERICAN MUSIC CO.
Houston, Tex.

1. At The Hop (Danny & Jrs.)
2. Bony Moronie (L. Williams)
3. Sugartime (McGuires)
4. Don't (E. Presley)
5. Get A Job (Silhouettes)
6. So Tough (Casuals)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Don't Let Go (R. Hamilton)
9. Angel Smile (N. Cole)
10. Why Don't They Understand (G. Hamilton)

KOP'S PIANO HOUSE
Great Falls, Mont.

1. Peggy Sue (B. Holly)
2. The Stroll (Diamonds)
3. Put A Light In The Window (Four Lads)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Don't (E. Presley)
6. You Send Me (S. Cooke)
7. Stood Up (R. Nelson)
8. At The Hop (Danny & Jrs.)
9. Sugartime (McGuires)
10. Catch A Falling Star (Como)

RADIO DOCTORS
Milwaukee, Wis.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. At The Hop (Danny & Jrs.)
3. Liechtensteiner Polka (Glahe)
4. Peggy Sue (B. Holly)
5. Witchcraft (F. Sinatra)
6. Catch A Falling Star (Como)
7. Stood Up (R. Nelson)
8. Sugartime (McGuires)
9. The Stroll (Diamonds)
10. River Kwai March & Colonel Bogey (M. Miller)

COCROFT MUSIC CO.
Thomasville, Ga.

1. Oh Julie (Crescendos)
2. Don't (E. Presley)
3. You Send Me (S. Cooke)
4. I'll Come Running Back To You (S. Cooke)
5. Just Born (P. Como)
6. Great Balls Of Fire (J. L. Lewis)
7. All The Way (F. Sinatra)
8. Pretend You Don't See Her (J. Vale)
9. Raunchy (B. Justis)
10. April Love (P. Boone)

ODLAND MUSIC SHOP
Sioux Falls, S. Dak.

1. Story Of My Life ((Robbins)
2. Raunchy (B. Vaughn)
3. Put A Light In The Window (Four Lads)
4. Peggy Sue (B. Holly)
5. Liechtensteiner Polka (Glahe)
6. April Love (P. Boone)
7. Sugartime (McGuires)
8. Pretend You Don't See Her (J. Vale)
9. Great Balls Of Fire (J. L.Lewis)
10. A Very Special Love (D. Reynolds)

MUSIC HOUSE
Buffalo, N. Y.

1. Dede Dinah (F. Avalon)
2. La Dee Dah (Billy Ford's Thunderbirds)
3. At The Hop (Danny & Jrs.)
4. The Stroll (Diamonds)
5. Hey School Girl (Tom & Jerry)
6. Put A Light In The Window (Four Lads)
7. Waitin' In School (R. Nelson)
8. Buzz, Buzz, Buzz (Hollywood Flames)
9. Great Balls Of Fire (J. L. Lewis)
10. Oh Julie (Crescendos)

LES BAXTER

2 SMASH HIT MOTION PICTURE INSTRUMENTALS

Love Theme From
A FAREWELL TO ARMS

From the David O. Selznick CinemaScope Production "A FAREWELL TO ARMS"

DANCE FROM "BONJOUR TRISTESSE"

From the Otto Preminger Production "Bonjour Tristesse"

Record No. 3887

Capitol RECORDS REG. U.S. PAT. OFF.

"SO IF YOU'RE ANDY WILLIAMS, HOW COME ARCHIE DIDN'T PUT YOU ON A CADENCE LP?" The kid may be kidding, but Andy Williams means business (for you). His Cadence LPs are full of all the rockin' stuff—all the mild-and-mellow fluff—that made him famous. Here they are:

ANDY WILLIAMS, CLP 3002, $3.98. Canadian Sunset, Baby Doll, I Like Your Kind Of Love, Butterfly, Walk Hand In Hand, High Upon A Mountain, Lips Of Wine, Stop Teasin' Me, Not Anymore, Since I've Found My Baby, It Doesn't Take Very Long, Straight From My Heart.

ANDY WILLIAMS SINGS RODGERS & HAMMERSTEIN, CLP 3005, $3.98. Some Enchanted Evening, People Will Say We're In Love, If I Loved You, Younger Than Springtime, Getting To Know You, I Whistle A Happy Tune, This Nearly Was Mine, We Kiss In A Shadow, Bali H'ai, Surrey With The Fringe On Top, I Have Dreamed, Hello Young Lovers.

ANDY WILLIAMS SINGS STEVE ALLEN, CLP 1018, $3.98.

ANDY WILLIAMS, CEP 103, $1.29. Canadian Sunset, Butterfly, Baby Doll, I Like Your Kind Of Love.

CADENCE
119 WEST 57th STREET
NEW YORK

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. At The Hop (Danny & Juniors)
2. Get A Job (Silhouettes)
3. La Dee Dah (B. Ford's Thunderbirds)
4. The Stroll (Diamonds)
5. River Kwai March & Colonel Bogey (Miller/Ros/Mooney)
6. Don't Let Go (R. Hamilton)
7. Swinging Shepherd Blues (Rose/Koffman)
8. Short Shorts (Royal Teens)
9. Don't (E. Presley)
10. You Are My Destiny (Anka)

Chicago, Ill.

1. At The Hop (Danny & Juniors)
2. Get A Job (Silhouettes)
3. La Dee Dah (B. Ford's Thunderbirds)
4. Stood Up (R. Nelson)
5. Dede Dinah (F. Avalon)
6. The Stroll (Diamonds)
7. Peggy Sue (B. Holly)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Sugartime (McGuires)
10. Why Don't They Understand (G. Hamilton IV)

Los Angeles, Calif.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. April Love (P. Boone)
4. Raunchy (E. Freeman)
5. Jailhouse Rock (E. Presley)
6. The Stroll (Diamonds)
7. Chances Are (J. Mathis)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Great Balls Of Fire (J. L. Lewis)

Buffalo, N. Y.

1. At The Hop (Danny & Juniors)
2. Dede Dinah (F. Avalon)
3. The Stroll (Diamonds)
4. April Love (P. Boone)
5. La Dee Dah (B. Ford's Thunderbirds)
6. Why Don't They Understand (G. Hamilton IV)
7. Get A Job (Silhouettes)
8. Put A Light In The Window (Four Lads)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Waitin' In School (R. Nelson)

Denver, Colo.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. Waitin' In School (R. Nelson)
4. Buzz, Buzz, Buzz (Hollywood Flames)
5. Raunchy (Freeman/Justis)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Teardrops (L. Andrews)
8. Don't Let Go (R. Hamilton)
9. Great Balls Of Fire (J. L. Lewis)
10. All The Way (F. Sinatra)

Milwaukee, Wis.

1. Peggy Sue (B. Holly)
2. Stood Up (R. Nelson)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. At The Hop (Danny & Juniors)
5. Sugartime (McGuires)
6. April Love (P. Boone)
7. Great Balls Of Fire (J. L. Lewis)
8. Liechtensteiner Polka (Glahe)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Witchcraft (F. Sinatra)

Atlanta, Ga.

1. At The Hop (Danny & Juniors)
2. Don't Let Go (R. Hamilton)
3. Great Balls Of Fire (J. L. Lewis)
4. Peggy Sue (B. Holly)
5. April Love (P. Boone)
6. Raunchy (Justis/Freeman)
7. Get A Job (Silhouettes)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Don't (E. Presley)
10. La Dee Dah (B. Ford's Thunderbirds)

Philadelphia, Pa.

1. At The Hop (Danny & Juniors)
2. Get A Job (Silhouettes)
3. Witchcraft (F. Sinatra)
4. For Sentimental Reasons (S. Cooke)
5. The Stroll (Diamonds)
6. Stood Up (R. Nelson)
7. Don't Let Go (R. Hamilton)
8. Waitin' In School (R. Nelson)
9. April Love (P. Boone)
10. La Dee Dah (B. Ford's Thunderbirds)

Detroit, Mich.

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Juniors)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Dede Dinah (F. Avalon)
5. La Dee Dah (B. Ford's Thunderbirds)
6. Don't Let Go (R. Hamilton)
7. Oh Julie (Crescendos)
8. Short Shorts (Royal Teens)
9. The Stroll (Diamonds)
10. Waitin' In School (R. Nelson)

San Antonio, Tex.

1. Peggy Sue (B. Holly)
2. Jo-Ann (Playmates)
3. At The Hop (Danny & Juniors)
4. Get A Job (Silhouettes)
5. Teardrops (L. Andrews)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Do What You Did (T. Harris)
8. La Dee Dah (B. Ford's Thunderbirds)
9. Raunchy (Freeman/Justis)
10. The Stroll (Diamonds)

Cleveland, Ohio

1. Get A Job (Silhouettes)
2. Dede Dinah (F. Avalon)
3. At The Hop (Danny & Juniors)
4. The Stroll (Diamonds)
5. Don't (E. Presley)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Short Shorts (Royal Teens)
8. La Dee Dah (B. Ford's Thunderbirds)
9. Sugartime (McGuires)
10. Witchcraft (F. Sinatra)

San Francisco, Calif.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
2. The Stroll (Diamonds)
4. Great Balls Of Fire (J. L. Lewis)
5. Raunchy (E. Freeman)
6. Don't (E. Presley)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Get A Job (Silhouettes)
9. Stood Up (R. Nelson)
10. 26 Miles (Four Preps)

Seattle, Wash.

1. Stood Up (R. Nelson)
2. 26 Miles (Four Preps)
3. Get A Job (Silhouettes)
4. Don't (E. Presley)
5. At The Hop (Danny & Juniors)
6. You Are My Destiny (Anka)
7. Maybe (Chantels)
8. This Little Girl Of Mine (Everlys)
9. Raunchy (E. Freeman)
10. La Dee Dah (B. Ford's Thunderbirds)

Boston, Mass.

1. At The Hop (Danny & Juniors)
2. The Stroll (Diamonds)
3. Raunchy (B. Justis)
4. Peggy Sue (B. Holly)
5. All The Way (F. Sinatra)
6. La Dee Dah (B. Ford's Thunderbirds)
7. A Very Special Love (J. Nash)
8. Get A Job (Silhouettes)
9. Great Balls Of Fire (J. L. Lewis)
10. You Are My Destiny (Anka)

New Orleans, La.

1. At The Hop (Danny & Juniors)
2. Great Balls Of Fire (J. L. Lewis)
3. All The Way (F. Sinatra)
4. Peggy Sue (B. Holly)
5. Raunchy (E. Freeman)
6. April Love (P. Boone)
7. The Story Of My Life (M. Robbins)
8. The Stroll (Diamonds)
9. Don't Let Go (R. Hamilton)
10. You Send Me (S. Cooke)

Baltimore, Md.

1. Dede Dinah (F. Avalon)
2. Stood Up (R. Nelson)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Oh Julie (Crescendos)
5. Sugartime (McGuires)
6. Don't Let Go (R. Hamilton)
7. Oh Boy! (Crickets)
8. So Tough (Casuals)
9. At The Hop (Danny & Juniors)
10. Bertha Lou (C. Miller)

Houston, Tex.

1. At The Hop (Danny & Juniors)
2. Bony Moronie (L. Williams)
3. The Stroll (Diamonds)
4. So Tough (Casuals)
5. Do What You Did (T. Harris)
6. Great Balls Of Fire (J. L. Lewis)
7. Get A Job (Silhouettes)
8. Don't (E. Presley)
9. Sugartime (McGuires)
10. Waitin' In School (R. Nelson)

Cincinnati, Ohio

1. She's Neat (D. Wright)
2. Sugartime (McGuires)
3. At The Hop (Danny & Juniors)
4. The Stroll (Diamonds)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Don't (E. Presley)
7. Bony Moronie (L. Williams)
8. Raunchy (E. Freeman)
9. Peggy Sue (B. Holly)
10. Stood Up (R. Nelson)

St. Louis, Mo.

1. The Stroll (Diamonds)
2. Get A Job (Silhouettes)
3. At The Hop (Danny & Juniors)
4. La Dee Dah (B. Ford's Thunderbirds)
5. She's Neat (D. Wright)
6. Don't (E. Presley)
7. Witchcraft (F. Sinatra)
8. Stood Up (R. Nelson)
9. All The Way (F. Sinatra)
10. Maybe (Chantels)

Kansas City, Mo.

1. Waitin' In School (R. Nelson)
2. At The Hop (Danny & Juniors)
3. Sugartime (McGuires)
4. The Stroll (Diamonds)
5. Great Balls Of Fire (J. L. Lewis)
6. Raunchy (Vaughn/Freeman)
7. I Beg Of You (E. Presley)
8. Get A Job (Silhouettes)
9. Peggy Sue (B. Holly)
10. April Love (P. Boone)

Minneapolis, Minn.

1. At The Hop (Danny & Juniors)
2. The Stroll (Diamonds)
3. Waitin' In School (R. Nelson)
4. Get A Job (Silhouettes)
5. Sugartime (McGuires)
6. Oh Boy! (Crickets)
7. Maybe (Chantels)
8. Hey Little Girl (Techniques)
9. La Dee Dah (B. Ford's Thunderbirds)
10. Jo-Ann (Playmates)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

IT'S GOING . . . GOING . . .

IT'S REAL GONE! *

ONE OF THE NATION'S NEWEST AND GREATEST INSTRUMENTALS . . . .

"7-11"

(MAMBO NO. 5)

by

Gone All Stars

GONE-5016

* REAL GONE Pop and R&B Reaction

has started in—

Phila., Detroit, Chicago, Buffalo, Baltimore, Los Angeles, San Francisco and S-P-R-E-A-D-I-N-G!

published by

PEER INTERNATIONAL

Gen. Prof. Mgr. MURRAY DEUTCH

GONE RECORDS

1650 BROADWAY • NEW YORK CITY, N.Y.

GOIN' TO TOWN

All kinds of records are cookin' right now here at Atlantic. Three recent releases, in particular, are as hot as they can be.

"Betty and Dupree" by CHUCK WILLIS is almost "home" now, and can be found in many territorial charts.

BETTY JOHNSON's "Little Blue Man" is selling everywhere, from Seattle to New York. Deejays and customers alike just "wuv" it.

Latest entry to make a big dent is "Going to the River" by the lovely JAYE SISTERS. This record is perking all over the Eastern half of the U. S.

A round-up of "hot" territories for each of these disks follows:

1168 BETTY AND DUPREE
Chuck Willis
ALBANY • BUFFALO • CHARLOTTE • CHICAGO
CLEVELAND • DETROIT • HARTFORD • HOUSTON
NEW ORLEANS • NEW YORK • PHILADELPHIA
ST. LOUIS • WASHINGTON

1169 THE LITTLE BLUE MAN
Betty Johnson
ALBANY • ATLANTA • BUFFALO • CHICAGO
CLEVELAND • DENVER • DETROIT • NEW YORK
PHILADELPHIA • ST. LOUIS • SEATTLE • WASHINGTON

1171 GOING TO THE RIVER
The Jaye Sisters
CHARLOTTE • CHICAGO • CLEVELAND
NEW YORK • PHILADELPHIA
ST. LOUIS • WASHINGTON

ATLANTIC
RECORDING CORPORATION
157 WEST 57 STREET, NEW YORK 19, N. Y.

Sure-Fire Hit
"LEND ME YOUR COMB"
Sun # 287
CARL PERKINS
SUN RECORD CO. 706 UNION ST. MEMPHIS, TENN.

JIMMY McCRACKLIN'S
New Dance Sensation!
"THE WALK"
CHECKER 885
CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

Retailers' Corner

Columbia Sets $1,000,000 "Promotion In Depth" Merchandising Campaign For Phonograph Line

NEW YORK — Columbia Records' moves into 1958 with a million-dollar campaign to merchandise its extensive phonograph line, according to an announcement by Milton Selkowitz, National Sales Manager for Phonographs. With a line of 38 models, including phonographs, radio, tape recorder and combinations, as well as a full array of accessories, Columbia is now one of the industry's leading full-line manufacturers.

"Although forecasts in certain lines of business are pessimistic, the high fidelity field presents a tremendously encouraging picture. The trend in the "sound" business is upward. Columbia maintained high levels of business throughout 1957, with big volume increases in the final quarter of the year. We expect to continue with even accelerated volume in 1958," Selkowitz stated.

Key to the "Promotion in Depth" merchandising campaign will be a special offer to purchasers of all sets priced over $119.95, of a $40 value premium album package for $9.95. Featured in a specially boxed group of eighteen long playing records are some of the most potent stars in the Columbia catalog—Eugene Ormandy and The Philadelphia Orchestra, Leonard Bernstein, The New York Philharmonic, Bruno Walter, Robert Casadesus, Isaac Stern, Andre Kostelanetz, Erroll Garner, Percy Faith, Tony Bennett, The Four Lads, Les Elgart's band, the Norman Luboff Choir and Sammy Kaye.

Supporting the sales campaign will be continued extensive national magazine advertising, in Life, The New Yorker, The New York Times and Saturday Review. Television, films, radio spot scripts and newspaper ad mats will be made available for local use. In-store displays, streamers, mobiles and mailing pieces have been prepared for dealer use.

Decca's Dealer Aid Catalog Clicks

NEW YORK—The reaction to the brand new edition of the Decca Dealer Aid—a catalog service book—has been far above expectations, Decca Records announced last week. The catalog, which is a handy, useful and easy-to-read listing of all active Decca recordings, is being offered to dealers on a subscription basis. The subscriptions, for either one or two years, include supplements which bring the Dealer Aid up to date at regular intervals.

The Decca Dealer Aid is broken down so that its contents can be utilized in several ways. There is a numerical listing, on which all albums are illustrated; a section in which all selections are listed alphabetically; special sections for Gold Label titles, composers and artists; as well as special listings by pop artist and specific categories.

Subscriptions to the Decca Dealer Aid are being sold by the company's salesmen.

Livingston's New "Command Performance" Stereo Tape Series

CALDWELL, N.J.—The announcement of a new "Command Performance" Series of 45-minute stereophonic tapes has been made by Livingston Audio Products Corporation, Caldwell, New Jersey. The new series offers uninterrupted concert-hall performances of major symphonic works which until now have been unavailable on tape because of their excessive length.

Recordings for the "Command Performance" Series are currently being made in Europe with major orchestras, specially trained in the techniques of stereo recording, in Austria, Germany and England.

The first two "Command Performance" albums, to be released February 1st, are Tchaikovsky's "Symphony No. 5 in E minor, op. 64," with the Manheim National Symphony, conducted by Herbert Albert, and Tchaikovsky's "Symphony No. 6 in B minor, op. 74," performed by the Sinfonia of London, Muir Mathieson, conductor. Both orchestras are making their recording debuts in America with these releases.

Each set will come on a 7" reel and will retail at $17.95.

Zenith Contest Winners

CHICAGO—Robert C. Wallace, general manager of the Zenith Radio Distributing Corp., of Chicago last week awarded a new Plymouth Sedan to Harry E. Herr, Grand Prize winner in a contest for the best description of Zenith Space Command remote TV tuning.

The presentation was made at the Chicago Zenith Display Salon, at 10:00 AM. Herr, an office manager, who lives at 5540 N. Artesian Avenue, Chicago, accepted the keys of the red and white four-door 1958 Belvedere model, and drove it away from the display salon after the award ceremony.

At the same time, Zenith television, high fidelity, and radio instruments were awarded to three other Chicago area residents. They also wrote prize winning descriptions of what Space Command tuning would mean to them, if they had it in their homes.

The Second Grand Prize, the Deauville model Space Command TV console, in French provincial styling, went to Joseph Pacholski, a purchasing agent who lives at 10022 S. Normal, Chicago. Third Prize, the Beethoven model high fidelity console in mahogany veneer and hardwood solids, went to Mrs. Frederick W. Kinderman, wife of a CTA attorney, of 654 Hillside Avenue, Glen Ellyn; fourth prize, a Royal 1000 all-transistor Trans-Oceanic portable radio, to Carl Bade, a state civil service employee, of 3434 West 71st Place, Chicago.

In addition, twenty-two Zenith products were won by other contestants.

Contest was held to get the user's point of view on Space Command remote control tuning, which sends silent sound across a room without wires, cords, transistors, or batteries, to tune sets off and on, change channels or silence commercials. Company officials said they had become so familiar with the device, they felt they could no longer explain it to the public, and wanted fresh, outside descriptions of it.

America's Swinging Sweethearts

THE McGUIRE SISTERS

ZOOMING TO #1

"SUGARTIME"

"B/W" "BANANA SPLIT"

Coral 9-61924

Sensational NEW Album

I'M IN THE MOOD FOR LOVE
DON'T TAKE YOUR LOVE FROM ME
MY DARLING, MY DARLING
MOONGLOW
TENDERLY
I HADN'T ANYONE TILL YOU
IF YOU WERE ONLY MINE
WONDERFUL ONE
CONFESSIN' (THAT I LOVE YOU)
MOON SONG
LOVE IS HERE TO STAY
THINK OF ME KINDLY

CORAL® RECORDS

London Lowdown

Just returned from a brief visit to Germany where I found everyone singing "Der Lachende Vagabund" known to you as "Moonlight Gambler". This is the number one song at the moment, so this proves once again that American songs live on all over the world.

After the festive season things are on the move again and all over Germany the record buyers are once again spending money to bring this industry yet another terrific boom year. Other U.S. imports doing fabulous business are **Louis Prima's** Capitol waxing of "Buona Sera" and **Johnnie Ray's** "Yes Tonight Josephine". Local top talent includes **Caterina Valente** riding high with "Wo Meine Sonne Scheint" better known to you as "Island in The Sun"; Swiss star **Vico Torriani** who also has a hit from his film titled "Siebenmal in der Woche".

Saw **Alfred Adickes** of Nova Apparaten who told me he'll be in London this week for the Amusements Trade Fair at the Agricultural Hall and will bring some new Rockola phonographs for the show.

Mario Lanza to tour Germany starting early February.

The British Forces Network in Germany giving **Nat "King" Cole's** new disk "Raintree County" lots o' Spins. Disk is not released in Great Britain yet. . . . **Chris Howland** is one of the busiest deejays in Germany. His weekly show is very highly rated. . . . Germany, just like other European countries, is screaming for American stars to visit with country. The public reaction to personal appearances in Europe is tremendous and a terrific boost for record sales. U. S. stars please bear in mind!

Had a nice letter from **Jan Torfs**, one of Belgium's leading deejays and columnists.

Back in London, I learned of the tremendous reception given **Ray McKinley** and the **New Gleen Miller Orchestra**. The concert at the Dominion Theatre was a sell out and is a good omen for the rest of the tour.

Teenagers still recuperating from the All Night Jazz Carnival held at the Royal Albert Hall. It started at 10:30 pm and ended at 7 am the next morning. . . . **Dave Brubeck** and his Quartet start a British tour on February 8th at the Festival Hall. S.R.O. notices are posted already.

The request from **Carl Doshay** of Top Records to Princess Margaret to introduce an Album of British Jazz, proceeds of which will be given to Charity, remains unanswered at time of writing.

Tony Bennett due over this week for T.V. guest shots. Also here is **Stan Burns** of WINS, N. Y. . . . **Jimmy Young** has switched labels and is now on English Columbia. Also contemplating a new deal with the HMV label is **Billy Cotton** and his band.

David Whitfield and **Mantovani** have combined forces to turn out a new record which looks like a winner. Titles are "Cry My Heart" and "My One True Love".

Edmundo Ros, just back from a whirlwind visit to New York, Boston and Chicago, tells me he was sorry he had to curtail his visit because of heavy committments in England. But he hopes to go back for an important T.V. spot very soon; could be "The Big Record" show with his "Colonel Bogey" click.

From Ireland comes the news that "Mary's Boy Child" by **Harry Belafonte** was the biggest selling record in the country since **Mitch Miller's** "Yellow Rose of Texas."

Coming up strong over here is a song called "The Story of My Life" with waxings by **Dave King, Alma Cogan** and **Michael Hollyday.**

Late Flash From Italy: Anything that goes wrong in the music biz is now described as a "CALLASTROPHE".

This week's best selling pop singles
(Courtesy "New Musical Express")

1 **Jailhouse Rock**—
Elvis Presley (RCA)
2 **Ma, He's Making Eyes At Me**—
Johnny Otis Show/Marie Adams (Capitol)
2 **All The Way**—
Frank Sinatra (Capitol)
4 **Great Balls of Fire**—
Jerry Lee Lewis (London)
5 **Oh Boy!**—
Crickets (Coral)
6 **My Special Angel**—
Malcolm Vaughan ((HMV)
7 **Peggy Sue**—
Buddy Holly (Coral)
8 **The Story Of My Life**—
Michael Holliday (Columbia)
9 **Kisses Sweeter Than Wine**—
Jimmie Rodgers (Columbia)
10 **Reet Petite**—
Jackie Wilson (Coral)
11 **April Love**—
Pat Boone (London)
12 **Kisses Sweeter Than Wine**—
Frankie Vaughan (Philips)
13 **I Love You Baby**—
Paul Anka (Columbia)
14 **Bony Moronie**—
Larry Williams (London)
15 **Wake Up Little Susie**—
Everly Brothers (London)
16 **At The Hop**—
Danny and the Juniors (HMV)
17 **Love Me Forever**—
Marion Ryan (Pye-Nixa)
18 **The Story of My Life**—
Gary Miller (Pye-Nixa)
19 **The Story of My Life**—
Dave King (Decca)
20 **Jack O' Diamonds**—
Lonnie Donegan (Pye-Nixa)
21 **Bye Bye Baby**—
Johnny Otis Show (Capitol)
22 **Alone**—
Petula Clark (Pye-Nixa)
23 **I'm Left, You're Right, She's Gone**—
Elvis Presley (HMV)
24 **Crazy Dream**—
Jim Dale (Parlophone)
25 **He's Got The Whole World In His Hands**—
Laurie London (Parlophone)
26 **Diana**—
Paul Anka (Columbia)
27 **Remember You're Mine**—
Pat Boone (London)
28 **Be My Girl**—
Jim Dale (Parlophone)
29 **Raunchy**—
Bill Justis (London)
30 **Alone**—
Southlanders (Decca)

Attention: Please address any information concerning London Lowdown to Marcel Stellman, 17 Hilltop, London, N.W. 11, England.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Cash box best

"YOUR GRADUATION MEANS GOODBYE"

MERCURY 71251

Four university boys from Tennessee

THE CARDIGANS

A scorching instrumental

NARVEL FELTS

It's a smash

"ROCKET RIDE"

AND

"DREAM WORLD"

MERCURY 71249

"MINGLIN'"

AND

"I WONDER WHERE OUR LOVE HAS GONE"

MERCURY 71262

Rock and sockin'

BUDDY JOHNSON

New voice find from Pittsburgh

BEVERLY BLAIR

"WITH LOVE WE LIVE"

AND

"TONY"

MERCURY 71255

"STROLLIN' SAX"

AND

A knocked out version

"STARDUST"

MERCURY 71254

Dinah Washington's baby

EDDIE CHAMBLEE

Cleveland's new sensation

DORISETTA CLARK

"YOU LOVE ME"

AND

"IT WOULD MEAN SO MUCH"

MERCURY 71253

"CAN'T STOP ME"

AND

"COME BACK TO ME"

MERCURY 71259

Detroit sensation

GEORGE YOUNG

Mercury RECORDS

Album Reviews

POPULAR

"THE MUSIC MAN"—Original Broadway cast—Capitol WAO-0990 (1-12" LP)

The new Broadway hit musical is brilliantly reproduced on this issue. "The Music Man," starring Robert Preston and Barbara Cook, was written by Meredith Wilson; and the musical gives every indication of becoming a long run Broadway favorite. Waxing is housed in the now familiar book type cover that offers a number of photos from the musical. The original cast pressing could be one of the year's really big sellers.

"CONCERT ENCORES"—Mantovani and his Orchestra—London LL-3004 (1-12" LP)

The famous maestro and his orchestra once again lend their talents to a fine orchestral program. The concert pieces receiving the smoothly blended stylings include "Song Of India," "Spanish Dance," "Chanson De Matin," "Meditation," and six others. Mantovani's melodic string oriented delivery pays a worthy tribute to the pieces. Another warmly rendered offering for Mantovani followers.

"SARAH VAUGHAN AND HER TRIO"—Mercury MG-203226 (1-12" LP)

The waxing was recorded during an actual performance at Mister Kelly's, a Chicago night spot. Miss Vaughan delivers her usual easy on the ears sessions while receiving attractive accompaniment from her trio. "How High The Moon," "Just One Of Those Things," and "Stairway To The Stars" are among the goodies showcased. The issue should get the thrush's typical high sales treatment. Well done set.

"THE IMMORTAL HANK WILLIAMS"—Hank Williams, guitar, and his Drifting Cowboys—M-G-M E 3605 (1-12" LP)

The late Hank Williams, one of the all time great country singers, is heard showcasing twelve items with the capable assistance of his Drifting Cowboys. Williams, who was also one of the greatest country songwriters, lends his pleasant vocal chords to "With Tears In My Eyes," "Fly Trouble," "Please Don't Let Me Love You," and "California Zephyer." Should be well received by the songster's many faithful fans.

"INTOXICATING PEARL BAILEY"—Mercury MG-20277 (1-12" LP)

The popular songstress delightfully throws herself into the program with her pleasingly frank delivery. Supplying the slick instrumental backing is the orchestra of Don Redman. Some of the engagingly executed numbers are "Empty House Blues," "I'm Gonna Keep On Doing What I'm Doing," "You Got It Made" and "Who Me? I'd Love It." Miss Bailey's usual humorous inserts add a little spice to the punchy readings. Accomplished sessions.

"THE GIRL MOST LIKELY" from the soundtrack of the picture—Capitol W-930 (1-12" LP)

The waxing is the soundtrack from the new musical flick starring Jane Powell and Cliff Robertson. The music, composed by Hugh Martin and Ralph Blane, is beautifully read by the Nelson Riddle orchestra. The tunes, most of which are sung by Jane Powell and different vocal groupings, include "I Like The Feeling," "All The Colors Of The Rainbow," "I Don't Know What I Want," and "The Girl Most Likely." Pleasing pressing.

"BABY FACE NELSON"—Original soundtrack from the picture—Jubilee JLP-2021 (1-12" LP)

The flick describing the life and death of the famous gangster is the background for this Jubilee LP. "Baby Face Nelson," written by Irving Shulman, has a vivid score. Van Alexander, who wrote the stirring track, does a commendable job of conducting as he takes the ork through the jazz inspired number. The score bears the same vitality of sound that made "Man With The Golden Arm" the standout feature that it was. Moving issue.

"YOURS FOREVER"—Billy Ward and the Dominoes—Liberty LRP-3083 (1-12" LP)

Billy Ward and the Dominoes feature the same stirring delivery on the issue as recently accorded hits "Stardust," and "Deep Purple." The platter is the group's follow-up to its recent "Sea Of Glass" LP effort. While delivering with their contagious sound, the songsters have the effective assistance of the Vic Schoen orchestra. One of the standout items on the waxing is one of the Billy Ward originals, "Yours Forever." Could be a big seller.

"LOVE THEMES FROM HOLLYWOOD"—Victor Young and his Orchestra—Decca DL-8364 (1-12" LP)

Victor Young and company deliver a program of items taken from some hit motion pictures. The noted conductor leads his ork through its usual melodic string oriented readings. "Spellbound," "The Best Years Of Our Lives," "A Place In The Sun," and "My Foolish Heart" are included in the stirring interpretations. Young has composed scores to some of the finest motion pictures of our time. Chart stock.

"MUSIC UNDER THE STARS"—Robert Ashley and his Orchestra—M-G-M E3575 (1-12" LP)

Robert Ashley and his crew portray a number of selections that might be heard at some "pop" concert under the stars. The musicians have a zestful string oriented delivery that handsomely complements the happy tunes. The ten goodies that listener is treated to includes "Red Indian Snowman," "Brazilian Sleigh Bells," "Toy Carousel," "Elephants Tango," and others. Impressive listening fare.

"PARDON MY ENGLISH"—The Blue Stars of France—Mercury MG-20329 (1-12" LP)

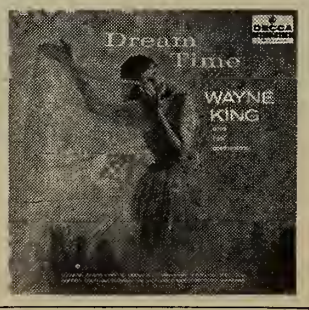
The group, which originally gained fame in the United States through its French version of George Shearing's "Lullaby Of Birdland," issues its second LP effort for the diskery. The Blue Stars have a refreshing sound as they display a jazz inspired delivery. The platter offers the listener a treat in the group's smoothly blended vocals, especially the inventive version given to "Stardust." Should grab its share of deejay-sales action.

"COWBOY"—The Sound Track Album—Decca DL-8684 (1-12"LP)

"Cowboy" is a new flick based on the real life adventures of the western cowboy. The picture, starring Glenn Ford and Jack Lemmon, has a warm score written by George W. Dunning. Morris Stoloff, of "Picnic" fame, gives his usual striking performance as he conducts Columbia Pictures' orchestra. Two of the LP's songs, "Song Of The Cowboy," and "Mission Meeting," stand out as feelingful items.

"SLEEPY LAGOON"—Si Zentner trombone, with Russ Garcia and his Orchestra—Liberty LRP-3055 (1-12" LP)

The disk is a dedication to Tommy Dorsey. "I'm Gettin Sentimental Over You," "Once In A While," "East Of The Sun," and "I'll Never Smile Again" are among the tunes showcased on the issue. Zentner, featured soloist, has done stints with the Dorsey band as well as those of Jimmy Dorsey, and Harry James. The artistic trombonist is most ably assisted by a moving ork background donated by Russ Garcia and company. Smooth entry.



"DREAM TIME"—Wayne King and his Orchestra—Decca DL-8663 (1-12" LP)

The tunes portrayed on the set include many of the current and recent top pop hits. King and his crew are noted for their smoothly intimate stylings. Receiving lush instrumental treatments are "Fascination," "An Affair To Remember," "Stardust," and "Around The World," as well as eight others. Tender readings from the master musicians. Attractive mood item.

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Album Reviews

"STATION BREAK"—Orchestra conducted by Jack Zimmerman—Golden Crest CR-3034 (1-12" LP)

Designed to be of service to deejays as "fillers" that will take up one minute station breaks, the disk contains thirty ork selections, each of which is precisely sixty seconds in length. The numbers showcased are delightful miniature items and each receives the impressive ork stylings of the Jack Zimmerman crew. Unusual platter that could prove to be important to the record buyer as well as to the jockey.

"A MOMENT OF LOVE"—Trio Los Panchos—Columbia WL-112 (1-12" LP)

The Trio Los Panchos, sometimes described as a "Mariachi" group, presents a dozen Mexican love songs. The trio, while accompanying themselves with guitars, render "Un Minuto De Amor," "Dos Amates," "El Reloj," and others. Trio Los Panchos displays a fascinating delivery with its beautiful string work and smoothly blended vocal effort. Great issue for lovers of the music.

"CATCH THE BRASS RING"—The Sounds And Music of A Coney Island Carrousel—Mirrosonic SP-6001 (1-12" LP)

The pressing is the new diskery's initial release. "Catch The Brass Ring" was recorded from an actual Coney Island carrousel, complete with occasional children's voices. Some of the tunes enjoyably rendered via the happy sounds of the organ are "I'm Looking Over A Four Leaf Clover," "Whiffenpoof Song," "Apple Blossom Time," and "Over The Waves." The sound reproduction is beautiful throughout. Well done entry.

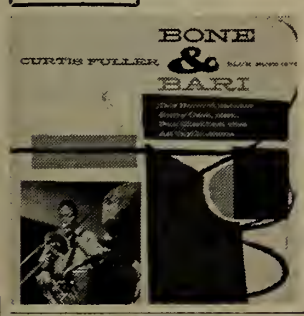
"ELEANOR ROOSEVELT" — In Conversation With Ben Grauer—Riverside RLP-7012 (1-12" LP)

The waxing is one of Riverside's "Modern Voices Series" issues. Mrs. Roosevelt in a most interesting and educational conversation with noted commentator Ben Grauer. Among the many topics discussed are, Our World Leadership, FDR's central philosophy, a woman as president, the D-Day crisis, and can there be permanent peace. A worthy item for the educator as well as the home. An important issue.

"DANCE PARTY"—Peppy Prince and his Orchestra—Dooto DL-240 (1-12" LP)

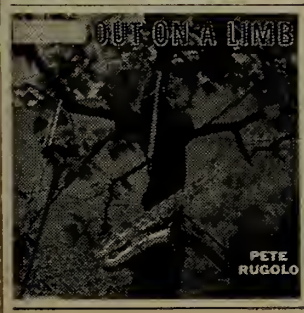
The set features Prince and his fourteen man crew issuing a host of tunes with a danceable beat. The musicians have a strong brass delivery, and are aided with occasional vocal inserts by Prince. Platter should prove appealing to the teen crowd. Tunes include "Sir Gallahad," a medley that includes "Solitude" and "I Cried For You," "Jack Pot," etc. Nicely performed dance issue.

JAZZ



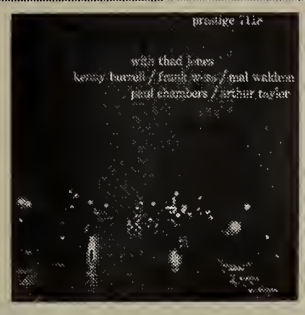
"BONE & BARI"—Curtis Fuller—Blue Note 1572 (1-12" LP)

Fuller's tasty trombone work and Tate Houston's baritone sax offer the listener six punchy readings. The two soloists are nicely backed by Sonny Clark's piano, Paul Chambers on bass, and drummer Art Taylor. Of the six selections rendered, four are originals by Fuller. The two evergreens are "Heart And Soul," and "Again." One of the standout originals is one called "Pickup," a swinging opus that the boys deliver in a winning style.



"OUT ON A LIMB"—Pete Rugolo and his All Stars—Emarcy MG-36115 (1-12" LP)

The LP is a follow up to Rugolo's last effort "Brass In Hi-Fi." The Rugolo All Stars consists of such notable jazz mainstays as Shelly Manne, Jimmy Giuffre, Maynard Ferguson, and Barney Kessel, and group-wise they portray some colorful sessions. The items include "Don't Play The Melody," a Rugolo original, "The Boy Next Door." "Smoke Gets In Your Eyes," "In A Model Tone," "Sunday, Monday, Or Always," etc.



"AFTER MIDNIGHT"—Thad Jones, Kenny Burrell, Frank Wess, Mal Waldron, Paul Chambers, Art Taylor—Prestige 7118 (1-12" LP)

The platter is dedicated to the blues and the jazz notables performing offer some feelingful interpretations. The selections, all Waldron originals, consist of a fast number "Steamin'," a medium beat opus "Count One," and two blues ballads "Empty Street" and "Blue Jelly." Thad Jones (trumpet) and Frank Wess (flute and tenor sax) offer some stirring solo work throughout the set. Well done.

"TOUR DE FORCE"—Roy Eldridge, Dizzy Gillespie, Harry Edison—Verve MGV-8212 (1-12" LP)

Three of jazzdoms foremost trumpeters unite their sounds to issue a disk loaded with good listening. Gillespie, Edison, and Eldridge come up with some convincing versions of "The Nearness Of You," "Summertime," "Moonlight In Vermont," "Steeplechase," and two others. The jazzists are accompanied by Buddy Rich (drums), Oscar Peterson (piano), Ray Brown (bass), and Herb Ellis (guitar). Important addition.

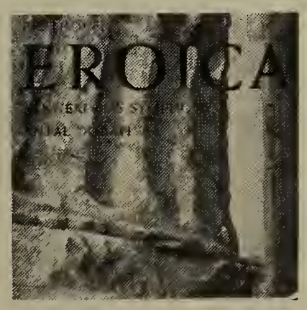
CLASSICAL

BRAHMS: Concerto in D Major The Berlin Philharmonic Orchestra conducted by Rudolph Kempe, Yehudi Menuhin, violin—Capitol PAO-8410 (1-12" LP)

The musicians tackle the difficult Concerto with poise and authority. The famous composer's only violin concerto is portrayed superbly by the celebrated Menuhin, along with the brilliant accompaniment contributed by the Berlin crew. The violinist displays an intimate knowledge of the classics. Kemp's laudable conducting is a contributing factor in making the issue a standout classical addition.

STRAVINSKY: Suite from "The Firebird"—Suite from "Pretushka"—Leopold Stokowski conducting the Berlin Philharmonic Orchestra—Capitol PAO-8407 (1-12" LP)

The waxing features the Berlin Philharmonic led by Stokowski, a constantly creative force in the classics. It convincingly captures the essence of the two pieces as he turns in a dynamic job of conducting. The disk is issued in a beautiful sleeve that has an impression of the head of Stokowski embedded in its front cover. Superbly done set.



BEETHOVEN: Symphony No. 3 in E-flat Major, Op. 55 ("Eroica")—Antal Dorati conducting the Minneapolis Symphony Orchestra—Mercury MG-50141 (1-12" LP)

The master composer's brilliant work is melodically rendered by Dorati and the Minneapolis Symphony ork. "Eroica" is one of Beethoven's most beautiful compositions, and the conductor leads the musicians through a tonally exciting reading. The Symphony's third movement, "Scherzo," is especially well portrayed as the orchestra displays its dynamic range. The entry is a definite must for classical enthusiasts. Beautiful sound.

OFFENBACH: Gaite Parisienne — Hollywood Bowl Symphony Orchestra conducted by Felix Slatkin—Mercury PAO-8405 (1-12" LP)

The great composer's beautiful piece is vividly portrayed by the Hollywood Bowl ork. Slatkin displays an obviously intimate knowledge of the work as he tackles it with his usual authority. The pressing is housed in a very attractive booklike cover containing a complete description of the bright ballet. Offenbach's composition undergoes a laudable rendition as the ork's smoothly blended delivery is excitingly showcased through the disk's stirring sound reproduction.

Best Selling Sheet Music

		LAST WEEK
1	APRIL LOVE Leo Feist ASCAP—Fain, Webster	1
2	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	3
3	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	2
4	FASCINATION Southern ASCAP—Manning, Marchetti	6
5	KISSES SWEETER THAN WINE Favorite ASCAP—Evans, Hughes, Rodgers	4
6	LIECHTENSTEINER POLKA Burlington ASCAP—Kotscher, Lindt	9
7	AROUND THE WORLD Victor Young ASCAP—Young	7
8	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	8
9	RAUNCHY Hi-Lo BMI—Justis, Manker	5
10	WHY DON'T THEY UNDERSTAND Hollis BMI—Henderson, Fishman	11
11	AT THE HOP Singular BMI—Singer, Medora, White	15
12	A VERY SPECIAL LOVE Korwin ASCAP—Allen	—
13	PEGGY SUE Nor-Va-Jak—Peer Int'l. BMI—Allison, Petty	10
14	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	—

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
A Very Special Love	Korwin	All The Way	Maraville
All The Way	Maraville	And That Reminds Me	Symphony House
April Love	Feist	April Love	Feist
Belonging To Someone	Lear	Are You Sincere	Cedarwood
Ca C'est L'Amour	Buxton Hill	At The Hop	Singular
Catch A Falling Star	Marvin	Betty And Dupree	Rush
Come To Me	Korwin	Ca C'est L'Amour	Buxton Hill
Gift Of Love	Robbins	Catch A Falling Star	Marvin
Katsumi Love Theme	Witmark	Click-Clack	Grant & Doo
Kisses Sweeter Than Wine	Folkway	Dede Dinoh	Debmar
Las Vegas	Peer	Get A Job	Ulysses-Bagby
Last Song And Dance	Bregman, Vocco & Conn	I Don't Hurt Anymore	Hill & Range
Liechtensteiner Polka	Burlington	I'm Available	Golden West
Love Me Forever	Greta	In Love	Planetary
Magic Moments	Famous	La Dee Doh	Conley
March From The River Kwai And Colonel Bogey	Col. Pix, Boosey & Hawkes	Little Gypsy	Winneton
Melodie D'Amour	Rayven	Little Pigeon	Nash
Pretend You Don't See Her	Rosemeadow	Magic Mirror	Central
Put A Light In The Window	Planetary	Melodie D'Amour	Rayven
Sayonara	Berlin	Seventy-Six Trombones	Frank
Seventy-6 Trombones	Frank	Short Shorts	Admiration
Sugartime	Nor-Va-Jak	Stool Up	Commodore
Swedish Polka	Mills	Stroll	Meridian
Swinging Shepherd Blues	Bennell	Till There Was You	Frank
Tell Her You Love Her	Mr. Music	Waitin' In School	Reeve
Thirteen Men	Danby	Walkin' With Mr. Lee	Angel
Till There Was You	Frank	What's The Use Of Crying	Mellin
Walk A Chalk Line	Meridian	Why Don't They Understand	Hollis
Why Don't They Understand	Hollis	Winter Warm	Famous
Witchcraft	E. H. Morris	You Are My Destiny	Pamco
You Send Me	Hiquera	You're The Greatest	Lowe

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"FI FO FUM" | "LONELY AVENUE"

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Josie records 1650 BROADWAY, N. Y. C. COLUMBUS 5-8335

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Disk Jockey

REGIONAL RECORD REPORTS

CHARLES COLLINS
WSKI—Montpelier, Vt.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Sugartime (McGuires)
3. Put A Light In The Window (Four Lads)
4. Raunchy (E. Freeman)
5. April Love (P. Boone)
6. Lida Rose (G. Lombardo)
7. All The Way (F. Sinatra)
8. I'm Available (M. Rayburn)
9. Liechtensteiner Polka (Glahe)
10. Chances Are (J. Mathis)

ALAN DARY
WBZ—Boston, Mass.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. La Dee Dah (Billy & Lilly)
3. Great Balls Of Fire (Lewis)
4. The Stroll (Diamonds)
5. All The Way (F. Sinatra)
6. Could This Be Magic (Dubs)
7. Belonging To Someone (P. Page)
8. Raunchy (B. Justis)
9. No Love (J. Mathis)
10. You're The Greatest (Scott)

TOMMY GILBERT
WKAB—Mobile, Ala.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Sugartime (McGuires)
3. I'm Available (M. Rayburn)
4. Julie (S. Salvo)
5. Heart Of A Fool (A. Dean)
6. Dancing With My Shadow (Four Voices)
7. Winter Warm (G. Storm)
8. Raunchy (E. Freeman)
9. You Send Me (T. Brewer)
10. Stood Up (R. Nelson)

BOB DAHLGREN
WAVE—Louisville, Ky.

1. Great Balls Of Fire (Lewis)
2. Peggy Sue (B. Holly)
3. 26 Miles (Four Preps)
4. At The Hop (Danny & Juniors)
5. Waitin' In School (Nelson)
6. Oh Julie (Crescendos)
7. Magic Moments (P. Como)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. You Send Me (T. Brewer)
10. Raunchy (E. Freeman)

JOE RYAN
WALL—Middletown, N. Y.

1. Little Blue Man (Johnson)
2. Don't Let Go (R. Hamilton)
3. At The Hop (Danny & Juniors)
4. Be Mine Tonight (Williams)
5. Jazz Erotica (R. Kamuca Six)
6. I Can't Help It (B. Taylor)
7. Get A Job (Silhouettes)
8. Hello, Goodbye (T. Mara)
9. River Kwai March & Colonel Bogey (M. Miller)
10. Holiday For Love (Pierce)

BOB FOWLER
WBLA—Elizabethtown, N. C.

1. That's Why I Was Born (J. Harper)
2. The Right To Love (Hamilton)
3. Raunchy (E. Freeman)
4. Great Balls Of Fire (Lewis)
5. The Stroll (Diamonds)
6. I Want You To Know (F. Domino)
7. Sugartime (McGuires)
8. Do What You Did (Harris)
9. Photographs (Chordettes)
10. Say Boss Man (B. Diddley)

T. I. NEWELL
KDSJ—Deadwood, S. Dak.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. Melodie D'Amour (E. Ros)
5. Fascination (D. Shore)
6. Little Miss Sunbeam (Arnold)
7. My Special Angel (B. Helms)
8. Just Born (P. Como)
9. Till (D. Shore)
10. April Love (P. Boone)

CHUCK MOFFETT
WKOW—Madison, Wis.

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Juniors)
3. I Beg Of You (E. Presley)
4. Catch A Falling Star (Como)
5. Sugartime (McGuires)
6. The Stroll (Diamonds)
7. La Dee Dah (Billy & Lilly)
8. Waitin' In School (Nelson)
9. Stood Up (R. Nelson)
10. Sail Along Silv'ry Moon (B. Vaughn)

RICK FIGHT
WQOK—Greenville, S. C.

1. At The Hop (Danny & Juniors)
2. Why Don't They Understand (G. Hamilton IV)
3. Oh Julie (Crescendos)
4. Great Balls Of Fire (Lewis)
5. Peggy Sue (B. Holly)
6. Don't Let Go (R. Hamilton)
7. Raunchy (B. Justis)
8. The Stroll (Diamonds)
9. La Dee Dah (Billy & Lilly)
10. You Send Me (S. Cooke)

FRED HOBBS
KBOL—Boulder City, Colo.

1. Waitin' In School (R. Nelson)
2. Peggy Sue (B. Holly)
3. The Stroll (Diamonds)
4. At The Hop (Danny & Juniors)
5. Raunchy (Vaughn/Freeman)
6. Catch A Falling Star (Como)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Buzz, Buzz, Buzz (Draper)
9. The Story Of My Life (M. Robbins)
10. Stood Up (R. Nelson)

JIM HAWTHORNE
KYA—San Francisco, Calif.

1. 26 Miles (Four Preps)
2. Jo-Ann (Playmates)
3. Barbara Jean (B. DeVorzan)
4. At The Hop (Danny & Juniors)
5. April Love (P. Boone)
6. Great Balls Of Fire (Lewis)
7. Woman From Liberia (J. Rodgers)
8. Why Don't They Understand (G. Hamilton IV)
9. Desire Me (S. Cooke)
10. Twelfth Of Never (Mathis)

JIM LEWIS
WEMP—Milwaukee, Wis.

1. Liechtensteiner Polka (Glahe)
2. Waintin' In School (Nelson)
3. Winter In Miami (Johnson)
4. Made For Each Other (Rondo)
5. A Very Special Love (Nash/Reynolds)
6. April Love (P. Boone)
7. Last Song And Dance (Starr)
8. I'll Come Running Back To You (S. Cooke)
9. You're The Greatest (Carr)
10. The Lord Made A Peanut (G. Mitchell)

DON WALLACE
KTUL—Tulsa, Okla.

1. Baby Shame (C. Stacey)
2. Great Balls Of Fire (Lewis)
3. Raunchy (B. Justis)
4. Waitin' In School (Nelson)
5. At The Hop (Danny & Juniors)
6. Sugartime (McGuires)
7. Rock 'N Roll Music (Berry)
8. I'll Come Running Back To You (S. Cooke)
9. Buzz, Buzz, Buzz (Hollywood Flames)
10. Cherry Pie (Tri-Lads)

RAY SCHREINER
WRNL—Richmond, Va.

1. Sugartime (McGuires)
2. Magic Moments (P. Como)
3. Why Don't They Understand (G. Hamilton IV)
4. Bring Us Together (P. Page)
5. Swinging Shepherd Blues (D. Rose)
6. Little Gypsy (Ames Bros.)
7. Sayonara (E. Fisher)
8. Witchcraft (F. Sinatra)
9. Little Blue Man (B. Johnson)
10. River Kwai March & Colonel Bogey (M. Miller)

LASH LAZAAR
KXLA—Pasadena, Calif.

1. April Love (P. Boone)
2. Pretend You Don't See Her (J. Vale)
3. Book Of Life (Del Vikings)
4. I'm Available (D. Burgess)
5. Little Gypsy (Ames Bros.)
6. At The Hop (Danny & Juniors)
7. Angel Smile (N. Cole)
8. My Wonderful Lover (Storm Trio)
9. Catch A Falling Star (Como)
10. A Very Special Love (D. Reynolds)

RED BLANCHARD
KPOP—Los Angeles, Calif.

1. At The Hop (Danny & Juniors)
2. La Dee Dah (Billy & Lilly)
3. Get A Job (Silhouettes)
4. The Stroll (Diamonds)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Beep Beep (L. Prima)
7. Destination 216S (Cues)
8. So Tough (Casuals)
9. Love Like A Fool (Georgettes)
10. Sleep Baby Sleep (DeVille Sisters)

JIM LOWE
WRR—Dallas, Tex.

1. Yellow Dog Blues (Dixie Flyers)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. La Dee Dah (Billy & Lilly)
4. Dancing With My Shadow (Four Voices)
5. Swinging Shepherd Blues (M. Koffman)
6. Get A Job (Silhouettes)
7. I Beg Of You (E. Presley)
8. 26 Miles (Four Preps)
9. Dede Dinah (F. Avalon)
10. Sugartime (McGuires)

GALLAGHER AND O'BRIEN
WMCA—New York, N. Y.

1. River Kwai March & Colonel Bogey (Miller/Ros)
2. At The Hop (Danny & Juniors)
3. Don't Let Go (R. Hamilton)
4. Swinging Shepherd Blues (Koffman/Rose)
5. Catch A Falling Star (Como)
6. A Very Special Love (Nash)
7. Angel Smile (N. Cole)
8. Belonging To Someone (P. Page)
9. Come To Me (J. Mathis)
10. Be Mine Tonight (Williams)

FRED FARR
KCUL—Fort Worth, Tex.

1. Cool As A Moose (Richards)
2. Sweet Little Darlin' (J. Stafford)
3. At The Hop (Danny & Juniors)
4. Waitin' In School (Nelson)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Love Like A Fool (Fontaine Sisters)
7. Teen Queen (H. Duvall)
8. Geisha Girl (S. Lawrence)
9. Swinging Shepherd Blues (J. Pate)
10. I Told A Lie To My Darlin' (J. Corey)

FREEMAN HOVER
KCSR—Chadron, Neb.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. Raunchy (B. Justis)
4. Swingin' Daddy (B. Knox)
5. I'll Come Running Back To You (S. Cooke)
6. Marching To Pretoria (B. Gibson)
7. River Kwai March & Colonel Bogey (M. Miller)
8. Put A Light In The Window (Four Lads)
9. Dancing With My Shadow (Four Voices)
10. You Are My Destiny (Anka)

RON KEHOE
WDCR—Hanover, N. H.

1. River Kwai March & Colonel Bogey (M. Miller)
2. Peggy Sue (B. Holly)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Little Bitty Pretty One (T. Harris)
5. Everyday (T. Robin)
6. Lord Made A Peanut (G. Mitchell)
7. Well Anyway (S. Kaye)
8. La Dee Dah (Billy & Lilly)
9. Language Of Love (Cindy & Lindy)
10. Put A Light In The Window (Four Lads)

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Disk Jockey

REGIONAL RECORD REPORTS

DON BELL
KIOA—Des Moines, Iowa

1. Oh Julie (Crescendos)
2. At The Hop (Danny & Juniors)
3. Peggy Sue (B. Holly)
4. She's Neat (D. Wright)
5. Oh Boy! (Crickets)
6. My Special Angel (B. Helms)
7. Get A Job (Silhouettes)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Stood Up (R. Nelson)
10. The Stroll (Diamonds)

PAUL DREW
WGST—Atlanta, Ga.

1. Get A Job (Silhouettes)
2. Don't (E. Presley)
3. La Dee Dah (Billy & Lilly)
4. Magic Moments (P. Como)
5. Walkin' Home From School (G. Vincent)
6. Teachers Pet (D. Day)
7. Good Golly Miss Molly (L. Richard)
8. The Flip Skip (Twin Tones)
9. Surprise (R. Clooney)
10. Don't Let Go (R. Hamilton)

BRAD LACEY
WMYR—Fort Myers, Fla.

1. Waitin' In School (Nelson)
2. At The Hop (Danny & Juniors)
3. Why Don't They Understand (G. Hamilton IV)
4. Catch A Falling Star (Como)
5. Liechtensteiner Polka (Glahe)
6. Raunchy (E. Freeman)
7. Great Balls Of Fire (Lewis)
8. Sugartime (McGuires)
9. Bertha Lou (C. Miller)
10. You Send Me (C. Gunter)

JOHNNY MURPHY
CKOY—Ottawa, Ont., Can.

1. Madamoiselle (J. Six)
2. The Story Of My Life (M. Robbins)
3. At The Hop (N. Todd)
4. Wait A Minute (J. Campbell)
5. Oh Boy! (Crickets)
6. Walkin' With Mr. Lee (Allen)
7. Get A Job (Silhouettes)
8. Short Shorts (Royal Teens)
9. I Can't Help It (Whiting)
10. Little Blue Man (Johnson)

H. GORDON WYLLIE
WTRL—Bradenton, Fla.

1. At The Hop (N. Todd)
2. April Love (P. Boone)
3. Raunchy (E. Freeman)
4. Great Balls Of Fire (Lewis)
5. Jailhouse Rock (E. Presley)
6. You Send Me (S. Cooke)
7. All The Way (F. Sinatra)
8. Liechtensteiner Polka (L. Wally)
9. Oh Boy! (Crickets)
10. Kisses Sweeter Than Wine (J. Rodgers)

BOB FULLER
WNBP—Newburyport, Mass.

1. Well Anyway (S. Kaye)
2. Helpless (Platters)
3. I Beg Of You (E. Presley)
4. She's Neat (D. Wright)
5. Come To Me (J. Mathis)
6. Sing Boy Sing (T. Sands)
7. Yellow Dog Blues (Maddox)
8. You're The Greatest (Scott/Carr)
9. You Are My Destiny (Anka)
10. Sugartime (McGuires)

VINCE LEE
WRCV—Philadelphia, Pa.

1. April Love (P. Boone)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. All The Way (F. Sinatra)
4. Sugartime (McGuires)
5. What Will I Tell My Heart (E. Fitzgerald)
6. Come To Me (J. Mathis)
7. In Love (Ames Bros.)
8. Liechtensteiner Polka (Glahe)
9. Bring Us Together (P. Page)
10. Be Mine Tonight (Williams)

FRANK EVANS
KRHM—Hollywood, Calif.

1. No Love (J. Mathis)
2. I Only Want To Love You (D. Reese)
3. Witchcraft (F. Sinatra)
4. Sugartime (McGuires)
5. River Kwai March & Colonel Bogey (M. Miller)
6. Catch A Falling Star (Como)
7. Till (R. Williams)
8. Pretend You Don't See Her (J. Vale)
9. In Love (Ames Bros.)
10. You're The Greatest (V. Carr)

HOWARD "COOP" COOPER
CKRM—Regina, Sask., Can.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Raunchy (B. Vaughn)
3. Peggy Sue (B. Holly)
4. At The Hop (Danny & Juniors)
5. You Send Me (T. Brewer)
6. Put A Light In The Window (Four Lads)
7. Great Balls Of Fire (Lewis)
8. The Stroll (Diamonds)
9. Sugartime (McGuires)
10. Don't Let Go (R. Hamilton)

SID KNIGHT
WASK—Lafayette, Ind.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. Raunchy (B. Vaughn)
4. The Stroll (Diamonds)
5. April Love (P. Boone)
6. Why Don't They Understand (G. Hamilton IV)
7. Buzz, Buzz, Buzz (Hollywood Flames)
8. Oh Boy! (Crickets)
9. Great Balls Of Fire (Lewis)
10. Oh Julie (Crescendos)

ED HORNE
WSME—Sanford, Me.

1. At The Hop (Danny & Juniors)
2. The Stroll (Diamonds)
3. Great Balls Of Fire (Lewis)
4. Sugartime (McGuires)
5. You Are My Destiny (Anka)
6. La Dee Dah (Billy & Lilly)
7. For Sentimental Reasons (S. Cooke)
8. Get A Job (Silhouettes)
9. Fever (R. Peterson)
10. Sail Along Silv'ry Moon (B. Vaughn)

BOB WOODEL
WSAY—Rochester, N.Y.

1. At The Hop (Danny & Juniors)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Raunchy (B. Justis)
4. Liechtensteiner Polka (Glahe)
5. Treat Me Nice (E. Presley)
6. April Love (P. Boone)
7. Marion (V. Schoen)
8. Peggy Sue (B. Holly)
9. All The Way (F. Sinatra)
10. Melodie D'Amour (Ames Bros.)

DICK STAMBOUGH
WILZ—St. Petersburg, Fla.

1. At The Hop (Danny & Juniors)
2. All The Way (F. Sinatra)
3. Everyday (B. Holly)
4. Leave My Woman Alone (Everlys)
5. Oh Julie (Crescendos)
6. My Special Angel (B. Helms)
7. I Beg Of You (E. Presley)
8. Short Shorts (Royal Teens)
9. Love Like A Fool (Fontanes/Georgettes)
10. Why Don't They Understand (G. Hamilton IV)

JOHNNY JOHNSON
KOY—Phoenix, Ariz.

1. All The Way (F. Sinatra)
2. Wild Is The Wind (Mathis)
3. Pretend You Don't See Her (J. Vale)
4. Belonging To Someone (P. Page)
5. Sugartime (McGuires)
6. Catch A Falling Star (Como)
7. River Kwai March & Colonel Bogey (M. Miller)
8. Back In My Arms (N. Cole)
9. The Story Of My Life (M. Robbins)
10. Good Times (D. Hyman Trio)

LOU BARILE
WIBX—Utica, N. Y.

1. A Very Special Love (Reynolds/Nash)
2. River Kwai March & Colonel Bogey (M. Miller)
3. Stood Up (R. Nelson)
4. Why Don't They Understand (G. Hamilton IV)
5. Photographs (Chordettes)
6. Dancing With My Shadow (Four Voices)
7. You're The Greatest (Carr)
8. Jo-Ann (Playmates)
9. Come To Me (J. Mathis)
10. Don't (E. Presley)

MARTY McNEELEY
WJR—Detroit, Mich.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. River Kwai March & Colonel Bogey (M. Miller)
3. Catch A Falling Star (Como)
4. Witchcraft (F. Sinatra)
5. Swinging Shepherd Blues (J. Pate)
6. Gift Of Love (V. Damone)
7. The Last Song And Dance (K. Starr)
8. Are You Sincere (Williams)
9. Belonging To Someone (P. Page)
10. 26 Miles (Four Preps)

SUSAN WEBER
WISN—Milwaukee, Wis

1. Witchcraft (F. Sinatra)
2. Belonging To Someone (P. Page)
3. Wild Is The Wind (Mathis)
4. Swinging Shepherd Blues (D. Rose)
5. Made For Each Other (D. Rondo)
6. River Kwai March & Colonel Bogey (M. Miller)
7. Catch A Falling Star (Como)
8. Sugartime (McGuires)
9. Jo-Ann (Playmates)
10. A Very Special Love (D. Reynolds)

DAVE WALSHAK
KCTI—Gonzales, Tex.

1. Peggy Sue (B. Holly)
2. You Mean Everything To Me (Spades)
3. You Win Again (J. L. Lewis)
4. At The Hop (Danny & Juniors)
5. Why Don't They Understand (G. Hamilton IV)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Sugartime (McGuires)
8. Raunchy (E. Freeman)
9. The Stroll (Diamonds)
10. Put A Light In The Window (Four Lads)

RAY HUTCHINSON
KOL—Seattle, Wash.

1. For Sentimental Reasons (S. Cooke)
2. A Very Special Love (Nash)
3. 26 Miles (Four Preps)
4. When I Am With You (J. Mathis)
5. Hey Schoolgirl (Tom & Jerry)
6. Yellow Dog Blues (J. Darensbourg)
7. Back In My Arms (N. Cole)
8. Click Clack (Dickey Do & Don'ts)
9. The Last Song And Dance (K. Starr)
10. Sail Along Silv'ry Moon (B. Vaughn)

ARCH ANDREWS
KOWH—Omaha, Neb.

1. At The Hop (Danny & Juniors)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Put A Light In The Window (Four Lads)
4. Wild Is The Wind (Mathis)
5. Halo Of Love (N. Noble)
6. For Sentimental Reasons (S. Cooke)
7. Broken Promise (Four Coins)
8. Buzz, Buzz, Buzz (Hollywood Flames)
9. A Very Special Love (Nash)
10. The Story Of My Life (M. Robbins)

JERRY JEROME
WSAY—Rochester, N. Y.

1. Love Me Forever (Four Esquires)
2. Leaps And Bounds (Doggett)
3. Unspoken Love (M. Dodds)
4. Swinging Shepherd Blues (J. Pate)
5. Bonjour Tristesse (Michaels)
6. Pretend You Don't See Her (J. Vale)
7. River Kwai March & Colonel Bogey (A. Mooney)
8. Maybe (Chantels)
9. Shake Hands With A Guy In Love (D. Olson)
10. Farewell To Naples (J. Desmond)

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Disk Jockey

REGIONAL RECORD REPORTS

KARL BERG
KWBB—Wichita, Kan

1. Waitin' In School (Nelson)
2. Raunchy (E. Freeman)
3. At The Hop (Danny & Juniors)
4. Peggy Sue (B. Holly)
5. My Special Angel (B. Helms)
6. I Want To Know (Domino)
7. Sugartime (McGuires)
8. Great Balls Of Fire (Lewis)
9. Mad Mad World (A. Jones)
10. For Sentimental Reasons (S. Cooke)

JACK WAGNER
KHJ—Hollywood, Calif.

1. April Love (P. Boone)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. You Send Me (S. Cooke)
4. Waitin' In School (Nelson)
5. Hey Schoolgirl (Tom & Jerry)
6. A Very Special Love (D. Reynolds)
7. Fascination (J. Morgan)
8. Twenty Flight Rock (Cochran)
9. Witchcraft (F. Sinatra)
10. Follow Me (K. Barr)

KEN ALBRIDGE
KHMO—Hannibal, Mo.

1. Great Balls Of Fire (Lewis)
2. April Love (P. Boone)
3. Raunchy (B. Vaughn)
4. You Send Me (T. Brewer)
5. A Very Special Love (D. Reynolds)
6. Come To Me (J. Mathis)
7. The Stroll (Lancers)
8. Ballad Of A Teenage Queen (J. Cash)
9. Silhouettes (Rays)
10. Jailhouse Rock (E. Presley)

TAL HOOD
WFGM—Fitchburg, Mass.

1. Get A Job (Silhouettes)
2. Dede Dinah (F. Avalon)
3. Don't (E. Presley)
4. Short Shorts (Royal Teens)
5. When I Am With You (J. Mathis)
6. Catch A Falling Star (Como)
7. The Stroll (Diamonds)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Angel Smile (N. Cole)
10. Maybe (Chantels)

TOM "T. J." JOHNSON
WRON—Ronceverte, W. Va.

1. Come To Me (J. Mathis)
2. A Very Special Love (Nash)
3. Beep Beep (L. Prima)
4. Molly By Golly (B. Smith)
5. Uh Huh Mm (S. James)
6. Billy Loves Me (C. Lind)
7. You Gotta (L. Tickler)
8. Be Mine Tonight (Williams)
9. Hey Schoolgirl (Tom & Jerry)
10. The Stroll (Diamonds)

JIM GAINES
KALB—Alexandria, La.

1. Henrietta (J. Dee)
2. At The Hop (Danny & Juniors)
3. Five More Steps (R. Stevens)
4. Oh Julie (Crescendos)
5. Jo-Ann (Playmates)
6. Don't Let Go (R. Hamilton)
7. Could This Be Magic (Dubs)
8. Don't (E. Presley)
9. Leaps And Bounds (Doggett)
10. Teardrops (L. Andrews)

FRED MITCHELL
WOHO—Toledo, Ohio

1. At The Hop (Danny & Juniors)
2. Jo-Ann (Playmates)
3. Oh Julie (Crescendos)
4. The Stroll (Diamonds)
5. Swinging Shepherd Blues (J. Pate)
6. A New Love (R. Brown)
7. Love Me (B. Holly)
8. Put A Light In The Window (Four Lads)
9. Sugartime (McGuires)
10. All The Way (F. Sinatra)

GENE STUART
WAVZ—New Haven, Conn.

1. River Kwai March & Colonel Bogey (A. Mooney)
2. Witchcraft (F. Sinatra)
3. Last Song And Dance (Starr)
4. I Never Felt More Like Falling In Love (Bennett)
5. Magic Moments (P. Como)
6. Sugartime (McGuires)
7. Good Mornin' Life (Martin)
8. Bring Us Together (P. Page)
9. Swinging Shepherd Blues (D. Rose)
10. Photographs (Chordettes)

HAL BOTHAM
CJET—Smiths Falls, Ont., Can.

1. You Are My Destiny (Anka)
2. At The Hop (Danny & Juniors)
3. Raunchy (B. Justis)
4. Sugartime (McGuires)
5. Peggy Sue (B. Holly)
6. Put A Light In The Window (Four Lads)
7. Man On The Street (Miller)
8. River Kwai March & Colonel Bogey (M. Miller)
9. April Love (P. Boone)
10. Stood Up (R. Nelson)

BILL CARLTON
WNIR—Newark, N. J.

1. The Stroll (Diamonds)
2. At The Hop (Danny & Juniors)
3. Swinging Shepherd Blues (M. Koffman)
4. Ace Of Hearts (J. Saunders)
5. You Can Make It If You Try (G. Allison)
6. La Dee Dah (Billy & Lilly)
7. You Are My Destiny (Anka)
8. Don't Let Go (R. Hamilton)
9. Walkin' With Mr. Lee (Allen)
10. School Girl (El Pollos)

CHARLIE TRUSSELL
KXEL—Waterloo, Iowa

1. Waitin' In School (Nelson)
2. At The Hop (Danny & Juniors)
3. Peggy Sue (B. Holly)
4. Great Balls Of Fire (Lewis)
5. April Love (P. Boone)
6. Raunchy (E. Freeman)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Why Don't They Understand (G. Hamilton IV)
9. You Send Me (S. Cooke)
10. The Stroll (Diamonds)

JACK LAMAR
WCAM—Camden, N. J.

1. Short Shorts (Royal Teens)
2. Swinging Shepherd Blues (D. Rose)
3. Sugartime (McGuires)
4. I'm New At The Game Of Romance (J. Morgan)
5. River Kwai March & Colonel Bogey (A. Mooney)
6. Mary, Mary Lou (B. Haley)
7. Wee Willie Brown (Graham)
8. Been So Long (Pastels)
9. Jo-Ann (Playmates)
10. Only God Knows (Anthony)

JIM MACK & BUDDY STEVENS
WARE—Ware, Mass.

1. At The Hop (N. Todd)
2. The Stroll (Diamonds)
3. A Very Special Love (Nash)
4. Great Balls Of Fire (Lewis)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Get A Job (Silhouettes)
7. Don't Let Go (B. Williams)
8. No Love (J. Mathis)
9. Belonging To Someone (P. Page)
10. April Love (P. Boone)

GENE BURNS
KBSF—Springhill, La.

1. Sugartime (McGuires)
2. Peggy Sue (B. Holly)
3. You Send Me (S. Cooke)
4. You Are My Destiny (Anka)
5. A Very Special Love (J. Nash)
6. River Kwai March & Colonel Bogey (M. Miller)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Jo-Ann (Playmates)
9. Oh Boy! (Crickets)
10. Ballad Of A Teenage Queen (J. Cash)

KELSON "CHOP CHOP" FISHER
WSID—Baltimore, Md.

1. All The Way (F. Sinatra)
2. A Very Special Love (Nash)
3. Wild Is The Wind (Mathis)
4. Angel Smile (N. Cole)
5. Love Me Forever (E. Gorme)
6. You're The Greatest (Carr)
7. Sugartime (McGuires)
8. Why Don't They Understand (G. Hamilton IV)
9. No Love (J. Mathis)
10. And That Reminds Me (D. Reese)

ART BOULDIN
WICH—Norwich, Conn.

1. All The Way (F. Sinatra)
2. Why Don't They Understand (G. Hamilton IV)
3. Sugartime (McGuires)
4. Uh Huh Mm (S. James)
5. For Sentimental Reasons (S. Cooke)
6. River Kwai March & Colonel Bogey (M. Miller)
7. Till (R. Williams)
8. Little Blue Man (Johnson)
9. I'm Not Afraid Anymore (E. Rodgers)
10. Sail Along Silv'ry Moon (B. Vaughn)

MURRY JORDAN
WLIB—New York, N. Y.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. Raunchy (E. Freeman)
3. April Love (P. Boone)
4. Liechtensteiner Polka (Glahe)
5. Why Don't They Understand (G. Hamilton IV)
6. Sugartime (McGuires)
7. Witchcraft (F. Sinatra)
8. I'm New At The Game Of Romance (J. Morgan)
9. For Sentimental Reasons (S. Cooke)
10. River Kwai March & Colonel Bogey (E. Ros)

JOHNNIE LONG
WTSL—Hanover, N. H.

1. At The Hop (Danny & Juniors)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Witchcraft (F. Sinatra)
4. Put A Light In The Window (Four Lads)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Raunchy (B. Vaughn)
7. All The Way (F. Sinatra)
8. Sugartime (McGuires)
9. The Stroll (Diamonds)
10. River Kwai March & Colonel Bogey (M. Miller)

STAN "THE RECORD MAN" DALE
WAIT—Chicago, Ill.

1. The Stroll (Diamonds)
2. River Kwai March & Col. Bogey (Carlson's Raiders)
3. Colonel Bogey (E. Ros)
4. Magic Moments (P. Como)
5. Your Graduation Means Goodbye (Cardigans)
6. Swinging Shepherd Blues (M. Koffman)
7. Song Of Gervais (F. Sanders)
8. Are You Sincere (Williams)
9. The Lights Of Paris (Troubadours)
10. Oh Oh, I'm Falling In Love Again (J. Rodgers)

JOSH BRADY
WBBM—Chicago, Ill.

1. Marching To Pretoria (B. Gibson)
2. Magic Moments (P. Como)
3. Tell Her You Love Her (F. Sinatra)
4. Back In Your Arms (N. Cole)
5. Come To Me (J. Mathis)
6. A Very Special Love (Nash)
7. River Kwai March & Col. Bogey (E. Ros)
8. Last Song And Dance (Starr)
9. The Lights Of Paris (Troubadours)
10. Katsumi Love Theme (L. Holmes)

JERRY LEIGHTON
WAAF—Chicago, Ill.

1. April Love (P. Boone)
2. River Kwai March & Col. Bogey (Carlson's Raiders)
3. A Very Special Love (Nash)
4. Put A Light In The Window (Four Lads)
5. Don't Let Go (R. Hamilton)
6. River Kwai March & Col. Bogey (E. Ros)
7. Jo-Ann (Playmates)
8. Why Did You Leave Me (J. Dane)
9. Witchcraft (F. Sinatra)
10. Flirty Gerty (Jiv-A-Tunes)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"THIS LITTLE GIRL OF MINE" — The Cash Box Disk of the Week — 1/18
Everly Bros. — Cadence 1342

"MAGIC MOMENTS" — The Cash Box Disk of the Week — 12/28
Perry Como — RCA Victor 7128

"26 MILES"
Four Preps — Capitol 3845

"SHE'S NEAT" — The Cash Box Sleeper of the Week — 12/21
Dale Wright — Fraternity 792

"BALLAD OF A TEENAGE QUEEN" — The Cash Box Disk of the Week — 1/4
Johnny Cash — Sun 283

"LITTLE PIGEON" — The Cash Box Sleeper of the Week — 1/11
Sal Mineo — Epic 9260

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and

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AXminster 5-3124

Wives' Day On WINS

NEW YORK—Wednesday, January 8th was "Wives Day On WINS," New York indie station, and the wives of the station's jockeys handled all announcing chores and dee jay stints. Top Row Left: Shows Jack Lacy serving breakfast to his wife Agnes who broadcast the "Listen To Lacy" show. Top Center: Mrs. Irv Smith (l) and Mrs. Lew Fisher (r) help Agnes Lacy pick platters. Top Right: Zeke Manners shows wife Bea how to read commercials. Bottom Left: Morning dee jay Irv Smith briefs wife Ruth on wake-up jokes before she takes to the air. Bottom Right: Lone Bachelor on WINS, Stan Z. Burns, is shown surrounded by single girls who answered his plea to come up to the studio and do his show for him.

Best Selling EP's

		Pos. Last Week
1	**JAILHOUSE ROCK** Elvis Presley (RCA Victor EPA-4114)	1
2	**RICKY** Ricky Nelson (Imperial EP 153)	2
3	**FOUR BY PAT** Pat Boone (Dot DEP 1057)	3
4	**WARM** Johnny Mathis (Columbia B-10781)	7
5	**EVERLY BROTHERS** Everly Brothers (Cadence CEP 105)	5
6	**HYMNS** Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	4
7	**PAL JOEY** Movie Cast (Capitol EDM-4-912)	6
8	**AROUND THE WORLD** Nat "King" Cole (Capitol EPA-1-813)	8
9	**JIMMY RODGERS** Jimmy Rodgers (Roulette EPR-1-303)	11
10	**'S MARVELOUS** Ray Conniff and Orchestra (Columbia B-10741, 42, 43)	—
11	**TWIN-TONES** Jim and John (Twin-Tones) (RCA Victor EPA-4107)	—
12	**LOVING YOU** Elvis Presley (RCA Victor EPA-1, 2-1515)	10
13	**LOVE IS THE THING** Nat "King" Cole (Capitol EAP-1, 2, 3-824)	12
14	**THE LATE, LATE SHOW** Dakota Staton (Capitol EAP-1, 2, 3)	—
15	**SPIRITUALS** Tennessee Ernie Ford (Capitol EAP-1, 2, 3-818)	13

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Visits U.S.

HOLLYWOOD—Joseph F. Lockwood, Chairman of Electric and Musical Industries, Ltd. of England was in Hollywood last week for a series of meetings with Glenn E. Wallichs, President of Capitol Records, and other top executives of the company. Capitol records and albums are distributed throughout the free world by EMI associates. Lockwood's visit to The Capitol Tower is part of a globular trip he is on. After leaving the United States, he plans stops in New Zealand, Australia and South Africa, among other countries.

Imperial Sells 3,000,000 Records In December

BEVERLY HILLS, CAL. — Imperial Records wound up 1957 with an all-time high of 3,000,000 disks sold for the month of December alone, it was disclosed by label prexy Lew Chudd. The same month was also highlighted by biggest single day dollar gross in the firm's history, with a total of $200,000 worth of business recorded on December 21.

Chudd attributes a great deal of the hefty sales to three artists: Fats Domino, Ricky Nelson, and Ernie Freeman, all of whom had hot singles and albums in release. This, coupled with the biggest disk Christmas buying spree on record, accounted for the high mark.

Currently employing seven pressing plants to meet the heavy demand, Chudd this week is negotiating with two more plants for contract pressings to handle mainly singles.

"My biggest problem now," says Chudd, "is meeting distributor and dealer demand."

Toward this end, Chudd is offering plants immediate payment on delivery of pressing orders. Same arrangement holds true for printers and album makers.

Chudd will be on the road for the next two weeks to hypo sales on Jackie Walker's new release, "Oh, Lonesome Me." He will also query dealers and distributors on lower priced album lines and their effect on standard priced album sales. From a survey just completed, Chudd announced that more record players were sold during 1957, than in any other year. This, from all indication, will assure the industry its biggest year in 1958, says Chudd.

Before returning to his West Coast office, Chudd will visit six Southern cities to audition talent and material.

Winneton Buys "Smoochin'"

NEW YORK—After some intensive bidding over the weekend, Winneton Music acquired the publishing rights to the new Margie Rayburn single "Smoochin'." The company announced that between the bonus and advance the total payment for the publishing rights was $4,000.00.

The song is licensed under BMI.

UNITED ARTISTS HAS A SMASH!

"The Swivel"

c/w

"THE RIPPLE"

UA 105X

BY

AL TAYLOR and The POODLES

Toasting The Show

PHILADELPHIA—WRCV deejay Vince Lee and Mindy Carson, star of the legit show "Body Beautiful" toast the success of the show's Broadway debut during a taped interview session. These special interviews with cast of "Body Beautiful" were feature of NBC's network show "Bandstand," Wednesday, January 22.

IRVING FIELDS
Trio and Orchestra
"SYNCOPATED SADIE"
No. 112
MARK RECORDS UTICA, N. Y.
Representation: INDEPENDENT ARTISTS CORP. N. Y. PL 7-0560

A DOUBLE SMASH!!
"If You Were The Only Girl In The World"
c/w
"Only A Fool"
By MIKE DOUGLAS
BANANA 509
BANANA RECORDS
2452 SO. KEDZIE AVE. • CHICAGO 23, ILL.
• LAfayette 3-5955

"BEEN SO LONG"
BY THE PASTELS
ARGO 5287
CHESS PRODUCING CO.
2120 MICHIGAN AVENUE
CHICAGO 16, ILLINOIS

Jerry Reed
"TooYoung To Be Blue"
Capitol # 3882
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

Maxin Completes Plans For "Gigi" Exploitation

NEW YORK — Arnold Maxin, president of MGM Records, returns to New York this week after a week of meetings at the MGM studio on the coast with Howard Strickling, composers Alan Jay Lerner and Frederick Loewe and other top studio executives where plans were mapped out to coordinate one of MGM's biggest promotion, advertising and exploitation campaigns for the "Gigi" film sound track.

In addition to the sound track album, MGM Records has also set for release two other albums from the film — a David Rose instrumental album and a Dick Hyman jazz set. Maxin has set up numerous promotion plans which will far exceed any previous promotions devoted to an MGM sound track or original cast album. While attention will be focused on all three albums, the sound track package will receive prime attention.

Some of the promotional activity already in motion includes a sales contest for MGM Records distributors and their salesmen, a dealer-exhibitor window display contest with cash prizes shared by both, shipment of sound track albums to 2000 radio stations, sound track album previews for music and record critics at cocktail parties in key cities, theatre previews for dealers, disk jockeys, record buyers, etc., concentrated music trade paper advertising as well as a huge consumer advertising campaign, animated window displays promoting the three albums, record trailer for dealers featuring spot selections from the sound track album interspersed with commentary by a well-known disk jockey, 12 X 12 inch dummy album covers, and delivery of albums in key cities to disk jockeys by local Leslie Caron doubles. Miss Caron plays "Gigi".

Dunn Sees Record Outlook For West Coast Bullish

NEW YORK—The outlook for record sales on the West Coast for 1958 is "bullish," according to Emmett B. Dunn, Manager of RCA Custom Record Sales Department.

With Ralph C. Williams, Sales Manager of RCA Custom, Dunn has just returned from a week's visit to the Coast, where they held a round of conferences with West Coast Record Company toppers. The RCA executives found West Coast record men highly enthusiastic about sales prospects in general for the coming year and, in particular, for the rapidly expanding West Coast market.

"Our future planning coincides with theirs," said Dunn. "We, too, are optimistic for the future and have laid our plans for facilities and services accordingly.

This trip marked the beginning of a new program designed to keep RCA Custom executives in closer personal association with the most active record industry markets.

Benny Ross Joins Southern

NEW YORK—R. P. Iversen, vice president of Southern Music Publishing Company last week announced that Benny Ross has joined the Southern-Peer Organization as manager of the firm's International Repertoire.

"We find that we have such a large volume of Latin American and European material," said Iversen, "that it has become necessary to have someone else handle this part of the business due to the extreme amount of American material handled by Mr. Murray Deutch, our general professional manager."

Ross was associated with the Southern-Peer Companies many years ago, prior to leaving to join the Dorsey Brothers firms as general professional manager.

Martin Block Heads Drive

NEW YORK — Martin Block, WABC veteran disk jockey will be Master of Ceremonies at the twelfth annual "Cavalcade of Stars" at Madison Square Garden June 11th for the benefit of the Institute for Retarded Children of the Shield of David.

Seeco Releases 3 LPs

NEW YORK—Sidney Siegel, president of Seeco Records, announced last week that he is releasing three albums during January in his recently created "International Series" aimed exclusively at the U.S. market.

The albums are "A Visit To France" by Arturo Chaite and his Orchestra, "Meet The Caballeros" featuring Tito Guizar and Chucho Martinez and "The Latin Idol of Europe", Lydia Scotty. The release is a part of the general expansion by Seeco in the U.S. market after 17 years of concentration in the Latin American field.

Sales Manager Abbot Lutz also revealed that he will issue the Jose Melis and Elsa Maxwell LP's, part of the Seeco "Celebrity Series", the first week in February. Lutz stated that as a result of the advance publicity generated on these albums he is already getting distributor orders in the thousands.

Butte DJs Fete Sal Mineo

BUTTE—KOPR deejays Ric Webb and Don Evans celebrated Sal Mineo Day in Deer Lodge, Montana with a big Record Hop, 1/10.

Mayor Earl B. Wahl of Deer Lodge proclaimed the day in honor of Sal Mineo's birthday, while local merchants joined in the fun with a promotion featuring Sal Mineo specials for the day.

A tremendous crowd of teenagers attended the Record Hop and were given 45 rpm records from KOPR as mementos of the celebration, according to Webb.

(Pictured above) Deejays Ric Webb and Don Evans of KOPR in Butte, Montana helping Margaret O'Shanyk, Sal Mineo's birthday proxy, cut the birthday cake.

Maxin Guest On Art Ford TV Show

NEW YORK—Arnold Maxin (left) newly appointed president of MGM Records is shown as he was snapped by the candid camera during a personal interview on the Art Ford TV show, "Greenwich Village Party" which is seen on the Dumont network. Maxin discussed plans of establishing the MGM label as a major factor in the record industry. Since taking over the reins of the label he has been instrumental in punching the David Rose disk of "Swinging Shepherd Blues" into the hit category.

Decca & U-I To Promote "Tarnished Angel" Disk

NEW YORK—Decca Records and Universal Pictures are working together in the promotion of the Decca recording by the Fortunes of "Tarnished Angel", which is the title tune from the new U-I picture starring Richard Egan, Dorothy Malone and Robert Stack. Merchandisers and display material are being shipped to dealers tying in the picture and the Decca record.

English Decca Gets European Rights To First Carlton Disk

NEW YORK—The rapidity with which the global market latches onto a new American disk release was demonstrated by Europe's interest in the Carlton label's first release "The Prince of Players" by Tommy Frederick and the Hi-Notes.

The disk was released in the U.S. about ten days ago, and last week, Carlton concluded a deal with English Decca to release the platter in England as well as throughout the Commonwealth nations and Holland, Sweden, France and Italy.

"The reason for the sudden global activity so soon after American release," Joe Carlton feels, "is due to the swiftness with which an English music publisher went after the song which belongs to E. B. Marks in this country. The music publisher apparently stimulated excitement in England by pointing out that the lyric content of 'The Prince Of Players' was perfect for those A & R men who had been looking for a semi-religious song which avoided direct references to the Lord or "God," or non-subtle references to religioso language and which could be appropriately set to a teen-age music beat."

Carlton explained that his one-master deal with English Decca did not necessarily mean he would tie up his entire line for all world markets with the Decca company.

Dorsey Band Swings On

NEW YORK—The Fabulous Dorsey Brothers' orchestra continues to swing around the country under the direction of Lee Castle. Above the band is shown gliding thru a number at the Shoreham in Washington, where it is currently appearing. The Orchestra opens at the Chase in St. Louis, March 20th for an extended engagement. The group's latest release on Fraternity is "When You Took Your Love From Me" b/w "No One Ever Lost More."

Kate Smith Signs With Kapp Records

NEW YORK—Kate Smith has signed to record for Kapp Records. Details for the contract were negotiated between Ted Collins, her manager-partner, and Dave Kapp, head of the record company.

Miss Smith, currently on tour with her Mutual radio series in Florida, will begin recording for Kapp as soon as she returns early next month.

Her first effort will be a twelve-song album, consisting of some current tunes and some standards. It will be titled "The Fabulous Kate," and will be released in March. Arranging and conducting for the session will be Frank Hunter.

An unusual aspect of the album will be the employment of three distinctly different musical groups to accompany Miss Smith. For some of the songs a string ensemble will be used; for others, a swing band; and for still others, a symphonic orchestra.

Wurlitzer Electronic Piano Used For New Steve Allen LP

NEW YORK — Coral Records has just released an album titled "Electrified Favorites" employing the new sound of the electronic piano developed and manufactured by Wurlitzer. Steve Allen plays a grouping of standards and originals in the set.

The new instrument is a versatile music-maker capable of capturing many sounds. Its conventional 88 keyboard offers a full organ-like sound in the lower registers, the middle registers reflect a guitar sound while the upper octaves tinkle in celeste fashion.

Other features of the new instrument are a sustaining pedal which holds tones like a conventional piano, built-in volume control, auxiliary amplifier and vibrato control, inputs for radio or phonograph plug-in enabling the player to accompany himself.

Allen has used the instrument several times on his television shows and now presents the first recorded album featuring the electronic piano.

Interview In South Africa

SOUTH AFRICA—Gerry Myers (right), Canadian dee jay heard over station CKEY, Toronto, spent a month in South Africa recently and returned with some interesting information about the entertainment business and the people's tastes in music. Shown above being interviewed on Sprinbok Radio, the national commercial network, by Bill Prins, Myers reports that Elvis Presley is the top favorite in South Africa. Three of the area's top movie houses were simultaneously showing Presley films during the Christmas season.

The National Commercial Radio Network in South Africa, controlled by the government, is allowed to play only four records in any fifteen minute period since the network must pay the performing rights society in England $3.00 per record played. The #1 hit in South Africa is "Diana" by Paul Anka, who has become a favorite in the country. The record industry in general, says Myers, is flourishing in SA.

LATEST RELEASE
"SHORT SHORTS"
ROYAL TEENS
9882
ABC-PARAMOUNT
FULL COLOR FIDELITY

"NOW"
Gordon MacRae .... Capitol #F3864
•
"EVER SINCE I MET LUCY"
Nick Todd ..... Dot
Mark Stone ..... Kapp 205
BOURNE-ABC MUSIC
136 W. 52 St., N. Y.

Fastest Seller In The Nation!
Will Glahe
"LIECHTENSTEINER POLKA"
1755
London

Fraternity RECORDS
A SMASH HIT!
"SHE'S NEAT"
by
DALE WRIGHT
Fraternity # 792
413 RACE STREET, CINCINNATI 2, OHIO

"Come Fly With Halle's On KYW"

CLEVELAND—Lillian Tookman, of Halle Bros. Department Store, is seen above with Cleveland Capitol representatives, Marvin Beisel, Promotion; Bob Kaleta, Sales Manager, and Paul Howard of radio station K.Y.W. Paul will be host for the new Halle Bros. radio show aired over K.Y.W. Artist tapes are being used exclusively to increase the effectiveness of this new show. Music for the show is selected by Miss Tookman, buyer for the record department at Halle Bros.

WILD IS THE WIND
Recorded by
JOHNNY MATHIS — COLUMBIA

GREAT BALLS OF FIRE
Recorded by
JERRY LEE LEWIS — SUN
Publisher: BRS Music, Inc.

RAUNCHY
Recorded by
BILL JUSTIS—PHILLIPS INT.
Publisher: HI LO MUSIC, Inc.

JAILHOUSE ROCK
Recorded by
ELVIS PRESLEY — RCA VICTOR
Publisher:
ELVIS PRESLEY MUSIC, INC.
Sole Selling Agent:
HILL AND RANGE SONGS, INC.

ATTENTION ALL RECORD COMPANIES

•

A new specialized service is naw offered by POPULAR PRODUCTIONS.

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Save all praductian risks—cash investment and receive guaranteed quality.

Thraugh years of experience we have became experts in all types of album masters. Polkas, Hillbilly, Jazz, Organ and Waltzes and every type of recarding, tune or album is available . . . both name artists ar new artists.

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Capitol Issues Sound Track Of "Girl Most Likely"

HOLLYWOOD — The music from the soundtrack of the musical motion picture "The Girl Most Likely", is now on release in a Capitol album. The RKO Radio picture, released by Universal-International, co-stars Jane Powell and Cliff Robertson with Keith Andes, Kay Ballard and Tommy Noonan. The movie was produced in Technicolor.

The eleven songs heard on the soundtrack album were arranged and conducted by Nelson Riddle, who is an exclusive Capitol recording artist. Hugh Martin and Ralph Blane wrote the music and lyrics and Gower Champion staged the dances and musical sequences in the picture.

The music in the film and on the soundtrack album include: "We Gotta Keep Up With the Joneses" by Jane Powell and Tommy Noonan and the Ensemble, "I Don't Know What I Want" sung by Miss Powell, "Beach Party" by the orchestra, and "Balboa" featuring Miss Powell, Miss Ballard, Cliff Robertson and Kelly Brown and the Ensemble.

On the flip side of the album five additional songs are recorded, including "I Like the Feeling" by Miss Powell and Robertson, "Pink Cloud Music" by the orchestra, "Crazy Horse" by Miss Powell and a children's chorus, "All the Colors of the Rainbow" by Miss Powell, Miss Ballard, Keith Andes and Kelly Brown and the Ensemble, and "End Title" sung by Miss Powell.

"The Girl Most Likely", the name of the title song, was the only one in the film not written by Martin and Blane. The music of this title song was composed by Nelson Riddle. The lyrics, by Bob Russell, were specially recorded for this album by The Jud Conlon Singers.

Roulette Signs David Niven

NEW YORK — Joe Kolsky, executive vice-president of Roulette Records, revealed last week that on their recent trek to the coast, Hugo Peretti and Luigi Creatore, Roulette's A&R directors signed and recorded motion picture star David Niven. Niven recorded an album "Love Letters" in which he offers dramatic readings of some of the world's most famous love letters from Shelley, Browning, Lincoln, Napoleon, Wagner, Flaubert, and Henry VIII.

Ellington Celebrates 33rd Year Of Recording

NEW YORK — Columbia Records' new single release of Duke Ellington's "My Heart, My Mind, My Everything", commemorates his thirty-third year as a recording star. It also marks the premiere of a new Duke Ellington composition, "My Heart, My Mind, My Everything." This songs marks one of the rare times when the Duke created both words and music.

Ellington's first composition, in the early twenties, was "Soda Fountain Rag". His first recording was issued in 1925 on Perfect Records, "I'm Gonna Hang Around My Sugar" coupled with "Trombone Blues".

Since 1925, Duke Ellington has recorded over 1250 records for various companies, according to Leonard Feather's "Encyclopedia of Jazz". Further, Ellington has composed over 570 compositions as listed at American Society of Composers, Authors and Publishers.

Ellington's achievements are particularly outstanding, for apart from his composing and recording, is the fact that in thirty-three years he has been able to survive scores of musical fads from the "Mickey Mouse" bands of the late twenties to the "Rock And Roll" thumpers in the mid-fifties. In his own jazz field he has remained a favorite through the years in spite of the fact that for the past twenty years there have been periodic preferences for many new personalities.

Decca Gold Label Release Introduces New York Philharmonic Cello Quartet

NEW YORK — An ensemble comprised of four members (headed by Laszlo Varga) from the cello section of the New York Philharmonic Symphony, makes its bow on records in Decca's latest classical release. Included in this first recording of the New York Philharmonic Cello Quartet are original compositions for four cellos by Emanuel Moor and Josef Jongen, and works by Bartóck and Vivaldi in transcription.

Also scheduled for release on January 27th is a record containing two of Haydn's best known symphonies, the "Oxford", and "London" symphonies, played by the Berlin Philharmonic Orchestra under the direction of Hans Rosbaud.

Mr. & Mrs. Music

HOLLYWOOD—Mamie Van Doren and Ray Anthony visit KABC-Radio's new D.J.s Art Nelson and Don MacKinnon. Ray, who is currently appearing at the Cocoanut Grove, has a new album "Moments Together". Mamie, also in the swing of things is plugging "I Fell in Love" her new record.

Danny And Juniors Signed For Columbia Film, "Let's Rock"

NEW YORK — Danny and the Juniors, ABC-Paramount quartet whose "At The Hop" has topped the charts for the last month, have been signed by Harry Foster for his first feature production for Columbia release, "Let's Rock." The film, with Julius La Rosa and Phyllis Newman in the romantic leads, went into production at Gold Medal Studios in the Bronx on Wednesday, Jan. 22.

In addition to Danny and the Juniors, other leading rock 'n' roll attractions who have been signed for the film are Della Reese, Roy Hamilton, Paul Anka and the Tyrones. Five more artists or groups will be added to the cast. Signed to write new music for the 18 members in the production are leading rock 'n' roll writers Jesse Stone, Otis Blackwell and Charley Lee Singleton.

Foster will direct "Let's Rock" from an original screenplay by Hal Hackady.

International Star

NEW YORK—Shoshana Damari, the popular Israeli film and recording star of London Records, receives a bouquet of roses from Leo Fuld, owner of the Cafe Sahbra nightclub in New York City. Miss Damari just planed in from Tel Aviv via El-Al Israeli Airlines to open at the night club and make recordings and tv appearances.

Kahl Buys "Swinging Shepherd Blues"

NEW YORK—The Kahl Music Company paid Bennell Music Company close to $20,000 for the publishing rights to the Moe Koffman composition "Swinging Shepherd Blues", it was announced last week by Phil Kahl. The sum is believed to be one of the largest payments for a song in recent years.

The tune, originally recorded in the Koffman Jubilee album, "Sax Hot And Cool", became a favorite of Chicago dee jay Marty Faye, and he played the record on the air frequently. Ralph Bass, King Records' Chi rep heard the number of King's subsid, Federal Records cut the tune with Johnny Pate. As a result of the action, Jubilee edited the original Koffman version and issued it at a commercial length on a single. David Rose also recorded the tune on the MGM label, and last week Victor released a rendition by David Terry and his orchestra.

The first vocal version of "Swinging Shepherd Blues" was issued last week under the Josie banner by Kirk Stuart. And it is reported that other vocal interpretations are set for release in the near future.

"Swinging Shepherd Blues" is currently number 20 on The Cash Box Best Seller list.

Hollywood Records Signs Dick Haymes

NEW YORK—Hollywood Records last week announced the signing of Dick Haymes to a recording contract. Several albums as well as singles will be released by the singer in the near future with the first album scheduled for mid February.

Hollywood has more than 90 albums in its catalog at present.

Gorman Joins Jerry Lynn

NEW YORK—Gil Gorman, former Houston (Texas) newspaperman and account executive, has been appointed director of publicity and public relations for the Jerry Lynn Music Co., Inc., of New York, Lynn has announced.

Exhibit Space Being Set For MOA Meet

OAKLAND, CALIF.—Applications for exhibit space at the 1958 MOA Convention were mailed out this week, it was announced by George A. Miller, president and managing director of the Music Operators of America. The 1958 Convention will be held at the Morrison Hotel in Chicago, May 6, 7 and 8.

Miller stated that many firms had already applied for the same space they had in previous years, and the president advised that companies interested in exhibiting at the '58 Convention should contact the MOA offices at 128 East 14th St., Oakland, Calif, immediately.

Tarriers Disk Clicking

NEW YORK—The Tarriers, currently working the Olympia in Paris, France, may return to the states to find that they've a hit. According to Lou Sprung, Glory Records, the group's newest, "Lonesome Traveler", has stirred up so much interest that he is obliged to set aside his usual caution and predict that this could be another "Cindy".

Angel Smiles

NEW YORK—Publishers Marvin Cane and George Paxton of Winneton Music register "Angel Smiles" as they flank Nat "King" Cole during the party for Nat in conjunction with his Copacabana, N. Y. opening. Winneton publishes Nat's latest release of "Angel Smile".

Montovani Receives Award For 8 Gold Record LPs

NEW YORK—Mantovani, Britain's celebrated maestro, received a magnificent gold record trophy last week, denoting eight different long playing Mantovani albums which had topped the ¼ million sales mark in the past year. The elaborate award was presented to the London Records' star by Harry Kruse, executive vice-president of London Records and by Franklin Delano Roosevelt, Jr., who spoke on behalf of London president, E. R. Lewis, who was unable to come to the United States from England for the presentation. The award was made at a special party in Mantovani's honor held in the Pillement Suite of the Waldorf-Astoria in New York.

After an address by Kruse, Roosevelt read a telegram from E. R. Lewis expressing the latter's regret that he was unable to come to the States for this memorable occasion. The telegram highlighted the personality of Mantovani and his great achievements as a recording artist.

Mantovani is in the United States for a concert tour covering 63 dates that will take him all across the country before the completion of the tour on April 1.

In 1955, Columbia Artists Management invited Mantovani to make a concert tour of the eastern states. In 13 dates, Monti played to 80,000 people and grossed over $200,000. Last year his tour carried him from coast-to-coast and into Canada. He performed 64 concerts before 200,000 people and grossed over $500,000. His current tour promises to be even more successful.

The Italian born Englishman has been a tremendous success on records ever since his first hit single "Charmaine" established him as a U. S. favorite. Recently, his rendition of "Around The World" was a huge seller. But his greatest success has come from the field of long playing records. His eight Gold Record LP's include "Film Encores", "The Music Of Sigmund Romberg," "Song Hits From Theatreland," "Christmas Carols," "Immortal Classics," "The Music Of Victor Herbert," "Strauss Waltzes" and "Greensleeves" a collection of favorite waltzes. Guests at the Mantovani award party were given a souvenir set of the eight LP's that topped the ¼ million mark.

As a composer, he has written a number of compositions, most of them when he couldn't find something which already existed which suited the needs of his 40-piece orchestra. These have included "A Poem To The Moon", "Dance Of The Eighth Veil", a "September Nocturne" for piano and orchestra, "Longing", and a long list of popular music under assorted pseudonyms. The most familiar of these was the "Cara Mia" which catapulted the English tenor, David Whitfield, to fame in America. A number of his tangos, also written under pseudonyms, have also become standards in English popular music.

Philadelphia Trio

PHILADELPHIA—Ed Barsky, MGM record distributor, Marvin Rainwater, and Toby De Luca, record librarian for the Dick Clark Show, following Marvin's appearance on that show Jan. 14th.

From the M-G-M Production "RAINTREE COUNTY"
THE SONG OF RAINTREE COUNTY
ROBBINS MUSIC CORPORATION

From Sweden—the captivating
SWEDISH POLKA
RON GOODWIN ..... Capitol
GENE WISNIEWSKI ..... Dana
and others . . .
MILLS MUSIC, INC.

Eddie Cochran
"Jeanie, Jeanie, Jeanie"
55123
LIBERTY RECORDS, INC.

The Original!
Irving Ashby
"Big Guitar"
5485
Imperial Records

Coral & Welk In Heart Fund Promotion

NEW YORK—Coral Records has announced that it is joining Lawrence Welk and the American Heart Association in a special promotion in connection with American Heart Month, February 1st to 28th.

This promotion, directed at the country's disk jockeys, involves the new Coral album by Lawrence Welk, titled "With A Song In My Heart."

As the major part of the joint promotion, Lawrence Welk and Coral Records are offering a copy of the album to every child in the country, 18 years old or less, who has undergone heart surgery since last February. The disk Jockeys—more than 700 of whom have already pledged their cooperation — will make this offer on the air during Heart Month, asking their listeners to submit the name, address, age and hospital of any such child they know. All children whose names have been submitted to Lawrence Welk by the end of February will receive a gift copy of "With A Song In My Heart." Coral is sending the Welk album, along with suggested script material, to all members of the National Disk Jockey Committee, and all disk jockeys not already members are also asked to participate in the Heart Fund drive. Co-chairmen of the Disk Jockey Committee are Art Ford of Station WNEW in New York, and Dick Whittinghill of KMPC and KTTV in Los Angeles.

Lawrence Welk will give the joint promotion additional exposure on the TV waves during American Heart Month. On one of his ABC-TV shows in the month of February he will have as a guest a youngster who has had heart surgery in the past year, and will explain the work of the American Heart Association.

The album "With A Song In My Heart" is one of the major releases from Coral Records, and as such will receive heavy promotion on all levels. The company has prepared extensive display material, including a mobile hanger, streamers, an attractively designed easel display, as well as album covers for placement in the permanent Lawrence Welk display case that is already in dealers' stores. A heavy advertising schedule is also planned for "With A Song In My Heart."

BEST SELLERS

JOHNNIE PATE QUINTET
SWINGING SHEPHERD BLUES
FEDERAL 12312

JOHNNIE PATE & ORCH.
WALKIN' WITH MR. LEE
FEDERAL 12314

BILL DOGGETT
LEAPS AND BOUNDS
(Parts 1 and 2)
KING 5101

OTIS WILLIAMS & HIS CHARMS
OH JULIE
DE LUXE 6158

EARL BOSTIC
SOUTHERN FRIED
b/w
NO NAME JIVE
KING 5106

JOSEPHINE
KING 5092

THE "5" ROYALES
DEDICATED TO THE ONE I LOVE
KING 5098

BONNIE & RUSTY
LA DEE DAH
KING 5110

TINY BRADSHAW
SHORT SHORTS
KING 5114

NEW RELEASES

BILL DOGGETT
FLYING HOME
b/w
HIPPY DIPPY
KING 5096

LITTLE WILLIE JOHN
TALK TO ME, TALK TO ME
b/w
SPASMS
KING 5108

KING RECORDS

Sentimentality And Commerciality Prompt New Hugo & Luigi Disk

NEW YORK—One night last week, Hugo Peretti and Luigi Creatore, Roulette's A&R chiefs, went to see the smash musical "The Music Man". In the introductory lines to one of the show's top songs, "76 Trombones", Robert Preston, the show's lead, makes a mention of some of the great bandmasters of all time. One of the bandmasters mentioned is "the great Creatore", Luigi Creatore's father. The late Guiseppe Creatore was a contemporary of Sousa, Gilmore, and Goldman. He toured the country with his own symphonic band and was one of the pioneers of symphonic band music.

Playing a sentimental hunch, combined with a feeling that the song could be a commercial hit, Hugo & Luigi went into a recording session and this week Roulette is releasing "76 Trombones" featuring Hugo & Luigi with brass band and chorus.

All Chicago Waxing

CHICAGO—A group of local tunesmiths have produced a master called "Peyton Place" which MGM Records has purchased.

Hal Tate, a member of the group, revealed that the deck was cut by an all-Chicago crew consisting of music by Bernard Yuffy, lyrics by Tate and Dave Bass with a vocal by Lillian Brooks and music arranged by Lew Douglas.

The all-Chi waxing even carries as far as the publisher of the tune. Brandon Music handled the business end of the music.

London's Ted Heath Month Promotion

NEW YORK—January was Ted Heath Month at London and in conjunction with promotion, London issued a special Ted Heath Sampler for disk jockeys only, offering samplings of all the Heath LP's. London promotion men thruout the country did considerable leg work on behalf of the campaign, and above are some of the Eastern jockeys who devoted shows to the British maestro.

Top Row: 1) Earle Jerris, WHEN, Syracuse. 2) Bob Clayton, WHDH, Boston. 3) Jim Peters, WAVZ, New Haven with Muriel Hayner, WTRY. 4) Paul Brenner, WAAT, Newark, N.J.

Second Row: 1) Dinnis Bracken, WOLF, Syracuse. 2) Jim Spector, left, and Dick Karnon of WPTR, Albany. 3) Ernie Anderson, WTRY, Troy, N.Y.

Third Row: 1) Bill Givens, producer of the John Bassett Show, WBZ, Boston. 2) Russ Syracuse, WNDR, Syracuse. 3) Fred B. Cole, WHDH, Boston.

Fourth Row: 1) Bob Merman, left, and Ed Penney of WTAI, Cambridge, Mass. 2) Arnie Rosen, librarian, WBZ, Boston. 3) Dick Karnow, WPTR, Albany.

Fifth Row: 1) Al Gentile, Judd Rosengrant and Fay Mirti of M & N Distributing in Buffalo. 2) Ed Murphy, WSYR, Syracuse. 3) Paul Flanagan, WPTR, Albany.

Sixth Row: 1) Alan Dary, WBZ, Boston. 2) Ron Curtis, WFBL, Syracuse. 3) Godfrey Dickey, sales mgr. of Mutual Dist., Boston.

Bottom Row: 1) Bill Marlowe, WBZ, Boston. 2) Norm Prescott, WBZ, Boston. 3) Roy Leonard, WHDH, Boston. 4) Bob Cariseo, Edwards Department Store.

Dodge Fetes Lawrence Welk

NEW YORK — The Grand Ballroom of the Hotel Waldorf-Astoria was the scene of a special New York press party that the Dodge Motor Company hosted for Lawrence Welk. The informal cocktail party and buffet luncheon was held so that the members of press could become better acquainted with Welk and his crew. "Dixieland" was the theme of the affair and Pete Fountain was featured on clarinet. Among the notables at the luncheon were Bob Austin of **The Cash Box**, on the left, top pic, Welk and Coral's National Sales Manager, Norm Weinstroer and in the bottom photo, the maestro poses with Ira Howard of **The Cash Box**.

Starday's Don Pierce and "Pappy" Daily Form Dixie Records

MADISON, TENN.—Don Pierce and "Pappy" Daily have formed Dixie Records as a new label to be handled through the Starday organization. Dixie Records will specialize in rock and roll records. First release is in the works and introduces Benny Joy, a Plant City, Florida boy, singing two of his own compositions entitled "Steady With Betty" b/w "Spin The Bottle". Starday is scheduling considerable promotion in several cities in the South. Another new Dixie artist is Doug Bragg from Ft. Worth, Texas, who will be out with his first on Dixie about February 1 singing "Red Rover" and "Lovin' On My Mind".

Pierce reports that sales will be made to Mercury distributors throughout the South. Records that take off are available for release on Mercury label for international sales and exploitation.

Another feature of the new Dixie label is that it enables the Starday label to carry on as before, specializing in the more traditional country style of music. This will eliminate confusion with the DJs and make it possible for more specialized promotion and sales effort for each label.

Other new developments at Starday, according to Don Pierce, are the two network appearances coming up by Jimmie Skinner who is currently in all the country charts with his Mercury-Starday recording of "I Found My Girl In The USA". Jimmie will be Red Foley's guest on the Country Jubilee from Springfield, Missouri on February 1. Then Jimmie journeys to Nashville to appear on the Prince Albert Show on Radio WSM's Grand Ole Opry. Jimmie will be plugging his hit record as well as his new Mercury-Starday release which couples "What Makes A Man Wander" with a Jimmie Skinner-Connie Hall duet entitled "We Got Things In Common".

Pierce is also excited about the Ernest Tubb package show grabbing George Jones as a regular in the show. George will do from 12 to 15 dates per month with the Ernest Tubb Show plus his usual appearances on The Grand Ole Opry. George Jones was the Red Foley guest on Country Jubilee on January 18. The new George Jones recording of "Eskimo Pie" coupled with "Color Of The Blues" is being released this week.

"Pappy" Daily has signed two young artists from the Dallas area named Dee and Pat. This is a boy and girl duet and their first record is being released on Mercury. It's a teenage item entitled "Parking" coupled with "First Date".

Pierce worked with Shelby Singleton in New Orleans during the week of January 6 through the 10th. Purpose of the trip was to work with Walter Reilly of the new R&D Distributing Company in New Orleans which has taken over distribution of Mercury Records and Mercury-Starday. The following week found Don and Shelby in Atlanta, Georgia working with DJs and talent in that area in behalf of Mercury and Mercury-Starday. Shelby Singleton works out of Shreveport, Louisiana, and has been representing Mercury Records for DJ promotion throughout the Southern States since November. Both Don and Shelby report enthusiastic response from the trade to Mercury's new 100% return privilege on singles.

Canadian Capers

MONTREAL MEMOS:

French singer **Marjane**, who has not played a Montreal date for some time now, is the star at the El Morocco this week. She followed **Eartha Kitt** (Victor) into this location who had another of her record breaking engagements. Future bookings at this club will feature **Marie McDonald** (Victor)—**Gogi Grant**—Victor—**Johnny Mathis** (Columbia)—**Sallie Blair** (Bethlehem) and many other "name" artists. . . . At the Ritz Cafe of the Ritz Carlton Hotel this week is **Enid Mosier**. . . . The Embassy Room of the Windsor Hotel is embarking on a new policy this week—that of featuring recording artists. First entertainer to be booked there is **Evelyn Knight**. . . .The **Delta Rhythm Boys**, always a favorite group around these parts, are opening Monday, January 27th at Dagwood's. . . . Mercury recording artists, the **Crew-Cuts**, were set to open at the Faisan Bleu Saturday, January 25th for a week's engagement. This should be a record breaking engagement for this location. . . . The Esquire Show Bar, still featuring its rock 'n roll policy, is presenting this week **Red Prysock**.

JOHNNY MATHIS

The Holiday Hop

WHEELING, W. VA.—Hancher's Jewelry Store, in a move aimed at increasing its teenage trade, sponsored a record hop, tagged the "Holiday Hop", during the Christmas holidays. In order to obtain free tickets the fellows and gals had to drop into the store and the final count had 1,500 at the hop. WHLL-Wheeling deejays, Donn Caldwell and Del Taylor, emceed the show and spun the disks. So successful was the venture that the jocks are doing another hop for Hanchers on Feb. 14th. Naturally, it'll be labeled the "Valentine Hop".

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THE PEATMAN ANNUAL SURVEY OF SONG HITS WITH THE LARGEST RADIO AND TV AUDIENCES

(For the Year 1957)

THE 35 SONG HITS WITH THE LARGEST RADIO AND TELEVISION AUDIENCES ARE LISTED BELOW IN ORDER OF THE TOTAL ACI POINTS RECEIVED IN THE ACI SURVEYS DURING THE YEAR. Songs currently active are marked with an asterisk. Songs whose activity began in the fall of 1956 are noted by the date . . . (1956).

Rank	Total ACI Points	Number of Weeks in ACI Survey	Song Title	Publisher
1	40514	38	*AROUND THE WORLD (1956)	Young
2	32357	25	*FASCINATION	Southern
3	31759	22	ROUND AND ROUND	Rush
4	27151	28	TAMMY	Northern
5	26607	23	MARIANNE	Montclare
6	24627	16	BANANA BOAT SONG	E. B. Marks-Bryden
7	24316	26	LOVE LETTERS IN THE SAND	Bourne
8	23512	26	I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER	DeSylva-Brown & Henderson
9	19728	18	YOUNG LOVE	Lowery
10	18901	19	*CHANCES ARE	Korwin
11	18733	20	HONEYCOMB	Hawthorne
12	18246	15	*ALL THE WAY	Maraville
13	18163	13	SINGING THE BLUES (1956)	Acuff-Rose
14	17824	24	AND THAT REMINDS ME (My Heart Reminds Me)	Symphony House
15	17217	17	BUTTERFLY	Mayland-Presley
16	16738	18	IN THE MIDDLE OF AN ISLAND	Mayfair
17	16621	13	*APRIL LOVE	Feist
18	16101	26	AN AFFAIR TO REMEMBER	Feist
19	15874	12	TRUE LOVE (1956)	Buxton Hill
20	15496	14	DON'T FORBID ME	Roosevelt
21	15456	19	CHANTEZ CHANTEZ	Chantez
22	15421	31	I COULD HAVE DANCED ALL NIGHT (1956)	Chappell
23	15023	16	*MELODIE D'AMOUR	Rayven
24	13147	21	SO RARE	Robbins
25	13136	18	DO I LOVE YOU (Because You're Beautiful)	Williamson
26	12874	17	LITTLE DARLIN'	Excellorec
27	12595	16	I DREAMED (1956)	Trinity
28	12402	26	*TILL	Chappell
29	11722	21	WHITE SILVER SANDS	Fellows-Peer
30	11508	19	ALMOST PARADISE	Peer
31	11419	26	IT'S NOT FOR ME TO SAY	Korwin
32	11310	19	JUST IN TIME (1956)	Stratford
33	11282	16	ALL SHOOK UP	Shalimar
34	11029	15	I'M WALKIN'	Reeve
35	10851	16	MUTUAL ADMIRATION SOCIETY (1956)	Chappell

Issued with copyrighted ACI SURVEY for week ending January 9, 1958

FAVORITE STANDARDS OF 1957

(For the Year 1957)

THE 35 STANDARDS WITH THE LARGEST RADIO AND TELEVISION AUDIENCES ARE LISTED BELOW IN ORDER OF THE TOTAL ACI POINTS RECEIVED IN ACI SURVEYS DURING THE YEAR 1957.

Rank	Total ACI Points	Number of Weeks in ACI Survey	Song Title	Publisher
1	11541	18	TEA FOR TWO	Harms
2	10356	33	STAR DUST	Mills
3	10248	33	'S WONDERFUL	Harms
4	7935	2	EASTER PARADE	Berlin
5	7810	4	WHITE CHRISTMAS	Berlin
6	7593	3	CHRISTMAS SONG	E. H. Morris
7	7480	20	JUST ONE OF THOSE THINGS	Harms
8	7416	6	RUDOLPH THE RED-NOSED REINDEER	St. Nicholas
9	7373	13	ST. LOUIS BLUES	Handy
10	6947	9	LAZY RIVER	Peer
11	6872	12	BIRTH OF THE BLUES	Harms
12	6815	20	BLUE SKIES	Berlin
13	6561	7	WHEN THE SAINTS GO MARCHING IN	Beechwood
14	6458	25	BEGIN THE BEGUINE	Harms
15	6274	17	AUTUMN LEAVES	Ardmore
16	6234	3	SANTA CLAUS IS COMIN' TO TOWN	Feist
17	6127	18	FROM THIS MOMENT ON	Chappell
18	6095	14	ON THE SUNNY SIDE OF THE STREET	Shapiro-Bernstein
19	5819	15	WHEN YOUR LOVER HAS GONE	Remick
20	5501	14	I GET A KICK OUT OF YOU	Harms
21	5313	13	IT'S ALL RIGHT WITH ME	Chappell
22	5028	13	TAKING A CHANCE ON LOVE	Feist
23	5009	6	THERE'S NO BUSINESS LIKE SHOW BUSINESS	Berlin
24	4402	17	YOU DO SOMETHING TO ME	Harms
25	4154	10	TENDERLY	E. H. Morris
26	4038	5	HOW ABOUT YOU	Broadcast
27	4037	13	YOU MAKE ME FEEL SO YOUNG	Bregman-Vocco-Conn
28	3953	11	SWINGIN' DOWN THE LANE	Feist
29	3918	11	MY BLUE HEAVEN	Feist
30	3891	7	BLUES IN THE NIGHT	Remick
31	3664	11	I'VE GOT MY LOVE TO KEEP ME WARM	Berlin
32	3615	7	NIGHT AND DAY	Harms
33	3540	15	I'LL TAKE ROMANCE	Bourne
34	3436	7	WHERE OR WHEN	T. B. Harms
35	3424	8	THAT OLD BLACK MAGIC	Famous

Issued with copyrighted ACI SURVEY for week ending January 9, 1958

Talking Instead of Singing

BOSTON—Bill Kenny, former head of the original Ink Spots vocal quartette, pays a visit to WBZ's Program P.M. John Bassett, Program P.M. host, discusses with the tenor his out-look on the future; his recording possibilities; his opinion of the current trend in popular music and his latest release on the Vik label.

Promoting In St. Louis

ST. LOUIS—Ricky Shaw is shown guesting on the Gil Newsome KWK-TV show (Jan. 10th) during his jaunt to St. Louis to plug his fast moving Golden Crest disk "I Got A Girl". Shaw is a 16 year old student at Long Island's New Hyde Park, H. S. This is his second release on Golden Crest.

Chess Handles Cosmic Disks

CHICAGO—It was announced last week that Chess Records will handle distribution for the Cosmic label, a new company headed by Romeo Salerno. The Cosmic diskery reports heavy action on its recording of "(Make With) The Shake" by the Mark IV.

Chess heard about the reaetion to the disk in the Cleveland area, and after picking up distribution rights, rushed 12,000 copies of the disk into the Cleveland territory.

Hamilton to KC For Cap

HOLLYWOOD — George J. Hamilton, formerly a Sales Representative of Capitol Records Distributing Corporation's Los Angeles branch, has been promoted to Sales Manager of the Kansas City branch of CRDC replacing Joseph L. Gleeson, Jr., resigned. The announcement was made by Max K. Callison, Vice President and National Sales Manager of CRDC.

Before joining CRDC, Hamilton attended the Los Angeles Conservatory of Music and later served as a band leader.

Capitol Releases "Farewell To Arms" Soundtrack

HOLLYWOOD — The score from the David O. Selznick production of "A Farewell to Arms" has just been released in motion picture soundtrack high fidelity album by Capitol Records. Starring in the Ernest Hemingway classic are Rock Hudson, Jennifer Jones and Vittorio de Sica. The film, distributed by 20th Century Fox, was directed by Charles Vidor, music composed by Mario Nascimbene and screen play written by Ben Hecht. The music was conducted by Franco Ferara in Rome.

Cadence Ups 78RPM Price

NEW YORK — Bob Kornheiser, sales manager of Cadence Records, announced last week that the diskery has upped the price of its 78 rpm records to a suggested list of $1.15, due to increased costs.

KABC Goes On Music And News Policy

HOLLYWOOD, CAL.—On January 1, radio station KABC, Los Angeles, went on a "music and news 24 hours a day" policy, it was announced recently by John H. Pace, general manager of KABC.

For the new set-up, the station has hired four disk jockeys from various areas thruout the country to act as anchor men. These include John Trotter from Tulsa, Okla.; Bob Cole from El Paso; Art Nelson from Dallas and Don MacKinnon from Des Moines.

In addition to the newcomers to the new KABC, Jack Rourke will continue his "Party Line" show on the station.

The new news policy for the "new" KABC will feature "news alive at '55," five minutes before the hour. Pace states that the new news policy being instigated will be of paramount importance in the station's entire operation, one which he believes will establish KABC as the outstanding leader in the nation.

In KABC's new news picture will be an "Operation Airwatch!" This will be an on-the-spot helicopter with radio equipment service reporting on traffic conditions and special news events as they arise anywhere in the Los Angeles basin.

Cleveland's Newest Jockey

CLEVELAND—WERE's newest disk jockey, Bob Ancell, seated at the piano with musician, Eddie Platt, seems to be telling lovely Diana Barski that "Short Shorts," which Platt arranged, is not too short. The Four Winds who recorded "Short Shorts" are readily agreeing.

Going to # 1
"GET A JOB"
The Silhouettes
Ember # 1029
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Prolific and Versatile Songwriter
GRACE PAULINE CHEW
Gives You A Fast Hot Love Song
★★★★★★
"You're The Only One For Me"
(Rhythm Vocal)
HANK and JIMMY
b/w
"You Don't Remember Any More"
(Torch Ballad)
MAMIE WATSON
MUSICART RECORDS
1715 CHESTNUT ST., PHILA., PA.

Franz Waxman's beautiful theme from the Warner Bros. production "Sayonara"
'KATSUMI LOVE THEME'
Morton Gould RCA Victor
Percy Faith Columbia
Leroy Holmes MGM
Frank Chacksfield London
M. WITMARK & SONS

R & B Ramblings

NEW YORK:

George Goldner, currently presiding over Gone, End, Mark X, and several other labels, was discussing the current "bop" influence on teenage records. "This is more than an arranging trick. This is something new that started, as I can remember, with "Whole Lot of Shakin' Goin' On" by Jerry Lee Lewis and "Bony Moronie" by Larry Williams. The kids can do "The Bop" to it—and at this time I see a similarity between it and the Mambo and Cha Cha Cha. Not, of course, in the rhythm, but in the hold it has on the youngster. Before Mambo and Cha Cha Cha was taken over by the more mature dancers it was kept alive by the teener. It gave them a freedom of expression that was the basis of the Lindy, enabling the youn dancers to perform in uninhibited fashion with or without a partner. This is again apparent in the new "bop" beat. The dance is developing, and through the TV screen focused on Dick Clark's "Bandstand" is spreading throughout the country." (Editorial note: We have heard New York youngsters say "We dance Philadelphia style. We picked it up by watching Dick Clark's "Bandstand".)

"If I am not wrong," continued Goldner, "this beat has to stay at least a couple of years and maybe more. Take Lindy, for instance. It goes back to Goodman and Miller, at least 25 years. Mambo and cha cha are around for ten. When a dance takes hold that intrigues the dancer it just has to stick around for awhile. Of course, you can't be certain when you are dealing with teenagers because they can switch from one thing to another at the drop of a hat. But, if they do work the bop into intricate dancing patterns, as prevail in the Lindy, Mambo and Cha Cha Cha, they will certainly be reluctant to drop them until time itself has worn the dance out." Goldner is currently very hot with "Maybe" by The Chantels; "7-11" by The Gone All-Stars; "Unspoken Love" by Malcolm Dodds and The Tunedrops and a terrific Jo-Ann Campbell "You're Driving Me Mad"—just out, but getting a smash deejay reaction. . . . Zell Sanders, J & S Records, issuing a new Johnnie & Joe (the "Over The Mountain, Across The Sea" kids) platter which she says has two hits backed up. The titles are "Who Do You Love?" and "Trusting Me". The latter tune is the one Fats Domino cut in 1949. . . . Lou Sprung, Glory Records says he's getting great reaction on the new Tarriers' "Lonesome Traveler" and The Honey-strollers' "Honey-strollin' ". . . . Morty Wax elated with the initial response to "Valley of The Roses" by The Darnels on Bana Records. . . . Varetta Dillard getting an immediate reaction to her new RCA Victor platter, "Star of Fortune". Could be the gall is gonna come up with the big one. . . . Word from Duke-Peacock-Backbeat indicates that Lorin Dean's debut waxing of "Lonely Avenue" and "Fi Fo Fum" on Backbeat is starting out very strong. Ditto Bobby Blue Bland's "Teach Me" and "Bobby Blues". They tell us the recent Clarence "Gatemouth" Brown session was one of the hottest in quite a while. . . . Bill Haley and his Comets booked from February 20 to March 8 through Florida, Georgia, North Carolina and Maryland. The Florida dates include the Crickets, Everly Brothers, and Jimmy Rodgers. . . . Tiny Bradshaw and his orchestra have covered "Short Shorts" on the King label. . . . A new Shirley & Lee coming your way. The topselling duo offer "Love No One But You" and "I'll Thrill You". Aladdin will also offer Tony Allan and The Cupids with "Now You Tell Me" and "Lillie Mae". . . . The Sonny Rollins Quartette was recorded "on location" at Greenwich Village's Cafe Bohemia by Riverside Records. This makes it the eighth "At The Bohemia" series and the second by Riverside. The first was a Randy Weston LP. . . . From the deejays we hear: Clifton "King Bee" Smith (KCOH-Houston, Texas) is going over great with his week-end hops. His first drew 320, his second 843, and his third went over 1100. Appearing at these hops were The Casuals, The 5-Spades, The Capistanos, Paul Perryman, Little Junior Parker, B. B. King, Bobby Blue Bland, and others. The last three hours of the hop is aired over KCOH. . . . Ben Porter, Jr., program manager of WCRY-Macon, Georgia, advises us that this new "Negro Voice of Middle Georgia" is now on the air at 900 KC's. Six major programs consisting of r & b and spiritual cover the broadcast day of from 9:30 am to about 7 pm. Bill Tunstall, Jack O'Bryant, Ben Porter, and Alice Bailey handle the deejay chores. . . . Walter Powell (WBVL-Barbourville, Ky.) recently ran a contest to determine whose "Mean Woman Blues" the fans preferred, Elvis Presley's or Jerry Lee Lewis'. Hundreds of replies showed a split almost down the middle. Presley led by a scant five votes. . . . Charles Derrick (WOIC-Columbia, S. C.) has launched his own label, "Derrick". Reports from Jimmie Byrd and "Honeyboy" Ford at WSRC-Durham, N. C. are that Derrick's first release "The Mush" by Sammy Cooke and his band is going great. . . . Lew Krefitz, Poplar Records, going alone very nicely with his "Mad Mad World" by Al Jones. The deck is in "hit" figures from only midwest and southwest territories and Krefitz expects a real big one when the deck moves into the other areas. . . . Jocko Henderson doing great on his new Channel 13 WATV-Newark, N. J. teevee show. . . . Stan Feldman, Ivy Records, tells us his "In My Heart" by Jimmie Lewis is now beginning to really show results. The deck, only out about a week, has gotten exciting reaction from everyone, and Stan, with partner Ed Portnoy, is working like a beaver to break it through.

CHICAGO:

Activity along Record Row has perked up considerably the past week, and all signs point to a peak year. . . . New releases are the order of the day at Vee Jay-Falcon, according to a perpetually busy Abner. Ab says that one Dee Clark is ready for immediate release, while a newie by The Spaniels, "Crazee Babee" and Noble (Thin Man) Watts "Big Two Four" are already having excellent exposure. Ab is also very high on Priscilla Bowman's new waxing of "Sugar Daddy" b/w "Don't You Come In Here". The entire Vee-Jay staff is delighted that Jimmy Reed's "You're Something Else" was awarded The Cash Box R&B Sure Shot, for they feel that this is one of Jimmy's best efforts. . . . Coral's Ralph Cox is indeed a happy promo man, what with three disks doing big biz for Coral, "Bobby" by Barbara McNair, "Baby, Baby, Bye" by Billy Williams and "That's A Plenty" by the Rhythmettes. . . . Phil Chess tells us that the Chess Diskery has acquired national distribution for Cosmic Records, winning out over many heavy competitive bids. The debut waxng under the Chess banner is (Make With) "The Shake" by the Mark IV group. . . . All-State Distrib's Milwaukee office, under the supervision of Bill Farrell, doing very well in Cream City. Bill recently hosted Roulette's Playmates, who are currently riding high on the charts with "Jo-Ann". . . . At All-State's local office we learn that the following decks are muchas veno, "The One And Only Love" by the Falcons on Falcon, "Maybe" by the Chantels on End and "I'm To Blame" by Jimmy McCracklin on the Checker label, according to Paul Glass and Marshall Neal. . . . Roulette's sensational new composer-vocalist, Bob Merrill toured the deejay circuit last week with Stan Pat. It appears that Bob brought a heavy snowfall into Chi with him, for the slushy stuff greeted him upon arrival. . . . United Distrib's Jerry Ferber reports plenty of activity with "That's All Right" by Little Junior Parker, and "Teach Me How To Love You" by Bobby Blue Bland. Big Maybelle visited briefly in Chi to entertain at a series of dances recently. . . . Jack McGuire and Pat Fontecchio advise us that rotund comic Jack E. Leonard and lovely thrush June Perry opened at the fabulous Black Orchid 1/24 for a limited engagement.

LOS ANGELES:

After completing a one-night engagement in Portland, Oregon one night, Ernie Freeman flew to Hollywood, recorded a new instrumental for Imperial Records, and flew out the next morning for the next date on his tour in Oakland, Calif. The new disk, titled, "Tuttle" was first played on another label on the Red Blanchard show, and listener reaction triggered the fast cover by Imperial who had its version in the hands of disk jockeys on Saturday. . . . Neshui Ertegun of Atlantic Records cut several sides with T-Bone Walker and T-Bone Jr. during his recent trek to the West Coast. The Walkers with Faye Adams will be the featured attraction this weekend at the 54 Ballroom. . . . A new singing duo, The Barkers have been signed to an exclusive recording contract by RPM Records. Label also recorded several new sides with B. B. King at their Culver City studios last week. . . . Teddy Randazzo, the star of the Alan Freed movie, "Mister Rock 'n Roll" in town for a day of disk jockey visits with his Vik Records release of "Red Ruby Lips". Randazzo is currently appearing at the Tropicana Hotel in Las Vegas. . . . Dootsie Williams, president of Dooto Records, off on a trip up the coast to the San Francisco, Oakland, and Bay area to promote the new Penguin disk, "Sweet Love". . . . The Pilgrim Travelers guesting on the Hank Weaver show on KABC-TV with their new Andex Records album, "Look Up". . . . Eddie Cantu organizing a fan club at the Hollywood YMCA for Dick "Huggie Boy" Hug who is now heard on station KRKD from twelve till two A.M. daily. . . . William Preston, the talented youngster who plays W. C. Handy as a child in the forthcoming Paramount picture, "St. Louis Blues", recently inked a Keen recording contract. Preston is scheduled to do an album from the bio-pic.

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The Cash Box

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Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) • Indicates first appearance on Territorial Tips

*AFTER NEW YEAR'S EVE
Heartbeats (Gee 1047)

ANGEL SMILE
Nat "King" Cole (Capitol 3860)

BABY
Slades (Liberty 55118)

BEEN SO LONG
Pastels (Argo 5287)

BEWARE
Jessie Belvin (Cosh 1056)

BLUES DOWN HOME
Dinah Washington (Mercury 71220)

DANCE TO THE BOP
Gene Vincent (Capitol 3839)

DAYS ARE DARK
Ted Taylor (Ebb 113)

DEDE DINAH
Frankie Avalon (Chancellor 1011)

DEDICATED TO THE ONE I LOVE
"5" Royales (King 5098)

DESIRE ME
Sam Cooke (Keen 4002)

DON'T
I BEG OF YOU
Elvis Presley (RCA Victor 7150)

DO WHAT YOU DID
Thurston Harris (Aladdin 3399)

EVERYTHING'S GONNA BE ALL RIGHT
Magic Sam (Cobra 5021)

FEVER
Earl Grant (Decca 30475)
Ray Peterson (RCA Victor 7087)

HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)

HEY LITTLE GIRL
Techniques (Roulette 4030)

HEY MARYANN
Sputnicks (Class 217)

IF I COULD HELP SOMEBODY
Billy Eckstine (Mercury 71217)

I LIVE THE LIFE I LOVE
EVIL
Muddy Waters (Chess 1680)

*I'M COMING HOME
Chancellors (XYZ 104)
Sammy Davis (Decca 30536)

IT HURTS ME TOO
Elmore James (Vee-Jay 259)

JO-ANN
Playmates (Roulette 4037)

JUST ONE MORE CHANCE
Lord Luther (Music City)

LEAPS AND BOUNDS
Bill Doggett (King 5101)

LOOK UP
Sam Taylor & Dick Hyman (MGM 12441)

*LOVE FOR SALE
Lloyd Glenn (Aladdin 3400)

LULLABY OF THE BELLS
Deltaires (Ivy 101)

MILLION MILES FROM NOWHERE
Brook Benton (Vik 0311)

NO LOVE
Johnny Mathis (Columbia 41060)

OH BOY
Crickets (Coral)

OH JULIE
Crescendos (Nasco 6005)
Otis Williams & Charms (DeLuxe 6158)

PERSON TO PERSON
Little Willie John (King 5091)

PENNY LOAFERS AND BOBBY SOX
Sparkletones (ABC-Paramount 9867)

SAY (BOSS MAN)
FEFORE YOU ACCUSE ME
Bo Diddley (Checker 878)

7-11
Gane All Stors (Gone 5016)

*SHE'S NEAT
Dale Wright (Fraternity 792)

SHORT SHORTS
Royal Teens (ABC-Paramount 9882)

SO TOUGH
Casuals (Back-Beat 503)

STOOD UP
WAITIN' IN SCHOOL
Ricky Nelson (Imperial 5483)

SUGAH WOOGA
3 Playmates (Savoy 1528)

*SUGARTIME
McGuire Sisters (Coral 61924)

THE BIG BEAT
Fats Domino (Imperial 5477)

THE RIGHT TIME
Nappy Brown (Savay 1525)

THREE TIMES A FOOL
Otis Rush (Cobra 5023)

THE SWINGING SHEPHERD BLUES
Moe Koffman (Jubilee 5311)

*THE WALK
Jimmy McCracklin (Checker 885)

THIS IS THE NIGHT
Valiants (Keen 34004)

TIME MAKES YOU CHANGE
PAIN IN MY HEART
Dells (Vee-Jay 258)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

26 MILES
Four Preps (Capitol 3845)

TWITCHY
Rene Holl (Specialty 618)

UNSPOKEN LOVE
Malcam Dodds & Tunedrops (End 1010)

WAIT A MINUTE
Jo-Ann Campbell (Gone 5014)

WEE BABY BLUES
TEENAGE LETTER
Joe Turner (Atlantic 1162)

WHY DON'T THEY UNDERSTAND
George Hamilton IV (ABC-Paramount 9862)

YELLOW DOG BLUES
Joe Darensbourg (Lark 452)
Pete Fountain (Brunswick 55045)

YOU ARE MY DESTINY
Paul Anka (ABC-Paramount 9880)

YOU ARE MY SUNSHINE
TOOTSIE
Carl McVoy (Hi 2001)

YOU BUG ME BABY
Larry Williams (Specialty 615)

YOU'RE SOMETHING ELSE
STRING TO YOUR HEART
Jimmy Reed (Vee-Jay 270)

YOU'RE THE GREATEST
Billy Scott (Cameo 121)

THE NATION'S R & B TOP 20

		Pos. Last Week
1	**GET A JOB** *Silhouettes* *(Ember 1029)*	5
2	**AT THE HOP** *Danny & The Juniors* *(ABC-Paramount 9871)*	1
3	**DON'T LET GO** *Roy Hamilton* *(Epic 9257)*	4
4	**I'LL COME RUNNING BACK TO YOU** *Sam Cooke* *(Speciolty 619)*	3
5	**RAUNCHY** *Freeman (Imperiol 5474)* *Justis (Phillips 3519)*	2
6	**YOU CAN MAKE IT IF YOU TRY** *Gene Allison* *(Vee-Joy 256)*	9
7	**MAYBE** *Chantels* *(End 1005)*	15
8	**BUZZ, BUZZ, BUZZ** *Hollywood Flames* *(Ebb 119)*	8
9	**THAT'S ALL RIGHT** *Little Jr. Porker* *(Duke 168)*	13
10	**PEGGY SUE** *Buddy Holly* *(Coral 61885)*	6
11	**WALKIN WITH MR. LEE** *Lee Allen* *(Ember 1027)*	14
12	**THE STROLL** *Diomonds* *(Mercury 71242)*	16
13	**GREAT BALLS OF FIRE** *Jerry Lee Lewis* *(Sun 281)*	7
14	**YOU SEND ME** *Sam Cooke* *(Keen 34013)*	10
15	**TEARDROPS** *Lee Andrews & Heart* *(Chess 1675)*	12
16	**LA DEE DAH** *Billy Ford's Thunderbirds* *(Swan 4002)*	21
17	**SWINGING SHEPHERD BLUES** *Johnny Pate Qt.* *(Federal 12312)*	22
18	**BONY MORONIE** *Larry Williams* *(Specialty 611)*	11
19	**BETTY AND DUPREE** *Chuck Willis* *(Atlantic 1168)*	—
20	**FOR SENTIMENTAL REASONS** *Sam Cooke* *(Keen 4002)*	18

21. HARD TIMES (THE SLOP). 22. I WANT YOU TO KNOW. 23. OH JULIE. 24. DO WHAT YOU DID. 25. DESIRE ME.

Satch Poses

BROOKLINE, MASS. — Louis Armstrong poses here with Dotty Kachadorian, WNAC-TV Music Librarian before his interview on the Louise Morgan Show on WNAC-TV at 1 p.m.

1 HIT IN CITIES COAST TO COAST!
Featured on ABC-TV Bandstand!
"SUGAH WOOGA"
3 PLAYMATES
1528
SAVOY RECORD CO 58 MARKET ST NEWARK, N J

The New Penguin Hi Fi ! !
"SWEET LOVE"
432
dooto
AUTHENTIC HIGH FIDELITY RECORDS

A Smash Hit Coast to Coast
THE CHANTELS
"MAYBE"
b/w
"COME MY LITTLE BABY"
END 1005
END RECORDS
1650 Broadway
N. Y., N. Y.

Breaking Fast!!!
PAUL CLIFTON
"ARE YOU ALL RIGHT"
b/w
"AIN'T I CRIED ENOUGH"
FLASH # 127
FLASH RECORDS
623 E. VERNON AVE. LOS ANGELES, CALIF.

9 SMASH NEW RELEASES ON EXCELLO & NASHBORO

RHYTHM 'N BLUES

I TOLD MY LITTLE WOMAN
b/w
TELL ME PRETTY BABY
LAZY LESTER
EXCELLO 2129

•

WHY DID YOU LEAVE ME
b/w
SLOO FOOT SOO
THE SENIORS
EXCELLO 2130

•

HOO DOO BLUES
b/w
IT'S MIGHTY CRAZY
LIGHTNIN' SLIM
EXCELLO 2131

•

I'M A MOJO MAN
b/w
LONELY LONELY ME
LONESOME SUNDOWN
EXCELLO 2132

•

SPIRITUALS

I'LL BE READY
b/w
GLAD I FOUND THE LORD
KELLY BROS. SINGERS
NASHBORO 611

•

ON MY WAY TO SEE JESUS
b/w
HIGHER UP THE MOUNTAIN
SOUTHERN ECHOES
NASHBORO 612

•

IT'S WORRYIN' ME
b/w
WHEN WE REACH THAT KINGDOM
GOSPEL PARADERS
NASHBORO 613

NASHBORO RECORD CO.
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

The Cash Box HOT 100

	NEW YORK	CHICAGO	NEW ORLEANS
1	DON'T LET GO *Roy Hamiltan* *(Epic 9257)*	DON'T LET GO *Roy Hamiltan* *(Epic 9257)*	BETTY AND DUPREE *Chuck Willis* *(Atlantic 1168)*
2	AT THE HOP *Danny & The Juniars* *(ABC-Paramaunt 9871)*	MAYBE *Chantels* *(End 1005)*	RAUNCHY *Ernie Freeman* *(Imperial 5474)*
3	GET A JOB *Silhauettes* *(Ember 1029)*	I'LL COME RUNNING BACK TO YOU *Sam Caake* *(Specialty 619)*	DON'T LET GO *Ray Hamiltan* *(Epic 9257)*
4	I'LL COME RUNNING BACK TO YOU *Sam Caake* *(Specialty 619)*	SWINGING SHEPHERD BLUES *Johnnie Pate Qt.* *(Federal 12312)*	THAT'S ALL RIGHT *Little Jr. Parker* *(Duke 168)*
5	BUZZ, BUZZ, BUZZ *Hallywaod Flames* *(Ebb 119)*	YOU CAN MAKE IT IF YOU TRY *Gene Allisan* *(Vee-Jay 256)*	I'LL COME RUNNING BACK TO YOU *Sam Caake* *(Specialty 619)*
6	MAYBE *Chantels* *(End 1005)*	BUZZ, BUZZ, BUZZ *Hallywaad Flames* *(Ebb 119)*	YOU CAN MAKE IT IF YOU TRY *Gene Allisan* *(Vee-Jay 256)*
7	SWINGING SHEPHERD BLUES *Jahnnie Pate Qt.* *(Federal 12312)*	GET A JOB *Silhauettes* *(Ember 1029)*	GET A JOB *Silhauettes* *(Ember 1029)*
8	THE STROLL *Diamands* *(Mercury 71242)*	YOU'RE SOMETHING ELSE *Jimmy Reed* *(Vee-Jay 270)*	AT THE HOP *Danny & The Juniars* *(ABC-Paramaunt 9871)*
9	LA DEE DAH *Billy Fard's Thunderbirds* *(Swan 4002)*	THAT'S ALL RIGHT *Little Jr. Parker* *(Duke 168)*	HARD TIMES (THE SLOP) *Nable Watts* *(Batan 249)*
10	FOR SENTIMENTAL REASONS *Sam Caake* *(Keen 4002)*	THREE TIMES A FOOL *Otis Rush* *(Cobra 5023)*	LA DEE DAH *Billy Fard's Thunderbirds* *(Swan 4002)*

	ST. LOUIS	NEWARK	DALLAS
1	MAYBE *Chantels* *(End 100S)*	DON'T LET GO *Roy Hamiltan* *(Epic 9257)*	GET A JOB *Silhauettes* *(Ember 1029)*
2	GET A JOB *Silhouettes* *(Ember 1029)*	MAYBE *Chantels* *(End 1005)*	SO TOUGH *Casuals* *(Back-Beat S03)*
3	DON'T LET GO *Ray Hamilton* *(Epic 9257)*	BETTY AND DUPREE *Chuck Willis* *(Atlantic 1168)*	DON'T LET GO *Ray Hamiltan* *(Epic 9257)*
4	AT THE HOP *Danny & The Juniars* *(ABC-Paramount 9871)*	LA DEE DAH *Billy Ford's Thunderbirds* *(Swan 4002)*	RAUNCHY *Bill Justis* *(Phillips 3519)*
5	SUGAH WOOGA *3 Playmates* *(Savoy 1528)*	I'LL COME RUNNING BACK TO YOU *Sam Caake* *(Specialty 619)*	YOU CAN MAKE IT IF YOU TRY *Gene Allisan* *(Vee-Jay 256)*
6	THE STROLL *Diamands* *(Mercury 71242)*	AT THE HOP *Danny & The Juniors* *(ABC-Paramaunt 9871)*	GREAT BALLS OF FIRE *Jerry Lee Lewis* *(Sun 281)*
7	THAT'S ALL RIGHT *Little Jr. Parker* *(Duke 168)*	SHORT SHORTS *Royal Teens* *(ABC-Paramount 9882)*	AT THE HOP *Danny & The Juniars* *(ABC-Paramount 9871)*
8	WEE BABY BLUES *Jae Turner* *(Atlantic 1162)*	SWINGING SHEPHERD BLUES *Jahnny Pate Qt.* *(Federal 12312)*	OH JULIE *Crescendas* *(Nasca 6005)*
9	YOU CAN MAKE IT IF YOU TRY *Gene Allisan* *(Vee-Jay 256)*	I WANT YOU TO KNOW *Fats Damino* *(Imperial 5477)*	DO WHAT YOU DID *Thurstan Harris* *(Aladdin 3399)*
10	I'LL COME RUNNING BACK TO YOU *Sam Caake* *(Specialty 619)*	GET A JOB *Silhauettes* *(Ember 1029)*	PEGGY SUE *Buddy Holly* *(Caral 61885)*

The Cash Box HOP

PHILADELPHIA

1	GET A JOB	*Silhouettes (Ember 1029)*
2	DO WHAT YOU DID	*Thurston Harris (Aladdin 3399)*
3	DON'T LET GO	*Roy Hamilton (Epic 9257)*
4	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
5	MAYBE	*Chantels (End 1005)*
6	FOR SENTIMENTAL REASONS	*Sam Cooke (Keen 4002)*
7	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
8	THE WALK	*Jimmy McCracklin (Checker 885)*
9	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
10	BEEN SO LONG	*Pastels (Argo 5287)*

LOS ANGELES

1	RAUNCHY	*Ernie Freeman (Imperial 5474)*
2	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
3	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
4	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
5	DESIRE ME	*Sam Cooke (Keen 4002)*
6	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*
7	GET A JOB	*Silhouettes (Ember 1029)*
8	DON'T LET GO	*Roy Hamilton (Epic 9257)*
9	MAYBE	*Chantels (End 1005)*
10	BONY MORONIE	*Larry Williams (Specialty 615)*

DETROIT

1	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
2	GET A JOB	*Silhouettes (Ember 1029)*
3	DON'T LET GO	*Roy Hamilton (Epic 9257)*
4	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
5	OH JULIE	*Crescendos (Nasco 600S) Williams & Charms (Deluxe 6158)*
6	THE STROLL	*Diamonds (Mercury 71242)*
7	SWINGING SHEPHERD BLUES	*Johnnie Pate Qt. (Federal 12312)*
8	MAYBE	*Chantels (End 100S)*
9	SHORT SHORTS	*Royal Teens (ABC-Paramount 9882)*
10	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 2S6)*

ATLANTA

1	DON'T LET GO	*Roy Hamilton (Epic 9257)*
2	GET A JOB	*Silhouettes (Ember 1029)*
3	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
4	MAYBE	*Chantels (End 1005)*
5	DEDICATED TO THE ONE I LOVE	*"5" Royales (King 5098)*
6	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
7	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
8	SAY (BOSS MAN)	*Bo Diddley (Checker 878)*
9	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
10	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*

MEMPHIS

1	YOU ARE MY SUNSHINE	*Carl McVoy (Hi 2001)*
2	DON'T LET GO	*Roy Hamilton (Epic 9257)*
3	GREAT BALLS OF FIRE	*Jerry Lee Lewis (Sun 281)*
4	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
5	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
6	RAUNCHY	*Bill Justis (Phillips 3519)*
7	HARD TIMES (THE SLOP)	*Nable Watts (Batan 249)*
8	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
9	I BEG OF YOU	*Elvis Presley (RCA Victor 7150)*
10	BUZZ, BUZZ, BUZZ	*Hollywood Flames (Ebb 119)*

SAN FRANCISCO

1	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
2	RAUNCHY	*Ernie Freeman (Imperial 5474)*
3	DON'T LET GO	*Roy Hamiltan (Epic 9257)*
4	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*
5	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*
6	TEARDROPS	*Lee Andrews & Hearts (Chess 1675)*
7	PEGGY SUE	*Buddy Holly (Coral 61885)*
8	GET A JOB	*Silhouettes (Ember 1029)*
9	MAYBE	*Chantels (End 1005)*
10	BONY MORONIE	*Larry Williams (Specialty 615)*

LITTLE LOUIE HAVE FAITH IN ME

rockin' for teen-age sales

THE BLOSSOMS

EDDIE BEAL'S MUSIC

RECORD NO. 3878

Capitol RECORDS

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

EARL BOSTIC
(King 5106)

B+ "SOUTHERN FRIED" (2:14) [Leeds ASCAP—Culliver, Leonard, Ross] Earl Bostic and aggregation run through a middle beat lilter with an easy charm that is a complete change of pace from many of Bostic's frantic efforts. Easy, drifty dance deck.

B "NO NAME JIVE" (2:20) [Plymouth ASCAP—Larry Wagner] Bostic ups the tempo on the flip and provides the change for the swinging youngsters. Solid wax for that next party.

THE TADS
(Rev 3513)

B+ "WOLF CALL" (1:50) [Desert Palms/Stella Lane BMI—Karam, Waddell] The Tads turn in a peppery treatment of a middle beat jumper with strong instrumental and arranging support. Deck moves and has that teenage flavor. Watch it.

B "SHE IS MY DREAM" (2:17) [Desert Palms BMI—Williams] The Tads turn in another strong deck in a slow beat ballad fashioned here with tenderness and warmth. Ok coupler.

RICKEY AT THE KEYS
(Savoy 1529)

B+ "COME ON LIZA" (2:10) [Planemar BMI—Aquary] Rickie chants a stacatto quick beat in a manner the kids understand and it could be this deck will take off in a big way. Deck is alive and simple the way the teener likes it. Stay close to it.

B "CAN'T YOU SEE" (2:40) [Planemar BMI — Aquary] Rickie changes pace here, wailing a slow beat ballad blues effectively. Warm and interesting. Ok coupler.

JAMES SPURRILL and Band
(Everlast 5004)

B "HONKY TONK HUCKLE BUCK" (2:35) [United ASCAP—Gibson, Alfred] James Spurrill and his band jump delightfully on a middle beat instrumental bouncer. Deck, with a happy flavor, should entertain many young buyers and pick up sales as a result.

B "JUMPING IN" (2:10) [Everlast BMI — Hill, Johnson] Another middle beat swinger take-off on the "Hucklebuck". Top flight listening. In view of the "Hucklebuck" melody here, labels must have have been reversed.

SONNY BOY WILLIAMSON
(Checker 883)

B "BORN BLIND" (2:41) [Arc BMI — Williamson] Sonny Boy Williamson wails a slow, rhythmic blues about the potent qualities of his girl's lovemaking prowess. Authentic blues reading. Good deck.

B "NINETY NINE" (2:42) [Arc BMI — Williamson] Williamson backs with a down home goodie riding a middle beat. Poor man is always one dollar short of the required amount. Another strong southern wax.

The Cash Box Award o' the Week

"YOU'RE SOMETHING ELSE" (2:30) [Conrad BMI—Reed, Carter]

"A STRING TO YOUR HEART" (2:20) [Conrad BMI—J. Reed]

JIMMY REED
(Vee-Jay 270)

● Jimmy Reed has two on this release that are following the same pattern of his previous records. "You're Something Else" and "A String To Your Heart" are both appearing in the sales reports from many areas. "You're Something Else" appears to be the stronger of the two at this point. It is a middle beat bouncer engagingly performed. The coupling, "A String To Your Heart", is a slow beat blues offered with the usual Reed salesmanship. No guesswork here. Both sides already making it.

"LOVE WITH NO LOVE IN RETURN (2:32)
[Angel BMI—E. Greines]

"A MILLION TO ONE" (2:26)
[Angel BMI—E. Greines]

THE FIVE SATINS
(Ember 1028)

● The Five Satins team with delightful results on a pair of tender, tuneful offerings. "Love With No Love In Return" is a slow, drifty melodic ballad on which the group blends warmth, ease and lyrical enjoyment. A one-sided love sentimentally told. The coupling, "A Million To One," is another slow beat ballad pretty sung with the same tender charm. Lead is extremely good on both decks and we look for big action for either or both.

"DON'T YOU JUST KNOW IT" (2:30) [Ace BMI—Smith, Vincent]

"CAN IT BE" (1:50) [Venice BMI—S. Bono]

THE TITANS
(Specialty 625)

● The Titans make a powerhouse entry with "Don't You Just Know It" that could turn into a top selling item. The crew comes off very effectively as it gets into the groove with an excellent sound and beat. A slow beat novelty. We're certain it will get loads of attention from the youngsters. The coupling, "Can It Be", is a strong middle beat bouncer that fills both listening and dancing needs. We like it, but we like "Don't You Just Know It" more.

"YOU SHOCKED ME" (2:30) [Armo BMI—Ken Ancell]

"WATERPROOF EYES" (2:07) [Hennessy BMI—Eddie Colley]

TINY TOPSY
(Federal 12315)

● Tiny Topsy, one of the best of the rock 'em and belt 'em school, comes up with two dillies in the quick beat jumper, "You Shocked Me", and the equally exciting, but slower tempo "Waterproof Eyes". Two decks that should get the steam up in those teenaged valves. This gal really sells a song, and here she sells two. Get this release.

★ "BAD MOTORCYCLE"	The Storey Sisters	(Cameo 126)
★ "THE TUTTLE"	Ernie Freeman	(Imperial 5486)
★ "MAYBELLE"	Dave Burgess & Champs	(Challenge 1018)
★ "THUMB THUMB'	Frankie Lymon	(Roulette 4044)
★ "TO BE LOVED"	Jackie Wilson	(Brunswick 55052)

These are hot prospects for the r & b buyer. See pop reviews.

TAB SMITH
(United 217)

B "MAMBOLINO" (2:21) [Brandom ASCAP-Fox, Douglas, LaVere] Tab Smith lends his mellow tones to a slow Latin arrangement with the usual fine results. A master of the velvety treatment, Smith gets a good assist here from a showcased guitar and the wind-up is a very listenable deck.

B "JUST ONE MORE TIME" (2:08) [Frederick BMI-Hilliard] More of same with a very lovely tune the recipient of Smith's top saxing. Two "lean back and enjoy" Smith etchings.

PLAS JOHNSON
(Capitol 3875)

B+ "HOPPIN' MAD" (2:04) [Beechwood BMI-Plas Johnson] A live sax and a beaty handclapping accompaniment get the deck moving right from the drum intro. Infectious bouncer rhythm lovin' kids should take to their hearts.

B+ "POPCORN" (1:55) [Sun-Crest BMI Johnson] Johnson takes hold of another exciting quick beat, blows his horn with swinging enthusiasm, and comes off with a big two-sider.

THE THUNDERBIRDS
(Holiday 2609)

B "IN MY THUNDERBIRD" (2:37) [Everlast BMI-Ruffin, Bowden, Robinson] The Thunderbirds team with good results on a middle beat shuffle story of the Thunderbird car. Deck is embroidered with a solid beat and a swingy reading. Deck will sell in good quantities wherever it gets steady exposure.

B "MARY" (2:35) [Everlast BMI-Ruffin, Bowden, Robinson] The Thunderbirds offer a slow, rhythmic bouncer that tells the romantic tale of the bid for Mary's heart. Teener bait handled in good style.

JOHNNY "GUITAR" WATSON
(Keen 3-4005)

B+ "GANGSTER OF LOVE" (2:40) [Andrea BMI-Watson] Johnny "Guitar" Watson chants a slow, rhythmic blues with a novelty lyric. Effort comes off with loads of appeal and the waxing should get lots of attention. Stay close to this one—it may mean good sized sales.

B "ONE ROOM COUNTRY SHACK" (2:37) [Venice BMI-Mercy Dee Watson] Watson wails a slow beat blues with an easy delivery that comes through effectively. Drifty blues well done. Will undoubtedly please the blues buyer.

THE COLLEGIANS
(Winley 224)

B+ "ZOOM ZOOM ZOOM" (2:20) [Ethel Byrd & Ninny BMI-Hayes, Jackson, Winley] The Collegians bounce through a quick beat bounce with a spirited reading and come up with a wax that could stir up the teenage market. The Collegians inject the feeling desired and backed by an interesting arrangement the group may have come up with a winner. Watch closely.

B "ON YOUR MERRY WAY" [Ethel Byrd & Ninny BMI-Hayes, Jackson, Winley] The Collegians offer a slow beat ballad pretty on the flip and turn in a smooth, pleasurable effort. Enjoyable listening.

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

CLEF RECORD STUDIO
Chicago, Ill.

1. Don't Let Go (R. Hamilton)
2. Maybe (Chantels)
3. Get A Job (Silhouettes)
4. You Can Make It If You Try (G. Allison)
5. The Stroll (Diamonds)
6. Angel Smile (N. Cole)
7. Swinging Shepherd Blues (J. Pate)
8. At The Hop (Danny & Juniors)
9. Been So Long (Pastels)
10. My Only Love (Falcons)

JEFFERSON MUSIC
New Orleans, La.

1. Raunchy (E. Freeman)
2. The Right Time (N. 3rown)
3. At The Hop (Danny & Juniors)
4. You Can Make It If You Try (G. Allison)
5. Hard Times (N. Watts)
6. That's All Right (L. J. Parker)
7. You Send Me (S. Cooke)
8. I'll Come Running Back To You (S. Cooke)
9. Say Boss Man (B. Diddley)
10. Bony Moronie (L. Williams)

AFTER HOURS
New York, N. Y.

1. At The Hop (Danny & Juniors)
2. La Dee Dah (Billy & Lilly)
3. Get A Job (Silhouettes)
4. 5tood Up (R. Nelson)
5. Buzz, Buzz, Buzz (Hollywood Flames)
6. Don't Let Go (R. Hamilton)
7. Waitin' In School (R. Nelson)
8. Great Balls Of Fire (J. L. Lewis)
9. You Are My Destiny (Anka)
10. Raunchy (B. Justis)

GRAMAPHONE RECORD SHOP
Los Angeles, Calif.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. Raunchy (E. Freeman)
4. Desire Me (S. Cooke)
5. So Tough (Casuals)
6. Could This Be Magic (Dubs)
7. Buzz, Buzz, Buzz (Hollywood Flames)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. I Beg Of You (E. Presley)
10. Why Don't They Understand (G. Hamilton IV)

A. WILLIAMS CO.
Philadelphia, Pa.

1. Betty And Dupree (C. Willis)
2. Get A Job (Silhouettes)
3. Do What You Did (T. Harris)
4. Don't Let Go (R. Hamilton)
5. Maybe (Chantels)
6. For Sentimental Reasons (S. Cooke)
7. The Walk (J. McCracklin)
8. Teardrops (L. Andrews)
9. You Can Make It If You Try (G. Allison)
10. Swinging Shepherd Blues (M. Koffman)

HARMONY RECORD SHOP
Denver, Colo.

1. Peggy Sue (B. Holly)
2. At The Hop (Danny & Juniors)
3. Buzz, Buzz, Buzz (Hollywood Flames)
4. Teardrops (L. Andrews)
5. You Send Me (5. Cooke)
6. I'll Come Running Back To You (S. Cooke)
7. Oh Boy! (Crickets)
8. Hard Times (N. Watts)
9. The Big Beat (F. Domino)
10. Walkin' With Mr. Lee (Allen)

MUSIC INN
Atlanta, Ga.

1. Don't Let Go (R. Hamilton)
2. Maybe (Chantels)
3. Dedicated To The One I Love (5 Royales)
4. I'll Come Running Back To You (5. Cooke)
5. Love For Sale (L. Glenn)
6. Desire Me (S. Cooke)
7. Betty And Dupree (C. Willis)
8. Get A Job (Silhouettes)
9. Rock And Cry (C. McPhatter)
10. Raunchy (E. Freeman)

COMER'S RECORD NOOK
San Antonio, Texas

1. Get A Job (Silhouettes)
2. Do What You Did (T. Harris)
3. Penny Loafers & Bobby 5ox (Sparkletones)
4. La Dee Dah (Billy & Lilly)
5. Jo-Ann (Playmates)
6. Peggy Sue (B. Holly)
7. Great Balls Of Fire (J. L. Lewis)
8. You 5end Me (S. Cooke)
9. The 5troll (Diamonds)
10. Fever (R. Peterson)

RADIO DOCTORS
Milwaukee, Wis.

1. Betty And Dupree (C. Willis)
2. You Can Make It If You Try (G. Allison)
3. I'll Come Running Back To You (S. Cooke)
4. Maybe (Chantels)
5. Swinging Shepherd Blues (J. Pate)
6. At The Hop (Danny & Juniors)
7. Don't Let Go (R. Hamilton)
8. Walkin' With Mr. Lee (Allen)
9. Hard Times (N. Watts)
10. Get A Job (Silhouettes)

R & B Disk Jockey
REGIONAL RECORD REPORTS

CLIFTON "KING BEE" SMITH
KCOH—Houston, Tex.

1. Don't Let Go (R. Hamilton)/ 5o Tough (Casuals)
2. At The Hop (Danny & Juniors)
3. That's All Right (L. J. Parker)
4. Get A Job (Silhouettes)
5. Raunchy (E. Freeman)/Oh Julie (Crescendos)
6. Rock 'N Roll Music (C. Berry)
7. Betty And Dupree (C. Willis)
8. You Can Make It If You Try (G. Allison)
9. You're Something Else (Reed)
10. Hard Times (N. Watts)/Fever (E. Grant)

JACK "HOUND DOG" GALE
WITH—Baltimore, Md.

1. You Can Make It If You Try (G. Allison)
2. Love Is Something From Within (Kings)
3. I'm Gonna Be A Wheel Someday (B. Mitchell)
4. Home (J. Scott)
5. I Wrote A Letter (Serenaders)
6. Henrietta (J. Dee)
7. I Want You To Know (F. Domino)
8. Short Shorts (Four Winds)
9. Flirty Gerty (Jiv-A-Tones)
10. Dede Dinah (F. Avalon)

JOHN BENNETT
WNNJ—Newton, N. J.

1. Short Shorts (Royal Teens)
2. Betty And Dupree (C. Willis)
3. Swinging Shepherd Blues (Pate/Koffman)
4. For 5entimental Reasons (5. Cooke)
5. Wee Baby Blues (J. Turner)
6. Buzz, Buzz, Buzz (Hollywood Flames/Draper)
7. Jo-Ann (Playmates)
8. La Dee Dah (Billy & Lilly)
9. Don't Let Go (R. Hamilton)
10. All About The Blues (Hunter)

JIMMY BYRD
WSRC—Durham-Raleigh, N. C.

1. Get A Job (Silhouettes)
2. That's Enough (C. McPhatter)
3. That's All Right (L. J. Parker)
4. You're 5omething Else (Reed)
5. Blast Off (N. Watts)
6. Walkin' With Mr. Lee (Allen)
7. Baby Shame (C. Stacey)
8. A Million Miles From Nowhere (B. Benton)
9. So Tough (Casuals)
10. What Kind Of Man (Charles)

RED EVANS
WTAL—Tallahassee, Fla.

1. Don't Let Go (R. Hamilton)
2. Peggy Sue (B. Holly)
3. Raunchy (E. Freeman)
4. You Send Me (S. Cooke)
5. Teardrops (L. Andrews)
6. I'll Come Running Back To You (S. Cooke)
7. At The Hop (Danny & Juniors)
8. Ring Chimes (Ivy Leaguers)
9. Jo-Ann (Playmates)
10. Charades (Sophomores)

LLOYD FATMAN
WHAT—Philadelphia, Pa.

1. Don't Let Go (R. Hamilton)
2. Get A Job (Silhouettes)
3. 5ilhouettes (Rays)
4. Charades (Sophomores)
5. Little Pigeon (5. Mineo)
6. Twitchy (R. Hall)
7. I'll Come Running Back To You (5. Cooke)
8. Walkin' With Mr. Lee (Allen)
9. 5tood Up (R. Nelson)
10. I Want You To Know (F. Domino)

VINCE DOMINGO
WOV—New York, N. Y.

1. Don't Let Go (R. Hamilton)
2. Maybe (Chantels)
3. I'll Come Running Back To You (S. Cooke)
4. At The Hop (Danny & Juniors)
5. Get A Job (Silhouettes)
6. Heading Home (D. Reese)
7. Driving Me Out Of My Mind (R. Baxter)
8. Pains In My Heart (Dells)
9. You 5end Me (S. Cooke)
10. Thinking Of You (Wanderers)

PAUL DREW
WGST—Atlanta, Ga.

1. Get A Job (5ilhouettes)
2. La Dee Dah (Billy & Lilly)
3. Maybe (Chantels)
4. Good Golly Miss Molly (L. Richard)
5. Short 5horts (Royal Teens)
6. Don't Let Go (R. Hamilton)
7. Raunchy (B. Justis)
8. Oh Julie (S. Salvo)
9. Waitin' In School (R. Nelson)
10. Betty And Dupree (C. Willis)

BOB FULLER
WNBP—Newburyport, Mass.

1. Get A Job (5ilhouettes)
2. Maybe (Chantels)
3. Oh Julie (Crescendos)
4. Bony Moronie (L. Williams)
5. Dede Dinah (F. Avalon)
6. At The Hop (Danny & Juniors)
7. Do What You Did (T. Harris)
8. I Want You To Know (F. Domino)
9. Helpless (Platters)
10. Henrietta (J. Dee)

R & B Sure Shots

"SO TOUGH" — Casuals ..... Back-Beat 503

The Cash Box R&B Sleeper of the Week 12/28

"BEEN SO LONG" — Pastels ..... Argo 5287

Mendelsohn Named General Manager Of Arrow Records

NEW YORK—Freddy Mendelsohn has been named general manager of Arrow Records. He goes to Arrow Records after a stint of approximately one year as A & R of DeLuxe Records, a King label subsidiary.

While with DeLuxe, Mendelsohn played an important role in the success of vocalists Annie Laurie and Donnie Elbert. Annie Laurie's biggest money-maker was "It Hurts To Be In Love" and Donnie Elberts' was "What Can I Do." Prior to joining DeLuxe, Mendelsohn spent three years with Savoy Records.

In his new job, Mendelsohn will handle the Arrow label's management and its A & R duties. He will head out on a two-week cross-country jaunt in the near future to visit with distributors and disk jockeys.

He has also signed three newcomers to the Arrow roster. Their releases are set to coincide with Mendelsohn's trip. The artists and their releases are: Freddie Scott — "Please Call" b/w "Got A Letter"; The Chimes—"Faded Memories" b/w "Lovin' Baby"; and Kelly Owens' Group with "Tweety" b/w "Wing Ding," two instrumentals.

New Releases!

"CRAZEE BABEE"
BY THE SPANIELS
VEE-JAY 264

"BIG TWO FOUR"
BY NOBLE "THIN MAN" WATTS
VEE-JAY 268

"SUGAR DADDY"
b/w
"DON'T YOU COME IN HERE"
PRISCILLA BOWMAN
FALCON 1008

VEE JAY—FALCON RECORDS
2129 S. MICHIGAN AVENUE
CHICAGO 16, ILL.

A new smash by those "Over The Mountain Across The Sea" kids . . .

JOHNNIE & JOE
"WHO DO YOU LOVE?"
&
"TRUSTING ME"
J & S 1605

Attention Distributors:
Order your stock TODAY!

J & S RECORDING CO.
1075 Tiffany St.
Bronx 59, N. Y.

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	**GREAT BALLS OF FIRE** *Jerry Lee Lewis* *(Sun 281)*	1
2	**RAUNCHY** *Bill Justis* *(Phillips 3519)*	2
3	**THE STORY OF MY LIFE** *Marty Robbins* *(Columbia 41013)*	3
4	**WAKE UP LITTLE SUSIE** *Everly Brothers* *(Cadence 1337)*	4
5	**BALLAD OF A TEENAGE QUEEN** *Johnny Cash* *(Sun 283)*	—
6	**MY SPECIAL ANGEL** *Bobby Helms* *(Decca 30423)*	5
7	**JAILHOUSE ROCK** *Elvis Presley* (RCA Victor 7035)	6
8	**GEISHA GIRL** *Hank Locklin* *(RCA Victor 6984)*	7
9	**ANNA MARIE** *Jim Reeves* *(RCA Victor 7070)*	9
10	**UH-HUH-MM** *Sonny James* *(Capitol 3840)*	—

KBMS-FM To Introduce Multiflexing

GLENDALE, CAL. — Station KBMS-FM of Glendale, California, will introduce to the trade press and industry a broadcasting innovation called Multiplexing, January 31 at 2:00 PM at Frank Senne's Moulin Rouge Theatre-Restaurant in Hollywood. Multiplexing is a new technical achievement. which enables one FM station to broadcast simultaneously, two or more different high fidelity programs, or two-channel stereophonic sound.

One highlight of the multiplex demonstration will be the simultaneous broadcasting of two or more high fidelity programs from one transmitter for reception by the general public and for industrial uses. The main channel program will consist of varied programming (sports, concerts, opera, etc.) while the other multiplex channels can contain services of a commercial and industrial nature such as: facsimile, or background music, or slow-scan TV.

Another highlight will be the broadcast of two-channel sterephonic sound from one transmitter and reproduced by one receiver. Prior to this KMBS demonstation, stereo phonic broadcasts have been achieved only by the combination of two stations broadcasting simultaneously. This system necessitated the use of two FM receivers or an FM and an AM receiver. Now with Multiplexing, only one station and one receiver are required.

KBMS President, Al Schwartz, said that in addition to the demonstration for industry members and press on January 31, public demonstrations will be held in the weeks to follow. These will also be held at Frank Senne's "Moulin Rouge" Theatre-Restaurant, Hollywood.

"It's been a two-year development for us," said Schwartz, "and we feel proud of being the first station in the country to publicly demonstrate the 'miracle' of high fidelity multiplexing."

Schwartz has operated KBMS-FM, Los Angeles, for the past two years. In addition to being President of KBMS-FM, Schwartz is President of Planned Music, Inc., a background music service.

"As we begin our third year of operation," said Schwartz, "there can be no doubt that 1958 will bring to the FM industry a year of historic milestones. We are happy to take part in the development of this system which will greatly enhance FM and make it an even more important broadcast vehicle."

Art Kevin will be handling announcing chores for the first multiplex broadcast, as well as doing publicity and promotion for the station.

Fast Work For Bradley

NEW YORK — Owen Bradley's Decca recording of "Big Guitar" represents some fast work on the part of the company. When Paul Cohen, of Decca's A&R Department first heard a dub of the tune, he called Bradley in Nashville, played it over the phone, and Bradley took it from there. The disk was recorded that same night, the tapes were in New York the following day, and the day after that found copies of the record being shipped around the country.

Country Disk Jockey
REGIONAL RECORD REPORTS

FRED MADDOX
KOCS—Ontario, Calif.
1. Ballad Of A Teenage Queen (J. Cash)
2. Fujiyama Mama (W. Jackson)
3. Let Those Brown Eyes Smile At Me (R. Maddox)
4. Uh Huh Mm (S. James)
5. Big River (J. Cash)
6. I'll Go Steppin' Too (R. Maddox)
7. Green Back Dollar (N. Beasler)
8. Love Bug Crawl (J. Edwards)
9. Time Out For The Blues (L. Frizzell)
10. Stop The World (P. Cline)

CARL FITZGERALD
WCOC—Meridian, Miss.
1. You Win Again (J. L. Lewis)
2. Dream Queen (Rusty & Doug)
3. Doll Face (P. Wagoner)
4. He Made You For Me (Carter & Barkdull)
5. Ballad Of A Teenage Queen (J. Cash)
6. King For A Day (B. Barnes)
7. Once More (R. Acuff)
8. Big River (J. Cash)
9. Hungry Eyes (M. Endsley)
10. I Thought I Heard You Call My Name (P. Wagoner)

BRAD LACEY
WMYR—Fort Myers, Fla.
1. My Special Angel (B. Helms)
2. Peggy Sue (B. Holly)
3. Cast Iron Arm (P. Wilson)
4. I Found My Girl In The USA (J. Skinner)
5. Oh Lonesome Me (D. Gibson)
6. The Locket (F. Young)
7. You're The Only Good Thing (J. Toombs)
8. Anna Marie (J. Reeves)
9. Wake Up Little Susie (Everlys)
10. Oh Boy! (Crickets)

REEDY HALL
WIEL—Elizabethtown, Ky.
1. I Heard The Bluebirds Sing (Browns)
2. If You'll Be My Love (J. Tubb)
3. I Close My Eyes (Wilburns)
4. Holiday For Love (W. Pierce)
5. Tangled Mind (H. Snow)
6. Anna Marie (J. Reeves)
7. My Shoes Keep Walking Back To You (R. Price)
8. Big River (J. Cash)
9. Cotton-Eyed Joe (Reno & Smiley)
10. Crazy Dream (E. Arnold)

CHUCK OTTE
KLPW—Union, Mo.
1. Prelude To A Broken Heart (P. W. King)
2. The Story Of My Life (M. Robbins)
3. Anna Marie (J. Reeves)
4. Breeze (C. Copas)
5. Just An Old Flame (H. Thompson)
6. Don't Let Your Lips Say Yes (S. Davis)
7. Jingle Bell Rock (B. Helms)
8. Heaven Help Me (E. Tubb)
9. Lights In The Street (Miller)
10. Honey Baby I'm Ready (J. Davis)

NEIL ZACHMEYER
WRAM—Monmouth, Ill.
1. Iowa Rose (E. Dean)
2. Look For Me (Rainwater)
3. Your Love (P. Wagoner)
4. Let Those Brown Eyes Smile At Me (Flatt & Scruggs)
5. Just An Old Flame (H. Thompson)
6. Unchain My Heart (Whitman)
7. They Listened While You Said Goodbye (D. Wright)
8. Castaway (M. Klick)
9. The Story Of My Life (M. Robbins)
10. I Don't Need You Anymore (J. & E. Young)

D. C. MULLINS
WGEE—Indianapolis, Ind.
1. You Win Again/Great Balls Of Fire (J. L. Lewis)
2. Ballad Of A Teenage Queen (J. Cash)
3. This Little Girl Of Mine (Everlys)
4. Stop The World And Let Me Off (Johnny & Jack)
5. The Locket (F. Young)
6. Anna Marie (J. Reeves)
7. Don't (E. Presley)
8. Wang Wang Do (F. Husky)/ New Pan Handle Ray (W. Pierce)
9. No Substitute Will Do (McCormick Bros.)
10. Send Me The Pillow You Dream On (H. Locklin)/ Making Believe (B. Guitar)

DOROTHY P. VALUCK
WFBC—Greenville, S. C.
1. The Story Of My Life (M. Robbins)
2. My Special Angel (B. Helms)
3. Wake Up Little Susie (Everlys)
4. Great Balls Of Fire (Lewis)
5. Raunchy (B. Justis)
6. Anna Marie (J. Reeves)
7. Uh Huh Mm (S. James)
8. Why Why (C. Smith)
9. Geisha Girl (H. Locklin)
10. Kisses Sweeter Than Wine (J. Rodgers)

"SHERIFF" MEL ROBERTS
WGUY—Bangor, Me.
1. Foreign Love (L. Williams)
2. Anna Marie (J. Reeves)
3. Geisha Girl (H. Locklin)
4. Just An Old Flame (H. Thompson)
5. Honeycomb (J. Rodgers)
6. Doll Face (P. Wagoner)
7. I Love You So Much (D. Richards)
8. This Little Light Of Mine (Gateway Singers)
9. Blue Dream (R. Allen)
10. The Locket (F. Young)

BRIAN SKINNER
CKDM—Dauphin, Man., Can.
1. My Special Angel (B. Helms)
2. The Story Of My Life (M. Robbins)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Anna Marie (J. Reeves)
5. Wake Up Little Susie (Everlys)
6. Great Balls Of Fire (Lewis)
7. Raunchy (B. Justis)
8. Geisha Girl (H. Locklin)
9. Jailhouse Rock (E. Presley)
10. Why Why (C. Smith)

JOHNNIE BAILES
WJAT—Swainsboro, Ga.
1. Holiday For Love (Pierce)
2. Yes I Love You (J. Elgin)
3. Why Why (C. Smith)
4. You Win Again (J. L. Lewis)
5. Sittin' At Home (J. Elgin)
6. Two Little Hearts (O'Gwynn)
7. Let Those Brown Eyes Smile At Me (Flatt & Scruggs)
8. New Pan Handle Rag (W. Pierce)
9. Since I Lost You (W. Mack)
10. I Can't Stop Loving You (K. Wells)

JOHNNY MURPHY
CKOY—Ottawa, Ont., Can.
1. Mademoiselle (J. Six)
2. Ballad Of A Teenage Queen (J. Cash)
3. Geisha Girl (H. Locklin)
4. The Story Of My Life (M. Robbins)
5. Jingle Bell Rock (B. Helms)
6. Why Don't They Understand (G. Hamilton IV)
7. Honey Baby I'm Ready (J. Davis)
8. Baby I Don't Care (Presley)
9. Should We Tell Him (Everlys)
10. Hey Schoolgirl (Tom & Jerry)

MARTY KRAUSS
WAMO—Pittsburgh, Pa.
1. The Story Of My Life (M. Robbins)
2. Anna Marie (J. Reeves)
3. She's No Angel (K. Wells)
4. I Found By Girl In The USA (J. Skinner)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Just An Old Flame (H. Thompson)
7. Ballad Of A Teenage Queen (J. Cash)
8. Why Why (C. Smith)
9. Is It Wrong (W. Mack)
10. Jailhouse Rock (E. Presley)

BOB WOODEL
WSAY—Rochester, N. Y.
1. Wake Up Little Susie (Everlys)
2. Treat Me Nice (E. Presley)
3. Oh Boy! (Crickets)
4. Leave My Woman Alone (Everlys)
5. Brand New Heartache (Everlys)
6. Peggy Sue (B. Holly)
7. Why Don't They Understand (G. Hamilton IV)
8. Better Loved You'll Never Be (J. Rodgers)
9. Spanish Two-Step (Atkins & Snow)
10. Maybe Tomorrow (Everlys)

DAY SANDSTROEM
WWRI—West Warwick, R. I.
1. Anna Marie (J. Reeves)
2. Uh Huh Mm (S. James)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Love Bug Crawl (J. Edwards)
5. My Special Angel (B. Helms)
6. The Story Of My Life (M. Robbins)
7. Holiday For Love (W. Pierce)
8. Home Of The Blues (J. Cash)
9. I Found My Girl In The USA (J. Skinner)
10. Fujiyama Mama (W. Jackson)

RAY GODWIN
WFVG—Angier, N. C.
1. The Story Of My Life (M. Robbins)
2. Stop The World (Cline/ Belew/Johnny & Jack)
3. Ballad Of A Teenage Queen (J. Cash)
4. Oh Lonesome Me (D. Gibson)
5. King For A Day (B. Barnes)
6. Hobe Snow (B. Martin)
7. Look For Me (M. Rainwater)
8. My Special Angel (B. Helms)
9. Anna Marie (J. Reeves)
10. Searching For You (M. Pack)

WILD BILL EARL
WMNS—Olean, N. Y.
1. Wake Up Little Susie (Everlys)
2. Why Why (C. Smith)
3. Wild Honey (G. Terry)
4. Anna Marie (J. Reeves)
5. Dream Queen (Rusty & Doug)
6. Holiday For Love (W. Pierce)
7. Once More (R. Acuff)
8. Give My Love To Rose (J. Cash)
9. Diamond Joe (Lee & Cooper)
10. Stop The World (P. Cline)

NORMAN PERRY
KZEY—Tyler, Tex.
1. Foreign Love (L. Williams)
2. The Story Of My Life (M. Robbins)
3. Is My Ring On Your Finger (H. Hawkins)
4. Geisha Girl (H. Locklin)
5. Look For Me (M. Rainwater)
6. Uh Huh Mm (S. James)
7. Great Balls Of Fire (J. L. Lewis)
8. Don't Burn The Bridge (L. Williams)
9. First Heartbreak (B. J. Hale)
10. Dance To The Bop (Vincent)

BUTCH RIGGS
WIRO—Ironton, Ohio
1. Great Balls Of Fire (J. L. Lewis)
2. Why Why (C. Smith)
3. The Story Of My Life (M. Robbins)
4. Losing Game (V. Taylor)
5. Weary Blues From Waiting (J. Turner)
6. Whole Lot Of Woman (M. Rainwater)
7. Raunchy (B. Justis)
8. My Shoes Keep Walking Back To You (R. Price)
9. Fujiyama Mama (W. Jackson)
10. Lucky Star (M. Rainwater)

LARRY GAR
WKBC—No. Wilkesboro, N.C.
1. Ballad Of A Teenage Queen (J. Cash)
2. The Story Of My Life (M. Robbins)
3. Great Balls Of Fire (J. L. Lewis)
4. Why Why (C. Smith)
5. I Found My Girl In The USA (E. Tubb)
6. My Special Angel (B. Helms)
7. Yes I Love You (J. Elgin)
8. Take The Devil Out Of Me (G. Jones)
9. Oh Lonesome Me (D. Gibson)
10. Dog Sled (Louvins)

WALTER POWELL
WBVL—Barbourville, Ky.
1. Great Balls Of Fire (J. L. Lewis)
2. Should We Tell Him (Everlys)
3. I Beg Of You (E. Presley)
4. Ballad Of A Teenage Queen (J. Cash)
5. Just An Old Flame (H. Thompson)
6. Diamond Joe (Lee & Cooper)
7. A Hundred Years From Now (Flatt & Scruggs)
8. Ain't I'm A Dog (R. Self)
9. The Story Of My Life (M. Robbins)
10. The Man In The Moon (Browns)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Two of the Greatest!

KITTY WELLS

I CAN'T STOP LOVING YOU

SHE'S NO ANGEL

9-30551

ERNEST TUBB

HOUSE OF GLASS

HEAVEN HELP ME

9-30549

DECCA RECORDS

A NEW WORLD OF SOUND

Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	2
2.	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	1
3.	MY SPECIAL ANGEL Bobby Helms (Decca 30423)	3
4.	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	??
5.	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	4
6.	RAUNCHY Bill Justis (Phillips 3519)	5
7.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	6
8.	ANNA MARIE Jim Reeves (RCA Victor 7070)	7
9.	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	8
10.	UH-HUH-MM Sonny James (Capitol 3840)	9

11. KISSES SWEETER THAN WINE. 12. I BEG OF YOU. 13. I FOUND MY GIRL IN THE U.S.A. 14. MY SHOES KEEP WALKING BACK TO YOU. 15. DONT. 16. WHY WHY. 17. HOME OF THE BLUES. 18. PEGGY SUE. 19. FRAULEIN. 20. IS IT WRONG; ONCE MORE; WAITIN' IN SCHOOL; HOLIDAY FOR LOVE; YOU WIN AGAIN; BIG RIVER.

JIMMIE WILLIAMS
sings
"IF YOU'RE LOOKIN' FOR LOVE"
* MGM *
WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

Seabreeze Music, Inc.
129 E. 5th St. Chester, Pa.
HITS WITH A SMASH
—on Coral 61931
"WEE WILLIE BROWN"
by
LOU GRAHAM

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX BULLSEYE

"WALKIN' HOME FROM SCHOOL" (2:36) [Vanderbilt ASCAP—S. Bradford, A. Lewis]
GENE VINCENT (Capitol 3874)

● Without a doubt the best side that Gene Vincent has cut to date is this beautiful teenage ballad that could easily develop into a gold-disker for the artist. (See Pop Reviews).

"JUST A LITTLE LONESOME" (2:32) [Copar BMI — C. Walker]
BOBBY HELMS (Decca 30557)

● Looks like another "sizzler" from the "red-hot" Bobby Helms. (See Pop Reviews).

"CURTAIN IN THE WINDOW" (2:29) [Pamper BMI—L. Ross]
"IT'S ALL YOUR FAULT" (2:52) [Cedarwood BMI—W. Walker]
RAY PRICE (Columbia 41105)

● The much awaited follow-up to Ray Price's long-running "My Shoes Keep Walking Back To You" made its debut on the wax mart this week, and from the sound of it, the chanter has another pair of chart toppers. They're two slightly up tempo lover's laments titled "Curtain In The Window" and "It's All Your Fault." And Ray puts 'em both across with telling effect. Take your pick. It's a double-barreled country smash.

"I WISH I WAS THE MOON" (2:06) [American BMI—M. Travis, N. Fairchild]
"WHISPERING RAIN" (2:35) [Silver Star BMI—J. Newman]
HANK SNOW (RCA Victor 7154)

● Hank Snow and RCA Victor keep their hit producing machinery in high gear as they come up with a pair of prize packages that should do a bang-up job in the jukes, over the airwaves and across the counter. And both ends are as different as day and night. "I Wish I Was The Moon" is a tantalizing, Latin-flavored romantic affair while "Whispering Rain" is a very pretty sentimental shuffler. Excellent, pop-styled choral and musical assist for Hank's top drawer warbling on both halves. Great pairing.

"WHAT MAKES A MAN WANDER" (2:12) [Starrite BMI—Rainwater, Skinner, Helms]
"WE'VE GOT THINGS IN COMMON" (2:38) [Starrite BMI—J. Skinner]
JIMMIE SKINNER (Mercury-Starday 71256)

● Jimmie Skinner, who found a hit when he 'found his girl in the U.S.A.', comes up with two more 'finds' on his newest Mercury-Starday pairing. On one end the distinctive-voiced song stylist, along with a chorus, persuasively spins a slightly up tempo philisophical piece tagged "What Makes A Man Wander." On the other half Connie Hall joins Jimmie as the two console each other via a moderate paced romantic entry labeled "We've Got Things In Common." A twin-threat. Watch both decks.

HAWKSHAW HAWKINS
(RCA Victor 7145)

B+ "IT'S EASIER SAID THAN DONE" (1:54) [Acuff-Rose BMI—D. Gibson] Hawkshaw Hawkins, along with a stellar, pop-oriented vocal and instrumental background, wraps up a tearful, romantic shuffler in most attractive style. Click possibilities, pop and country-wise.

B+ "GUILTY OF DAYDREAMING" (2:00) [Earl Barton BMI—H. Ashley] This half is a lilting lover's lament that the smooth-toned songster decks out with touching sincerity. Stand out two-sider. Keep close tabs on both lids.

MAC CURTIS
(King 5107)

B+ "YOU ARE MY VERY SPECIAL BABY" (2:22) [Mellin, Armo BMI—Johnston, Johnston] A sensational, subdued romantic rocker is treated to a captivating, money-making reading by Mac Curtis. Terrific choral and musical assist on a deck that can take off and zoom up the pop, r&b and country charts.

B+ "WHAT YOU WANT" (2:15) [Hill & Range BMI—B. Kelly] Another tremendous effort by Curtis and the crew on an all market house-rocker.

SMILEY MONROE
(Vita 172)

C+ "ALL AMERICAN GIRL" (2:20) [Central BMI—J. Monroe, A. Allison] Smiley Monroe, ably assisted by the Jayscott Trio, sings the praises of his sweetie, who happened to be born in the states. Catchy, quick moving affair that Monroe carves out in pleasant style.

C+ "I'VE GOT SOMEBODY" (1:55) [Arcadia BMI—Wenz, Monroe] The trio neatly backs up Monroe and Sherry Baldwin as they softly blend their vocal talents on a cute, up tempo romantic novelty. Easy-on-the-ears coupling.

TEX WILLIAMS
(Decca 30553)

B+ "DANNY BOY OF SAN ANGELO" (2:38) [Edward Arthur BMI—C. Niessen, P. Igelhoff, L. Coleman] The Owen Bradley Ork and the Anita Kerr Singers slickly showcase an infectious vocal effort by Tex Williams on a delectable rocker that could step out in both the country and pop fields. Watch it.

B "FALSE FACE" [Loring BMI—L. Rose] On the under portion the deep-voiced vocalist convincingly renders a tearful r&r-flavored romantic opus. Solid pairing for the ops and dealers.

JIMMY SIMPSON
(Jiffy 210)

B "BLUE AS I CAN BE" [Jiffy BMI—Simpson, Best, Fletcher] Jimmy Simpson, "The Oilfield Boy," who spins the wax up Alaska way, displays a dandy vocal style on his Jiffy debut. It's captivating, quick paced entry on which Jimmy complains that he has the hangover blues. Good side. Rates a heap of spins.

C+ "JUST THE KIND OF MAN" [Jiffy BMI—J. Simpson, M. Best] Here Simpson puts his heart into his delivery of a poignant, moderate paced weeper. The Oilfield Playboys' String Band capably backs up both halves.

MORISS TAYLOR
(Key 5719)

B "HEY, GRAMPS" (2:30) [Round Table ASCAP — Wells] With Moriss Taylor at the helm the Sierra Melody Gang, featuring Bashful Charlie Robinson, delightfully romps over a happy-go-lucky, quick beat ditty. Enticing lyrics on a deck that should attract a heap of airplay.

C+ "OUT-LATE BLUES" (2:05) [Round Table ASCAP—Taylor, Fell] The entire crew backs up Robinson, once again, as he talks and sings his way thru an amusing, fast paced novelty.

JIM SHELTON & STARDUSTERS
(Love Lock 109)

C+ "PLEASE DON'T ASK" [Love Lock BMI—J. Shelton] Jim Shelton reaffirms his love for the gal as he bows on the Love Lock label with a moderate paced, crying towel opus.

C+ "PLAYING ON WOOD" [Love Lock BMI—J. Shelton] Under slicing is a sprightly, up tempo ditty that Shelton bounces over in lighthearted manner. Appealing musical backdrop supplied by the Stardusters.

RICH BROTHERS
(Cullman 6401)

B "HEY, MYRT" (2:10) [Gaylord BMI—D. Rich] The Rich Brothers hand in an engaging debut performance for the Cullman diskery as they rock their way over a snappy novelty item that's a good bet to keep the hoofers happy.

B "BLUE BOW TIE" (2:06) [Gaylord BMI—D. Rich] Here the boys warmly blend on a tear-compelling, middle beat teen age love affair with an r&r-styled musical backdrop.

RETUS BLAIR
(Rivermont 600)

B "ALL I WANT" (2:40) [E&M BMI—R. Blair] Retus Blair tells us that he's content with just having the gal by his side. It's a lovely, moderate paced romantic ballad with poppish overtones. Stirring vocal assist dished up by the Volunteer Qt.

B "LOWDOWN FEELING" (2:10) [E&M BMI—R. Blair] Bottom deck is a socko, box-hoppin' blues item that Blair belts out in coin-catching fashion. Strong intro pairing.

Country Round Up

The official WSM "Grand Ole Opry" History-Picture Book is fresh off the press. There are some 68 very vivid and life-like color pictures of members of the world renowned "Opry" along with 60 black and white photos. The history of the "Opry" is given in illustrious fashion to the enth degree.

* * * * *

JORDANAIRES

The **Jordanaires** left for Hollywood again on the 13th of this month. This time they will begin the filming of Paramount's next **Elvis Presley** flicker. By the way, Elvis was a visitor backstage at the "Opry" a couple of weeks ago.

"Opry" artists are being kept busy up around the Canadian way. Each Friday night the CBC-Television Network presents a show, entitled "Country Hoedown," featuring local talent and special guests. During the past few weeks such artists as **Johnny Cash, Lonzo & Oscar, Porter Wagoner,** and **Wilma Lee & Stoney Cooper** have appeared as special guests on this top rated TV production in Canada. **Jim Reeves** and **Marty Robbins** are scheduled to appear on the show in the very near future.

The Prince Albert portion of the "Opry" for Jan. 18th featured **Porter Wagoner** in the starring slot with **Hank Locklin** as guest. For the 25th, its **Hank Snow** and **Stonewall Jackson.** This, by the way, is Stonewall's first appearance on the NBC portion of the "Opry."

Ferlin Husky has been signed by Paramount Studios to film at least 3 cinemas during the year 1958. At the present he's busy filming "Country Boy" with **Zsa Zsa Gabor.**

* * * * *

Decca's **Bobby Helms,** who recently rode high with 3 big hits, "Jingle Bell Rock," "Special Angel" and "Fraulein," has just returned from Hollywood where he completed his first film for Columbia pictures. The picture, titled "A Case Against Brooklyn," is set for release in July. Sure to please the many Helms record fans is the news that he will introduce 2 new songs in the picture.

Plans are already under way for Helms' next feature which producer **Joni Taps** will start shooting in July or August. This is the 1st of a 7 picture deal with Columbia negotiated last month by Bobby's manager, **Lee Emerson,** head of Emerson talent agency of Nashville, Tennesseee. Incidentally, Bobby's newest Decca pairing, out this week, is tagged "Just A Little Lonesome" and "Love My Lady."

LONZO & OSCAR

* * * * *

The grand opening of the **Hank Snow** Music Center was set for the nite of Jan. 24th. Sorry we couldn't attend but here's hoping Hank and the crew enjoy a tremendous success in the new venture. **Ted Daffan,** cleffer of such hits as "Tangled Mind" and "I've Got Five Dollars," recently moved to Nashville and will be associated in the future with the Music Center. Hank begins his 21st year with Victor with his new coupling, out this week, labeled "Whispering Rain" and "I Wish I Was The Moon." It's reported that the beautiful sounding vibraharp was used as part of the background on the session.

* * * * *

Charlie Adams tells us that Decca's **Tex Williams** just completed a Warner Bros. flick, "Born Reckless," starring **Mamie Van Doren,** which'll be released in the near future. Tex, who is currently appearing at Compton, Calif.'s "Town Hall Party," has a new pairing out on the wax mart labeled "Danny Boy Of San Angelo" and "False Face." Charlie adds the "Country America," KABC-TV show produced by **Nat Nighberg** and emceed by **Joe Allison,** will probably be going network in the coming weeks.

* * * * *

Pee Wee King drops a short note telling us that **Ray Odom,** KMOP-Tuscon, Ariz. lists his "Prelude To A Broken Heart" as one of his top disks.

* * * * *

Stan Pat, Roulette Records rep in Chicago, enthusiastic about **Johnny Elgin's** "Sittin' At Home With The Blues." He also notes **Jimmy Lloyd's** "Where The Rio De Rosa Flows" is kicking up a storm country-wise.

* * * * *

Ed Marmor, Manager of **The Pickard Family,** writes that he'll try to service the jocks who haven't received the group's Verve album, "The Pickard Family Sings Hits Of Yesteryear." Just drop him a line at 6087 Sunset Blvd., Hollywood 28, Calif.

LOUVIN BROS.

* * * * *

Gene Vincent who made the grade via his rock 'n roll clicks demontrates that he's a first rate balladeer on his latest Capitol pressing. The tune, labeled "Walkin' Home From School," is definitely one of the prettiest things we've heard in a long time and could result in the biggest hit in Gene's career, Flipside, Gene and his Blue Caps drive out a rafter-shaker tagged "I Gotta Baby."

* * * * *

Capitol's **Louvin Bros.** and Columbia's **Stonewall Jackson** stopped by **George Popkins'** "Country Store," WXGI-Richmond, Va. to say 'Hello' during a recent "Grand Ole Opry" appearance in town.

* * * * *

Reedy Hall, WIEL-Elizabethtown, Ky. types that he recently organized a country music stage show in town. The show, tagged "The Bluegrass Jubilee" is held every Mon. nite and features top wax artists and local talent.

* * * * *

Victor's **Brown Trio, Jim Edward, Maxine & Bonnie** are not only excited about their latest RCA chart-climber, "The Man In The Moon" but also Jim's February release from 'Uncle Sam's' Army.

MGM Records real happy with the progress that the **Osborne Bros.** waxing of "Once More" is making. The diskery reports that the side is starting to move upward, sales and jockey-wise.

* * * * *

CKDM-Dauphin, Man., Can., c&w deejay, **Lou Hill,** writes that Dr. "Tex" **Morton,** former Columbia wax artist, visited with Hill recently. Lou featured many of his older biscuits but the one that received considerable listener approval was "A Cowboy's Prayer," one that he did at the CKDM studio. This was a preview of a release which'll soon appear on the wax horizon.

GENE VINCENT

* * * * *

Jimmie Skinner, still riding high on the popularity charts with his "I Found My Girl In The U.S.A.," is scheduled to appear on **Red Foley's** "Country Music Jubilee" show on Feb. 1st. Mercury-Starday released Jimmie's latest two-sider this week. Titles are "What Makes A Man Wander" and "We've Got Things In Common." On the latter side Skinner does a duet with a new gal vocalist from Cincinnati, **Connie Hall.** This is Jimmie's initial duet on records according to **Lou Epstein** who runs the Jimmie Skinner Music Center in Cincinnati. Also, adds Lou, **Johnny Cash** does one of Skinner's tunes, "Doin' My Time," in his new Sun LP.

* * * * *

Frank Page, who runs the KWKH-Shreveport "Louisiana Hayride" Artist Service Bureau, infos that Decca's **Jimmy Martin & his Blue Grass Band, Pete Stamper,** formerly of the "Country Music Jubilee," the entire "Hayride" cast and movie star **Eddie Bracken,** kicking off the "March Of Dimes" drive, were all scheduled for a Jan. 18th "Hayride" appearance. Lined up for the 25th, along with the entire cast, is **Johnny Cash & The Tennessee Two.**

* * * * *

Sam Gibbs, Mgr. for 4-Star's **Miller Bros.** Band, writes that on Jan. 1st **Bob Wills** and brother **Johnnie Lee Wills** merged outfits. The group will be now known as **Bob Wills,** featuring **Johnny Lee, Luke Wills** and the **Texas Playboys.** Bob's crew takes over the KVOO-Tulsa, Okla. spot that Johnny held for many years. The group is due on the "Country Music Jubilee" show for a Feb. 8th appearance. After playing to record dances at the "MB Corral" in Wichita Falls, Texas, the group left for a Jan. Colorado-Wyoming trek which includes a Denver, Colo. appearance at the Cattlemen's Association dance and show. In Feb. they'll be touring California.

BROWNS

* * * * *

Vocalist **Jan Flinn,** 11-Yr. old cutie from Grant, Okla. won the 1st series of talent shows, on Jan. 11th, which is being conducted by producers **Roy Glenn** and **Pee Wee Reid** as a warm-up for their regular Sat. night "Red River Jamboree," at the Fair Park Coliseum in Paris, Texas. Jan had won on 4 other weeks, and this 5th win made her eligible for the grand prize of a wrist watch and a paid performance on the "Jamboree." The talent show will continue, and the Jan. 18th performance of the "Jamboree" was a benefit for the March Of Dimes, with all proceeds going to the Polio Fund.

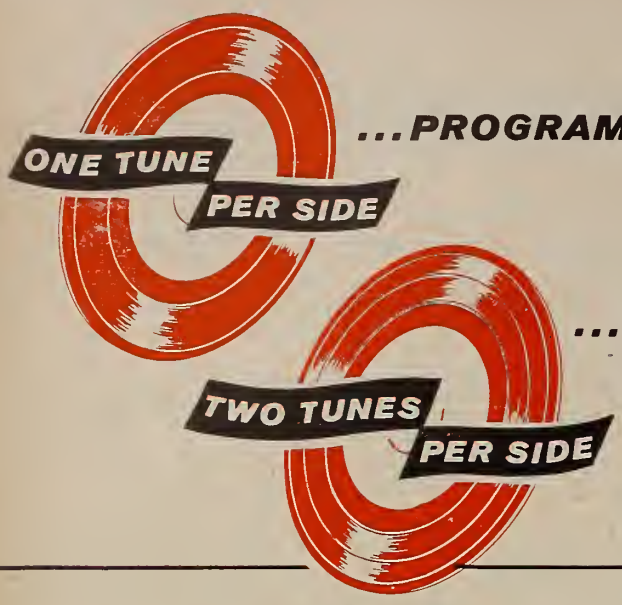
Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. THE STORY OF MY LIFE ..... Marty Robbins (Columbia)
2. BALLAD OF A TEENAGE QUEEN ..... Johnny Cash (Sun)
3. ANNA MARIE ..... Jim Reeves (RCA Victor)
4. MY SPECIAL ANGEL ..... Bobby Helms (Decca)
5. GREAT BALLS OF FIRE ..... Jerry Lee Lewis (Sun)
6. UH-HUH-MM ..... Sonny James (Capitol)
7. WAKE UP LITTLE SUSIE ..... Everly Brothers (Cadence)
8. GEISHA GIRL ..... Hank Locklin (RCA Victor)
9. KISSES SWEETER THAN WINE ..... Jimmie Rodgers (Roulette)
10. I FOUND MY GIRL IN THE U.S.A. ..... Jimmie Skinner (Mercury-Starday)

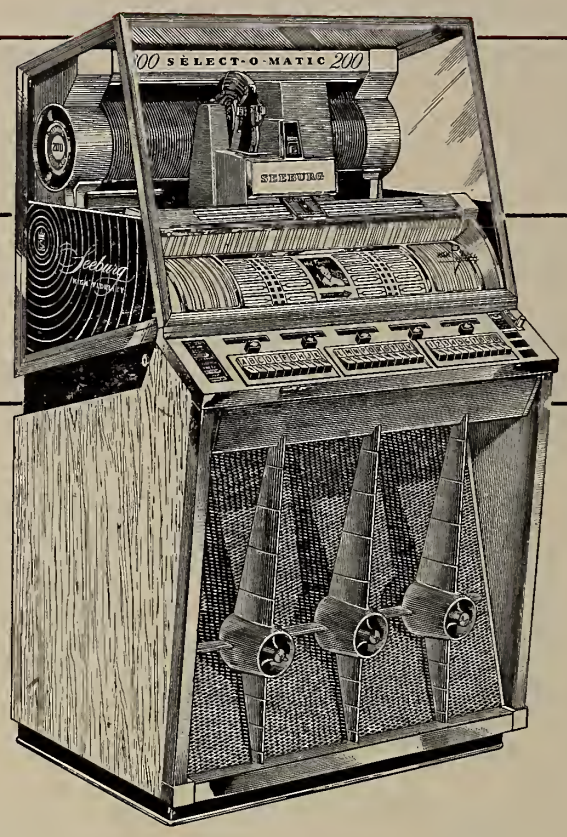
11. MY SHOES KEEP WALKING BACK TO YOU. 12. YOU WIN AGAIN. 13. HOLIDAY FOR LOVE. 14. BIG RIVER. 15. WHY WHY. 16. HOME OF THE BLUES. 17. ONCE MORE. 18. JAILHOUSE ROCK. 19. PLEASE PASS THE BISCUITS. 20. RAUNCHY. 21. THE MAN IN THE MOON. 2. THE LOCKET. 23. NO WEDDING BELLS FOR JOE. 24. JUST AN OLD FLAME. 25. FRAULEIN. 26. GIVE MY LOVE TO ROSE. 27. OH LONESOME ME. 28. FUJIYAMA MAMA. 29. TIME OUT FOR THE BLUES. 30. SUGARTIME. 31. LOVE BUG CRAWL. 32. PEGGY SUE. 33. IS IT WRONG. 34. WHOLE LOTTA WOMAN. 35. WANG DANG DOO. 36. ONE WEEK LATER. 37. SQUID JIGGIN' GROUND. 38. I HEARD THE BLUEBIRDS SING. 39. HE MADE YOU FOR ME. 40. LET THOSE BROWN EYES SMILE AT ME; STOP THE WORLD; LOOK FOR ME; FAMILY REUNION; THIS LITTLE GIRL OF MINE; LOST TO A GEISHA GIRL; FOREIGN LOVE; ONE HUNDRED YEARS FROM TODAY; CALL ME; SHOULD WE TELL HIM; TEARS ARE ONLY RAIN; HONEYCOMB; TANGLED MIND; I CLOSE MY EYES.



...PROGRAM SINGLES AT ONE PRICE

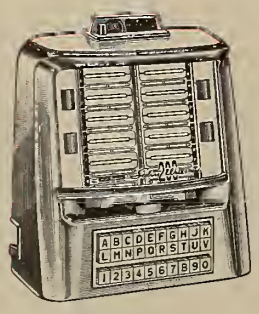
...PROGRAM ALBUMS AT A PROPORTIONATELY HIGHER PRICE

album record programming with Seeburg dual pricing is the surest way to increase earnings

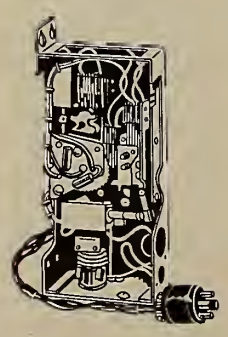


● Today, much of the fine music the public wants to hear—standards, show tunes, jazz and classics—is available principally on albums. This type of music is as essential to proper programming as current hit tunes on singles.

● Dual pricing permits taking full advantage of album music because the operator is compensated for the additional playing time required.



DUAL PRICING UNITS
Both the phonograph and the Wall-O-Matic 200 are equipped with dual pricing units that program singles at one price and album records (two tunes per side) at a proportionately higher price.



America's Finest and Most Complete Music Systems

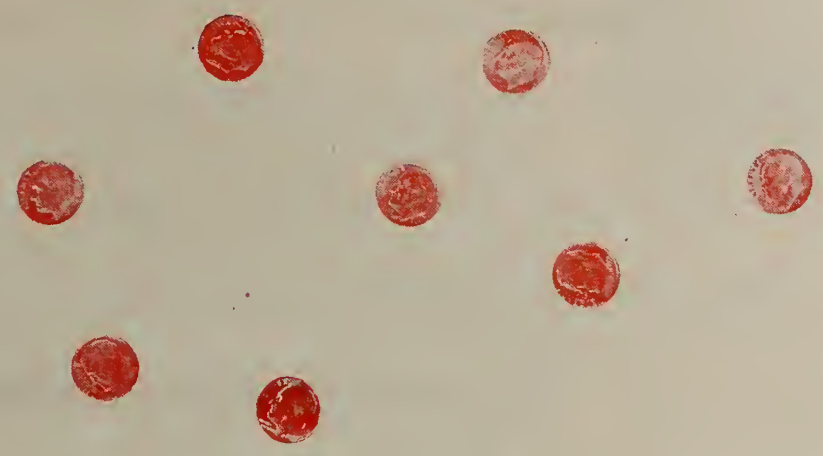
Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG
Chicago 22, Illinois
Division of Fort Pitt Industries, Incorporated

Here and There

NEW YORK — The New York World-Telegram & Sun ran a front page story reporting that the price of the famous Smith Bros. cough drops was increased from 5¢ to 10¢ a package. While the story was treated in a light vein, the publication thought enough of the increase to make it front page news—evidently under the impression that this product was the last in the country to go from a nickel to a dime. The comments should be particularly interesting to those operators still selling their products at a nickel: Talking of the 5¢ package, the writer said: "But it couldn't go on forever . . . but a nickel no longer was a nickel. Nobody, in fact, knew what it was". (Ed note: The U.S. Government statistics indicate that the 5¢ piece of 1939 is now worth 2¼¢).

MIAMI, FLA.—In a talk to dealers meeting here for the National Automobile Dealers Assn. Convention, Benson Ford, vice president of Ford Motor Co., made some statements about the nation's economy which were highly interesting and stimulating. Ford told the dealers that there is nothing in the nation's economy to warrant pessimism or fear. He said: "too many people tend to forget that we have been thru such pauses before and then gone on to push the economy to the next highest notch." He pointed out that "fear can be dangerous because it is contagious and if we as a people lose confidence in our ability to maintain a prosperous economy, we could frighten ourselves into trouble." He said that there is evidence that many people who have had no reduction in buying power are sitting back, "waiting to see which way the economy will turn before they venture into the market place. If more and more people get nervous and back away", he added, "trouble could follow." Concluding, Ford said that savings accounts are at record high levels. "All evidence indicates", he stated, "that more people have money to spend and are in good credit position."

NEW YORK — We've reported a number of economic viewpoints for 1958 in this column over the past few weeks. We feel the annual business outlook survey by **The Journal of Commerce**, one of the nation's most respected business publications, merits consideration. This survey shows that the men who run American industry expect sales to be about 2.8 per cent higher than in 1957, with most of the gain coming from price rises, and that profits will stand 1.7 per cent over the 1957 showing.



Those are not red spots before your eyes. They're American dimes. At least, the size the American dime should be, compared to its actual 1958 purchasing power . . . 4½¢.

If that doesn't help you to understand what is happening to your business, if you are still charging only 5¢ per play, then you definitely should be seeing red spots in front of your eyes. Because the American nickel, this year of 1958, is worth only 2¼¢ in purchasing power.

Even that is only part of what is happening to your business. And to the businesses of many other operators nationwide.

Even tho you are getting less than the nickel you used to get per play away back in 1939, 19 years ago (the 1939 nickel was really worth five full American cents of purchasing power), you are paying out more than you ever paid out before in all of your business history in an effort to obtain this 4½¢ dime.

Cost of new machines has risen 350% since 1939. Overhead expenses have gone up 450% since 1939. Cost of living has jumped 85% since 1939.

So, if you're charging only a dime, 4½¢ per play, this year of 1958, you are paying 350% more for the machines you buy, 450% more for overhead expense and 85% more for living costs.

Let's face facts. Prices have gone up. And continue to go up week after week.

What can you do to offset this problem? Simply what every intelligent business man in the nation has had to do. Get more for what you have to sell.

You are in a service industry that is unique of and by itself. You, sorry to say, can't continue to raise your price up and above the dime you are now charging. Because then you are most definitely endangering all further play action on your equipment.

So how can you reconcile the increased cost of machines, hiked expenses to do business and tremendously upped living costs?

Simply by arranging for "*10¢ Play Plus A More Equitable Division Of The Gross Receipts From All Of Your Machines.*"

This means that you have to either arrange for a definite minimum guarantee or a more equitable percentage commission basis plus 10¢ play!

This depends on you and your location owner plus the peculiarities of your own area. In some parts of the nation, operators have been able to arrange for minimum guarantees. In other areas, they have had to turn to a more equitable commission basis.

Whatever program you put into effect for your business, what you have to remember is that the above are not red spots in front of your eyes. They're red danger markers. They're foretelling how much into the red you can go before you go broke. That is if you don't arrange for a more equitable operating basis between yourself and all of your locations.

MAJORITY CONFIDENT OF FUTURE

Believe Future is Bright. Foresee Many Changes Thruout the Trade. See Better Operating Conditions Ahead. Report More Efficient Business Methods Have Come Into Being. Closer Cooperation and Better Understanding Between Operators and Locations are Resulting in Greater Profit Possibilities. Agree Much Depends on New Machines.

CHICAGO — The question was, "What do you think about the future of this industry?"

And, surprisingly, the answers were optimistic. Confident. Certain of the future for the industry.

What's more, the questions were addressed to old timers. To men and women who have been engaged in the industry for many, many years. Men and women who have enjoyed good times and endured bad times. Who know the difference between success and failure. And what causes both of these phenomena in this industry.

"Yes", stated these men and women, "as far as we are concerned, the future for the coin machine industry is very, very bright."

They expect a great many changes to come about thruout all the trade. They believe that many small operators will fade from the scene. They believe that many of the larger operating firms will change their operating methods. They think that more distributors will enter into the operating picture.

"But", they believe, "this is to be expected during these times. Because", they state, "this is what happened during similar periods in the history of this industry."

They all agreed that there are better operating conditions ahead of all in the industry.

"This", one of these people reported, "is greatly due to **The Cash Box**. You have pointed the path to 10¢ play plus a more equitable share of the gross income from al equipment.

"What's more", this person said, "the industry should go out of its way to commend **The Cash Box** by giving an award for the great work you have done to help the operators, as well as distributors, manufacturers, suppliers and everyone else concerned with the business.

"And surely", he concluded, "the work you have done in regard to ASCAP each year. The creation of MOA. The setting up of many, many great ideas like 'depreciation plans' have helped everyone."

The majority report that more efficient business methods have come into being thruout the industry.

More firms are hiring Certified Public Accountants, for example.

More firms have the services of attorneys.

More firms are using good-will people to visit about.

More firms have finer bookkeeping systems and better arrangements for understanding whether or not they are enjoying profits from their operations.

Most important, the majority report, there exists, today, closer cooperation and better understanding between most operators and their location owners.

This, in itself, they assert, is bound to result in greater profit possibilities for both the operator and the location owner.

"All this came about", one well known operator advises, "when we started to change over to dime play.

"The locations were against it in many instances, but", he continues, "the very fact that it has worked out and brought better returns has convinced the storekeepers that, perhaps, we do know our business.

"This resulted in a closer and better understanding of each other's businesses.

"It brought us to the point where we could discuss overhead expense problems.

"Now that we are at this stage, we are arriving at a better understanding of each other's many problems, and this is bringing us to the point where, we believe, we will eventually work much closer with each other so that both of us can enjoy better profits from the machines."

Every one concerned unanimously agreed on one very important factor for a brighter, better future.

"We are", said one man, whose words could probably be used for all the others, "basing our statments on the fact that the manufacturers will give us the type of new equipment which will most definitely assure us of being able to obtain the greatest interest from the players and, thereby, enjoy peak play action while the location owners enjoy increased intake along with our own increased profits."

Ala. Ops Elect Officers

MONTGOMERY, ALA.—The Alabama Amusement Association held its election meeting at the Whitley Hotel, this city, on Sunday, January 19.

Joe Joseph was elected president; Doc Killian, vice president; and Isaac Cohen, secretary-treasurer.

A number of important matters were discussed, among them local legislation and taxes. A report was made by the organization's attorney, Joel Robinson, and plans for the future outlined.

The association went on record to support Music Operators of America.

Wurlitzer Intros A New Dimension In Auto. Music

Distribs Show New Models "2200" and "2204" and Wall Boxes

ROBERT H. (BOB) BEAR

NORTH TONAWANDA, N.Y.—In a dramatic styling innovation Wurlitzer is introducing this week a refreshingly new Console model phonograph. The design is described by Sales Manager Robert H. Bear as "The Shape of Tomorrow—Today."

"As a part of its striking newness", said Bear, "this pace-setting Wurlitzer has broken the design barrier which long fostered the monotony of similarity in the phonograph business. Lower . . . Lovelier . . . logical . . . are words descriptive of this drastic transition to Console styling."

Continuing his description, Bob Bear pointed up the classic features of the 1958 Wurlitzer line. "The new pace-setting Wurlitzer cabinet introduces a super-size, all glass dome which frames and protects the fully visible title strips and selection classifications. It also allows an unimpaired view of the regally styled record changer compartment indirectly lighted by the introduction of another Wurlitzer innovation, the translucent chassis shelf. The entire record changer compartment is illuminated by light from below. Offensive reflections and light peaks are thus completely eliminated. The selector panel with thirty buttons in letter and number combinations is located at finger-tip height directly below the glass dome. Equally eye-arresting are the color-washed silver metal main grille and the stainless steel base grille with perforated bars for finer sound emission. Four tiny light bulbs above the lower grille give a footlighted effect to this musical showpiece.

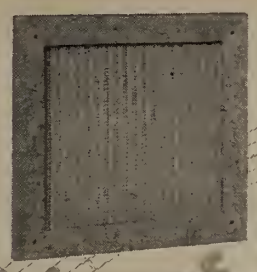
"Its 'lo-boy' styling permits the Console to be placed in areas where greater height would be prohibitive. Complimenting the dramatic silhouette is the side view of this cabinet. Attractively modern, combining blonde mahogany wood grain with white and gold trim, it has the Wurlitzer crest emblazoned in full color on the damage-proof Dynoweld sides. A pleasing color contrast is achieved by a satin-black base with bright stainless steel trim.

"Use of the Wurlitzer Carousel record changer, time-tested and proven on thousands of locations, has been continued in the 1958 All-Location Line. The Console cabinet has been designed to contain either mechanism. The number of title strips (all completely visible) and the letter and number selection system are all that distinguish the model '2200, 200-selection from the model '2204,' 104- selection. The two models have been produced to give operators an opportunity to choose the number of selections required to fulfill the requirements of each specific location.

"In its 1958 Console, Wurltizer has also introduced a dynamic new sound system. Three twelve-inch bass woofers, a regular cone, a coaxial cone and a curvilinear cone are augmented by a four-inch treble tweeter which pro-

(Continued on page 60)

CEILING SPEAKER
8-inch Super Perma-Magnetic speaker easily recessed by removing standard ceiling tile.



MORE MUSIC GOES ALL AROUND!

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PHONOGRAPH

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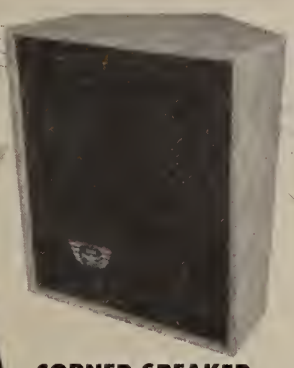
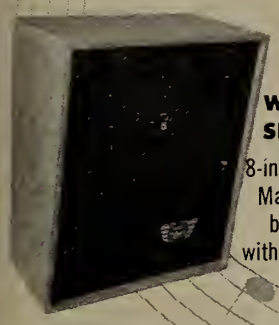
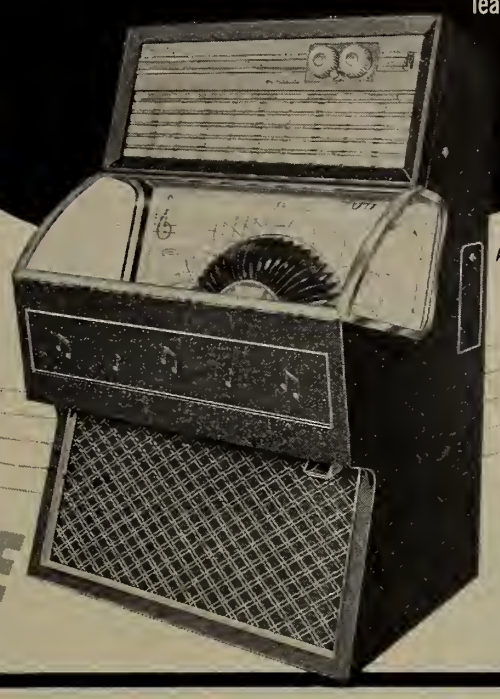


CORNER SPEAKER
8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.



WALL SPEAKER
8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.



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Boston Operators Discuss Problems At Meet

Next Meeting Takes Place Feb. 12

DAVE BAKER

BOSTON, MASS.—The legal battle to knock out the $150 license fees set by the city of Boston and the State of Massachusetts featured the discussion at the last meeting of the Music Operators Association of Massachusetts at Beaconsfield Hotel, January 9. The next meeting set for February 12 at the Commonwealth Country Club, is expected to give members a progress report on the legal proceedings underway.

President David J. Baker reported that donations are coming in from ops individually and op associations throughout the country. Many letters and checks were received from ops who said they had read about the fight against the "excessive" fees in The Cash Box. The largest donation so far is a check for $1,000 from the California Music Operators Association. With this and other donations from individuals and the MOA, a big fund is being built up for the battle.

At stake is the music machine business in the City of Boston. At present, ops have to pay $150 for each machine and $10 federal tax, a total of $160. The city gets $50 for weekday license and $50 for Sunday license; the State's fee is $50 for Sunday license. This situation, now in its second year, is forcing many ops to chop their routes in Boston.

President Baker gave a talk on outlook of phono biz for 1958 and expressed his opinion that it would be a year of test in which ops would have to work harder to get the same returns they did in 1957. All, in all, however, he foresaw a good year ahead. He noted that there were still a large number of machines working on 5¢ play in Boston, and advised that ops should get more out of the phonos. He pointed out that 10¢ play is necessary for all ops to survive.

A big discussion took place over the rise in the cost of records. Some members were hot under the collar about the situation and suggested boycotting. President Baker nixed the boycott suggestions, pointing out that rising costs were all about and that ops also had to think about rising costs and push for dime play wherever the nickel still holds.

It was also suggested that Massachusetts legislators be made aware of the ASCAP situation, and that action be started on this fight front.

Ben Ross, Graybar Vending, Boston, was elected to the Board of Directors replacing James Woodward.

Exciting Night For Chi Phono Bowl League

CHICAGO—This past Tuesday nite was a very exciting one for the men and women of the Chicago Automatic Phonograph Bowling League. High for men was captured by R. Albamonte of Decca. High for the ladies was skillfully recorded by M. Nyland of Western.

The Garmisa team took two games from Gillette. High for Garmisa was H. Sophie with a 511 and high for Gillette was F. Dalton with a 456. The Paschke team won two from Amber. High for Paschke was Ray Gallet's 493 and high for Amber was P. Oomen's 456.

Gateway skimmed two victories from ABC. Gateway's Fred Minter scored high with 435 while I. Cairo of ABC came in with a score of 546.

Singer squeezed two games from Phonograph Service. High for Singer was H. Walczak with 507 and high for Phono Service was R. Holl with 513.

Mercury battled two hard fought victories from Galgano. Mercury had J. Zie with a 519 and E. Kupasinski with a 518 while W. Maslo was high man for Galgano team with 493.

B&B walked away with two games from the Coven team. High scores for B&B were F. Dries with a 555 and M. Pieroni with a 523 while R. Besterfield gave a very good account for the Coven team with a high of 527.

Decca's team waltzed in two more victories over Western. Aside from R. Albamonte who had the men's high score of the evening, T. Ignoffo of Decca came thru with a 521. Western's Mrs. M. Nyland scored the high for the ladies with a 490.

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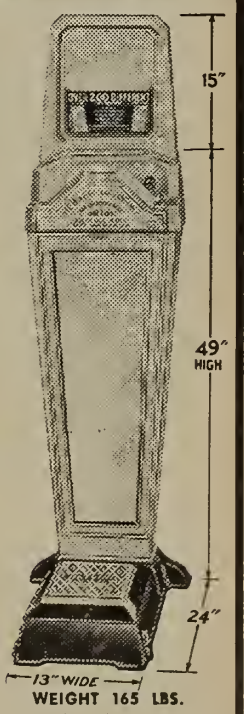

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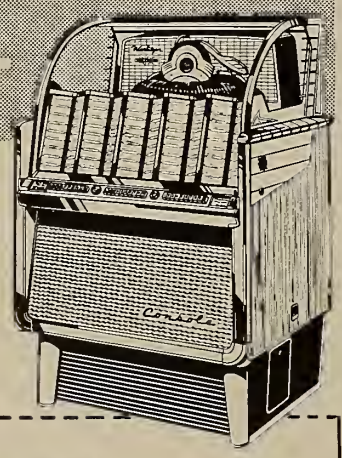

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Wurlitzer Intros "2200"—"2204"

(Continued from page 58)

duces notes in the higher register with 'live music' clarity. Mechanical and electrical crossovers create a sound curve which exceeds the range audible to the human ear. The result of this different response from each cone, another Wurlitzer first, is high fidelity music comparable to that of the finest custom-built hi-fi unit.

"Having enjoyed the original success of 50¢ play, Wurlitzer has incorporated this feature as standard equipment in all of its phonographs. 'Playtak' coin registration, which makes possible any coin-play combination with the movement of a lever, is again an important feature of the 1958 line. The famed Wurlitzer Dyantone amplifier includes pre-amp, automatic volume level control and bass and treble response adjustments.

"To complete the Wurlitzer 1958 All-Location Line, the model '2250,' 200-selection phonograph is offered to operators as an all-time value. This model features brilliant new cabinet crafting, rich color styling and a complete array of time-proven features. The record changer compartment behind a curved-in glass dome combines eye-pleasing blue and pebbled gold in complementing colors. The silver metal speaker grille is attractively framed with golden-hued Mylar. Side cabinetry combines beautiful limed oak grain with contrasting white flared panels, highlighted by the famous Wurlitzer crest.

"The mechanical excellence of the model '2250' has been proved by its predecessors. Carousel record changer, Zenith cobra stylus, 50¢ play, 'Playtak' coin register, single all-coin slug rejector, plated wiring circuits are all included. This phonograph is offered at a price which will make it profitable in any location where a phonograph can be logically installed.

"The model 5250' wall box with 50¢ play is designed for use in conjunction with both the 200-selection Wurlitzer models. It makes possible half-dollar play from any place in the location, a Wurlitzer exclusive that increases earnings wherever it is installed. The '5250' with a four-in-one magnetic slug rejector accepts nickels, dimes,, quarters and half-dollars and permits 10¢ play with two 5¢ coins.

"The chrome-plated die-cast case will retain its beauty for years. Selection and programming has the same letter-button combinations as on the phonographs with which it will be used.

"The model '5207' wall box is offered to boost the earnings from the Wurlitzer 104-selection model '2204' Console model phonograph. Selections, are made by single buttons opposite each title strip. Flip-pages are operated by top levers. This handsome, eye-appealing wall box, finished in brilliant chrome, has been time-proven in thousands of locations.

The 1958 Wurlitzer phonographs are being introduced by distributors throughout the country during Wurlitzer Week, beginning Monday, January 27.

"Operators are invited to visit Wurlitzer showrooms and see the new look in coin-operated music equipment," concluded Bear. "Drastic improvements in eye and ear-appeal will attract patrons and boost earnings wherever these new phonographs are installed."

New Operators' Assn. Formed In N.Y.

NEW YORK—A new operators' association was announced this week, which it is claimed will accept membership from coinmen operating all types of equipment.

According to Al Koondel, vice president, the United Coin Machine Operators of New York was organized on January 8, and is now located in the Great Northern Hotel, west 57th Street, this city.

Officers of the association are: Eugene Jacob, president; Al Koondel, vice president; Morris Wurtzler, vice president; Bert Jacob, treasurer; and Max Guldin, secretary. David Markovitz is attorney for the group.

Koondel stated that a bargaining agreement has been signed with the International Brotherhood of Teamsters (IBT), Local 266, of which Joseph DeGrandis is president.

MOA Accepts Reservations For Exhibit Space For May 6, 7 and 8 Convention

GEORGE A. MILLER

OAKLAND, CALIF.—George A. Miller, national president and managing director of Music Operators of America (MOA), with headquarters in this city, announced that applications for exhibit space for the forthcoming MOA Convention, being held at the Morrison Hotel, Chicago, May 6, 7 and 8 were mailed out this week.

"There are some exhibitors who did not show last year who were at the convention the year before," stated Miller, "and already many of them have written in requesting the same space they had in previous years. Therefore, it is important that exhibitors who displayed last year contact us immediately regarding exhibit space required, because if they desire the same space they had last year, we will accord them that courtesy. They will have first choice."

Miller suggests that those who wish to display merchandise, and haven't received an application blank, to write or wire the Oakland office of Music Operators of America at 128 East 14th Street, and one will be sent out by return mail.

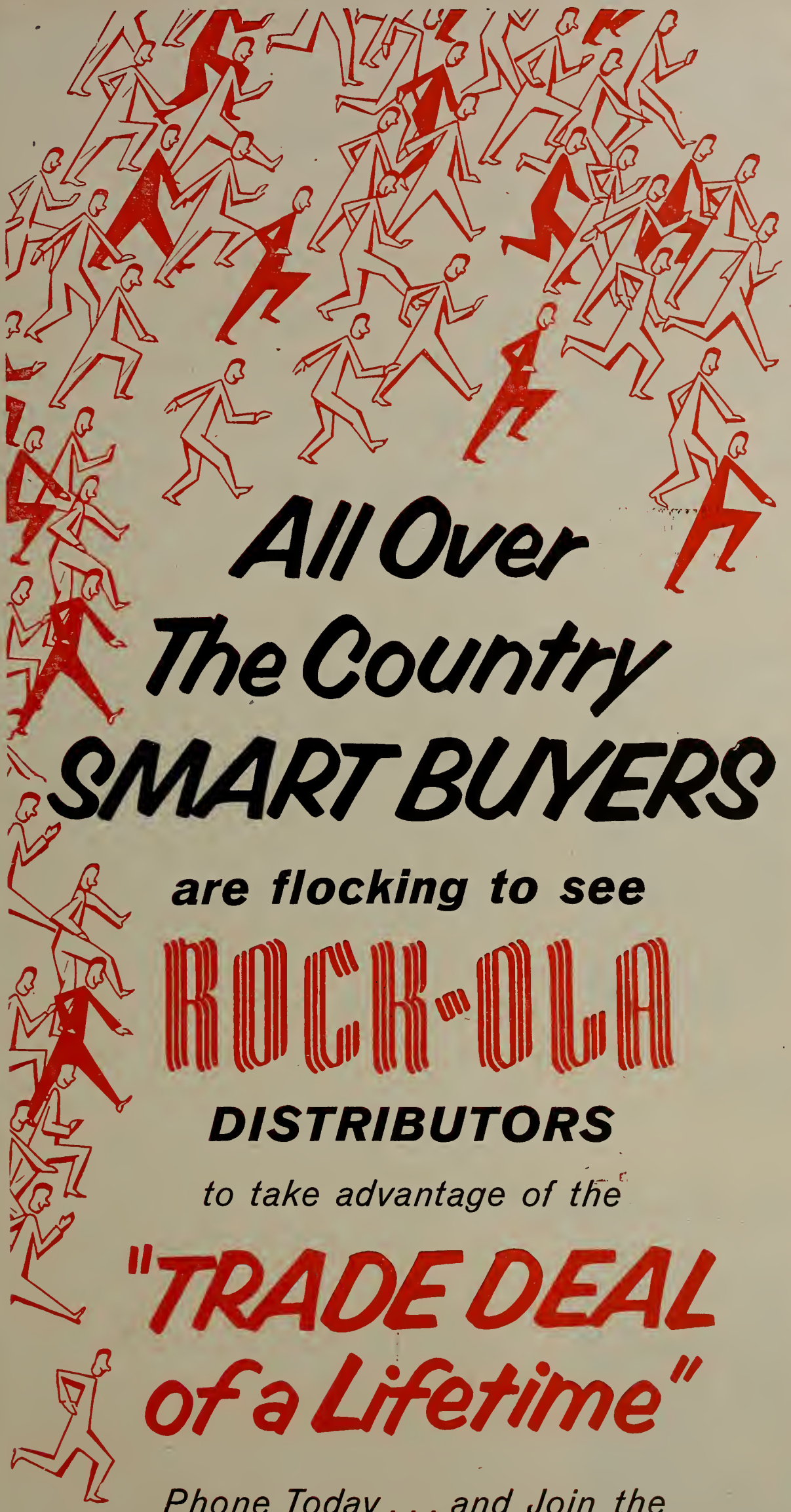
"Practically all associations in the nation" Miller points out, "are rubber stamping all their envelopes and stationery with 'MOA Convention—May 6, 7 and 8—Morrison Hotel, Chicago'. We strongly advise those who haven't as yet made up this type of rubber stamp to do so immediately. MOA will be glad to pay for the cost of having these stamps made."

Concluding his initial statement, Miller said, "Operators all over the nation should start making plans to attend this 1958 convention, and we should provide the exhibitors a greater attendance this year than at any time in the past.

"Let's go all out on this convention because I am sure there are going to be lots of things to talk about that haven't been discussed in previous years. It's your convention, boys! Treat it like it belonged to you!"

The General Convention Committee consists of George A. Miller, general chairman; Clinton S. Pierce, Albert S. Denver, J. Harry Snodgrass, Larry Marvin, Martin Britz, Les Montooth, William Hullinger, James Tolisano, Howard Ellis and John Wallace as co-chairmen.

Personnel of other committees will be announced in the near future.



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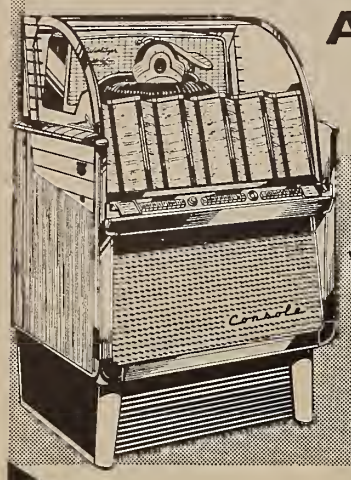

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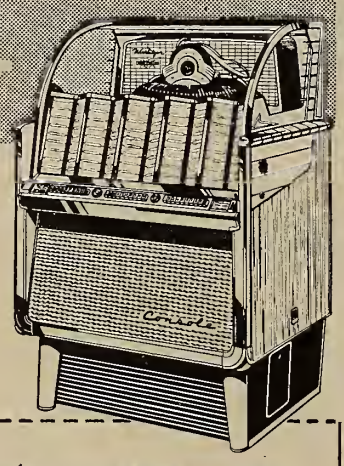

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Cuba's Music Ops Battle Exorbitant Fees Demanded By Authors' Society

Hearings To Be Held Before Special Gov't Commission. Music Ops Will Present Stamp Plan To Bring True Fees To Artists and More Equitable Payment By Operators According To Number Of Records Purchased

HAVANA, CUBA — Music operators here are readying for a battle to save their businesses against the National Society of Cuban Authors. This society is known as SNAC (Sociedad Nacional De Autores De Cuba).

SNAC was created just two years ago. The Cuban music operators' association, known as ANOFA (Association Nacional De Operadores De Fonografos Automaticos) reports it was very pleased to see such a society created in view of the fact that, in the past, there were so many performing rights organizations making claims that the music operators were completely confused.

According to the members of ANOFA everything started out very well with the operators agreeing to terms and all seemed to be happy.

"Then", claims one leading ANOFA member, Morris Gran, "we were hit by one demand after another for higher and still higher fees. To the point where, today, if we were to have to pay the exorbitant fees being demanded of the music operators we might as well sell our phonographs and go out of this business."

"Not only that", he advises, "but such a move would hurt the entire Cuban economy. A tremendous number of the small storekeepers of this nation are dependent to a very great extent on the income from their phonographs. They need the money from the phonographs. They are the backbone of this nation's business."

SNAC, in the meantime, refuses to listen to any arguments. This author's society, which was created in 1955 without any contest or question from the music operators, was able to get a bill thru the Cuban government, Law Decree No. 1918, on its official creation.

The music operators claim that they did not want to contest this decree. They believed that a single performing rights society would be beneficial to all concerned. At least, they now report, this was what they were given to understand.

"We were very big fools", reports another well known music operator, "but", he adds, "we never dreamed that SNAC would ever ask for such tremendous and exorbitant fees. The size of which would simply mean that we have to close up our businesses."

In their appeal to the Commission appointed by the Cuban government, the members of the operators' association, ANOFA, will prove that many of the songwriters, lyricists and artists have complained to them that they do not get their due and just royalties for the records which are appearing in Cuba's automatic phonos.

The operators, thru ANOFA, will suggest to the Cuban government's commission that a stamp plan be used which will, once and for all, prove the most equitable as far as artists, songwriters, lyricists and phono operators are concerned.

ANOFA's members will purchase the stamps from SNAC. The stamps will then be placed on the records used in automatic phonos. The name of the tune and the artist will be written right on the stamp by the operator.

In this fashion, the Cuban music ops claim, those writers, publishers and artists of the records actually appearing in the Cuban juke boxes will be paid their true royalty. They will be able to prove what is due them by the stamps bearing their tune and name.

At the same time, ANOFA points out, this will also prove most equitable as far as the Cuban music ops are concerned. The operator who has more machines and buys more records will pay more. The operator who has only a very few machines will pay for what he buys.

Today, according to ANOFA, all operators, whether they have one or a thousand phonographs, have to pay SNAC a tremendous fee. This means, immediately, the end of the small operator.

It also means the end of the bigger operator, they point out, because in addition to this exorbitant fee, they want the big operator to pay additional royalties for the records while already paying a fee for their use.

"We are indeed a very, very sad lot of operators", an ANOFA member says, "because we allowed this Law Decree Number 1918 to go thru without even a contest.

"We believed SNAC would treat us decently. Today we realize that their greed is so great it will simply kill the goose that lays the golden eggs for their own membership. Their own members are against their methods.

"Therefore", he concludes, "we will fight for our rights because it means fighting for our business lives."

Music Ops Of Conn. Elections

HARTFORD, CONN.—The annual election and installation of officers of the Music Operators of Connecticut was held at a dinner meeting January 9, at the Hotel Bond, this city, resulting in the re-election of James Tolisano as president.

Other officers named were: Paul Rechtshafer, vice- president; Glen Klopfenstein, secretary; John Colucci, treasurer; and Tony Wilkas, sergeant-at-arms. Directors at large elected were Jerry Lambert and Joe Daniels.

A number of guests attended the dinner, including: Meyer Parkoff and Mac Perlman, Atlantic New York Corporation; Irving Kempner and Nat Gutkin, Runyon Sales Company; Bob Jones, Redd Distributing Company; Hank Peteet, field engineer of The Wurlitzer Company; Ralph Colucci; Dave Baker, president of the Music Operators of Massachusetts; Ralph Ridgeway, president of the Western Massachusetts Operators Association; Gene Gotthelf of Leslie Distributing; and Marvin Horwitz, attorney for the Eastern Connecticut Music Operators.

Pictured herewith are the members and guests at the dinner.

Los Empresarios De Musica En Cuba Se Oponen A Los Derechos Exorbitantes Exigidos Por La Sociedad De Autores

Se Celebraran Audienias Ante La Comision Especial Del Gobierno. Los Empresarios Presentaran Un Plan De Timbres Para Ofrecer Derechos Legitimos A Los Artistas Y Pagos Mas Equitativos Por Los Empresarios. Segun El Numero De Discos Comprados

HABANA, CUBA — Los empresarios de música de esta ciudad se están preparando para librar una batalla con objeto de salvar sus negocios de la Sociedad Nacional de Autores de Cuba (SNAC).

La SNAC fué creada hace apenas dos años. La Asociación Nacional de Operadores de Fonógrafos Automáticos, conocida como la ANOFA, ha dado a conocer que se halla muy complacida con la creación de tal sociedad, en vista de que en el pasado habían tantas empresas que exigían derechos de explotación que los empresarios de música se hallaban muy confusos. De acuerdo con los miembros de la ANOFA, todo empezo muy bien, los operadores aceptaron las condiciones y todo parecía ser satisfactorio.

"Más tarde", alega Morris Gran, uno de los más destacados miembros de la ANOFA, "se nos exigieron constantemente derechos cada vez más altos hasta un punto tal que si hoy tuviéramos que pagar los honorarios exorbitantes exigidos a los empresarios de música nos veríamos obligados a vender nuestros fonógrafos y abandonar el negocio.

"No sólo eso", continúa diciendo, "sino que tal medida sería perjudicial para toda la economía cubana. Un enorme número de pequeños establecimientos de esta nación dependen hasta cierto punto de los ingresos que reciben por medio de sus fonógrafos. Necesitan imperiosamente el dinero producido por estos últimos. Son la base primordial de los negocios de esta nación."

Entretanto, la SNCA se niega a oir ningún argumento. Esta sociedad de autores, que fué creada en 1955 sin ninguna oposición o debate por parte de los empresarios de música, logró la aprobación del gobierno cubano del Decreto Judicial No. 1918 relativo a su constitución oficial.

Los operadores de música alegan que no deseaban impugnar este decreto, pues conceptuaban que una sociedad única para los derechos de explotación resultaría beneficiosa para todos los interesados. Por lo menos, según dan a conocer ahora, esto fué lo que se les dió a entender.

"Nosotros fuímos muy tontos", declaró otro bien conocido empresario de música, "pero", agregó, "jamás nos pasó por la mente la idea de que la SNAC exigiría derechos tan enormes y exorbitantes. Tan elevados que no nos quedaría otro recurso cerrar nuestros negocios."

En su apelación a la Cocisión nombrada por el gobierno cubano, los miembros de la asociación de operadores, ANOFA, demostrarán que muchos de los compositores y escritores de canciones, así como de artistas, se quejan de que no reciben los derechos o regalías que los corresponden sobre los discos que aparecen en los fonógrafos automáticos cubanos.

Por intemedio de la ANOFA, los operadores sugerirán a la comisión del gobierno de Cuba la utilización de un plan de sellos o timbres fiscales el cual constituirá en definitiva el medio más justo y equitativo para los artistas, compositores, escritores y opreadores de fonógrafos.

Los miembros de la ANOFA comprarán los sellos a la SNAC. Luego fijarán dichos sellos en los discos que se toquen en fonógrafos automáticos. El operador anotará en el sello el nombre de la canción y el del artista.

De esta manera, alegan los empresarios de música cubanos. tanto los escritores como los artistas y los editores de los discos tocados en los fonógrafos del país recibirán los derechos que les corresponden legítimamente. De igual modo, podrán presentar prueba de las sumas que se les adeuda por medio de los sellos en que constan sus canciones y sus nombres.

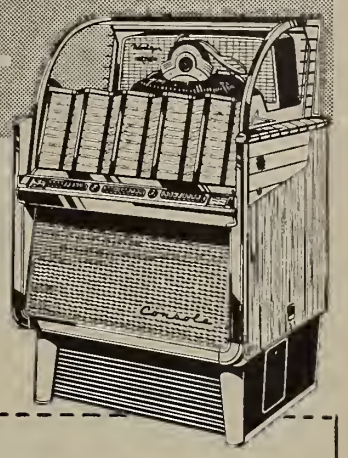
Al mismo tiempo, según señala la ANOFA, esto resultará en alto grado equitativo en lo que concierne a los operadores cubanos de música. El operador que dispone de más fonógrafos y que compra más discos tendrá que pagar más. El que sólo explota unas cuantas máquinas pagará de acuerdo con lo que tenga.

Actualmente, de acuerdo con la ANOFA, todos los empresarios, aunque dispongan de uno o de mil fonógrafos, se ven obligados a pagar enormes derechos a la SNAC. Esto significa, de momento, el fin del empresario en pequeña escala. También quiere decir el fin del empresario en wayor escala, según señala, porque además de estos derechos exorbitantes, exigen al operador en gran escala pague regalías adicionales por los discos, después de haber pagado los derechos por el uso de los mismos.

"Nosotros los empresarios nos sentimos muy desanimados", dice uno de los miembros de la ANOFA, "debido a que dejamos aprobar este Decreto Judicial Número 1918 sin siquiera oponernos. Creímos sinceramente que la SNAC nos trataría de una manera decente. Ahora nos hemos convencido de que su codicia es tan grande que simplemente acabarán por matar a la gallina que pone los huevos de oro para sus propios miembros. Estos miembros están en desacuerdo con sus métodos." "Por lo tanto", concluye, "seguiremos luchando por nuestros derechos porque esto significa luchar por nuestros negocios."

A New DIMENSION IN AUTOMATIC MUSIC

Wurlitzer



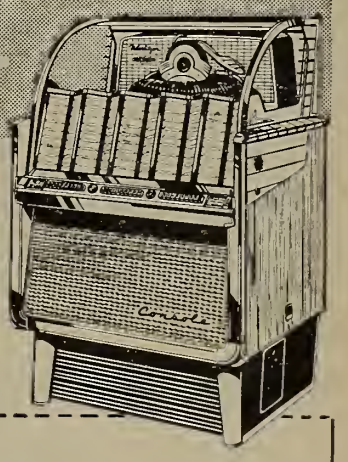
CONSOLE MODELS 2200 AND 2204 offering 200 AND 104 SELECTIONS

ON DISPLAY NOW

ANGOTT DISTRIBUTING COMPANY, INC.
2616 Puritan Avenue
Detroit, Michigan

A New DIMENSION IN AUTOMATIC MUSIC

Wurlitzer



CONSOLE MODELS 2200 AND 2204 offering 200 AND 104 SELECTIONS

ON DISPLAY NOW

LEW JONES DISTRIBUTING CO., INC.
1301 North Capitol Avenue
Indianapolis, Indiana

"Neb. Music Show" To Boom Business

OMAHA, NEB.—"Since publication of our 'Nebraska Music Show' in last week's issue of The Cash Box we have been assured by a large number of operators, distributors and factory representatives that they will be in attendance on Saturday, Sunday, and Monday, February 1, 2 and 3, at the Castle Hotel", reported Howard N. Ellis, secretary of the Music Guild of Nebraska.

"A convention and meeting such as this" said Ellis, "could create new life and enthusiasm by bringing all sections of the industry together. This includes the operator, distributor, manufacturer, salesman, serviceman, and last but not by any means least, the ladies. Yes, we want the wives. They play a very important part in the music industry.

"This will be a three-day meeting instead of the usual two days," Ellis explained, "so that the operators can make it a weekend of relaxation, along with Monday to take care of business transactions.

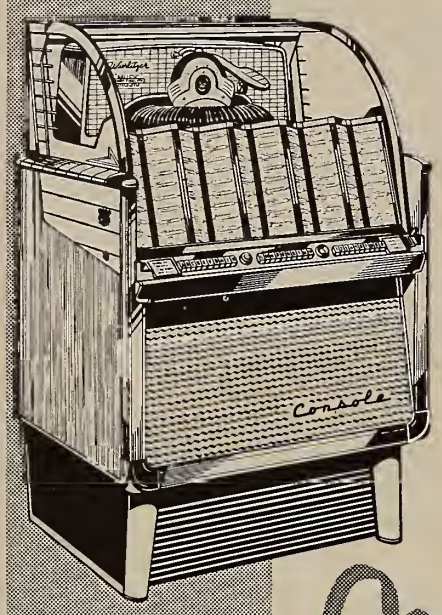
"The luncheon on Monday, February 3, is being held expressly to get together the operators, distributors and manufacturers for a round table discussion about the industry. Every man present will have an opportunity to speak if he so desires."

Program calls for business meetings and entertainment in the evenings.

Display of games, music and merchandise machines will be one of the features of the show. Among those listed to exhibit are: Central Music Distributing Company (Wurlitzer); H. Z. Vending & Sales Company (Rock-Ola); Atlas Music Company (Seeburg); United Manufacturing Company; Valley Sales Company; Eastern Electric Company; Lieberman One Stop; Decca Records; One Stop Phono Records; and Bally Manufacturing Company.

HERE NOW
A NEW DIMENSION
IN AUTOMATIC MUSIC

BY
WURLITZER



COME IN AND SEE THE

FABULOUS NEW

200 AND 104 SELECTION

WURLITZER

Console

MODELS 2200-2204

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ANYTHING LIKE THEM

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Williams TEN STRIKE
Williams TEN PIN
Bally ALL STAR BOWLER
Genco MOTORAMA
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Gottlieb STRAIGHT FLUSH
ORDER TODAY!

We're Shipping Chicago Coin's
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GREATEST OF ALL BOWLERS!
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Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Emarcy Distributing Company readying its premises for the showing of the new Wurlitzer line. . . . **Chuck Foster**, manager of the RCA Victor department at Leo J. Meyberg Company, left for a panel meeting at the New York office. . . . **Jack LaRue**, sales engineer for J. P. Seeburg, visited the Jones Boys during his tour of the northern part of this state. . . . Advance Automatic Sales Company reports new shipment of the Williams new 2-player "Ten Strike" is receiving an enthusiastic reception. . . . **Bob Portale** had a good trip visiting with all his customers in the Valley. . . . **George Hartstone**, president of Stone Distributors Inc. in from the Boston home office for a visit at the local branch. . . . **John Ruggiero** of R. F. Jones Company back from his trip to Vallejo and busy demonstrating and booking orders on Bally's "All-Star Bowler." . . . **Mr. and Mrs. George Trambitis** of Western Distributors, Seattle, sighted along coinrow. . . . Other visitors to the local market were **Cliff Johnson** of Monterey; **Leroy Lambert** and **H. L. "Hank" Simmons** from Stockton; **"Dink" Slavich**, Sacramento; **Bill Covert**, Merced; **Quinton Laine**, also from Sacramento; **Bill Baxter**, Greenville; **Bill Rhodes**, **Mel Olson** and **Bud Roberts**, all from Oakland. . . . **Bernice Huber** continues to take lessons on their Hammond Organ and wishes **Walter** would resume his studies. . . . We wish a speedy recovery for **Harry Russo** of Martinez who is entering a hospital for surgery. . . . **Don Goins**, RCA Victor field representative, apartment hunting in his spare time. . . . **Felton Robertson**, sales manager for Huber Distributing Company, AMI, sighted shopping along automobile row. . . . **Bert Annear**, factory representative for London Records, on a business trip to Seattle and the Northwest country. . . . We hear Associated Coin Amusement Company has taken over **Monty Thompson's** phonograph and music business. . . . **Peter J. Marino**, formerly with King Records, now associated with Field Music Sales. . ... **Wayne Phillipson** of Sonora raises frogs as an interesting sideline.

Operators Ask:

Will Low Priced Equip't Increase Number Of Part-Time Operators?

See Low Priced Machines Bringing Part-Time Ops Into Field. This Will Upset Operating Arrangements for Established Firms

CHICAGO—"Of course we'd like to see all new machine prices drop 'way down," stated one operator of a group just shooting the breeze here at one of the leading Chicago distributor showrooms.

"But let's look at it this way," said another.

"Suppose," he conjectured, "that prices of machines did drop 'way down like everyone would like to see.

"Then," he questioned, "what would result? Would this be like what happened years ago? Would this bring in a flood of part-time operators. Those men who are, at present, laid off their regular jobs.

"And," he continued, "who also have uncles, brothers, aunts, and other relatives who own stores? Who could get these locations because they could purchase the lower-priced machines and their relatives would want to give them 'the break' of operating in their locations?

"Would this be the same thing so many of the established firms had to go thru years ago? Like cut commissions? Like new machines for locations that didn't deserve new machines so often?"

This old time operator, and many more like him, are asking this question here and all over the country.

They are wondering whether lower-priced machines would, once again, swamp many areas of the nation with men who are, at present, waiting to return to their regular jobs and who would, even after they returned to their regular positions, continue part-time operations.

Established firms, especially those with location contracts, aren't easy to knock out of spots. But, where relatives are concerned, one way or another is found to do so.

The resultant effect is that everyone in the area suffers because, to obtain the location, the "part-timer" will do everything he can in cutting commissions, promising new machines, and doing so many other things that no established operating firm can compete with, that the end result is chaos in many areas.

Operators here, and without doubt everywhere else, are in agreement that there is every possibility to zoom the number of operators nationwide should new equipment drop to former recession prices.

Those operators who have been arranging for location contracts for a period of years feel more or less secure. Those who haven't been able to obtain location contracts, or who have never tried to obtain them, now feel that there is every possibility they may lose some of their best spots should the part-time operator, due to lower priced machines, again begin to flood the field.

It's quite a question, as these operators admit. Yet, in almost every case, they agree that the part time operator can hurt their business to a very great extent if he is able to cut loose in their area.

The fact remains that, where so many are being laid off temporarily, some part-time operators are bound to result anyway.

But, as long as prices remain high, these ops feel that few such part-time ops will prove the case.

If prices plunge, they admit that a large number could come into being, and that these could "wreck any commission set-up in any territory, anywhere."

Decca Leads Automatic Phono Bowling League

M. Pieroni Leads Individuals

CHICAGO — The latest standings of the Chicago Automatic Bowling League showed Decca in the number one spot with Galgano and Coven following in second and third positions.

The standings as reported one month ago showed that Galgano had held the top spot and Decca second place. Coven was third then, making no advance during the month but holding fast to its third slot. Mercury dropped to fifth from fourth while Paschke jumped into fourth from the number six position.

On the other end of the lineup, Garmisa, which held the bottom position last month moved into number fifteen while Gillette, number fifteen last month took over the last place position in the league. Gillette picked up only two wins as against thirteen losses during the month. Garmisa was able to vault Gillette and solidify its fifteenth spot by winning ten while dropping only five.

M. Pieroni leads the individual averages with an average of 175.45 over 48 games in which he bowled a total of 8445 pins. Following Pieroni are H. Sophie in second and R. Gallet in third.

Team Standings	High Game	High Series	Won	Lost	Total Pins	Aver.
Decca	841	2456	37½	16½	41131	761
Galgano	862	2452	34	20	40452	749
Coven	863	2330	33½	20½	40172	743
Paschke	911	2507	32	22	42170	780
Mercury	904	2493	30	24	40263	743
Amber	863	2387	30	24	39044	723
Brown's Camp	801	2336	26½	27½	37305	690
ABC	865	2494	26	28	40061	741
Gateway	741	2132	26	28	35622	659
B & B	837	2408	25½	28½	41455	767
Western	798	2208	25	29	37872	700
Phono Service	809	2274	24	30	37990	703
Singer	841	2399	22	32	39405	729
Star	846	2196	22	32	37710	698
Garmisa	810	2337	21	33	31897	708
Gillette	796	2218	17	37	36715	679

INDIVIDUAL AVERAGES

MEN	Games	Total Pins	Aver.
M. Pieroni	48	8445	175.45
H. Sophie	45	7776	172.36
R. Gallet	48	8281	172.25
Re. Gallet	54	9212	170.32
E. Kapuscinski	36	6025	167.23
T. Ignoffo	51	8418	165.3
F. Sciakitano	54	8890	164.34
J. Zie	48	7891	164.19
E. Teske	51	8373	164.9
R. Gnarro	42	6890	163.41
F. Dries	51	8337	163.21
F. Tutomase	51	8288	162.24
W. Paradee	54	8761	162.13
R. Albamonte	48	7781	162.5
R. Holl	53	8586	162.
H. Krueger	53	8567	161.34
L. Earapeno	51	8213	161.2
L. Taylor	51	8194	160.34
T. Galgano	51	8176	160.16
H. Sochacki	48	7673	159.40
C. Alesi	45	7188	159.33
A. Rice	51	8096	158.38
H. Walczak	51	8055	157.48
J. Nolan	51	8035	157.28
F. Dalton	54	8473	156.49
I. Cairo	51	7954	155.49
R. Bauer	54	8389	155.19
C. Myers	51	7919	155.14
J. Fischer	51	7900	154.46
W. Nyland	54	8351	154.35
WOMEN			
I. Oomens	54	8052	149.6
V. Imlau	54	7964	147.26
M. Sochacki	45	6619	147.4
B. Bauer	54	7509	139.3
L. Oomens	54	7361	136.7
J. Gallet	51	6932	135.47
M. Jones	54	7272	134.36
J. Minter	51	6869	134.35
M. Sipiora	48	6453	134.21
J. Burlak	45	6018	133.33
M. Nyland	54	7169	132.41
E. Brown	45	6823	129.18
J. Swider	51	6578	128.50
M. Fiorito	51	6952	128.37
V. Rosen	51	6519	127.42
U. Galgano	51	6439	126.23
E. Prokop	45	5629	125.4
M. Drury	42	5221	124.13
M. Metzger	45	5532	122.42

One of the NEW 1958 MILLS BELLS for EXPORT

Here is one of many brand new Mills models available to you now!

These *genuine* Mills Bells give you top performance, longer service and modern appearance to attract more play.

Genuine Mills Bells are manufactured *ONLY in RENO, NEVADA by Mills old time craftsmen from the original Mills operation in Chicago.*

Because Mills machines have always been tops, some imitation machines are being made in the Orient and Europe. Many *old* Mills machines, rebuilt with low quality parts, are also being represented and sold as new Mills Bells. *We feel it is important that you recognize these inferior machines because we do not wish their poor quality and operation to reflect on our genuine Mills Bells.*

Remember, genuine Mills Bells are made only in Reno, Nevada. All others are obviously imitations and are not manufactured to Mills high quality standards.

Make sure you get the best. Write directly to Ralph J. Mills, President or Herbert S. Mills, Vice-President; for the latest literature & prices.

Mills

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EXECUTIVE OFFICES: 4630 Fullerton Avenue, Chicogo 39, Illinois

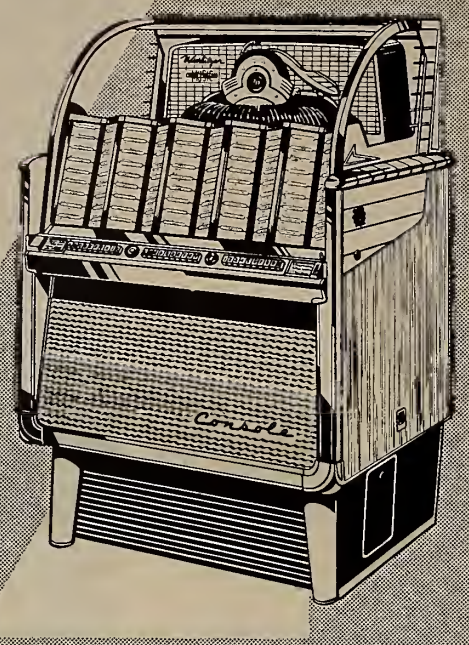
COME IN AND SEE THE SHAPE OF TOMORROW

Today

WURLITZER

CONSOLE PHONOGRAPH

200 AND 104 SELECTIONS



A New Dimension in Automatic Music

BUSH DISTRIBUTING COMPANY

286 N.W. 29th Street
Miami, Florida

60 Riverside Avenue
Jacksonville, Florida

Look To Games Field For '58

Believe New Type Games Can Make '58 Great Year

CHICAGO—It seems, from all reports, that the trade looks to the amusement games field for a banner '58.

"There is no doubt," one well known operator here says, "that it will be up to the games manufacturers to bring us the kind of machines that will assure better income from all locations."

Like in past years, this operator and many others here, are of the opinion that the amusement manufacturers "will come thru like they always do" and that a series of new type games will result in better income from all the industry.

"Due to their flexibility and also due to the fact that they can come out more quickly than either the music or vending machine manufacturers with new products," one distributor here points out, "the amusements manufacturers have always been able to lead this field out of any economic morass."

Some of the old timers go back into history and point to years when conditions "were really bad" and yet, they state, the amusement game manufacturers always came up with a new type product that led the way to better times.

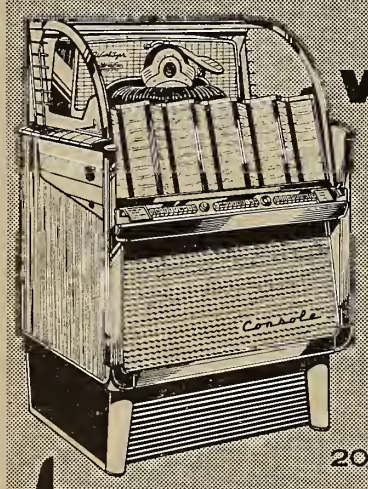
Amusements manufacturers report that they haven't halted for even an instant in trying for the new product wanted by the trade. Many of the manufacturers have been, and still are testing new games in the hope that one of these will click and prove the answer to making 1958 one of the boom years for the entire industry.

Most interesting, of course, to all in the field is the way the operators, jobbers and distributors look to the amusement games manufacturers with complete faith and confidence that they will produce the new type products that will zoom up income for all the industry.

Nor does it seem that these men have misplaced their faith and confidence for, as the past weeks indicate, the manufacturers are presenting new and more interesting games and are holding the price line regardless of general conditions.

Almost every amusements factory here is busy with ideas and plans and production of new games. They are all working into the wee hours in experimental departments seeking for the new product. Those that fail in tests around the country are pulled in and new machines quickly sent out from what has been learned during the test periods.

THE SHAPE OF Tomorrow HERE TODAY



WURLITZER Console

Models 2200 and 2204

•

A NEW DIMENSION IN AUTOMATIC MUSIC

•

NEW HIGH EARNINGS

•

200 AND 104 SELECTIONS

NOW ON DISPLAY

STEELE DISTRIBUTING CO., INC.

3300 Louisiana Street
Houston, Texas

Howie Freer Joins Donan

HOWIE FREER

CHICAGO — Howard Freer announced this week that he is joining Donan Distributing Company, this city.

Freer just resigned from *The Cash Box*, Chicago office, where he was employed as a reporter and editorialist. Prior to that he had been in the far west and was, before that, with Empire Coin Machine Exchange of this city. He was also with Atlas Music Company of Chicago.

Freer has had many years of experience in the coin machine business. He is highly regarded by all in the industry.

He reports that his association with *The Cash Box* was "most pleasant and a very happy one, indeed."

Don Moloney, president of Donan stated, "We believe that Howard Freer will prove a very welcome addition to our staff.

"We needed someone to handle the many promotional details of our firm which has continued to grow at a very remarkable pace.

"Howard Freer," Don Moloney said, "can take over the work that has kept other members of our staff occupied and he should be able to bring world-wide as well as domestic attention to the fine products our firm distributes."

Freer stated that he is taking a short vacation and will start to work in his new position with Donan on February 1, 1958.

MUSIC

M-100A—Converted to 45 RPM	$275
SEEBURG 100-R	650
SEEBURG 100-G	595
SEEBURG 100-W	575
A.M.I. D-40	165
A.M.I. D-80	295
A.M.I. "B"	95
WURLITZER 1800	595
ROCK-OLA "FIREBALL" 120 (45)	195
ROCK-OLA FIREBALL 120 (78)	150

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Bally ALL STAR BOWLER
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Williams TEN STRIKE and TEN PIN
Gottlieb STRAIGHT FLUSH
Valley 6-POCKET POOL

45 RPM Conversion for M-100A $69.50

45 RPM Conversion for other models .. WRITE

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Gottlieb Presents New 2-Player "Whirl-Wind"

CHICAGO — "Our new, 2-player pinball, 'Whirl-Wind' ", reported Alvin Gottlieb, D. Gottlieb & Company, this city, this past week, "is going to lead the way to greater play as well as to higher, steadier profits."

Alvin went on to state that this new 2-player has already won warm praise from the firm's distributors and that advance orders indicate this will prove one of the most outstanding games the firm has yet produced.

"There's no doubt about it", he reported, "but that Gottlieb-engineered games are loaded with player appeal and constantly yield good earnings in all types of locations.

"Our advanced ideas and engineering know-how are the ingredients that, year after year, make our games the profit leaders."

Alvin reported that among the features which operators will find on this new 2-player, "Whirl-Wind", will be new "jet-action ball shooter" that propels the ball toward the "Roto-Targets".

Holes score 100 times target values, he advised. Furthermore, there are six places to spin "Roto-Targets". Advancing value bonus scores 1 to 100 times the target values.

The game features two "super-powered Flippers". Also "Cross-Board Cyclonic Kickers".

"Whirl-Wind" will be available with twin chutes and also with match feature.

"But", adds Alvin Gottlieb, "most important and, we believe, most impressive is for the operator to place 'Whirl-Wind' on whatever location he desires and see what the results are.

"This", he concludes, "is one game that is sure to bring the greatest and steadiest profits the operators have ever enjoyed."

Swiss Firm Introduces Football Game To U.S.

GENEVA, SWITZERLAND—Marcel Lucca, of the firm of Tousjeux et Nouveautes, S. A. of this city, advised this past week that he had made arrangements for the sale of his famed products here in the U. S.

A. J. Girardy of Belleville, N. J. will represent the firm in the U. S., and will contact operators as well as jobbers and distributors for the two Swiss games that have won great success in 25 consecutive years of manufacture and operation thruout Europe and other continents.

The two games that will be presented to the trade here are "National Football" and "National Soccer". Both of these games, since first introduction 25 years ago to the European market, have won worldwide approval in almost every continent but North America.

Lucca believes that, due to general amusement game operating conditions here in the U. S. A., that his games will be well received by the operators.

"For", he says, "they will find that these non-hazard games can operate anywhere and will be acceptable to all.

"It is also my intention", Lucca advises, "to have a constant quantity of these two games flowing to New York and elsewhere to satisfy the demand which I believe will develop in the U. S. market."

Lucca is telling all who are interested in his "National Football" and "National Soccer" games to contact A. J. Girardy in Belleville, N. J. and that Girardy will handle all inquiries and also make arrangements for deliveries.

Int'l Scott Crosse To Operate Two Arcades At Brussel's World Fair

PHILADELPHIA, PA.—Abe Witsen, International Scott Crosse Company, this city, just back from a trip to Europe, announced that his firm will operate the only two arcades situated at the 1958 Brussel's World's Fair, which opens on April 17 and will run approximately six months.

Each amusement center will occupy from 5,000 to 6,000 square feet of space, located at different points on the fair grounds. One of the arcades will be right at the main entrance leading into the fair grounds.

Some 200 machines will be available for the public's play, comprising American and European, new as well as recognized standard arcade type machines. In addition there will be photo machines, kiddie rides and group games.

"We will feature the latest and most advanced amusement machines —equipment unveiled for the first time anywhere," stated Witsen. "We have been assured by Bally, Williams and Genco that they will fly out their most up-to-date machines to Brussels for the opening even before they are shown in the United States".

Abe Witsen and several other executives of International Scott Crosse Company will be on hand at the arcades for the April 17 opening. The firm's newly appointed sales representative, Kentiver Automatics of Antwerp, will have its head man, Armand Timmermans, on the fair grounds at opening day, and it is expected he will remain all during the run of the fair.

REMEMBER THE DATE

SATURDAY

FEB. 1 — AT 12 NOON

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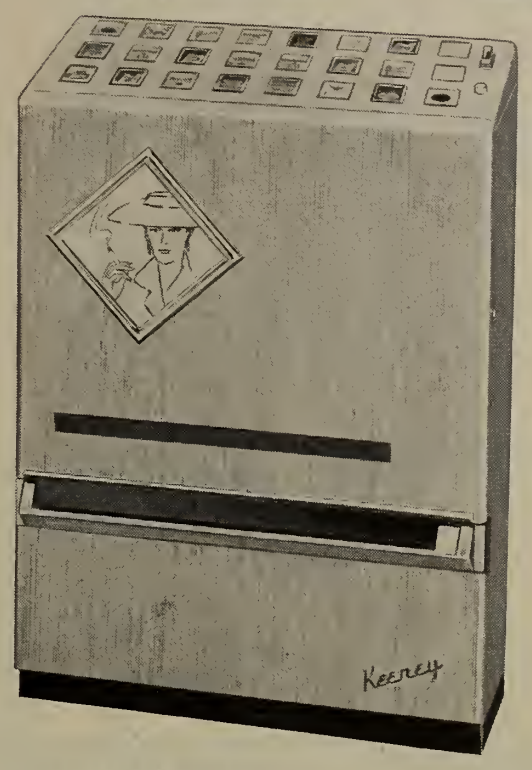
MEMO to Operators of Juke Boxes and Games:

It Will PAY You to Operate this

KEENEY
"Riviera"
deluxe • electric
CIGARETTE VENDER



★ HOLDS 539 PACKS Front Column, 264, Rear Column 275
★ 22 SELECTIONS Pack and matches delivered quickly and smoothly
★ OUTSIDE COLUMNS VEND FLAT BOXES at option of operator
★ THREE PRICE SELECTIONS: 25c, 30c and 35c. Four Price Mechanism at operator's request.
★ AMPLE MATCH CAPACITY Adequate Storage for Cigarettes
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Easier to Service—All Parts Accessible—Earns Much More!

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1940 W. LAKE STREET, CHICAGO 12, ILL.
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• *Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.*

SENSATIONAL SALE!

Bally Lane, 14 ft.; United Super Slugger Baseball; Genco Skee Ball —2 players, 6 players; AMI G-200's.

You can save real money.

WRITE, WIRE or PHONE!

IMPORTERS
We have whatever machines you want . . . at the price you can pay. Perfectly reconditioned by skilled mechanics.
WRITE US YOUR NEEDS

RUNYON
SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co., Irving Kaye Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

ATTENTION
PENNSYLVANIA
JOBBERS • OPERATORS:

D&L Coin Machine Company
announces its appointment as
EXCLUSIVE FACTORY DISTRIBUTOR
OF KEENEY'S

DELUXE BIG TENT
for the State of Pennsylvania

Write - wire - or phone for
IMMEDIATE DELIVERIES!

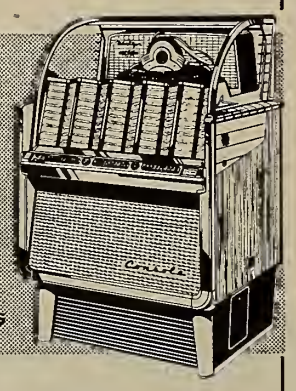
D&L COIN MACHINE COMPANY
414 KELKER ST., HARRISBURG, PA.
CEdar 4-1051 CEdar 4-2235

IN STOCK – ALL BALLY and UNITED PRODUCTS
"You Get the Best for Less at D&L"

WE HAVE IT

THE NEW
WURLITZER
Console

INTRODUCING A NEW DIMENSION IN AUTOMATIC MUSIC
200 AND 104 SELECTION MODELS



O'CONNOR DISTRIBUTORS, INC.
2320 West Main Street
Richmond, Virginia

JOE ASH SAYS:

Our Showing of the 1958
Wurlitzer
Phonograph Line
will be held
Mon. to Fri., Jan. 27th to 31st
Exclusive Distributors for Wurlitzer, D. Gottlieb and Exhibit in So. Jersey, Del. and E. Penn.

ACTIVE AMUSEMENT MACHINES CO.
666 N. Broad St., Phila. 30, Pa.
Cable Address: COMAC

Contact
JOE MUNVES
at the
TAMPA TERRACE HOTEL
and the
FLORIDA STATE FAIR
SPORTLAND ARCADE
TAMPA, FLA.
FEB. 4 to FEB. 13
For The Latest
ARCADE EQUIPMENT

Through The Coin Chute

GREAT BRITAIN GOSSIP

Big news this week is that Britain's Amusement Trades Exhibition, the annual show which features phonographs and other coin machines, as well as the amusement caterers and swag (market) men, is a complete sell-out. So much so that the bar has had to be moved from its central position to a remote corner to accommodate more stands! The exhibition opens 28 January at the New Royal Horticultural Hall, Westminster, London. . . . Several of the phonograph firms exhibiting, including Automaten Distributors Ltd. of Wales, will be showing their boxes at the same time at the Catering Exhibition at Olympia. . . . New boxes are promised by virtually all the main names in the business, although details of these are being kept strictly secret until "der tag". . . . We understand that there will be something new and special from BAL-AMI—something that has not been seen before. Rock-Ola, too, is said to have something very important up its sleeves. . . . One of the biggest surprises is the appearance of an unexpected last-minute exhibitor, who has been fitted in somehow or other in the already-crowded hall. This is the firm of Lennard Automatic Sales, of 9, Bolton Road, London, N.W. 8, and they are main agents for Bergmann Products of Germany. . . . We gather from **L. Ferrer** of Lennard Automatics that they will be showing two of Bergmann's outstanding European phonographs the Symphonie 80-selection, and the Symphonie 200-selection machines. . . . **George Whittaker**, of G. A. Whittaker Ltd., promises many surprises to his competitors. Although Whittaker will not give any clues to the contents of his stand he warns competitors to bring along their smelling salts. And at the Whittaker stands it will be possible also to meet some of Europe's leading phonograph men.

Mr. Walker, of Ruffler and Walker will be personally introducing some completely new attractions. His son and his foreman, **(Mr. Cullum)** will be with him. . . . Phonographic Equipment Ltd., at its three stands, will be out in full force, with some very special attractions for visitors. . . . **John Katz**, of Precision Automatics Ltd. of Brighton, should certainly have operators round him like flies, for he will be presenting for the first time two of Europe's most attractive and cheapest priced juke-boxes, and French Marchant Emaphones. They are 90-selection and 160-selection models of very modern styling and general appeal. . . . Automaten Distributors Ltd. will be out in full force, led by managing director **Arthur Brown**, with its Wiegandt wall and console boxes that were recently so successfully demonstrated in a London hotel. There is added interest in this case in the fact that there are still several regional distributorships open; these are likely to be filled at the show. . . . Kraft's Automatics Ltd. has approached several record companies with a view to having record artists at its stand from time to time to meet operators, and to be pictured with phonographs which are so important in establishing their hit records. . . . One of the most interesting stands in the whole show is going to be the one at which two models of the world's first tape-operated phonographs are to be on show. In charge of the stand will be **T. de Wertheimer**, who has full British rights to these French boxes. He has been experiencing some difficulties with the main British record companies over the dubbing of hit songs on to tape, but believes these to be only temporary. These boxes, which are in operation in France, were the sensation of the recent Paris exposition.

Messrs. Ruffler and Walker have bought all the share capital of Crane Automatics. The sole Directors of this concern are now **Bill Ruffler** and **Fred Walker**. On January 31 the offices of the Crane company will be moved from Hong Kong Works, Wembley, to St. John's Hill Road, Clapham Junction. Supplies of Crane products have already been transferred and Ruffler and Walker are giving delivery of such as Butovuew from stocks in hand.

Match Score For "All Star Bowler"

CHICAGO—"All the features of 'All-Star Bowler', plus popular match-score feature, are built into the new Bally super-bowler," announced Herb Jones, vice president in charge of advertising, Bally Manufacturing Company, this city.

"Like 'All-Star Bowler', new "Super-Bowler' offers all the skill-appeal of official bowling scores in only 5½ feet by 2 feet of floor space, plus added attraction of match-score play," Jones concluded.

New Rock-Ola Distrib Hosts Ops

DETROIT, MICH.—Frank Fabiano, Fabiano Distributing Company, newly appointed distributor for Rock-Ola Manufacturing Corporation, introduced the firm and its staff to operators here with a tremendous party at the Piemontese Hall, this city, on Sunday, January 12.

Pictured herewith, with the Rock-Ola phonographs as a background, are Frank Fabiano; Vickie Adams, vivacious songstress; Joseph L. Wisniewski, chairman of the Michigan Liquor Control Commission; and Roy Small, public relations counsel for the United Music Operators of Michigan.

ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ACHTUNG!

EXPORTIEREN SIE? IMPORTIEREN SIE?

Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem "Cash Box International Coin Machine Export-Import Council" (dem Internationalen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENDEZ!

EXPORTEZ-VOUS? IMPORTEZ-VOUS?

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation and de l'importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENCION!

SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

Escriba hoy solicitando su tarjeta de socio.

THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

ATTENZIONE!

SIETE ESPORTATORI? SIETE IMPORTATORI?

E' vostro fondamentale interesse e sicura premessa per lo sviluppo dei vostri affari inscriverVi—senza alcuna spesa al "Cash Box International Coin Machine Export-Import Council" (Consiglio internazionale per l'importazione e l'esportazione della macchine automatiche a gettone del "Cash Box").

Richiedete il tesserino d'iscrizione oggi stesso a:

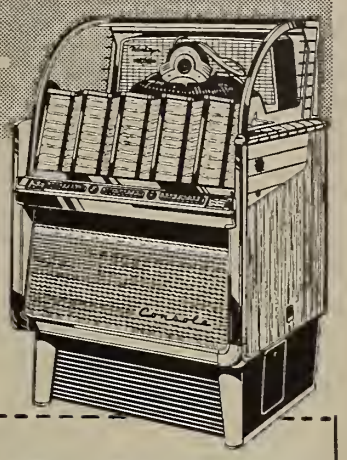
THE CASH BOX

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS, U.S.A.

A New DIMENSION IN AUTOMATIC MUSIC

Wurlitzer

CONSOLE MODELS
2200 AND 2204
offering
200 AND 104
SELECTIONS



ON DISPLAY NOW

CANYON STATES DISTRIBUTING CO., INC.

301 East 7th St. Tucson, Arizona | 1458 Van Buren St. Phoenix, Arizona

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THE

Air Force Thor

IS SENSATIONAL!!

BUT WAIT 'TIL YOU SEE

chicago coin's

"ROCKET"!!

THE SHAPE OF Tomorrow

HERE TODAY

WURLITZER

Console

Models 2200 and 2204

•

A NEW DIMENSION IN AUTOMATIC MUSIC

•

NEW HIGH EARNINGS

•

200 AND 104 SELECTIONS

NOW ON DISPLAY

FAR NORTH DISTRIBUTING CO.

1234 E. 7th Street
Anchorage, Alaska

This Is Your LUCKY Day!

New LUCKY HOROSCOPE
5c, 10c or 25c PLAY

- NATIONAL COIN REJECTOR in each chute
- NOW has TWO coin returns and other new features

GAME HOLDS approx. 1000 numbered or star tickets.

EASY TO LOAD • SIZE: 18" x 8" x 6" • SHIPPING Wgt. 20 lbs. • *Write for details*

MARVEL MANUFACTURING CO.
2849 W. FULLERTON CHICAGO 47, ILL.
TEL.: DICKENS 2-2424

Coinbiz Adjustment Period Continues

Most Ops Seek More Equitable Operating Arrangements. Point Out Need For More and Closer Cooperation for All Machines from Location Owners and Employees to Assure Top Take for Ops and Locations. Believe Majority of Coinmen Will Find '58 Good Year if Businesses Made Sufficiently Flexible to Handle All Expected Changes

CHICAGO—The adjustment period continues. Many operators have found that they have to obtain a more equitable share of the gross intake from all of their equipment to insure their business survival.

Others, who have made as best an adjustment in this direction as they possibly could, now advise that they are putting up certain facts to their locations which, they believe, are of great importance.

They are advising their locations that the owners as well as the employees of the location simply must cooperate to help assure greater intake for the machines in the locations.

This is the one and only way, most operators point out, that the locations can cooperate and can, at the same time, assure themselves greater income from the machines located in their place of business. In this way both the location owners and the operator will profit, they report.

It seems, from information received, that the problem of obtaining cooperation for their machines has become one of the most vital in the industry.

Many operators claim that their locations became very lazy in this regard. The resultant effect is that intake has fallen off from lack of this type of cooperation that is so vital to increased profits.

Some operators complain that, at this time, it has become very, very difficult to make more equitable arrangements of the gross intake. They explain that, with the take down in many instances, location owners aren't listening to their demands.

Yet, quite in reverse, other ops claim that they have been able to make more equitable arrangements, receiving a much better share of the gross intake because, they state, the location owners aren't as interested as they formerly were when the intake was at a high peak.

In addition to all this, operators agree that their businesses have to be completely flexible at this time, so that they can weather whatever economic storms may suddenly arise.

"Flexibility is extremely important", one well known operator points out, "because this means that, when our phonos aren't bringing it in, we have our games and vendors to depend on.

"Similarly", he continues, "it also means that we can change our operating methods without effecting our business to a serious extent.

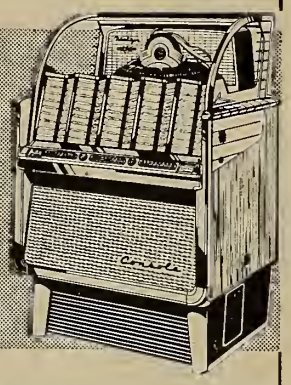
"Sometime ago", he concludes, "we arranged for a more equitable share of the gross intake from all machines we have on location and now", he adds, "we have made our business sufficiently flexible to assure our continuance thru thick or thin."

WE HAVE IT

THE NEW WURLITZER Console

INTRODUCING A NEW DIMENSION IN AUTOMATIC MUSIC

200 AND 104 SELECTION MODELS



CRUZE DISTRIBUTING COMPANY, INC.
1101 West Washington Street
Charleston, West Virginia

Kaye App'ts Fox Ad Manager

BUDDY FOX

BROOKLYN, N.Y. — Irving Kaye Company, this city, announced this week the appointment of Buddy Fox as advertising and sales promotion manager. In addition, Kaye stated, Fox will serve as his close assistant in other executive duties.

Fox comes from Runyon Sales Company, where he acted in a similar capacity, handling advertising and promotions for this well known distributing firm.

"We have made great strides since entering the amusement machine manufacturing business", stated Kaye, "and Buddy's appointment is another progressive step in our plans for added activity about which we will soon advise the coin machine industry."

WANTED
ANY QUANTITY OF 1956 and 1957
GOTTLIEB GAMES
HIGHEST PRICES PAID

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin and Internotional Mutoscope Distributors

MEMBER NCMDA EXCLUSIVE FACTORY DISTRIBUTOR

TRIMOUNT

Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

Through The Coin Chute

NEW ENGLAND NIBBLES

Cold wave has not halted coin biz around N.E. with good takes being reported throughout the territory on the new games. Music is going well too, with many new indoor locations opening up that were hitherto closed. . . . Plans are jelling for the big get-together by Redd Distributing (Wurlitzer) to supply the demand. At the Jan. 26 show in the Beaconsfield the firm will Ballys "All-Star" bowlers are so big here that it is difficult to get enough to supply the demand. At the Jan. 26 show in the Beaconsfield, the firm will have Bally's "Miss America" and Chicago Coin's "Lucky Strike" on display. **Bob Jones**, sales mgr. back from trip through southern Mass. and Conn. and reports ops optimistic for big year on games and music.

At Trimount Automatic Sales Corp. (Seeburg), the long awaited Williams' "Ten Strike" arrived and they are going out as fast as they are coming in, **Irwin Margold**, gen. mgr., reports. Also Gottlieb's "Straight Flush" is a big winner with the ops and going very heavy. **Marshall Caras**, sales, has just acquired a pair of champion dachshunds and expects to breed them. Export biz is on the upswing here hypoed by the recent trip to Europe by **Dave Bond**, Trimount prexy; and **Irwin Margold**, gen. mgr. Biz is good all around here on music, games and used equipment. . . . At Associated Amusements (Rock-Ola), there has been an intense interest in bowlers and games with large delegation of ops in to pick up equipment. Rock-Ola phonos are going big, says **Ed Ravreby**, vet coin man head of Associated. Ed just back from seeing ops in Springfield, Providence, R. I. and points south. In Springfield, he attended the sesh of the Western Mass. Music Guild. . . . At Atlas Distributors (AMI), **Louis Blatt** readying for road trips when the bad weather lifts. Ops have been coming in from the north country despite the tough traveling conditions, Louis reports. Interest in AMI phonos remains big and outlook for 1958 is most excellent, he says.

Dave Baker, prexy Music Operators' Asso. of Mass., is receiving large number of contributions from op associations and individual ops throughout the country for the fight against city of Boston and state license fees. Biggest amount received so far was a check for $1,000 from the California Music Operators' Assn. A good fight fund kitty is being gotten together with donations from MOA and ops who are throwing their weight behind the current legal battle in Mass. to knock out the $150 phono license fees charged by Boston and Mass. . . . Among ops in visiting distribs this week were. **Tom Libby**, Haverhill; **Ed Ross**, Dorchester; **Ray Shea**, Worcester; **Nathan Calsia**, Boston; **Sol Robinson**, Newton; **Leonard Rawlitz**, Newton; **Amada Monti**, Portland, Me.; **Gerald Pothier**, Gloucester; **Dave Grossman**, Boston; **Ray Faini**, Framingham; **Louis Taube**, Manchester, N. H.; **Harry Deshowitz**, Chelsea; **Ralph Lackey**, West Roxbury; **Al Dolins**, Hyannis; **Lawrence Bettencourt**, Danvers; **Hal March**, Brattleboro, Vt.; **Henry Levine**, Milton; **Leo Glasband**, Lynn; **Ray Racine**, Woonsocket, R.I.; **Mario Lucchessi**, Lawrence; **Joe Assad**, York Beach, Me.; **Teddy Rubinovitz**, Chelsea; **Lou Abramson**, Cambridge; **Jim Jericho**, Boston; **Alec Pechilis**, Ipswich; **Ed Beals**, Needham; **Joe Glazer**, Bangor, Me.; **George Campbell**, Medford; **John Poto**, East Boston; **Arthur Sturgis**, Jamaica Plain; **Perry Lipson**, Newton; **Russ Mawsley**, Holyoke; **Walter Luby**, Shrewsbury; **Phil Swartz**, Brookline; **Connie Pocius**, South Boston; and **Lou Abramson**, Cambridge. . . . **Felicia Saunders** in to plug "Song of Gervaise." . . . **Louis Armstrong** played to SRO biz at Blinstrub's marking first time the 1,700-seat So. Boston nitery ever booked a jazz attraction. . . . **Toshiko**, who has new jazz albums out, opened at the Carousel Room, Bradford Hotel, Wed., Jan. 22.

Through The Coin Chute

PHILA. FILBERTS

Nat Solow, Eastern Music Systems, advises everything moving very well, and highly pleased with the operator support on Seeburg phonos. **Paul Cimino** walking around like in a dream since his recent marriage. . . . **Abe Witsen**, International Scott Crosse, back from his European trip, but so busy we didn't have a chance to discuss it with him. He and Mrs. Witsen now off to Miami Beach for several weeks. **Harry Witsen** sporting a new pair of glasses—which makes him look like a college professor. **Bill Witsen** and **Mike Channick** state that reports on 25 Bally "All-Star" bowlers, out on location some three weeks in various sections of Eastern Pennsylvania, indicate that the machine is a very steady income producer. . . . **Joe Ash** and staff at Active Amusement prepare for showing of new Wurlitzer phonos starting week of Jan. 27. . . . Everyone busy at International Amusement taking care of export orders reported coming in without interruption. Particularly heavy demand for shuffles. . . . **Dave Rosen** receives a gift of a smoked salmon from Dunis Distributing of Seattle, which must have weighed some 50 lbs. **Davey Weiss**, who had planned on a Bermuda trip, had to postpone it due to illness of his daughter. Fortunately, the girl is now fully recovered and back at college. Rosen announced that **Lennie Schneller**, well known coinman, is now connected with his firm. **Reba Stein** is the new bookkeeper here, taking the place of **Josephine Mazzu**, who is leaving to go to college. . . . **Harry Ascola**, Columbia Records, tells us **Mitch Miller** was in town to take in "Oh Captain" and "Body Beautiful," both to be released on Columbia with original casts. **Eileen Rogers** appears on Clark's "Band Stand" to plug her "I Am Not Afraid." **Raymond Gessay** will be in charge of all inside sales. **Jerry Vale** at Sciollas. . . . **Sheppard Sisters**, Mercury Records, to appear on Clark's "Bandstand" on January 31 with their new record, "Getting Ready For Freddy." The Vikings will also be in on the same day with "Snowbound." **Margaret Bestwick's** daughter, Kathleen, getting married to William Paul Hare. **Harvey Miller** out visiting deejays. . . . **Harry Rosen**, David Rosen, gradually recovering, comes in for an hour or two every day. . . . **Al Ferio**, King Records, reports "Home" by **Jimmie Scott** is a certain winner. **Mario D'Aulerio** out visiting the trade.

NEW ENGLAND is THRILLED with this NEW DIMENSION in AUTOMATIC MUSIC

- Small Physical Size
- Big Profit Producer

THE FABULOUS WURLITZER Console

MODELS 2200-2204

Redd DISTRIBUTING CO., 298 LINCOLN ST. ALLSTON 34, MASS.-AL 4-4040

Exclusive distributor for WURLITZER BALLY CHI. COIN GENCO

WE WILL SHIP ANY

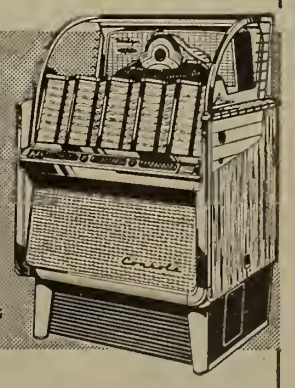
THE Navy Polaris IS SENSATIONAL!! BUT WAIT 'TIL YOU SEE chicago coin's "ROCKET"!!

WE HAVE IT

THE NEW WURLITZER Console

INTRODUCING A NEW DIMENSION IN AUTOMATIC MUSIC

200 AND 104 SELECTION MODELS



ROTH NOVELTY COMPANY

54 North Pennsylvania Avenue

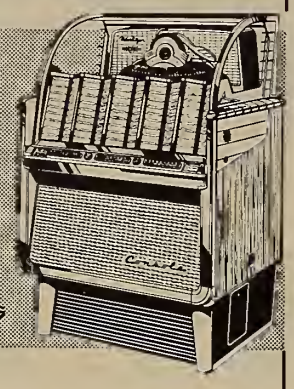
Wilkes-Barre, Pennsylvania

WE HAVE IT

THE NEW
WURLITZER
Console

INTRODUCING A NEW DIMENSION IN AUTOMATIC MUSIC

200 AND 104 SELECTION MODELS



GEORGE YOUNG
1917 West Front Street
Selma, California

45 RPM PHONO-CONVERSATION

FOR ALL 78 RPM MODELS

WURLITZER 1015-1100
Stock #M-117 — CB
Price $13.75

WURLITZER 1250-1400 1600-1650
Stock #M-118 — CB
Price $13.75

ROCK-OLA 1422-26-28
Stock #M-119 — CB
Price $16.95

ROCK-OLA 1432-1434
Stock #M-120 — CB
Price $15.00
with TURNTABLE MOTOR

EASY INSTALLATION
EACH KIT COMPLETE WITH INSTRUCTIONS
MONEY BACK GUARANTEE ! ! !

SEEBURG M-100A—45 RPM
Stock #M-122 — CB
Price $69.50

SEEBURG M-100A—33-1/3 RPM
Stock #M-123 — CB
Price $24.50

AMI — A - B - C - D
Stock #M-121 — CB
Price $32.50

SEEBURG 146 - 47 - 48
Stock #M-227 — CB
Price $16.95

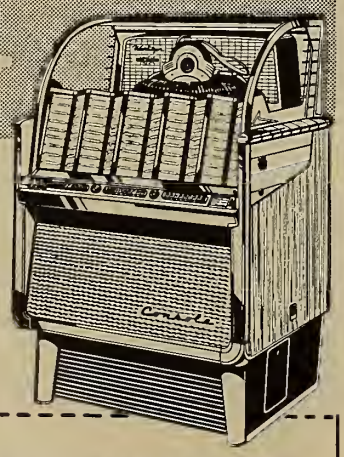
SEND FOR OUR NEW 1958 PARTS & SUPPLY CATALOGUE

WICO CORP., 2907-13 N. PULASKI, CH'GO. 41, ILL.

A New DIMENSION IN AUTOMATIC MUSIC

Wurlitzer

CONSOLE MODELS 2200 AND 2204
offering
200 AND 104 SELECTIONS



ON DISPLAY NOW

COMMERCIAL MUSIC COMPANY, INC.
1550 Edison Street
Dallas, Texas

Through The Coin Chute

CALIFORNIA CLIPPINGS

Nick, Bill, Vinny and **Andy Lanzy** are in the midst of moving into the new location of American Coin Machine Service Company. When completely settled they will have five men working in the shop at all times. Bill and Andy busy handling the many mail orders being received for the "Easy View Title Holder." Nick and Vinny announce they are now handling new and used music and game equipment. . . . **Mary, Kay** and **Claire Solle** say they miss the help of their niece, **Barbara Chandler**, at Leuenhagen's Record Bar the past two weeks while she is studying for her finals at U.C.L.A. Mary predicts **Johnny Olenn** will have a big record for Antler with "Sweetie Pie." Claire reports the operators are going for the **Platters'** Mercury release of "Helpless." Kay believes **Jimmie Rodger's** "Oh, Oh I'm Falling In Love Again" on Roulette will be his third big hit in a row. . . . At Simon Distrbuting Company, **Jack Simon** reports that on his recent visit to San Francisco and Oakland be found a great deal of activity in the Bay area. **John Freeman** and **Sonny Lomberg** report a number of local operators visiting them at Simon's the past week. **George Muraoka** busy readying a large shipment for export. . . . **Ed Wisler** held an open house at the new headquarters of Wisler Sales And Service, 850 Union Street, San Diego. The affair was attended by his many friends who wished him luck with his jobbing and distributing in the San Diego area. . . . Pat **Pugliese** reports the mail order business continues increasing at Advance Phono Parts which necessitates his moving into larger quarters. He should be completely moved by the first part of February with a complete line of parts and accessories.

At **Badger Sales Company, Inc., Bill Happel** reports the AMI "H-200" phonograph moving very well, with many of the sales being re-orders. **Marshall Ames** says used shuffle alleys have been in great demand the past few weeks. **Jack Leonard** entertaining his father, **Lou Leonard**, who is visiting from Chicago. Jack says the increase of sales of parts for pool tables indicates a stimulation in pool games. . . . **Norty Beckman** was visited at Norty's Music Center by **Bob Boyd** of the Los Angeles Rams' Football Team. Bob being a record collector, he and Norty had an extensive conversation as they toured the various departments. **Joe Alvarez** has been added to the staff and will handle sales on the floor. **Jan Graham** reports **Ernie Freeman's** "Leaps And Bounds" on Imperial has started to take off with the operators. **Jessie Bojorquez** says "Don't Let Go" by **Roy Hamilton** on Epic is moving very well. . . . **Oscar Noriaga**, Tijuana operator, passing out cigars honoring the birth of a son, **Damon**. Damon has the honor of being the first baby born in National City in 1958. . . . **Lucille** and **Paul Laymon** say many operators have dropped into Paul A. Laymon, Inc. to report on the fine collections they are receiving from the Bally "All-Star." **Ed Wilkes** reports the operators have shown great enthusiasm for Bally's new "Target Roll" amusement game since its arrival in the showroom. **Jimmy Wilkens** busy with orders for the Rock-Ola "1458" phonograph. **Charlie Daniels** spending his free time getting his fishing gear in order for an anticipated trip. Charlie is trying to talk the fellows in the shop to join him.

At California Music Company, **Sammy Ricklin** and **Gabe Orland** entertained a group of students from Orange Coast College, Costa Mesa, by taking them on a tour of California Music and explaining the inner working of the record business. Sammy and his wife, **Becky**, spent the week-end soaking up the sun in Palm Springs. Stella **Back** looking forward to a trip to the desert to clear up her "common cold." **Lilia Rivas** and **Janet Parker** taking their meals off the mantle after a week-end of horse back riding and cycling through Griffith Park. Val **Zuniga** believes **Pat Shannon** has a big one with "Maybelle" on Decca. **Buddy Robinson** says **Ernie Freeman's** "The Tuttle" on Imperial is headed for the top of the charts. **Martha Delgado** says her biggest selling record in the Spanish Department is "El Gallo Colorado" by **Miguel Aceves Mejia** on RCA-Victor. . . . **Charley Robinson** busy taking orders on Williams' "Ten Strike" and "Ten Pins" at C. A. Robinson & Company. **Al Bettelman** looking forward to receiving new equipment expected from the United and Williams' plants. **Hank Tronick** reports he is receiving many re-orders on United's "Royal" Bowling Alley which is due to the bowling realism this machine offers.

Through The Coin Chute

DALLAS DOINGS

George Wrenn, Jim Storey and **Tom Chatten** spent last weekend at Lake Texoma. . . . **Al Mason**, southwest regional representative for AMI, is on a trip to Oklahoma City, Wichita and St. Louis . . . On a trip to south Texas is **Bob Gilmore**, assistant phonograph department head for S. H. Lynch and Co. . . . **Peter Noel**, Texas Records, is happy to announce that **John Enders** is his new Houston salesman. Enders was formerly with Southwest Records in Houston . . . **Gene Brewer** of Epic Records is visiting at Big State . . .East Texas and Arkansas are business stopovers for **Abe Susman** . . . **Mr. and Mrs. Bob DePriest** and **Mr. and Mrs. Dick Galloway** back from the snapper banks out of Galveston with the prize catch of 60 red snappers. The Bob DePriests left Friday to attend a stockholder's meeting in Dayton, Texas . . . **Elvis** Presley, RCA recording star, passed through Dallas on his way to make his last movie before joining Uncle Sam's army. He was met by a throng of teenagers, of course. . . . **Jack Burgess**, RCA's New York salesman and manager in charge of albums, was here at the local office. He was among record managers for RCA who attended a sales meeting here, with Oklahoma City, El Paso and Houston being well represented . . . Some of the visitors along coinrow were Dick **Quam** of Dick's Music, Henderson, Texas (Dick reports fishing good in his area); **Alan Dreyer**, San Angelo; **M. T. Cornelius**, **Abilene**; and **J. W. Barnes**, Bryant. . . . **Fats Domino**, Imperial's great waxer of "Wait and See" and "The Big Beat" among many others, played a one-night stand at Pappy's Showland . . . **The Kirby Stone Four**, Cadence Records stars now appearing at the Empire Room, flew to New York last week to appear on **Ed Sullivan's** show.

LOW PRICE **BIG APPEAL** SMALL SIZE **HIGH PROFITS**

NOW YOU CAN EQUIP **EVERY** LOCATION

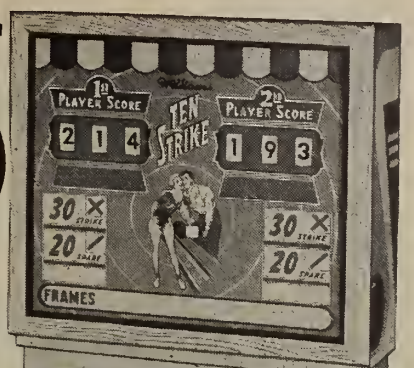
ONLY 59" LONG X 22" WIDE

1 or 2 CAN PLAY

Williams **TEN STRIKE**
REPLAY AND SINGLE NUMBER MATCH FEATURE

Williams **BRAND NEW WINNER**

Twin National Slug Rejectors with adjustment to 3-4-5 or 6 plays for 25¢



BALL ACTUALLY HITS PINS!
NO ROLLOVERS

Williams **TEN PINS**
NOVELTY
No Match • No Replays

Single National Rejector Adjustable to 5¢ or 10¢ play or 2 players for 25¢.

AUTOMATIC PIN RESET

TURN TO AIM

PUSH TO BOWL

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"STRONGER THAN GLASS"
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SEE IT AT YOUR DISTRIBUTOR

See Greater Growth For Ops Co-Ops In '58

Many Smaller Firms Plan to Get Together Into Cooperatives to Assure Greater Efficiency, Better Servicing and More Certain Profits Via 10¢ Play

CHICAGO—"Unless we can get together on 10¢ play plus a more equitable share of the gross intake from our machines in this area", reports one operator, "we just won't be able to outlast present conditions.

"Furthermore", he reports, "ever since *The Cash Box* presented the idea of the smaller operators getting together into cooperatives, that is, merging for their own better, future welfare, many of us here have met a few times and discussed this possibility.

"Our discussions", he claims, "came to nothing, so far. But", he adds, "today, because of what has been happening in business generally, we are again thinking about cooperating with each other. To the extent where we can come together into a cooperative setup which will allow for greater efficiency of operation, cut down on overhead expense, allow us to give better service, and for all to agree to 10¢ play plus a more equitable division of the gross intake with all locations in this area."

More and more operators are searching each other out in this regard. They are starting to talk about "cooperative operations".

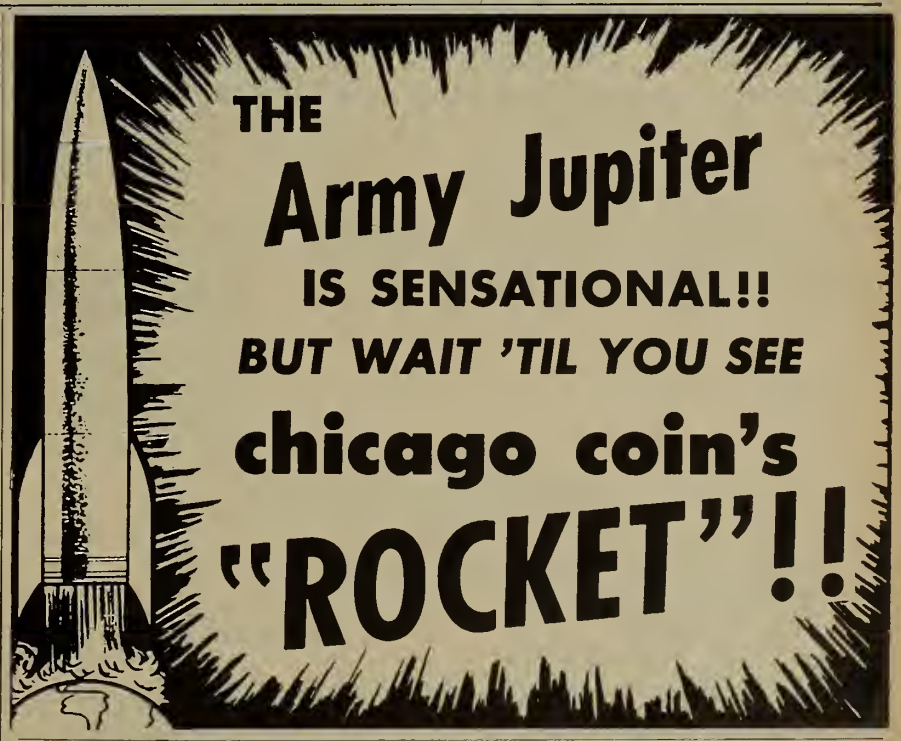
They are of the belief that, by merging their interests, they can withstand competition as well as meet present economic conditions and bring about a better profit setup for all concerned.

"Believe me", one well known operator advises, "this isn't the easiest thing in the world.

"For example", he reports, "what everyone wants to do is throw in only their worst locations and retain their best spots.

"They seem to forget that a cooperative is based on complete cooperation.

"Yes", he opines, "it'll take a little more time, but", he believes, "they'll come together because they realize that a real cooperative can prove to be the solution to their problems."



Seeburg M100A	$ 99
AMI D-80	245
AMI C (45 RPM)	135
Wurlitzer 1500	195
Wurlitzer 1500A	245
Wurlitzer 2000	795
Wurlitzer 1700	595

Seeburg and Wurlitzer 100-Selec. Chrome Wall Boxes at Special Prices .... WRITE!

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WURLITZER
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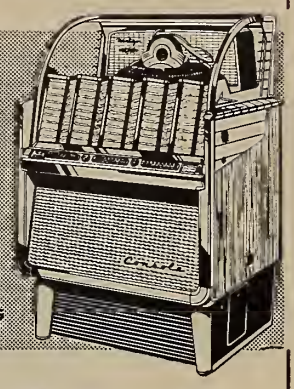

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NITE CLUB	235	MONACO	225
BROADWAY	195	SOUTH SEAS	185
BEACH BEAUTY	175	STARDUST	155
BIG TIME	125	STARLET	125
VARIETY	75	PIXIES	85
GAYETY	65	SINGAPORE	65
HI-FI	55	TROPICS	55
ICE FROLICS	55	RIO	55

5-BALL GAMES

STAGE COACH	$135	WORLD CHAMP	$295
HAWAIIAN BEAUTY	115	ROYAL FLUSH	285
DIAMOND LILL	125	ACE HIGH	265
DRAGONETTE	115	AUTO RACES	235
SNAFU	135	CLASSY BOWLER	215
REGATTA	110	DERBY DAY	195
PETER PAN	95	EASY ACES	165
CAPRI	135	FRONTIERSMAN	165
BLONDIE	175	SOUTHERN BELLE	145

FISCHER'S

6-POCKET POOL $155 4-POCKET POOL $195

A-1 CONDITION! IMMEDIATE SHIPMENT

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Multiple Players

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4-Pl. REGISTER	310
4-Pl. SCOREBOARD	195
2-Pl. CONTINENTAL CAFE	345
2-Pl. FLAGSHIP	310
2-Pl. SEA BELLES	285
2-Pl. FAIR LADY	295
2-Pl. TOREADOR	265
2-Pl. GLADIATOR	225

SHUFFLE GAMES

Bally CONGRESS	$325
C.C. CHAMPIONSHIP	325
United REGULATION	325
United CAPITOL	225
United 11th FRAME	135
United ACE	125
C.C. 11' SKI BOWL	275
Wms. ROLL-A-BALL	225
Genco SKILL BALL	185
United DeLUXE VENUS	115
United CHIEF	110
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MODELS 2200-2204

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Through The Coin Chute

EASTERN FLASHES

One of the problems about which operators here have been concerned about for years has been the loss of playing time when locations televize sporting events. It was thought that with the New York Giants and the Brooklyn Dodgers moving out of town, many more hours of play time would be available for coin machine equipment. According to reports this week, ops don't stand to gain too many hours in 1958. The N.Y. Yanks will telecast about 140 games—77 from home, and the balance from the road. 44 of these games will be telecast at night, as will every Saturday and Sunday game. On top of this, an announcement was released this week that the Philadelphia Phillies closed a deal for N.Y. telecasts—piping in some 78 of their games—43 night games. No better reason could be advanced for local operators to go to dime play (almost 50% of music machines still on nickel in the city) to make up for the curtailment of playing time.

* * * * *

As we go to press, music ops here preeming up to attend showing of new Wurlitzer phonos at Ben Maksis' Town and Country club on Sunday, Jan. 26. Sandy Moore Distributing will entertain music ops starting at 3 PM, and then dinner and show into the night hours. Firm execs who'll be on hand to greet guests will be **Sandy Moore, Gabe Forman, Joe Young, Abe Lipsky** and **Allie Goldberg**. . . . **Ed Czajka**, Danbury, Conn. op, makes his regular weekly visit to wholesalers. . . . A happy **Harry Koeppel**, Koeppel Distributing, advises sales of reconditioned music at peak. **Hymie** had to go out on the road to pick up some very badly needed equipment. . . . **Freius Danneman** and son **Charles** from Sweden visit **The Cash Box** offices. Freius conducts a distributing organization, while Charles specializes in operating thruout the country, which takes him into some very sub-zero areas. The Dannemans left N.Y. for Chicago where they will visit the factories on Monday and Tuesday, Jan. 27 and 28. . . . **Tom (Red) Zirpoli** and his missus, **Mary**, together with their teenage son, **Tony**, plan on a 2 week vacation in either Daytona or West Palm. Will leave N.Y. Feb. 14. Tony a student at LaSalle Military Academy, will be on a 10 day holiday.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales, counting the days to April 1—when his son **Nate** will be released from Uncle Sam's army, and can return to the firm. Shugy, pretty tired out, looks forward to his Miami vacation, which he and **Mollie** (Mrs. Sugerman) start on Jan. 28. Accompanying the Sugermans will be **Mr. and Mrs. Dave Stern** and **Mr. and Mrs. "Senator" Al Bodkin**. . . . **Buddy Fox** joins the Irving Kaye Co. as advertising and sales promotion mgr., and will act as close assistant to **Irving Kaye**. . . . **Al Simon**, Albert Simon, Inc., demonstrates Genco's new "Gun Club" to a group of interested ops. Gun gets many fine comments. "We're glad Genco is producing the gun at this time", says Simon, "as it's just the time many ops are looking for a machine of this kind." . . . **Mike Munves**, who was supposed to return from his Hot Springs' vacation Sat. night, stayed on for a few more days, and showed up at the office on Wed. **Rose Munves**, his ever-loving missus, insisted Mike stay away as long as possible. With Mike back, **Joe Munves** preparing for a trip South. . . . **Dave Lowy**, Dave Lowy & Co., advises Empire's **Joe Robbins** in touch with him just before he got on that boat for a Southern cruise. . . . **Murray Kaye**, Atlantic N. Y. Corp., reports good sales action on Williams new "Ten Pins". **Meyer Parkoff** has a surprise for operators who phone in. . . . A report by the Division of Employment of the State Labor Dept. this week revealed some good news for New York City where employment rose for the first time since Sept. Increase attributed to pick-up in garment trades. However, rest of N. Y. State not so fortunate where some slight increases in unemployment continued. . . . **Sam Morrison**, bulk mdse. op, now running a nice music machine operation in partnership with Steve **Tarzanin**. . . . **Al Wertheimer**, Davis Sales, Syracuse, gets some nice publicity in the Post-Standard newspaper. **Bernard Newer**, who conducts "The Business Post," outlines the firm's export biz in Europe.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Ike Sundem, of Montivedio, Minn., in town for the day making the rounds and interested in some good used equipment. Ike said that he had a very good year and was very satisfied with the results in 1957. . . . The South Dakota Phonograph Association held their quarterly meeting Sunday and Monday Jan. 12-13 at the Sawnee Hotel, Brookings, S. D. **Norman Gefke** of Sioux Falls, S. D., was elected president, and **Elmer Cummings** of Brookings, S. D. was elected vice-president. **Lew Rubin** of the Lieberman Music Co. and **John Zegland** of the S & L London Co., Mpls., attended the meeting. Next meeting will be at Huron, S. D., sometime in April. . . . **Ike Pierson** and the Mrs., Mitchell, S. D., are spending the winter in Florida. They will be gone for several months. . . . **Doc Keintz** of Tomahawk, Wis., in town for the day picking up his record supply. . . . **Joe Reali**, of Cornell, Wis., not only operates a good size route but has a full time job at the Cornell Paper Co. Also finds time to remodel his kitchen in his spare time. . . . **Frank Grant** of St. Cloud, Minn., in town for the day, visiting the dists. . . . **Ernest Woytossek** of Hankinson, N. D., drove into Mpls. for the day. Says business is so good that he doesn't get a chance to get to Mpls. very often. . . . **Mr. & Mrs. Harold Lieberman** are leaving next week for Honolulu for a two week vacation. . . . **Bill Welch** of Chippewa Falls, Wis., in town this week making the rounds. . . . Ice fishing has never been better in Minnesota and it's fun to hear the operators tell about the big ones they are getting. . . . **Johnny McMahon** of Eau Claire, Wis., in town for the day making the rounds. . . . Saw **Frank Krall** of Cornell, Wis., and was happy to hear that he had a good New Years eve business at his beautiful Ranch Bar. Frank operates a nice compact music route, and is doing very well. . . . **Frank Coubal** of Bloomer, Wis., is complaining about business and collections. Claims it's way off.

Through The Coin Chute

CHICAGO CHATTER

Believe Dave **Rockola** may have hit it on the head when he said: "1958 will be the year that will separate the men from the boys". From the way it looks, that's just what's happening. A lot of the little boys are getting separated. . . . How can you beat an outfit with guys who say, "Sure, it was rough for a few months. But business is now better than ever. And, what's more, getting better every day." Who said it? "Cowboy Texas Phil" **Weinberg**. He has taken **Bill O'Donnell's** place at Bally while Bill and his gorgeous spouse, **Nikki**, are cruising down South Americaway. . . . **Paul Huebsch** of Keeney mightly pleased with the number of callers his firm has been entertaining. **Bernie Berman** of good, ole Looeeville was in th' other day, Paul reports, and it was jus' like ole times t'listen to this man spout how grand things turn grand when people want 'em to be grand. And then **Russ Ramsdell** of Balteemoah was also around. And **Leon Taksen** of Harrisburgh. And so many others. Well, seems like Paul just loves the people t'call aroun' at Keeney.

PAUL HUEBSCH

"Even a train stops", is the way **Billy DeSelm** put it. "but", he quickly added, "when it does—it stops right here at United." And then Billy just laughed and laughed. That happy fella's laugh. "In fact", he said, the reason so many of the boys are visiting here is because, brother, we got IT". . . . **Leo, Joe, Sam and Morty Weinberger**, too, all in town at one and the same time. And all visiting about at their favorite factories. . . . **Ed Grempler** of Central Distribs of St. Loois also around town. "And right over to United for me", says he. . . . Which reminds: Just heard from **Johnny Casola**. Johnny's on his way from Dallas to El Paso, then Tucson, Phoenix and Los Angeles. "Y" didn't think I'd let myself get caught in that Chicago snowstorm, didya?", he asked.

Talk about a guy being busier than ever. But very much secretly so. Until we got a little bit of a peek. A peek at some stuff that was just absolutely fabulous. That's **Jack (Jock MacNic) Mitnick**. The man who's planning plans and "very great ones, too", he says. . . . No wonder we couldn't catch up with **Herb Oettinger**. On his way to Washington, D.C. again. . . . Never saw such a nice change in a nice guy like that which came over **Avron Gensburg** now that **Nancy** made him a Daddy all over again. So **Ralph Sheffield** takes over while the stars still shine in Avron's eyes. Says Ralph, "I'm on my way home with the 'flu'—I think. But", he adds, "tell the boys we got it in "Gun Club'. It's a big, big, big, big hit."

JACK MITNICK

Like the way **Jerry Koci** puts it, "Luckiest thing that happened to lucky operators everywhere was 'Lucky Strike'." And from the batch of orders on the desk of **Ed Levin**, seems like 'Lucky Strike' is gonna be lucky for lots of lucky ops for a long, lucky time to come. . . . Hear from Havana's **Morris Gran** that the music ops, whose organization, Associacion Nacional De Operadores De Fonografos Automaticos is making good progress to offset the fantastic and excessive rates that SNAC (Sociedad Nacional De Autores De Cuba) same as ASCAP, is trying to impose on them. These Cuban music ops don't give easy. They'll fight to the last. "And", adds Gran, "we haven't yet even begun to fight".

Howard Ellis should be given a gold award for the very grand job he's doing to excite everyone in the midwest over the "Nebraska Music Show". This is one great guy. With the interest of the industry at heart. . . . **Gene Bybee** of San Antonio in town visiting around. Like at Rock-Ola and at Bally. And Gene verra mucho pleased with what he saw at these factories. . . . Rock-Ola's **Jack Barabash** down Texasway, by the way, visiting with Texas ops. To tell them what's new. . . . **Ben Coven** plenty hepped up. All excited. And has **Sid Paris** and **Herb Bidenkap** jumping as he gets set for his Wurlitzer showing on January 25, 26 and 27. Says Ben, "Not only will we have the finest catered meals and refreshments, but", he enthusiastically adds, "we've got the new '2200', '2250' and '2204' models all ready. These", he dramatically and swooningly reports, "are the greatest automatic phonographs of all time".

BEN COVEN

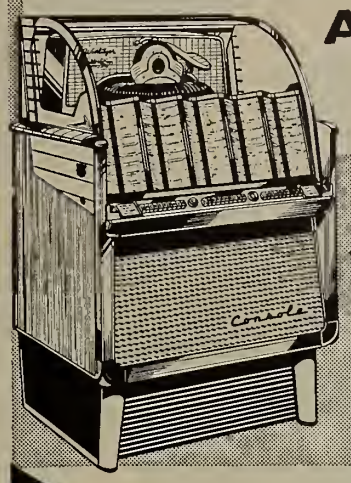
Alvin Gottlieb would rather, right this minute, as Tuesday's snowstorm darkened Chicago's skies, be piloting the "Flipper". "But", buts Alvin, "what're y'gonna do when orders pile in like this?" An he displays a fistful of orders for Gottlieb's newest. . . . Haven't seen **Sam Stern** as enthusiastic as he's been this past week. All he can say is, "It's 'Ten Strike'." And if the way he, **Art Weinand** and **Sam Lewis** are jumping about, while **Harry Williams** smiles that quiet, little satisfied smile, business must be even better than what Sam admits. So just put your bets on "Ten Strike" as Williams' greatest to date. . . . **Wally Finke's** back. And happy to be back to to the coinbiz. Wally was all entangled in merchandising premiums. But is he glad to be back talking coin machines again? Well, just drop over at First and you ask him.

Johnny Frantz, one of Chi's grand optimists, reports that, "Scales are gold bonds. If you don't believe this c'mon over and look at the orders we've got. And whom the orders are from." . . . **Ted Rubenstein** and **E. Bye** are are happier than happy. These two are more than crystal gazers. They aren't lookin' at anything but more orders for "Lucky Horoscope". Which doesn't make Ted feel bad at all at all. . . . **Senor Léon Nick** of Habana, Cuba, in town to visit about. But **Senor Léon** didn't get very far. The first man he met—met him with what he came to meet. And that was that. No mean order either. . . . Like **Charles (Little Jimmy) Johnson** would say, "Whaddaya mean an order from Cuba. Man we ship more counters to Cuba than you could count".

JOEL STERN

Art Garvey admits that there is, at long last, "One 'Miss America' I can't carry about by the armful. But from the way Arthur is taking orders for this cutie—well, he sure is a happy Granpa. . . . Everyone here who knew him. Who laughed with him. Who raised the cup with him. Who loved his grand spirit and great optimism. Who enjoyed his charming company. All saddened by the passing of grand **Joe Lenihan**. . . .

INTRODUCING A NEW DIMENSION IN AUTOMATIC MUSIC



THE FABULOUS WURLITZER Console

MODELS 2200-2204

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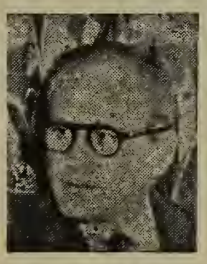
Like the pep of **Zeke Wolf**. When Zeke learned there wouldn't be any delivery to his plant "because of the snowstorm this past Tuesday" he jumped into his little jalopy—and went right out and picked up the materials all by his little, lonesome self. . . . Now we know why **Capt. Tom Callaghan** was brushing up on his Spanish. The Yankee Doodle Dandiest Dandy is on his way to his very favorite San Juan, Puerto Rico. . . . **Harold Lieberman** popped into town and no one, but no one, even had a chance to say "Hello."



SAM STERN

Dr. Vittorio M. Franceschini writes from Milano, Italy, that he will be here on Jan. 28. . . . **Clarence Schuyler** says, "Yu can't sit still. You've got to come up with new angles and new ideas. You've got to help the operators earn a real buck. We think we've got it. And we feel sure the operators will agree when they see it." . . . Me ole friend, **Leon Taksen**, we hear, is doin' but wonderful in Harrisburg. . . . **Pat-On-The-Back-Dept.**: "'The Cash Box' is absolutely indispensible. When I want any information about the coin machine business I always look in 'The Cash Box'." Signed—George Sussman, Chicago operator. (So we thank you again, Georgie, boy). . . . With **Joe Robbins** away on a vacation, while the snow piles up inches deep, **Freddie Minter**, Roy Henderson and the entire crew at Gil Kitt's Empire Coin outfit working away like mad—just trying to handle the business that's flooding in—not to speak of the orders that have backlogged.

Newell Bellamy, Nate Feinstein of Atlas advises, will conduct Seeburg Service School day classes from 1 to 5 P.M. This Atlas firm one true business phenomena. Some great writer should cover this place or one of the top biz mags. . . . M'old friend, **Lt. Maurice Sykes** of Mar-Matic Sales, Baltimore, is gonna handle a zillion military bases for O. D. Jennings all over the globe. . . . "Young men like **Joel Stern** are a credit to our industry," is the way one old timer put it who had just met Joel at World Wide for the very first time. Isn't that but grand to hear? That the young men are taking over so wonderfully? That they know what it's all about? And that they are so anxious to give great service and fine merchandise to the buyers?

HAPPY BIRTHDAY THIS WEEK TO: **Arthur Flake**, Dallas, Tex. . . . **Francis G. Harris**, Virginia Beach, Va. . . . **Paul M. Ewing**, Evansville, Ind. . . . **Bernard Reichel**, El Paso, Tex. . . . **Wm. F. Adams**, Fort Worth, Tex. . . . **Reece A. Love**, La-Feria, Tex. . . . **John E. Orman, Jr.**, Russellville, Ala. . . . **Mrs. Mary Nastasi**, New Orleans, La. . . . **Bernard W. Jacobs**, Louisville, Ky. . . . **W. D. Anderson**, Peoria, Ill. . . . **Phil Swartz**, Brookline, Mass. . . . **George C. McCain**, Temple, Tex. . . . **John Bilotta**, Newark, N.Y. . . . **Russell A. Caccamise**, Jamestown, N.Y. . . . **Harold H. Klein**, Omaha, Neb. . . . **Samuel Isenberg**, Miami, Fla. . . . **M. Rosenzweig**, St. Louis, Mo. . . . **Fred Turek**, Pontiac, Mich. . . . **Karl Schott**, Yuma, Ariz. . . . **C. B. Brooks**, Norfolk, Va. . . . **Chas. C. Fisher, Jr.**, Charlotte, N.C. . . . **Albert M. Rodstein**, Philadelphia, Pa. . . . **Albert Koondel**, Brooklyn, N.Y. . . . **Nathan Solow**, Philadelphia, Pa. . . . **Leslie K. Chapman**, Carroll, Ia. . . . **Naif J. Joseph**, Vincennes, Ind. . . . **Charles W. Hall**, Meridian, Miss.

LEO WEINBERGER

NEW! Running RABBITS
on Endless Chain — Disappear when Hit!
NEW! CLAY PIPES
on Revolving Wheel "Shatter" and disappear when Hit!
GENCO'S
GUN CLUB
RIFLE GALLERY
NEW Glittering, Gleaming GOLD
PLASTIC CABINET FRONT
MAKES CABINET LOOK ENTIRELY DIFFERENT
ELECTRIC MOTOR Resets Targets — Eliminates Target Breakage
ADJUSTABLE REPLAY and 'Bonus Shots' Features
2 LIGHTED CANDLES snuff out when hit — plus other new action targets
COMPACT, COLORFUL CABINET — only 50" x 29" x 70" high
MATCH FEATURE AVAILABLE
GENCO MANUFACTURING
Div. of Chicago Dynamic Industries Inc.
2621 N. ASHLAND AVE. • CHICAGO 14, ILL.

Leaders Appeal To Music Ops For:

MILLION LETTERS

These Will Prove Most Effective, Leaders Claim, at Forthcoming Hearings February 19, 20, 21 on ASCAP Sponsored Senate Bill 1870 Before Senate's Judiciary Sub-Committee Composed of Sen. Joseph C. O'Mahoney (D. Wyo.), Sen. Alex M. Wiley (R. Wis.), Sen. Olin D. Johnston (D. S. C.)

CHICAGO — Leaders from everywhere in the nation are appealing to music ops to immediately make it their business to obtain letters and wires and rush these quick to the three Senators who will be listening to the ASCAP-sponsored Senate Bill 1870 beginning February 19 thru 20 and 21, 1958.

This will prove among the most effective means, leaders claim, for the operators to absolutely "kill this bill in committee."

The three Senators who will be listening to the arguments presented by the proponents and opponents of Senate Bill 1870 will be Sen. Joseph C. O'Mahoney (D., Wyo.), Sen. Alexander M. Wiley (R., Wis.) and Sen. Olin D. Johnston (D., S.C.). This Sub-Committee-on-the-Judiciary is headed by Senator Joseph C. O'Mahoney.

Not only do the leaders of the music industry urge operators to rush wires and letters, but, they also suggest that these be triplicated so that each one of the Senators on this Judiciary Sub-Committee get an individual copy of the wire and /or letter.

George A. Miller, national president and managing director of MOA, made an appeal to all operators begging them to make it their business to immediately obtain letters and wires. He also urged that the ops make certain that these reach the three Senators before the hearings open on Wednesday, February 19.

Other association leaders, everywhere in the U.S., have also gone all out in urging their membership to obtain wires and letters vigorously protesting Senate Bill 1870 and pointing out that this would completely bankrupt small businesses all over the nation.

The Phonograph Manufacturers Association have published a booklet giving the entire story of the ASCAP-sponsored Senate Bill 1870 and just what it means to the nation's music operators and distributors. (This was reprinted here in The Cash Box, January 18, 1958, issue, Page 64.)

Distributors and operators who have anything at all to do with automatic music are being urged to immediately contact every single one of their locations, employees, all those from whom they buy, civic, social and charity leaders in their communities and obtain letters and wires which should be triplicated and rushed immediately to the three Senators who are expected to sit in on the hearings February 19, 20 and 21, 1958.

"This is the most crucial period in all the history of the automatic music industry," one well known leader stated.

"If the operators don't act quick," he continued, "and due to the fact that ASCAP and similar such organizations have already been hard at work doing everything they possibly can to insure passage of this terrible Bill S.1870, this industry will find itself out in the cold."

Some operators have arranged their own petitions and are having these signed by everyone of their music patrons. Others believe that petitions are of no value in this instance. They feel that, regardles of the cost, individual letters and wires, triplicated, and sent to all the three Senators are of more value.

Many of the letters and wires are already reported to have been extremely effective because of the intelligent way they have been written. The majority of these point out that the multi-million dollar ASCAP, and similar such organizations, can very easily put all the small music business people, and their many, many locations, right out of business.

Other very important facts are being brought out for the benefit of the three Senators. Many of these facts can be obtained from the statement of the Phonograph Manufacturers Association. (Page 64, January 18, 1958 issue of The Cash Box).

"We must act immediately," stated George A. Miller, president of MOA, "even if operators must neglect service calls and other important duties at this time, to obtain over a million letters and wires and rush these to the three Senators of the Judiciary Sub-Committee before hearings open on February 19, 1958."

ALL GAMES CLEANED AND IN WORKING ORDER

SPECIAL: Exhibit Ringer Ball	$ 60.00
Wms. Roll-A-Ball (6 player)	250.00
Genco Skill Ball (2 player)	195.00
Chi.Co. Skill Ball (6 player)	250.00
Genco Quarterback	110.00
Chi. Goalee	40.00
Star Shooting Gallery	85.00
Dale Guns	15.00
United Target	75.00
Criss Cross	49.50
1436 Rock-Ola (78)	99.50
1448 Rock-Ola—A-1, Like New	650.00
14 ft. United Lane (1 piece)	395.00
14 ft. United Lane (2 piece)	440.00
14 ft. Bally Lanes	475.00
18 ft. Bally Lanes	525.00
Twin Bill	130.00
Marble Queen	75.00
Palisades	45.00
Peter Pan	135.00
Smoke Signal	140.00
TimBuc Tu	125.00
Flying High	40.00
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WIRE—WRITE or PHONE HE 1-7577.
1/3 Deposit Required On Each Order.
We are exclusive factory distributors for:
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LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

Jennings Appoints Mar-Matic Sales

CHICAGO—Mar-Matic Sales, Inc., Baltimore, Maryland, has just been appointed an export distributor of Jennings and Company, this city, for its coin controlled machines of the "Chief" type, according to an announcement by Louis F. Urban, president of the manufacturing firm.

Mar-Matic Sales will handle all sales to Service Clubs operated in conjunction with military bases situated in Europe, Africa, Asia, Australia, India, China, Japan, the Caribbean countries and South America. It will also handle all sales to clubs, hotels and casinos in Africa, Asia, Australia, India, China and Japan.

Mar-Matic Sales, headed by Maurice Sykes, president, is well known to buyers of coin machine equipment, having served this market for over a decade.

"In order to assure buyers of Jennings machines swift delivery and service," said Urban, "Mar-Matic recently completed a major sales expansion program with the establishing of sales offices in Europe, the Near East and the Pacific area. Trained sales and service representatives will be available in most areas for fast action."

Bally "Service Schools" To Be Held At All Three Runyon Offices

NEW YORK—All three offices of Runyon Sales Company will hold Bally "Service Schools" starting the week of Monday, January 27.

On Monday and Tuesday, January 27 and 28, classes will be held at the New York City offices; on Wednesday and Thursday, January 29 and 30, sessions will take place at Hartford, Connecticut; and on Friday and Saturday, January 31 and February 1, the school will be held in Newark, N.J.

Paul Calameri, Bally service engineer, will be in charge of all these "Service Schools." Demonstrations of Bally machines will be held, and then operators and their mechanics will take part in a question and answer period. Irving (Kempy) Kempner of Runyon will accompany Calameri to all three offices.

Among the Bally machines to be demonstrated and discussed will be "All-Star Bowler," "Strike Bowler," "ABC Super DeLuxe Bowler," "Miss America," "Target Roll," and the Bally kiddie rides.

On hand to welcome operators in the New York office will be Morris Rood, Lou Wolberg, Jack Prigoff, Martin Dumoff, Marvin Goldstein, Art Berk, and Joe Buro.

Runyon staff in Newark who will be available are Felix Fleischman, Gene Daddis, Wally Zuker, Harold Levine, Sid Gerber and Bob Kohn.

Nat Gutkin and Dick Laurel will host ops in the Runyon Hartford office.

Now! Gottlieb's

STRAIGHT FLUSH

combines new wide-open roto-targets with the universal appeal of playing cards

- Wide-Open Roto-Targets Bring 3 Targets Up to Scoring Position at All Times, Allowing One Skill Shot to Lite 2 Cards with A Single Hit
- Special Score For:
  - Lighting Any Five Cards in a Row
  - Hitting Red and Green Targets After Row is Made
  - Making Special Rollover on 5th Ball After Straight is Lit
- Red and Green Targets Light Pop Bumpers and Cyclonic Kickers for Added High Score
- Total of 18 Ways to Score Specials Including Match Feature and High Score to 7,000,000
- Four Places to Spin Roto-Targets

See your distributor today!

Amusement Pinballs as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 NORTH KOSTNER AVENUE • CHICAGO 51, ILL.

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

10¢ Play At New High Peak

Believe THE CASH BOX' 1958 Survey Will Show Big Increase Over Last Year's Figures of 62.5% for Games and 54.4% for Phonographs

THE CASH BOX' Survey Now in Progress. Reports Will be Forthcoming When Complications are Completed

CHICAGO—It is now about a full year since The Cash Box conducted its last survey to learn just how deep 10¢ play had penetrated the industry.

Having originated the idea for 10¢ play over 14 years ago, The Cash Box crusaded for its adoption and hoped, over the years, that it had taken sufficient effect to make dime play most outstanding in the industry.

After all reports were compiled last year it was learned that approximately 54.4% of the nation's 575,000 automatic phonos were featuring 10¢ play.

It was also estimated that about 62.5% of the nation's amusement machines were featuring 10¢ play.

The reason, it was learned, that there was a greater percentage of amusements featuring 10¢ play as against phonographs, was due to the fact that the amusements were changed so much faster on locations and, as new games were brought to the locations, dime chutes were being featured.

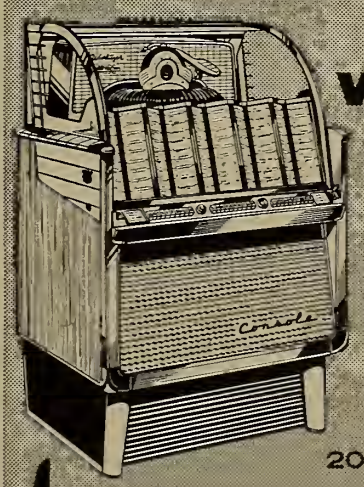
At the same time, operators of the larger bowling games advised that they were, at that time, adopting 2 for 25¢ play action. This was proving successful. Since then the "Two Plays For Two-Bits" idea has taken even stronger hold nationwide.

In the meantime, it is the belief of leaders in both the amusements and music fields, that the percentage of 10¢ play will show a tremendous increase over 1957 when The Cash Box' 1958 survey is completed.

Mailings are already on the way to the trade. It is most sincerely hoped that there will be a tremendous percentage of returns to these so that a very accurate estimate can be compiled from the results.

Not only are operators interested in this 1958 survey by The Cash Box, but, even more interested are manufacturers and distributors. They point out this will indicate the path they should follow in forthcoming months for the new machines that will be introduced.

THE SHAPE OF Tomorrow
HERE TODAY



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A NEW DIMENSION IN AUTOMATIC MUSIC

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NEW HIGH EARNINGS

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200 AND 104 SELECTIONS

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COIN MACHINE SALESMAN

One of the aldest and largest distributars in the East, with several important franchises in games and music, has a real appartunity for an aggressive salesman who knaws the Cain Machine business. Substantial densely populated territary, lucrative and active market. We offer every caaperation and incentive, company car, real campensatian, with an unexcelled apportunity ta build yaur awn future, to a salesman who can deliver. We have a good share af the tatal volume now, and need a thoroughly experienced man who can increase and expand our caverage. Write in detail, we guarantee full and strict canfidence. Our employees knaw af this ad. If pramising, we will pay expenses for interview, or come ta you.

BOX # 424, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Used 45 RPM Records, any quantity. Must be releases of last 6 months. No R & B. We pay up to 17c. KAY ENTERPRISES, 1011 FIFTH STREET, MIAMI BEACH, FLORIDA. (Tel. JE 8-2822).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT — Phonographs, Late Model Seeburg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

WANT—To Buy: Williams 1957 Deluxe Baseball and 4-Baggers. Will pay Cash or Trade Bingos, Bowlers and 5-Balls for Baseball Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel. MAin 1-8751).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT — Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT—Used Bowlers. Anything with big pins. No quantity too large. Top prices paid. Cash, of course. Send us your list or phone. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).

WANT—To Buy—AMI Model B, F-80; Wms. Four Baggers, Mystic, King, Jumbo, and Blinker Bowlers. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE. INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT — Key Wests. State quantity, condition and price first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD STREET, SPOKANE 4, WASH. (Tel.: MA 4-8585).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

FOR SALE

FOR SALE — Mutoscope Photomatic With Envelope Vendor, $150; Supplies All For $350. Gottlieb Scoreboard 4 Player, $225; Gottlieb Jumbo 4 Player, $250; Gottlieb Tournament 2 Player, $250; Williams Piccadilly 2 Player, $210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, $845. Like new: 2 Williams Peppy's $295 ea.; 2 Lord's Prayer Vendors $245 ea. Factory Reconditioned: Exhibit Ringer Balls $95 ea. BILOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE—150 Bally Holly Cranes. For export shipment only. Write or Wire for special prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2025 PROSPECT AVENUE, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

FOR SALE—Penny Scales. New Reduced Prices. All Inside Locations. Loboys, All Makes. No Charge For Crating. G. H. SCALE SERVICE, 208 ROEMER BLVD., FARRELL, PA. (Tel. DI 6-9805).

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned — $395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUniper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Increase Your take on your Bowlers with "Bowler Club" Promotion Cards. 128 Number Cards. 100 Cards - $15. per 100. 500 to 1,000 Cards $12.50 per 100. 5,000 to 10,000 Cards $10 per 100. Sample 5 Cards $1. Send Cash or Money Order with order. TRI-STATE SALES COMPANY, 315 ROLLSTON, FAYETTEVILLE, ARKANSAS. (Tel. HI 2-4632).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. De-Luxe Baseball, Crossroads, Quartette, Ialopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—14 Foot Bowlers, $475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

FOR SALE — Chicago Coin 6 Player Skee Balls. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Bally: ABC Bowler $350; Blue Ribbon & Gold Medal $195 ea.; United: Regulation $350; Top Notch $335; Mercury $165; Fifth Inning $135. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162 or 4-7549).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — United Caravans @ $135; And Pixies @ $70; AMI H-200 @ $795; Wurlitzer 4851 Wallboxes @ $9; 14 Ft. Bally & United Bowlers @ $475. Write For Complete List of Phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—(3) Miami Beach @ $95.; (2) Beach Beauty @$125.; (3) Starlets @ $100.; (2) Broadways @ $150.; (1) Stardust @ $125.; (2) Big Times @ $80.; JOY AUTOMATICS, 108 E. CHURCH STREET, ELMIRA, NEW YORK. (Tel. 6131).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Pirate Guns, new in original crates $335; slightly used $295. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON (Tel. ATwater 7565).

FOR SALE—Bally Beautys, $20; Palm Beach $15; Frolics $15; Beach Club, $15. We have 25 Seeburg 3W1 Chrome Wallbox cleaned and checked, $42.50 ea. Also 3 M100 A's, $75 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, IND.

FOR SALE—35 New Panoram Projector Bulbs $2 ea.; State Fair Gun $295; Pirate Gun $295; Rifle Gallery $125; Championship Baseball $150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—Ready to ship. A-1 Condition: Ace High 265; Sweet Add-A-Line $135; Royal Flush $290; Gypsy Queen $115; Score Board $190; Majestic $360; Balls-A-Poppin' $190; Band Wagon $300; Regatta $120; Royal Crown $135. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. CAnal 7137).

FOR SALE — America's finest reconditioned phouographs and music accessories. Every one of our reconditioned machines guaranteed beautiful coudition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg 147M $35; Seeburg Hideawav $35: Seeburg 20 Record Wallboxes $3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Gavety $45; Rio $25; Hawaii $35; Tahiti $25; Genco Baseball Pool $75. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TUlane 6729).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games aud equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier aud Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beacn; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, $425; M100C, $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; D80, AMI, $325; D40, 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—William's Steeple Chase, Reno, Contest, Hi-Hand, Genco Lucky-Seven, Genco Gypsy Grandma, Mercury Gripper, Bang-O-Rama Gun. All New in original crates. Make Offer. We need room. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Genco Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

FOR SALE — Specials — Bally: Show Time $395; Big Shows $250; Key West $315; Bally Bike Kiddie Ride $535; 1957 Deluxe Baseball $325; International Mutoscope: Voice-O-Graph Refinished $85; Bally ABC Bowling Lane (14') $450; Bally ABC Tournament Bowler (12½') $565; Bally Jumbo Bowler $255. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LOUISIANA. (Tel.: JAckson 2-5306).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUE 3, N. Y.

FOR SALE — Special: Exhibit Ringer Ball $60; Wms. Roll-A-Ball (6 Player) $250; Genco Skill Ball (2 Player) $195; Chi. Co. Skill Ball (6 Player) $250; Genco Quarterback $110; Chi. Goalee $40; Star Shooting Gallery $85; Dale Guns $15; United Target $75; Criss Cross $49.50; Rock-Ola 1436 (78) $99.50; Rock-Ola 1448 A-1 Like New $650; 14 Ft. United Lane (1 Piece) $395; 14 Ft. United Lane (2 Piece) $440; 14 Ft. Bally Lanes $475; 18 Ft. Bally Lanes $525; Twin Bill $130; Marble Queen $75; Palisades $45; Peter Pan $135; Smoke Signal $140; TimBucTu $125; Flying High $40; Skill Pool $50. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. HEnderson 1-7577.

FOR SALE—United 14 Ft. Bowling Alley, $495; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1800 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V 200 Phonograph, $695; Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE — Seeburg 20 Selection Wallboxes #3 for 25c—$10; 100 Chrome $50; Hammerloid $40; Rock-Ola 120 $50; 3020 $5; Vendor Coin Changer $60; Beach Clubs $50; Bally Beauty $40; Long Pools $65; 8 Ohm Speakers $9.95. HALLGREN DISTRIBUTORS, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE—Millions of extra coins are taken from Clean Machines. Clean right with Lemonite. B & B Vending, El Paso, Texas use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R.F.D. 1. BOX 403, ARLINGTON, TENN.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Genco 6 Pocket Pool Game $195.; Genco Skill Ball $290. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel. CEntral 1-9292).

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, $375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel. NO 2-3254).

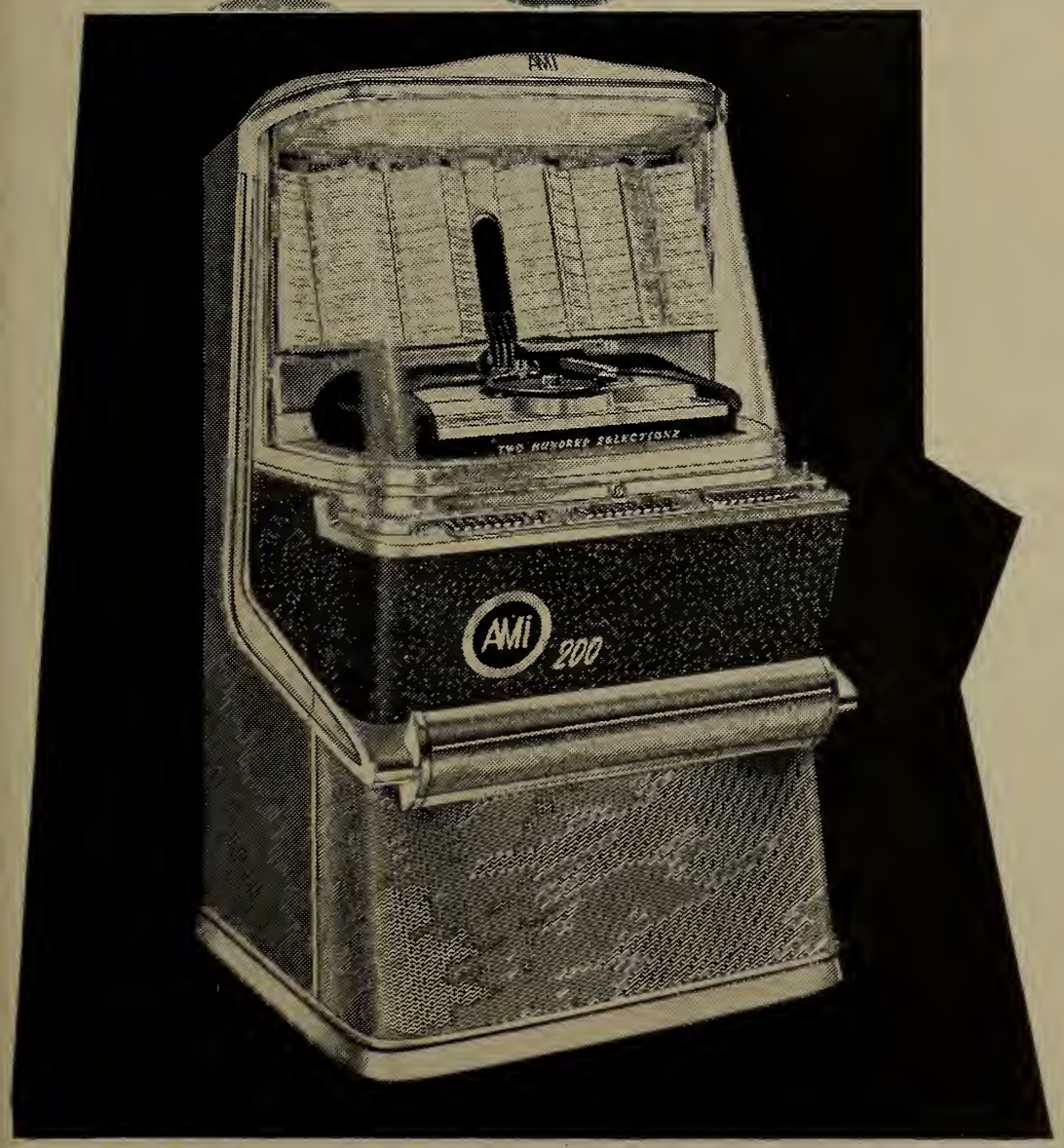
NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

1958

Album Play



the H-200 plays records
in rotation
side 1
side 2
side 3
side 4
in the self same order
as the music was heard
in the original performance.
No other juke box does!

AMI *Incorporated*

1500 Union Ave., S.E.
Grand Rapids 2, Michigan
Chicago Zurich

known by operators since 1909 for the most dependable coin operated music instruments made.

THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION

956th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should he read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	65.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	95.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	125.00
4* Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	200.00	325.00
4. Model E-40, '53, 40 Sel., 78 RPM	225.00	325.00
4* Model E-80, '53, 40 Sel., 45 RPM	300.00	400.00
4. Model E-120, '53, 120 Sel., 45 RPM	300.00	425.00
4. Model F-80, '54, 120 Sel., 45 RPM	450.00	500.00
4. Model F-120, '54, 120 Sel., 45 RPM	450.00	625.00
4. Model G-80, '55, 80 Sel., 45 RPM	565.00	675.00
4* Model G-120, '55, 120 Sel., 45 RPM	575.00	695.00
2* Model G-200, '56, 200 Sel., 45 RPM	645.00	765.00
4. WM Wall Box	5.00	9.00
4. SM or SL Stepper	5.00	10.00

ROCK-OLA

4. 1422,, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	75.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	50.00	95.00
2. 1432, Same as above Converted to 45 RPM	60.00	110.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	135.00
2. 1434, Same as above, Converted to 45 RPM	70.00	145.00
4. 1436, '52, Fireball 120 Sel., 45 RPM	75.00	180.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	229.00
2. 1438, '54, Comet, 120 Sel., 45 RPM	300.00	420.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	575.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	665.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
2. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4* M100A, '49, 100 Sel., 78 RPM	95.00	195.00

(PHONOGRAPHS—Continued)

4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
4. M100BL, '51 100 Sel., 45 RPM, Light Cab.	300.00	425.00
4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	525.00	695.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	725.00
4* V200, '55, 200 Sel., 45 RPM	595.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
2. 3W2 Wall-a-Matic	3.00	5.00
2. W5L-56	5.00	8.00
2. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
2* 3W1 Wall-a-matic	39.50	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	90.00
2. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	110.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	110.00	175.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	180.00
2* 1500, '52, 104 Sel., 45 & 78 Intermix	145.00	210.00
2. 1500A, '53, 104 Sel., 45 & 78 Intermix	175.00	250.00
2. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	300.00
2* 1650, '53, 48 Sel., 45 RPM	225.00	325.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	365.00
4* 1700, '54, 104 Sel., 45 RPM	465.00	595.00
4* 1800, '55, 104 Sel., 45 RPM	500.00	725.00
2* 1900, '56, 104 Sel., 45 RPM	649.00	825.00
4* 2000, '56, 200 Sel., 45 RPM	695.00	895.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00
4. Ace High (Got 1/57)	250.00	290.00
4. Across the Board (Un 9/52)	20.00	35.00
4. All Star Basketball (Got 1/52)	20.00	35.00
4. Arabian Knights (Got 12/53)	80.00	120.00
4. Army-Navy (Wm 10/53)	35.00	55.00
4. Arrow Head (Wm 7/57)	275.00	310.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
4* Balls-A-Poppin' (B 11/56)	175.00	245.00
4. Beach Beauty (B 11/55)	125.00	200.00
2* Beach Club (B 2/53)	15.00	65.00
2* Beauty (B 11/52)	20.00	65.00
4. Big Ben (Wm 9/54)	55.00	120.00
2* Big Show (B 9/56)	245.00	325.00
4. Big Hit (CC 7/52)	20.00	30.00
4* Big Time (B 1/55)	85.00	145.00
4* Blondie (CC 8/56)	145.00	210.00
4. Brazil (Un 10/56)	195.00	285.00
4. Bright Lights (B 5/51)	20.00	55.00
4. Bright Spot (B 11/51)	30.00	65.00
2. Broadway (B 12/55)	150.00	260.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	125.00	195.00
4. Caravan (Un 2/56)	125.00	190.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	55.00
4. Circus Wagon (Wm 10/55)	175.00	225.00
4. Classy Bowler (Got 7/56)	195.00	235.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	90.00	130.00
4. Coney Island (B 9/52)	20.00	65.00
4. Continental Cafe (Got 7/57)	300.00	375.00
4. Control Tower (Wm 3/51)	10.00	20.00
4. Coronation (Got 11/52)	25.00	50.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
4. Cue Ball (Wm 2/57)	225.00	265.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	120.00
4. Daisy May (Got 7/54)	115.00	145.00
4. Dealer "21" (Wm 2/54)	25.00	65.00
4. Derby Day (Got 5/56)	170.00	210.00
4. Diamond Lill (Got 12/54)	100.00	140.00
4. Disk Jockey (Wm 11/52)	30.00	60.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Action (Ge 1/52)	15.00	25.00
4. Double Feature (Got 12/50)	10.00	20.00
4. Double Header (B 7/56)	215.00	325.00
4. Dragonette (Got 6/54)	100.00	175.00
4* Dude Ranch (B 9/53)	35.00	70.00
4. Duette (Got 4/55)	150.00	195.00
4. Easy Aces (Got 12/55)	155.00	195.00
4. Eight Ball (Wm 1/52)	20.00	45.00
4. Fairway (Wm 6/53)	30.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
4. Flag Ship (Got 1/57)	295.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	150.00
4. Four Corners (Wm 12/52)	40.00	75.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
2. Frolics (B 10/52)	15.00	65.00
4. Frontiersman (Got 11/55)	100.00	165.00
4. Fun House (Wm 10/56)	220.00	245.00
4. Gay Paree (Wm 6/57)	400.00	475.00
4. Gay Times (B 6/55)	95.00	125.00
4* Gayety (B 3/55)	45.00	95.00
4. Gladiator (Got 1/56)	215.00	265.00
4. Globe Trotter (Got 11/51)	15.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	150.00
4. Grand Champion (Wm 3/53)	35.00	75.00

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- Back stop is Sound-Proofed with Cork!

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1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of
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(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	30.00	75.00
2. Gypsy Queen (Got 2/55)	115.00	170.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	50.00
4. Happy-Go-Lucky (Got 3/51)	20.00	35.00
4. Harbor Lites (Got 2/56)	150.00	185.00
4. Harvey (Wm 5/51)	20.00	30.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	35.00	80.00
4. Hawaiian Beauty (Got 4/54)	90.00	125.00
4. Haybnrner (Wm 6/51)	25.00	40.00
4. Hi-Fi (B 6/54)	40.00	90.00
4. Hi-Hand (Wm 6/57)	195.00	230.00
4. Hit 'N Run (Got 5/52)	25.00	45.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	30.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	195.00	260.00
4* Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	130.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jnbilee (Got 5/55)	200.00	275.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00
4* Key West (B 12/56)	275.00	375.00
4. King Pin (CC 12/51)	20.00	30.00
4. Knockout (Got 1/51)	10.00	25.00
4. Lady Luck (Got 9/54)	85.00	150.00
4. Lazy "Q" (Wm 2/54)	35.00	100.00
4. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
4. Lovely Lucy (Got 2/54)	50.00	110.00
4. Lulu (Wm 12/54)	55.00	125.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
4. Majestic (Got 4/57)	375.00	450.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	140.00
4. Marathon (Got 10/55)	200.00	250.00
4. Marble Queen (Got 8/53)	55.00	85.00
4. Mermaid (Got 6/51)	20.00	30.00
4. Mexico (Un 3/54)	35.00	100.00
4. Miami Beach (B 9/55)	100.00	145.00
4. Minstrel Man (Got 3/51)	20.00	35.00
4. Monaco (Un 8/56)	175.00	275.00
4. Mystic Marvel (Got 3/54)	95.00	130.00
4. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4. Nifty (Wm 12/50)	10.00	20.00
4* Night Club (B 4/56)	190.00	250.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	25.00	30.00
4. Palisades (Wm 7/53)	40.00	60.00
4. Palm Beach (B 7/52)	15.00	65.00
4. Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	195.00	250.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	175.00	220.00
4. Peter Pan (Wm 4/55)	125.00	150.00
4. Piccadilly (Wm 5/56)	175.00	260.00
4. Pin Bowler (CC 6/50)	10.00	35.00
4. Pin Wheel (Got 11/53)	55.00	100.00
4. Pixie (Un 10/55)	65.00	145.00
4. Play Ball (CC 1/51)	10.00	20.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	80.00
4. Race The Clock (Wm 5/55)	95.00	175.00
4. Rainbow (Got 12/56)	185.00	265.00
4. Regatta (Wm 11/55)	95.00	150.00
4. Register (Got 10/56)	295.00	350.00
4* Rio (Un 11/53)	20.00	65.00
4. Rodeo (Un 2/53)	35.00	65.00
4. Rose Bowl (Got 10/51)	20.00	30.00
4* Royal Flush (Got 5/57)	275.00	310.00
4. Saddle and Turf (Ev 10/53)	85.00	175.00
4. (Clnb Model)	125.00	185.00
2* Scoreboard (Got 4/56)	185.00	250.00
2. Screamo (Wm 4/54)	45.00	100.00
4. Sea Belles (Got 8/56)	250.00	295.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
2. Select-A-Card (Got 4/50)	10.00	25.00
2. Shamrock (Wm 1/57)	225.00	250.00
2. Shindig (Got 10/53)	50.00	100.00
4. Shoot The Moon (Wm 11/51)	15.00	30.00
4. Show Boat (Un 12/52)	45.00	70.00
4. Show Time (3/56)	345.00	435.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	25.00	85.00
4. Skill Pool (Got 8/52)	35.00	70.00
4. Skyway (Wm 8/54)	50.00	120.00
4. Slugfest (Wm 3/52)	25.00	40.00
4. Slnggin' Champ (Got 4/55)	125.00	180.00
4. Smoke Signal (Wm 10/55)	125.00	160.00
4. Snafu (Wm 12/55)	125.00	185.00
4. Southern Belle (Got 6/55)	145.00	170.00
4. South Seas (Un 5/56)	155.00	255.00
4. Spark Plugs (Wm 9/51)	20.00	40.00
2. Spitfire (Wm 2/55)	60.00	110.00
4. Spot Lite (B 1/52)	25.00	65.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	130.00	160.00
2. Stardust (Wm 3/56)	125.00	225.00
4. Starfire (Wm 1/57)	210.00	240.00
2. Starlets (Un 12/55)	85.00	165.00
4. Star Pool (Wm 10/54)	50.00	120.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Bnggies (Wm 12/53)	35.00	70.00
4. Sunshine Park (B 12/52)	15.00	30.00
4. Snper Jnmbo (Got 10/54)	225.00	250.00
4. Super-Score (Wm 9/56)	195.00	250.00
4. Surf Club (B 3/54)	35.00	70.00
4. Surf Rider (Wm 12/56)	225.00	260.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
4. Sweet-Add-A-Line (Got 7/55)	135.00	185.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Three Deuces (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	125.00	175.00
4. Times Square (Wm 4/53)	35.00	70.00
4. Toreador (Got 6/56)	265.00	295.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Tournament (Got 8/55)	210.00	250.00
4. Triple Play (Un 8/55)	55.00	145.00
4. Tropicana (Un 1/55)	25.00	110.00
4. Tropics (Un 7/53)	30.00	60.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	55.00	95.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	20.00	35.00
4. Wild West (Got 8/51)	20.00	40.00
4. Wishing Well (Got 9/55)	145.00	160.00
4. Wonderland (Wm 5/55)	110.00	145.00
4. Yacht Club (B 6/53)	30.00	55.00
2. Zingo (Un 10/51)	25.00	45.00

SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54)	55.00	110.00
4. Bally Champion Bowler (5/54)	60.00	110.00
4. Bally Jet Bowler (8/54)	65.00	120.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	90.00	130.00
4. Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Ribbon (3/55)	145.00	210.00
4. Bally Gold Medal (3/55)	150.00	220.00
4. Bally ABC Bowler (7/55)	245.00	350.00
4. DeLuxe model	245.00	350.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	360.00
4. Bally King Pin Bowler (9/55)	275.00	360.00
4* Bally ABC Bowling Lane (1/57) 14 Foot	465.00	575.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	70.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4. ChiCoin 10th Frame Special (12/52)	35.00	70.00
4. ChiCoin Name Bowler (1/53)	35.00	75.00
2. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	75.00
4. ChiCoin Crown (4/53)	35.00	90.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	35.00	95.00
4. ChiCoin Gold Cnp (7/53)	45.00	95.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4. ChiCoin Advance (10/53)	50.00	110.00
4. ChiCoin King (10/53)	50.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	49.50	120.00
4. ChiCoin Super Frame (3/54)	50.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	160.00
4. ChiCoin Flash (10/54)	70.00	165.00
4. ChiCoin Playtime (10/54)	95.00	170.00
4. ChiCoin Fireball (11/54)	95.00	185.00
4. ChiCoin Thunderbolt (12/54)	100.00	190.00
4. ChiCoin Triple Strike (2/55)	100.00	200.00
4. ChiCoin Arrow (2/55)	125.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4. DeLuxe model	40.00	130.00
2. ChiCoin Bonus Score (4/55)	150.00	210.00
2. ChiCoin Big League (5/55)	160.00	220.00
4. ChiCoin Hollywood (5/55)	175.00	250.00
4. ChiCoin Blinker (8/55)	175.00	255.00
4. ChiCoin Score-A-Line (9/55)	175.00	260.00
4. ChiCoin Bowling Team (10/55)	175.00	275.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00
4* ChiCoin Bowling League (2/57) 14 Foot	475.00	575.00
4. ChiCoin Ski-Bowl (11/50) 6 Player	199.50	295.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	15.00	25.00
4. Genco 8-Player Rebound (9/51)	15.00	30.00
4. Genco Shuffle Pool (11/53)	25.00	75.00
4. Genco Match Pool (2/54)	50.00	80.00
4* Genco Skill Ball 2 Player (11/56)	149.50	275.00
6 Player (2/57)	195.00	295.00
4. Gottlieb Bowlette (3/50)	10.00	20.00
2. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
4. Keeney High Score League (5/52)	25.00	45.00
2. Keeney Team (10/52)	25.00	50.00
4. Keeney Club (4/53)	25.00	75.00
4. Keeney Domino (5/53)	30.00	125.00
4. Keeney Carnival (5/53)	40.00	130.00
4. Keeney Pacemaker (9/53)	40.00	135.00
4. Keeney Mainliner Bowler (1/54)	45.00	140.00
4. Keeney Bonus Bowler (3/54)	45.00	150.00
4. Keeney Diamond Bowler (5/54)	70.00	155.00
4. Keeney Bikini (6/54)	75.00	165.00
4. Keeney Century (6/54)	90.00	170.00
4. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
2. Keeney Speedlane (4/55)	125.00	210.00
4. United 6-Player Super (3/52)	20.00	40.00
4. United 4-Player Official (5/52)	20.00	40.00
4. United 6-Player Super (7/52)	30.00	50.00
4. United 10th Frame Star (9/52)	30.00	55.00
4. United Manhattan 10th Frame (9/52)	30.00	60.00
4. United Manhattan (9/52)	30.00	65.00
4. United 10th Frame Snper (10/52)	30.00	70.00
4. United Cascade (2/53)	30.00	70.00
4. United Clover (2/53)	30.00	75.00
4. United Liberty (2/53)	35.00	80.00
4. United Classic (6/53)	35.00	80.00
4. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	95.00
4. DeLuxe model	40.00	95.00
4. United Chief (11/53)	40.00	115.00
4. United Leader (11/53)	45.00	115.00
4. DeLuxe model	45.00	115.00
4. United Team (1/54)	50.00	115.00
4. DeLuxe model	55.00	120.00
4. United Leagne (1/54)	55.00	125.00
4. DeLnxe model	55.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
4. DeLuxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	65.00	170.00
4. DeLuxe model	65.00	160.00
4. United Comet Targette (11/54)	70.00	175.00
4. DeLuxe model	75.00	180.00
4. United Mercnry (12/54)	80.00	180.00
4. DeLuxe model	80.00	185.00
4. United Mars (1/55)	90.00	190.00
4. DeLuxe model	95.00	195.00
4. Un. Lightning (2/55)	100.00	195.00
4. DeLnxe model	100.00	200.00
4. United Venus (3/55)	100.00	200.00
4. DeLuxe model	110.00	200.00
4. United Clipper (5/55)	120.00	210.00
4. DeLuxe model	125.00	210.00
4. Un. Derby Roll (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4. Un. 5th Inning (6/55)	125.00	225.00
4. DeLuxe model	125.00	230.00
4. United Capitol (6/55)	150.00	235.00
4. DeLuxe model	155.00	240.00
2. Un. Super Bonus (9/55)	160.00	245.00
2. DeLuxe model	165.00	250.00
4. Un. Top Notch (10/55)	270.00	335.00
4. Top Notch Special	270.00	335.00
4. Un. Regulation (11/55)	270.00	350.00
4. DeLuxe model	275.00	350.00
4* Un. Bowling Alley (11/56) 14 Foot	440.00	575.00
4* Wms. Roll-A-Ball (12/56) 6 Player	195.00	295.00

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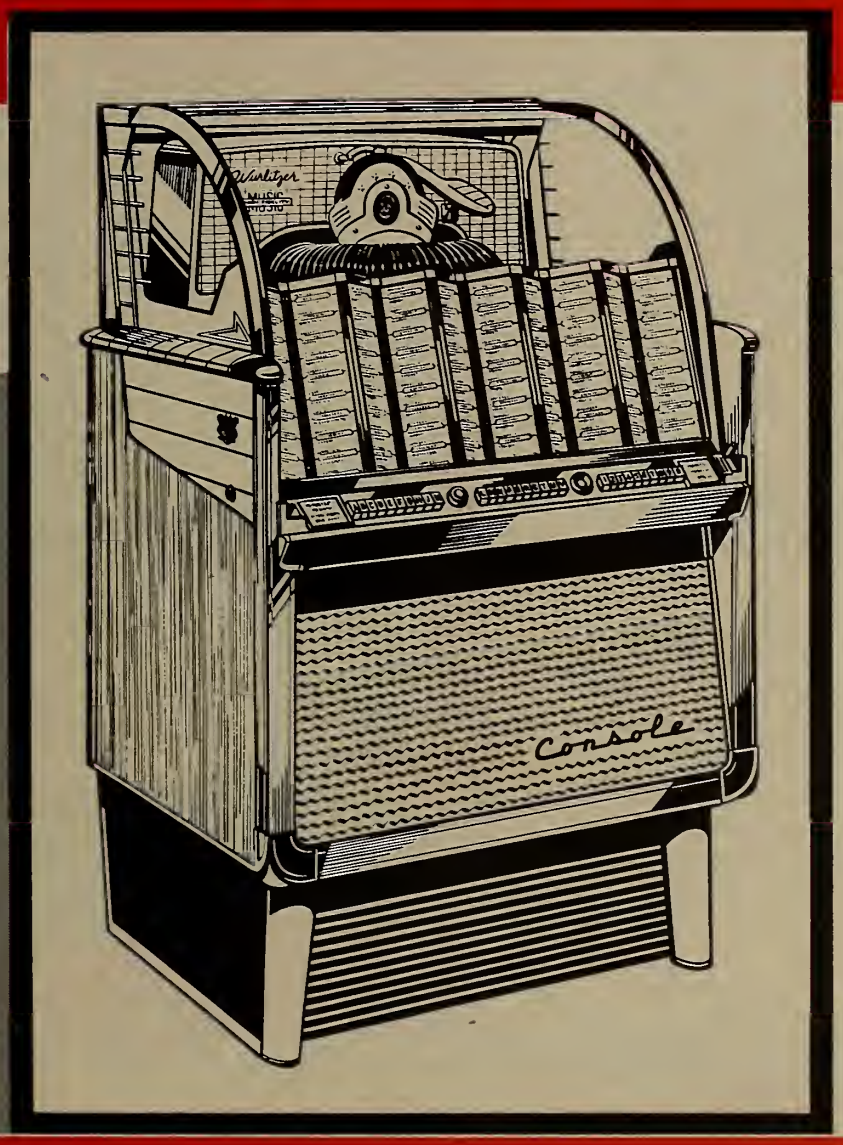
WURLITZER

Announces



A NEW
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featuring
A NEW DIMENSION
IN AUTOMATIC
MUSIC

and 50-CENT PLAY all THE WAY

THEY'RE OFF

TO THE SHOWING . . .

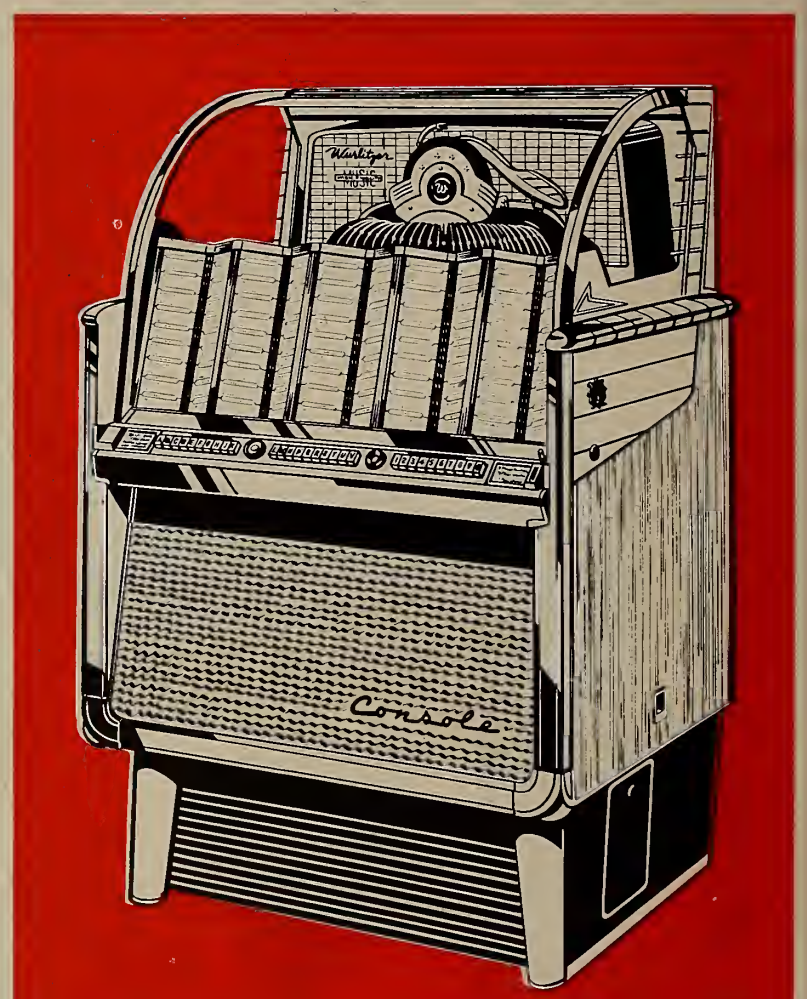
WURLITZER PRESENTS

DRAMATIC NEW DIMENSIONS IN CABINETRY – EXCITING NEW DIMENSIONS IN SOUND . . . ALL POINTED AT GREATER EARNING POWER

THE NEW WURLITZER Console MODEL 2200 MOST FASCINATING PHONOGRAPH EVER BUILT 200 SELECTIONS

Another Wurlitzer first! A new Wurlitzer Phonograph that brings you the shape of tomorrow today. Sensational console styling, breaking the barrier that has long fostered the monotony of similarity in automatic phonograph design. An amazing new sound system. Three 12-inch woofers incorporating regular, coaxial and curvilinear cones, plus a 4-inch tweeter — crossover-connected both mechanically and electrically. The result is another Wurlitzer *first* — new dimensions in hi-fi sound range comparable to the finest custom-built high fidelity units.

The appeal of this pace-setting Console is further enhanced by such styling features as a new, colorful record changer compartment indirectly lighted by a translucent chassis shelf . . . a color-washed silver metal main grille and a stainless steel base grille perforated for finer sound emission, and four tiny light beams that give it a footlighted effect . . . 50-cent play *all* the way. PLAYRAK coin registration, built-in stepper and volume level control. See it at your Wurlitzer Distributor and you'll see an instrument that will turn console-size measurements into king-size profits for you.



THE NEW WURLITZER CONSOLE MODEL 2204

104 SELECTIONS

Here is the new Wurlitzer Console silhouette cabinet adapted to 104 selections. Its "lo-boy" styling permits it to be placed in areas where greater height would be prohibitive. Note that its side view is as attractively modern as the front. Blonde mahogany and white with gold trim, it is emblazoned with the Wurlitzer crest in full color.

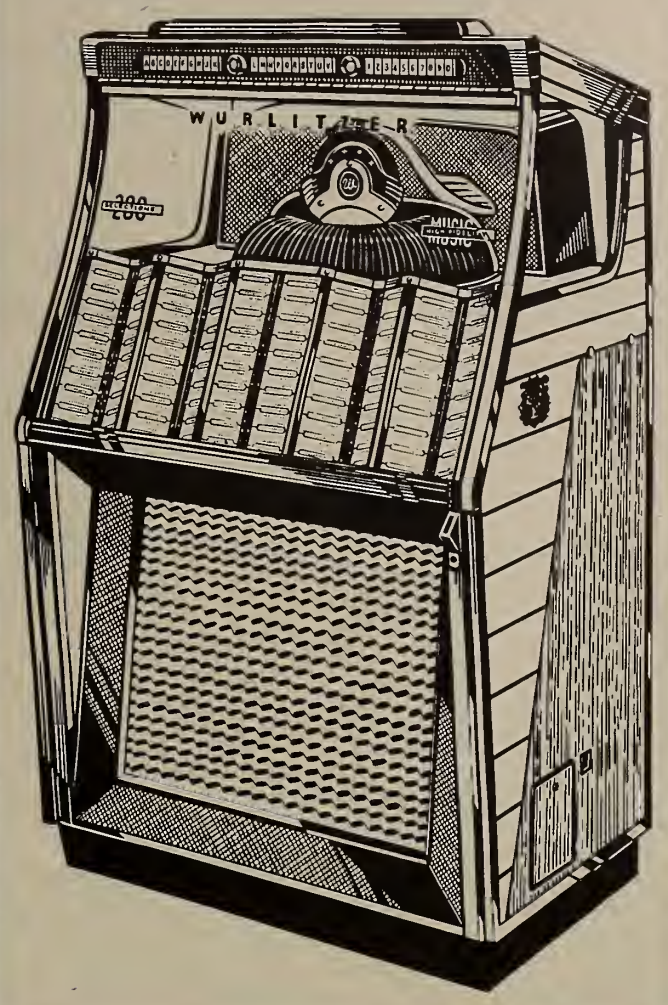
The Model 2204 features 50-cent play — full high fidelity range. See and hear it at your Wurlitzer Distributor. You'll readily agree that, judged from any angle on its beauty, or by any discerning ear on its tone, this 104-selection Console will prove a top earner for you.

WURLITZER DISTRIBUTOR

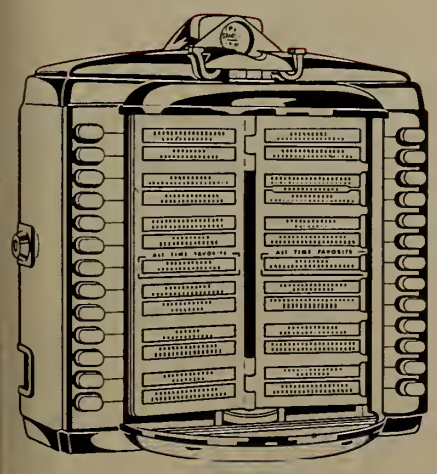
THE NEW ALL-FEATURE, ALL-TIME VALUE **Wurlitzer** MODEL 2250

200 SELECTIONS

Featuring brilliant new cabinet crafting, rich color-styling and a scintillating array of time-proven mechanical features, the 200-selection Wurlitzer Model 2250 is the finest standard phonograph ever offered. The record changer compartment combines blue and pebbled gold in complimenting colors. The silver metal grille is gorgeously framed with golden hued Mylar — the miracle plastic. Side cabinetry combines beautiful mahogany grain with contrasting white flared panels, highlighted by the famous Wurlitzer crest. The mechanical excellence of the Model 2250 has been proved by its predecessors. Carousel Record Changer, Zenith Cobra Stylus, 50c Play, PLAYRAK Coin Register, Single All-Coin Slug Rejector, Plated Wiring Circuits, True Hi-Fi Tone — they're all here — and altogether they place this new Wurlitzer 2250 among the top values in the annals of this industry.

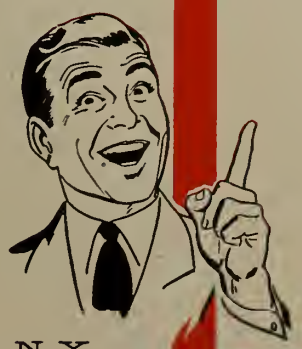


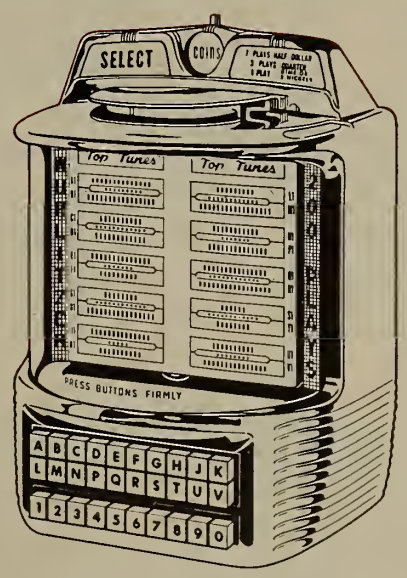
Play-Stimulating WURLITZER WALL BOXES



MODEL 5207
104 SELECTIONS
5-10-25c PLAY

A handsame, high eye-appeal wall box that will baast your earnings from the Wurlitzer 104-selection Model 2204 Console Phonograph. Chromed case. Easy title strip reading. Flip pages actuated by tap levers. 5-10-25c cains accepted. Selection by single button opposite title strip. Ace lock with seporate key for each box. Time-proven in thousands of locations to quickly poy for itself.





MODEL 5250
200 SELECTIONS
50-CENT PLAY

First wall bax ta make 50-cent play available fram any spat in any lacatian, this beauty will multiply yaur earnings fram Wurlitzer Madels 2200 and 2250 Phanagraphs. Single cain entry accepts nickels, dimes, quarters and halves. Pages and title strips are illuminated tap and battam. Faur-in-ane magnetic slug rejectar permits 10c play with 5c cains. Chrame-plated, die-cast case retains beauty far years.

THE WURLITZER CO., N. TONAWANDA, N. Y.
Established 1856

4. Bally Champion Horse	295.00	375.00
4. Bally Moon Ride	100.00	250.00
4. Bally Space Ship	165.00	285.00
4. Bally Speed Boat	175.00	275.00
4. Bert Lane Merry-Go-Round	185.00	325.00
4. Bert Lane Miss America Boat	225.00	285.00
4. Bert Lane Fire Engine	320.00	395.00
4. Capitol Donald Duck	265.00	375.00
4. Capitol Elsie	275.00	380.00
4. Capitol Palomino Horse	295.00	385.00
4. Capitol See Saw	125.00	295.00
4. Chicago Coin Super Jet	125.00	295.00
4. Chicago Round The World Trainer	350.00	385.00
4. Decco Merry-Go-Round	130.00	320.00
4. Exhibit Big Bronco	300.00	375.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	275.00

4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4. Bally Heavy Hitter	30.00	65.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	90.00
4. Bally Undersea Raider	50.00	90.00
4. Capitol Midget Movies	95.00	150.00
4. Champion Hockey	40.00	125.00
4. ChiCoin Basketball Champ	85.00	140.00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	95.00
4. ChiCoin Hockey	45.00	70.00
4. ChiCoin Midget Skee	60.00	95.00
4. ChiCoin Pistol	25.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00
4. Super model	85.00	160.00
4. ChiCoin Twin Hockey (5/56)	125.00	275.00
4. ChiCoin Steam Shovel (5/56)	100.00	195.00
4. Evans Bola Score	30.00	60.00
4. Evans Bat-A-Score	35.00	125.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
4. Evans Play Ball	25.00	50.00
4. Exhibit Dale Gun	15.00	65.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	40.00	125.00
4. Exhibit Silver Bullets	40.00	120.00
4. Exhibit Six Shooter	35.00	125.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Shooting Gal. (6/54)	45.00	110.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	210.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	230.00
4. Exhibit Jungle Hunt (3/57)	225.00	350.00
4. Games Inc. Hunter (1/56)	150.00	250.00
4. Genco Sky Gunner	65.00	125.00
4. Genco Night Fighter	70.00	130.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	125.00	175.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	225.00
4. Super Model (12/55)	275.00	325.00
2. Genco Wild West Gun (2/55)	150.00	225.00
2. Genco Sky Rocket Rifle Gal. (5/55)	150.00	230.00
2* Genco Champion Baseball (9/55)	150.00	235.00
4. Genco Quarterback (10/55)	110.00	250.00
4* Genco Hi-Fly Baseball (5/56)	175.00	255.00
4. Genco State Fair Rifle Gal. (6/56)	235.00	325.00
4. Genco Davy Crockett (10/56)	245.00	350.00
4. Genco Circus Rifle (3/57)	365.00	425.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Raider	40.00	125.00
4. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4* Keeney Sportsman (11/54)	125.00	175.00
4. DeLuxe model	130.00	180.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bombers	85.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly Saucers	90.00	125.00
4. Mutos. Photo (Pre-War)	100.00	270.00
4. Mutos. Photomatic (DeLuxe)	145.00	325.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. Mutoscope K. O. Champ	250.00	350.00
4. Mutos. Drive Yourself	395.00	495.00
4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. QT Pool Table	30.00	50.00
4. Quizzer	40.00	60.00
4. Rockola World Series	35.00	70.00
4. Scientific Basketball	20.00	35.00
4. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
4. Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4* Seeburg Coon Hunt	85.00	150.00
4. Set Shot Basketball	125.00	195.00
4. Telequiz	65.00	110.00
4. Un. Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	150.00
4. DeLuxe model	75.00	150.00
4. Un. Carn. Gun (10/54)	100.00	160.00
4. DeLuxe model	110.00	165.00
4. Un. Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	225.00	275.00
4. United Star Slugger (4/56)	225.00	275.00
4. Un. Pirate Gun (10/56)	295.00	375.00
4. Wilcox-Gay Recordio	30.00	55.00
4. Wms. DeLuxe World Series (2/52)	35.00	70.00
4. Wms. DeLuxe Baseball (4/53)	45.00	90.00
4. Wms. Pennant Baseball (12/53)	50.00	110.00
4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Williams Super Star Baseball (12/53)	50.00	130.00
1. Williams Major League Baseball (2/54)	65.00	160.00
4. Wms. All-Star Baseball (2/54)	90.00	160.00
4. Williams Big League Baseball (2/54)	100.00	160.00
4. Williams Jet Fighter (10/54)	100.00	225.00
4. Williams Safari (2/54)	195.00	275.00
4. DeLuxe model	195.00	280.00
4. Wms. Polar Hunt (3/55)	200.00	295.00
4. Wms. Sidewalk Engineer (4/55)	100.00	150.00
4. Wms. King Of Swat (5/55)	150.00	220.00
4. Williams Four Bagger (4/56)	265.00	325.00
4. DeLuxe model	265.00	330.00
4. Williams Polar Hunt (3/55)	265.00	350.00
4. Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

All-Star Bowler	$ 625.00
Carnival (2 Player, 5-Ball)	505.00
Strike Bowler	
With Dime Coin-Mechanism	
11 Foot	1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler (6 Player, Puck Type)	
8½ Foot	775.00
Toonerville Trolley	835.00
Sun Valley (In Line Game)	837.50
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Commando Machine Guns
TV Bowling League (6 Player)

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Card Vendor, with base
Single Column
Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Show Boat (Single Player, 5-Ball)
Motorama
Horoscope Fortune Teller
Sweet Twenty One (2 Player Roll Down Game)
Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Straight Flush (Single Player, 5-Ball)

No List Price Authorized for Publication

IRVING KAYE CO., INC.

El Dorado—6 Pocket Pool	$ 495.00
DeLuxe Bumper Pool	295.00
Competitor—Super DeLuxe—6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- De Luxe Big Tent
- Bowl-O-Rama (6 Player)
  - 14 Foot
  - 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548. 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

Royal Bowling Alley (6 Player)	
13 Foot	$1,490.00
16 Foot	1,520.00
20 Foot	1,640.00

Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.

6 Star Shuffle Alley (6 Player, Puck Type)	
8½ Foot	995.00
De Luxe 6 Star Shuffle Alley (Match-A-Score Model)	
8½ Foot	1,080.00

UNITED MUSIC CORP.

UPA-100 100-Sel. Phonograph

No List Price Authorized for Publication

WILLIAMS MFG. CO.

Ten Strike (2 Player, Replay Model)
Ten Pins (2 Player, Novelty Model)
Jig Saw (Single Player, 5-Ball)
6-Pocket Pool Table

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

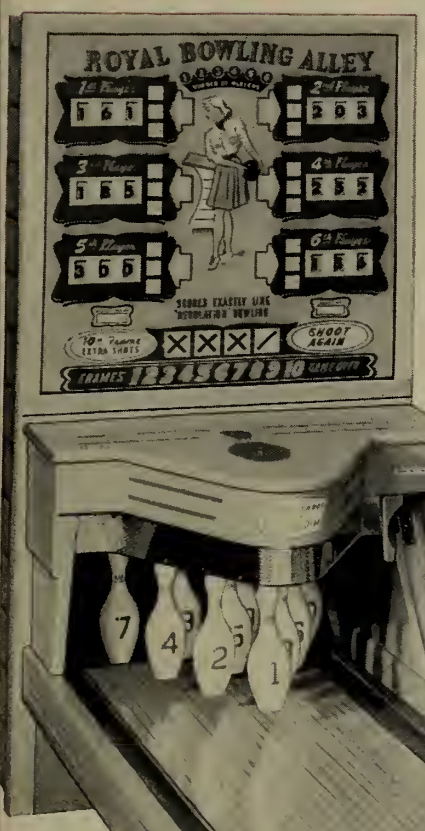
- Model 2200 Phonograph, 200 Sel.
- Model 2204 Phonograph, 104 Sel.
- Model 2250 Phonograph, 200 Sel.
- Model 5250 Wall Box, 200 Sel.
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

CASH IN ON THE BIG SWITCH TO NO SWITCHES!

EQUIP EVERY LOCATION WITH **UNITED'S NEW**

ROYAL

BOWLING ALLEY



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REGULATION SCORING

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BIG 4½ INCH BALL

EXTRA QUIET . . . EXTRA FAST

1 TO 6 CAN PLAY

BIG, DURABLE PINS

2 GAMES FOR 25¢

CREDIT UNIT

ACCEPTS UP TO 20 QUARTERS
AT ONE TIME FOR FUTURE PLAY

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CONVERTS EASILY TO 10¢ PLAY

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DROP CHUTE MECHANISM
with NATIONAL REJECTOR
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A B C D E
4" BALL
5" BALL
EXTRA BALLS 1 EXTRA BALL 2 EXTRA BALL 3 EXTRA BALL

2 Cards
10 Magic Lines

. . . plus 4 sets of Advancing Scores . . . Corner Scores . . . 2 Extra Time Rollovers . . . up to 3 Extra Balls . . . all add up to profit-packed play-appeal that boosts collections quick.

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